## Introduction to AI in Social Sciences

26.09.2023 GLCb2028 Artificial Intelligence in Political Science and Security Studies Jan KLEINER jkleiner@mail.muni.cz MUNI FACULTY OF SOCIAL STUDIES

### The Course's Commons

 <u>https://docs.google.com/document/d/1wwI5iTifzOJbRB</u> <u>hU7AcoiUTF\_qJKzpV7EKFphOeEToU/edit</u>

#### **Presentation outline**

- What is AI and its history?
- Future markets' predictions about AI.
- Societal impacts of the Al's development.
- Will AI enslave the humanity or save it the "big" debate and the ethics of it.
- ChatGPT and LLMs (r)evolution.
- More questions than answers.

### What is AI? (Mueller & Massaron 2021)

- All has nothing to do with human intelligence  $\rightarrow$  a simulation at best.
- Seven kinds of human intelligence and how AI simulates them next slide.
- Four ways of Al's categorization (the standard model):
- 1. Acting humanly (Turing test [see critique e.g., Levasque (2014)] and its alternatives – Reverse Turing Test, Marcus Test, Winograd Schema Challenge etc.)
- **2.** Thinking humanly (how to determine?  $\rightarrow$  cognitive modelling approach  $\rightarrow$  introspection, psychological testing, brain imaging).
- **3. Thinking rationally** do humans think rationally?
- **4.** Acting rationally do humans act rationally?

→ The standard model long-run problem: assumes that humans supply fully specified objective to the machine → we want machines to pursue OUR objectives, not THEIRS, but they have to be UNCERTAIN (we cannot predict black swans) (Russell & Norvig, 2021).

### **Discussion: can AI simulate human intelligence?**

- Seven types of human intelligence and how AI simulates them (Mueller& Massaron 2021, 12-13):
- 1. <u>Visual-spatial</u> need to understand dimensions and characteristics of the physical environment.
- 2. <u>Bodily-kinesthetic</u> Repetitive tasks, higher precision than humans.
- **3.** <u>**Creative**</u> "A truly new kind of product is the result of creativity" (p. 13).</u>
- 4. <u>Interpersonal</u> Computers do not *understand* the question, they provide answers based on statistics.
- 5. <u>Intrapersonal</u> Inward insight, own interests, setting goals human-only intelligence? Machines have no desires or interests.
- 6. <u>Linguistic</u> "…understanding oral, aural, and written input, managing the input to develop an answer, and providing an understandable answer as output" (p. 13).
- 7. <u>Logical-mathematical</u> "Calculating a result, performing comparisons, exploring patterns, and considering relationships" (p. 13).

### What is AI? (Mueller& Massaron 2021)

- AI has nothing to do with human intelligence → its simulation at best.
- <u>What is intelligence</u>? → it is composed of activities:
  - Learning
  - Reasoning
  - Understanding
  - Grasping truths validity of manipulated information
  - Seeing relationships
  - Considering meaning
  - Separating fact from belief
- 7 kinds of human intelligence and how AI simulates them – see pp. 12-13.
- OECD (2019: 21): four elements of current Al vision: autonomous vehicles and robotics, natural language processing, computer vision, and language and learning.

## The Foundations of AI I (Russell & Norvig, 2021)

- (1) Philosophical: ethical principles; how does mind arise from physical brain?; where does knowledge come from? (ontological and epistemological prisms) etc.
  - Practical consequences: e.g., Kant's deontological ethics 
    the "right thing" determined not by outcomes (utilitarism), but by universal laws (don't lie, don't kill).
- Important, among other things, in geopolitics → China as an emerging AI superpower (Chinese are guided by other principles then the West).

### The Foundations of AI II (Russell & Norvig, 2021)

- (2) Mathematical what are the formal rules that grant valid conclusions?; what can be computed/operationalized?
  - Formal logic, probability, statistics
- (3) Economics how should we make decisions alongside our preferences?; what are our preferences?; what are the interests of all the stakeholders?
  - In practice: stakeholder theory; game theory etc, optimizing vs. satisficing (rationality vs. bounded rationality).
- (3) Neuroscience how do brains process information?
- (4) Psychology How do humans and animals think and act?
- (5) Computer engineering + quantum computing
- (6) Control theory (control engineering) and cybernetics optimization of systems
- (7) Linguistics how does language relate to thought?; prompts and responses etc.

### **Types of Al**

- Strong ("generalized intelligence that can adapt to a variety of situations") vs. weak ("specific intelligence designed to perform a particular task well") (Mueller& Massaron 2021: 16).
- Seven types (Betz, 2023):
- **1.** Narrow specific task, no independent learning.
- 2. General AI learns, thinks and performs similarly to humans.
- 3. Superintelligence Al surpasses humankind's knowledge.
- 4. Reactive Machines Al responds to stimuli in real time, unable to store information.
- 5. Limited Memory Al can store knowledge.
- 6. Theory of Mind AI can sense and respond to human emotions (+ limited memory capabilities).
- 7. Self-aware AI recognizes other's emotions and has sense of self AI's final stage of evolution.

## The Singularity (Mueller & Massaron, 2021)

- There is a hype about this.
- A master algorithm (7 kinds of intelligence + 5 tribes of learning).
- Five tribes:
  - Symblogists logic and philosophy; deduction solves problems
  - Connectionists neuroscience; backpropagation (a backward process that adjusts neural network model) solves problems
  - Evolutionaries evolutionary biology; genetic programming solves problems
  - Bayesians statistics; probabilistic inference solves problems
  - Analogizers psychology; kernel machines solves problems

#### Sources of AI hype

- Corporations and their marketing, yet a lot of fails (e.g., Genderify – predicting person's gender; public backlash due to built-in stereotypes and biases) (Mueller & Massaron, 2021).
- Reliance on authorities and expert opinions = a big no-no! (*ibid*.).
- → User overestimation of and over-reliance on Al's capabilities (new threats – sleeping in autopilot Tesla etc.) (*ibid.*).
- Al is not "so much an advancement of technology, but rather the metamorphosis of all technology. This is what makes it so revolutionary" (Elliot, 2021: 4).
- Future markets.



#### **Future markets predictions**

E.g., Metaculus; what about quantum computing?

#### Metaculus OTÁZKA When will the first general AI system be 27.6.2030 devised, tested, and publicly announced? 1.98k predictions



Source: Metaculus

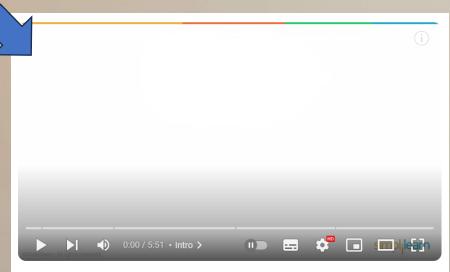
Metaculus

Tournaments

Questions

## The brief history of AI (Russell & Norvig, 2021)

- Inception in 1943 model of artificial neurons.
- <a long, but boring period of theoretical concepts>
- 2001 Big data due to the advancements of the WWW.
- 2011-present Deep learning



Deep Learning | What is Deep Learning? | Deep Learning Tutorial For Beginners | 2023 | Simplilearn

### Societal impacts I

- Tied to geography (e.g., mobility, geopolitice), workforce and economics, security... everything = cannot list everything <sup>(C)</sup>
- Hard-to-imagine due to its unpredictability and anticipated black-swan-events (beware of predictions!).
- Social theory of mobility justice how inegalitarian aspects of mobility can be exacerbated by AI (e.g., autopilot vehicles) (Birtchnell, 2021: 19).
- Increasing efficiency of traffic flows; could change people's willingness to travel bigger distances (generally digital technologies + phenomena like pandemics).





### Societal impacts II – Work (Boyd, 2021)

- 1738 Jacques Vaucanson stoned for the flute player automata.
- 1779 Lancashire machine-breakers.
- $1793 \cot ton gin \rightarrow \operatorname{concerns}$  about the cost of slaves.



AP plan Elementary school teachers picket against use of calculators in grade school The teachers feel it students use calculators too early, they won't learn math concepts

Math teachers protest against calculator use

#### ChatGPT banned in Italy over privacy concerns

By Shiona McCallum Technology reporter

31 March 2023 Updated 1 April 2023



OpenAI launched ChatGPT last November

Italy has become the first Western country to block advanced chatbot ChatGPT.

The Italian data-protection authority said there were privacy concerns relating to the model, which was created by US start-up OpenAI and is backed by Microsoft.

Source: Mijwil et al., 2023

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#### Let's have a break...

• Find interesting predictions regarding the AI related societal impacts on Metaculus or any other future-markets-prediction site.



### Ethics (Birtchnell, 2021)

- <u>The snowman problem</u> AI-driven vehicle has no way of knowing whether the snowman is alive or not; alteration of the trolley problem.
- Autonomous weapon systems (UAVs, clever munitions, UGVs, autonomous vessels etc.) → combatant/non-combatant? (even humans have troubles distinguishing contested ROEs); what error (collateral damage) is acceptable? → AI quantifies decision-making; UAV pilots suffer PTSD too etc.
  - Landmines parallel → Banned by the Ottawa Treaty (Russel & Norvig, 2021).
  - Convention on Certain Conventional Weapons (CCW) legal aspects (China yes / Israel, USA no); stems from IHL (e.g., the principle of proportionality).
- Surveillance and dataflows increase after COVID-19 → AI and smart cities → privacy concerns (state/corps. – surveillance capitalism).
- + Robot rights, trust and transparency, fairness and bias etc. (see Russel & Norvig, 2021).

#### Ethics II (Russell & Norvig, 2021)

- Improved medical diagnosis, better predictions of extreme weather, safer driving...
- BUT: unintended side effects, out-of-distribution, deception, legal aspects (authorship laws) etc.

→ Principles: ensure safety, fairness, respect privacy, promote collaboration (to prevent concentration of power), provide transparency (is it possible?), limit harmful uses of AI (e.g., employment ramifications).

#### How to gauge Al's performance? (Lynch, 2023)

- Usually via **benchmarks** ("....a goal fir the AI system to hit").
- Artificial Intelligence Index Report 2023 (Maslej et al., 2023) includes <u>publicly available data</u>.
  - Image classification 91 %.
  - Human Pose estimation 94.3 %.
  - Etc.
  - Overcame human baseline → The need for new and new benchmarks.
- HELM Holistic Evaluation of Language Models.
- <u>Results</u> of the HELM core scenarios.
- Multi-task Language Understanding (MMLU).
  - Non-specialist human baseline 34.5 % (Nikkel, 2023).
- The more parameters, the better performance?

### Parameters (Deepchecks, 2023)

More parameters → better performance (Google PaLM (540 bil.) vs. Google Chinchilla (75 bil.) – almost same MMLU score).

- Define Al's model behaviour (how it processes input to produce output) and shape its understanding of language.
- Hyperparameter: <u>LLM's temperature</u>.
  - Regulates randomness or creativity of Al's responses.
  - Higher diverse and creative output, but risk of straying.
  - Lower deterministic, sticking to the most-likely prediction.
- Parameters are just probabilistic constructs function on statistics and do not hold any inherent meaning.
  - E.g., Birds of feather  $\rightarrow$  flock together (0.7) OR lay eggs (0.2).
  - → Can hallucinate!

#### The Future of Life Institute Open Letter (FLI, 2023)

- A six-months halt on training AI systems more powerful than GPT-4 bc.:
  - Spread of disinfo and propaganda.
  - Automate away even fulfilling jobs.
  - Al can become uncontrollable.
  - Al can be used to develop autonomous weapons.
  - Humankind is not prepared to deal with threats such as these (Maslej et al., 2023 concur).
- Creation of regulatory authorities.
- Al systems should be "accurate, safe, interpretable, transparent, robust, aligned, trustworthy, and loyal".
- → Enjoy "AI Summer" before fall and winter.

+ Fear of China and other parties → technological race – a new security dilemma?

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# Thank you for your attention.

Questions? Jan KLEINER jkleiner@mail.muni.cz M U N I F A C U L T Y O F S O C I A L S T U D I E S