



THE UNIVERSITY OF TEXAS AT EL PASO



The purpose of this short survey to collect some background information to make your journey through this course enjoyable. Please fill out the information below. Thanks.

I am completing this short survey (AS1-2, 30 pts) for the class below:

- NEW MEDIA ADVERTISING
- CONSUMER PSYCHOLOGY AND ADVERTISING

Your Full Name: (Please fill out your full name to earn 30 pts).

How would you prefer to be called in class?

Your Student ID:

Your emergency contact (mobile phone only):

If person-to-person consultation will be needed, which platform(s) would you like me to use to reach you? (Select all that apply.)

- Email
- Skype
- Zoom
- Masaryk U. system
- Telephone Call-Out

Your preferred email (in addition to the Masaryk U. email) to receive class notices and materials:

Your preferred phone number to receive call-out consultation from me, if needed:

Are you considering form your own study group to complete problem-solving assignment and final project?

- Yes (I will form my own group)
- No (The instructor can assign my group)

Write down the persons you prefer to work together (Full name, please) (You are recommended to form a small virtual study group of no more than 5 students to help each other):

Student #1

Student #2

Student #3

Student #4

Thank you for completing this survey. You are welcome to email me any suggestions you think will help your learning experiences throughout the semester. Your suggestions will help me to better adjust my teaching style and materials to make your learning more enjoyable and effective. Please send your comments and thoughts to cyang@utep.edu

The University of Texas at El Paso