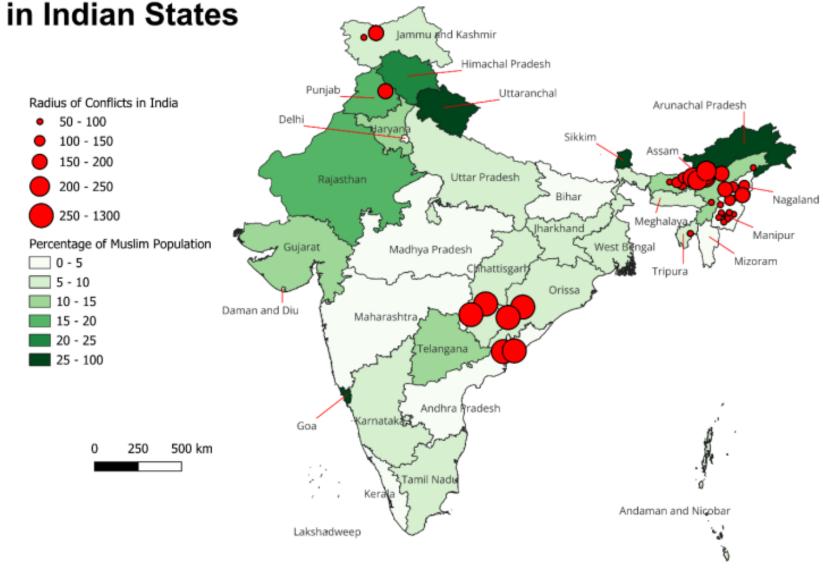


Distribution of Armed Conflicts and Muslim Population



Data visualization – Text

The first step

- Text has to be turned into data
- Quantitative coding
 - Human coding
 - "automatic" (machine processed) coding
 - Almost always inclde some decision of human
 - Frequency analysis (Wordclouds)
 - Sentiment analysis Is the text positive or negative?
 - Topic models what topics are in the text(s)
 - Analysis of readability (how complex the text is?)
 - Analysis of "positions"

- Allocating recording units to substantial categories
 - Classifying each coded unit of text from the sample according to the category scheme
 - Coding scheme
 - Before coding (deductive)
 - During coding (inductive)
 - Unit: page, paragraph, sentence, quasisentence

Quasi-sentence

- an argument or phrase which is the verbal expression of one idea or issue
- One sentence may include more ideas, one idea may be divided into more sentences.

- I am going to buy bread, milk and apple.
- I am going to buy bread.
- I am going to buy milk.
- I am going to buy apple.

Text elements

- Paragraphs
 - Sentences
 - Quasi-sentences
 - N-grams
 - Words
 - Lemma
 - token

Problems

- Language
- Tenses, adjective, male/female
- Common words (stopwords)
- Reliability of human coding
- Different understaning by different coders
- Noise in automatic coding

Wordcloud



(c) Bush



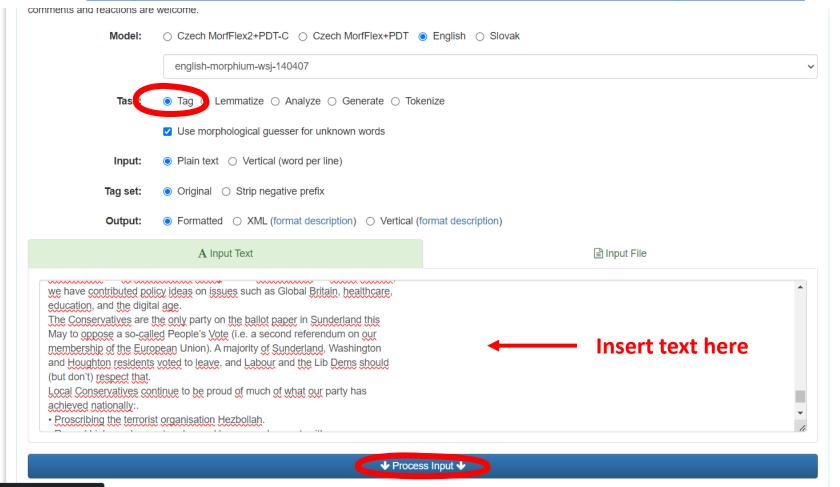
(d) Obama

World cloud procedure

- Find a text
- Do lemmatization

lemmatization

https://lindat.mff.cuni.cz/services/morphodita/

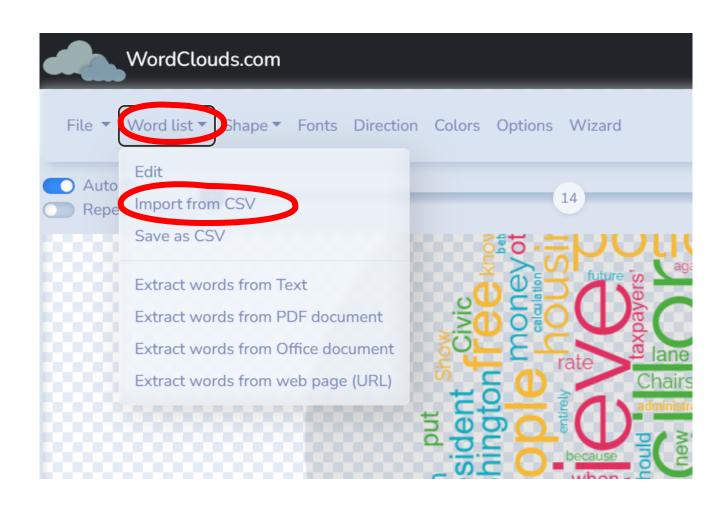


Count and clean in excel

- Copy table "output" into excel (export into xlm is not working well)
- Use subtotal or pivot table to count the words
- Delete stop words
 - Words which do not make difference between clouds
- The, a, an, it, I, we, they, their, have, for, in,...

- Save as csv with names:
- weight word color url
 - Weight is count, color and url may be empty

https://www.wordclouds.com/





- The cloud can be made from text without processing in excel
- Low control over stopwords

- Do not use crazy colors, shapes and text orientations
- Use the same font for all words

Manifesto orientation

