

How media and news savvy are you?

“savvy”: having practical knowledge and experience

Question 1: choose a., b., or c.

For context, as of April 2018, total worldwide population is _____.

- a. 5.6 billion
- b. 6.6 billion
- c. 7.6 billion

Question 2: choose a., b., or c.

The internet has _____ users.

- a. 4.2 billion
- b. 5.2 billion
- c. 6.2 billion

Question 3: choose a., b., or c.

On average, people have _____ social media accounts.

1. 1.54
2. 3.54
3. 5.54

Question 4: choose a., b., or c.

The average daily time spent on social media is _____ a day.

- a. 16 minutes
- b. 60 minutes
- c. 116 minutes

Question 5: choose a., b., or c.

_____ of all internet searches are carried out by Google.

- a. 86.47%
- b. 91.47%
- c. 96.47%

Question 6: put in the order from the most to the fewest users

Youtube

1. _____

Instagram

2. _____

Twitter

3. _____

Facebook

4. _____

WhatsApp

5. _____

LinkedIn

6. _____

Pinterest

7. _____

Reddit

8. _____

Question 7: Fill in the gap

Simply put, a _____ is an easy way for people to categorize, find and join conversations on a particular topic. It is used to highlight keywords or topics within a Tweet, and can be placed anywhere within a post.

Question 8: choose a., b., or c.

A landmark report issued on Oct. 8 from the United Nations' scientific panel on climate change paints a far more dire picture of the immediate consequences of climate change than previously thought. It describes a world of worsening food shortages and wildfires, and a mass die-off of coral reefs as soon as _____.

- a. 2040
- b. 2060
- c. 2080

Question 9: choose a., b., or c.

Nadia Murad, a survivor of sexual violence by the Islamic State, and Dr. Denis Mukwege, a gynecological surgeon who founded a hospital in the Democratic Republic of Congo, were awarded the 2018 Nobel Peace Prize for their _____.

- a. campaigns against the use of rape as a weapon of war
- b. contributions to finding a cure for AIDS
- c. struggle for women's rights in the Middle East and Africa

Question 10: What does this picture refer to?

Judge Brett M. Kavanaugh, facing allegations of _____ and growing doubts over his confirmation to the US Supreme Court.

- a. fraud
- b. lying under oath
- c. sexual impropriety



Question 11: What does TBT/Throwback Thursday mean? Write your answers.

Question 1: choose a., b., or c.

For context, as of April 2018, total worldwide population is **7.6 billion.**

- a. 5.6 billion
- b. 6.6 billion
- c. 7.6 billion

Question 2: choose a., b., or c.

The internet has 4.2 billion users.

- a. 4.2 billion
- b. 5.2 billion
- c. 6.2 billion

Question 3: choose a., b., or c.

On average, people have 5.54 social media accounts.

1. 1.54
2. 3.54
3. 5.54

Question 4: choose a., b., or c.

The average daily time spent on social media is **116 minutes** a day.

- a. 16 minutes
- b. 60 minutes
- c. 116 minutes

Question 5: choose a., b., or c.

91.47% of all internet searches are carried out by Google.

- a. 86.47%
- b. 91.47%
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Question 6: put in the order from the most to the fewest users

Youtube
Instagram
Twitter
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Reddit

- 1. Facebook**
- 2. Youtube**
- 3. WhatsApp**
- 4. Instagram**
- 5. LinkedIn**
- 6. Twitter**
- 7. Reddit**
- 8. Pinterest**

Question 7: Fill in the gap

Simply put, a **hashtag** is an easy way for people to categorize, find and join conversations on a particular topic. It is used to highlight keywords or topics within a Tweet, and can be placed anywhere within a post.

Question 8: choose a., b., or c.

A landmark report issued on Oct. 8 from the United Nations' scientific panel on climate change paints a far more dire picture of the immediate consequences of climate change than previously thought. It describes a world of worsening food shortages and wildfires, and a mass die-off of coral reefs as soon as **2040**.

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- b. 2060
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Question 9: choose a., b., or c.

Nadia Murad, a survivor of sexual violence by the Islamic State, and Dr. Denis Mukwege, a gynecological surgeon who founded a hospital in the Democratic Republic of Congo, were awarded the 2018 Nobel Peace Prize for their **campaigns against the use of rape as a weapon of war.**

- a. campaigns against the use of rape as a weapon of war
- b. contributions to finding a cure for AIDS
- c. struggle for women's rights in the Middle East and Africa

Question 10: What does this picture refer to?

Judge Brett M. Kavanaugh, facing allegations of **sexual impropriety** and growing doubts over his confirmation to the US Supreme Court.

- a. fraud
- b. lying under oath
- c. sexual impropriety



Question 11: What does TBT/Throwback Thursday mean?

It is the name of a weekly **social media posting trend** and **hashtag game** that people from all over the world use online to share and look back fondly on some of their **favorite memories**.

On Thursdays, anyone can participate in the Throwback Thursday trend by posting content on **social networking sites** like **Instagram, Twitter, Tumblr or Facebook** to reminisce about a past event. Posts can include content (**usually photos**) from years ago or from just a few days ago.

Sources

New York Times: Weekly News Quiz for Students

<https://www.nytimes.com>

Brandwatch: 121 Amazing Social Media Statistics and Facts

<https://www.brandwatch.com>

Lifewire: Tech Untangled

<https://www.lifewire.com>