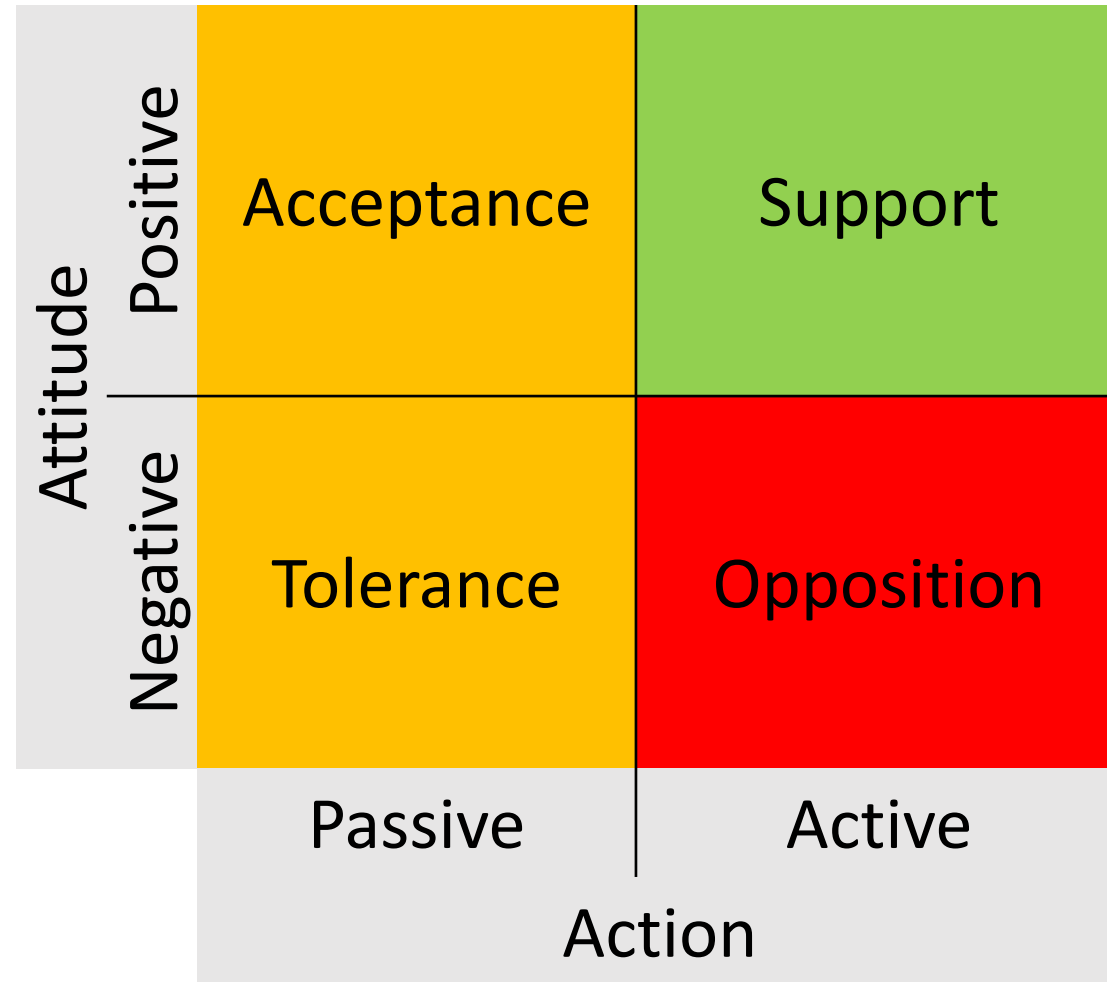


Renewable energy and society

Local acceptance



Local opposition toolbox

- Agenda setting (editorial letters in the media)
- Legal action (appeals, lawsuits)
- Mobilization (petitions, meetings, rallies)
- Recalling public officials
- Sabotage

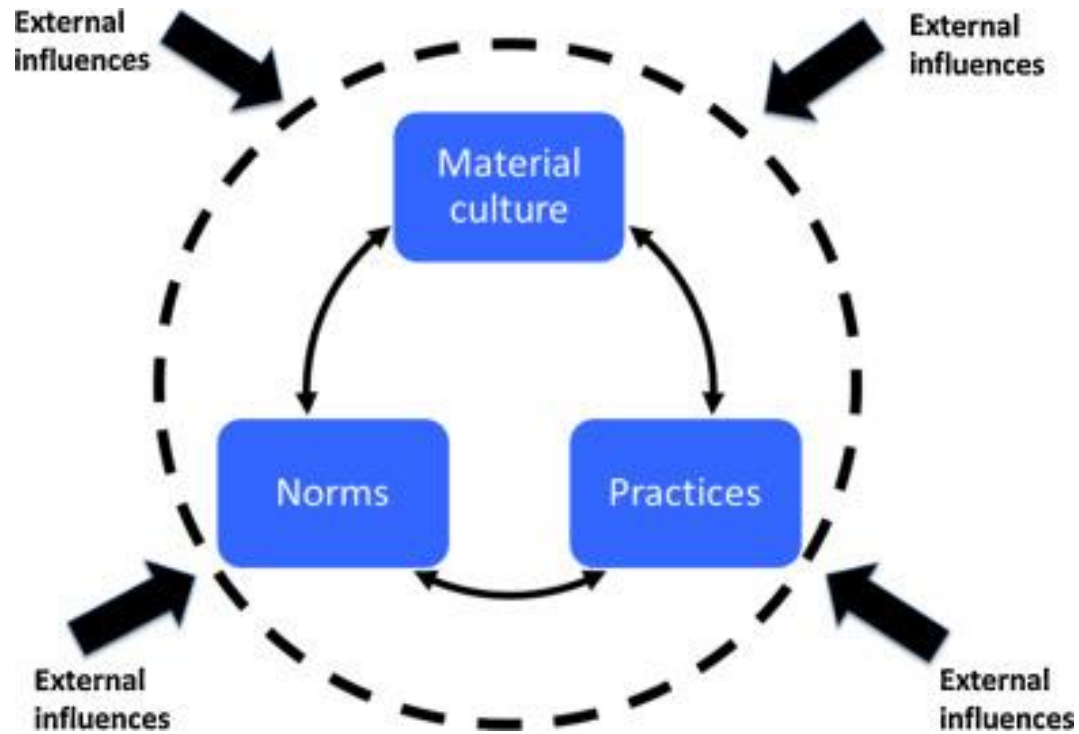
Local acceptance: sources

- Knowledge and experience
- Proximity (familiarity, rationalization, desensitization, and economics)
- Costs, benefits, risks
- Place attachment
- Justice/fairness (distributional, procedural, recognition)
- Trust

Dealing with local opposition

Social acceptability

Energy culture



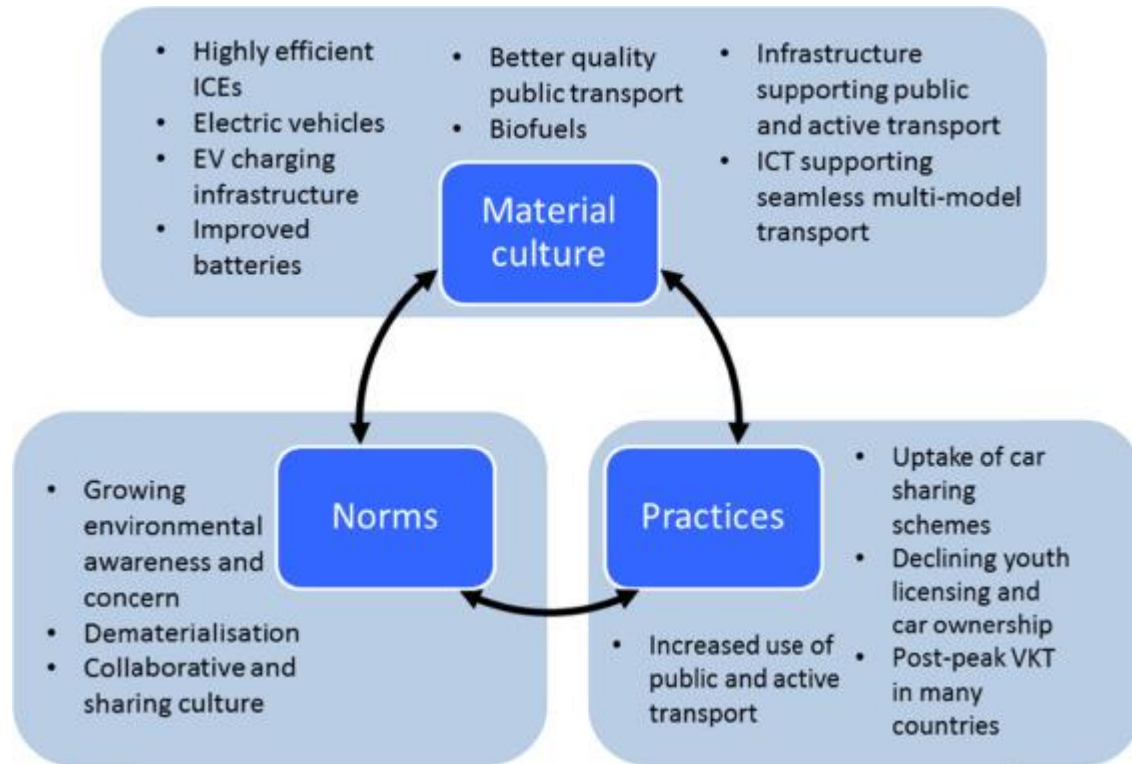
Norms = shared beliefs in how people should behave in a given context

Material culture = physical evidence of culture including objects, buildings and infrastructure

Practices = both routinised activities and actions that may occur relatively infrequently in the life of a subject, yet which are a common occurrence across their social peers

External influences = factors that are largely beyond the control of the subject in question, and yet have the potential to shape their norms, practices or material culture

Energy culture: example



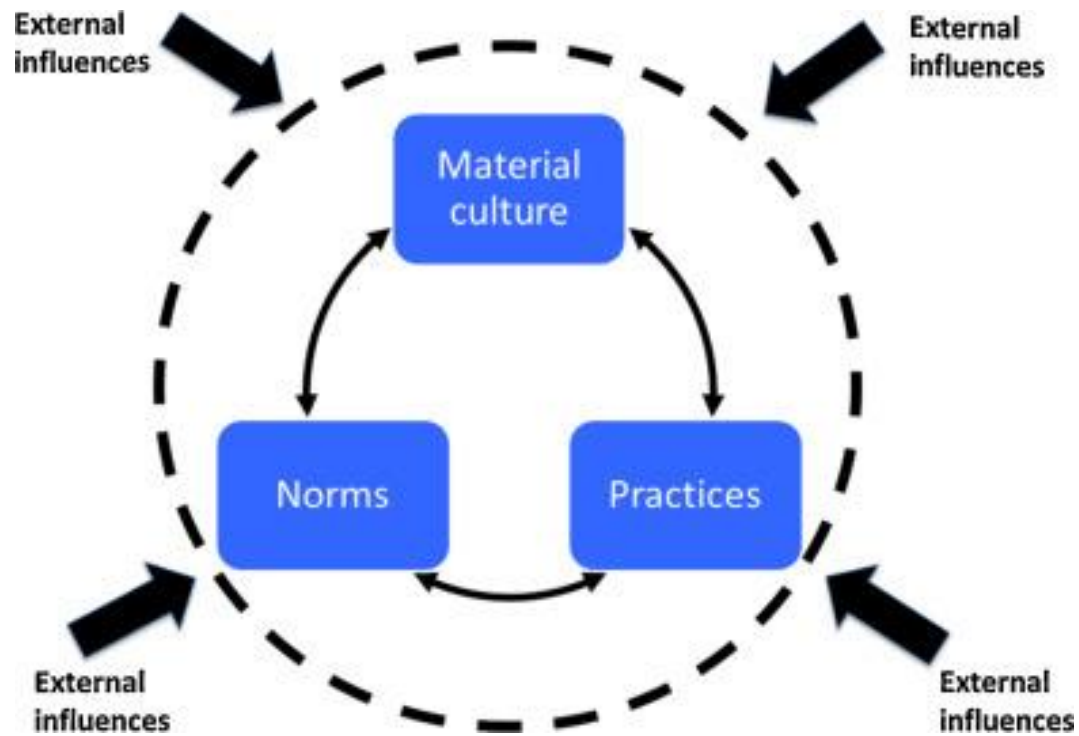
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Energy culture: RES?



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Energy culture: static and dynamic



- “RES are associated with high costs, uncertainty regarding stability [and] concerns regarding the **entry of foreign companies in the Polish market**”
- „It's not a ‘comedy,’ it's acting for foreign interests. We are to buy energy from **the rulers of Europe**”

“[As] if the world was [organized] according to a Marxist model, has to automatically develop in one direction only—a new mixture of cultures and races, a **world made up of cyclists and vegetarians who only use renewable energy and fight all forms of religion**”

Witold Waszczykowski, MFA