

The President: Public Expectations

1. Geography (Electoral College; 2012) California 55; Texas 38; New York 29.
2. Age (Harrison 67; Reagan 69; Trump 70; Biden 78)
3. Education

College
Law School (2/3)

4. Government Experience

Governor
U.S. Senator
Vice President

5. Appearance (for television)
6. Physical stamina
7. Family background

Divorced:

Ronald Reagan (Jane Wyman (divorced 1948); Nancy Reagan (married 1952)); Trump, divorced twice, married three times)

8. Race (African American (Barack Obama, 2008))
9. Gender
10. Ancestry (80%+ English)
11. Religion:

Roman Catholic: Al Smith (1928); John F. Kennedy (1960); Joe Biden (2020)
Mormon: Mitt Romney (2012)

12. Party status

Exceptions:

Herbert Hoover (Engineer)

Wendell Willkie (Democrat; businessman; ran as Republican against FDR when he sought a third term)

Mitt Romney (Republican; businessman; former Massachusetts Governor)

Donald Trump (Democrat, Republican, Reform Party, Democrat, Republican (2012), real-estate mogul)