

id	party	sentence	opponent Positive	opponent national
1	conservative	Introduction		
2	conservative	The Sunderland Conservatives believe that our city has the potential to		
3	conservative	It is also our belief that the Labour Party is holding our city back and		1
4	conservative	From spending £41m on relocating the Civic Centre to a £50,000		1
5	conservative	We recognise the frustration of Sunderland residents: they are told		1
6	conservative	The Sunderland Conservative councillors are a strong voice of		1
7	conservative	At the time of writing, the Lib Dem Deputy Leader is facing two		1
8	conservative	Elsewhere in the region, the Lib Dems voted to impose massive cuts		1
9	conservative	Only the Sunderland Conservatives will put the people of the city first		
10	conservative	The City Centre		
11	conservative	The Sunderland Conservatives regret the state of the city centre		
12	conservative	We recognise that high streets across the country are facing		1
13	conservative	The Labour Party has been in control of Sunderland for decades and		1
14	conservative	The Sunderland Conservatives believe it is time that we have a		
15	conservative	Policies		
16	conservative	Oppose Civic Centre move – we oppose Labour’s plans to move the		1
17	conservative	Not only is this an admission of Labour’s failure to attract businesses		1
18	conservative	The Sunderland Conservatives would invest £11m of the capital		
19	conservative	Free city centre car parking – the Sunderland Conservatives have long		
20	conservative	We repeat this year our long-standing commitment to reinvigorate our		
21	conservative	Extend the metro to Washington – as well as our commitment to free		
22	conservative	This would provide better access for Washington residents into		
23	conservative	Reduced business rates – naturally, as Conservatives, we support a		
24	conservative	We would also seek to make clearer to small business owners when		
25	conservative	Combined with our free parking policy, this would help turn		
26	conservative	A Cleaner and Greener City		
27	conservative	Sunderland, Washington and Houghton residents are proud of being		
28	conservative	However, no amount of pride can mask the fact that our city has		1
29	conservative	In 2017/18, Sunderland Council’s record on environmental		1
30	conservative	Sunderland Council issued just 14 fines for littering, 35 for fly-tipping		
31	conservative	Policies Protection of parks and cemeteries – the Sunderland		
32	conservative	These people would be responsible for securing parks and cemeteries		
33	conservative	We see this as necessary step after antisocial behaviour and vandalism		
34	conservative	Reintroduction of weekly bin collections – the Sunderland		
35	conservative	We support without reservation Environment Secretary Michael		

36 conservative	Improvements to cycle lanes – we fully support the improvement of		
37 conservative	At present, the cycle route along the riverside is dark and littered with		
38 conservative	We believe that cleaner, brighter and safer cycle lanes would promote		
39 conservative	Enforcement of littering and dog fouling – in the last year, Sunderland		
40 conservative	Enforcement of penalties relating to litter and fly tipping is also		
41 conservative	While we recognise that some progress has been made in recent		
42 conservative	We would therefore intensify the council’s enforcement efforts to		
43 conservative	Slashing Allowances		
44 conservative	At a time when Labour claims our council is facing a funding crisis, we	1	
45 conservative	Some Labour councillors receive more in allowances for chairing	1	
46 conservative	We would oversee deep cuts to the Council’s gravy train and introduce	1	
47 conservative	Policies		
48 conservative	Reduce councillors’ allowances – we would radically cut Special		
49 conservative	We would cut Leadership allowances for all parties and remove both		
50 conservative	Scrap Policy Advisor roles – these are unnecessary positions and the		
51 conservative	We would get rid of these positions entirely		
52 conservative	End free meals for councillors – scrapping free meals after meetings of		
53 conservative	Conservative councillors will pay for these meals for as long as the		
54 conservative	2 councillors per ward – we support reducing the number of		
55 conservative	Transparency for Sunderland		
56 conservative	The Sunderland Conservatives believe that Sunderland City Council is		
57 conservative	We believe that greater transparency would help repair the		
58 conservative	Policies		
59 conservative	DBS checks for councillors – following the Paul Middleton scandal, we	1	
60 conservative	We therefore support DBS checking for councillors and have proposed		
61 conservative	A more responsive press office – in recent weeks we have seen the		1
62 conservative	Sunderland Council refused to disclose the figures	1	
63 conservative	We have also seen this behaviour in the past, with the Council refusing	1	
64 conservative	We believe that this damages relations between Councillors and the		
65 conservative	‘Gagging orders’ – the Sunderland Conservatives recognise that	1	
66 conservative	Not only would we end the practice of using ‘gagging orders’ entirely,	1	
67 conservative	Remove cabinet members from the scrutiny calculation – at present	1	
68 conservative	We do not believe that members of the cabinet should be allowed to	1	
69 conservative	An end to propaganda – the Conservatives voted against funding for	1	
70 conservative	We were assured that the magazine would not be used for Labour	1	
71 conservative	We do not believe that taxpayers’ money should be used to pay for de	1	

72 conservative	Housing			
73 conservative	The Sunderland Conservatives support the development of more			
74 conservative	With the development of the new medical school at the University of			
75 conservative	Policies			
76 conservative	Executive housing – build more executive housing to increase council			
77 conservative	Protect green spaces – while we believe in a need for executive			
78 conservative	Instead, we favour using brownfield sites for future developments of			
79 conservative	We only promote using greenbelt developments in exceptional			
80 conservative	Fill empty homes – we share the Labour council’s ambition to fill		1	
81 conservative	We promote speeding up the process of occupying empty properties			
82 conservative	Better preservation of listed buildings – we believe that the council			
83 conservative	At present we do not think that its provision in this regard is sufficient		1	
84 conservative	City Events			
85 conservative	Sunderland is host to numerous regional, national and international			
86 conservative	We wish to continue to attract event organisers to the city but believe			
87 conservative	Policies			
88 conservative	Oppose pop concert subsidies – while we are committed to bringing		1	
89 conservative	The Council has previously given subsidies of the same amount to		1	
90 conservative	International Air Show – we recognise that the Sunderland		1	
91 conservative	In addition, the Council has had to subsidise the event in recent years		1	
92 conservative	The Conservatives would therefore seek to hold the International Air			
93 conservative	Promotion of lesser-known events – Sunderland is or has been host to			
94 conservative	We would seek to highlight these events and put Sunderland on the			
95 conservative	Conservatives in Government			
96 conservative	The Conservative Association in Sunderland works with the			1
97 conservative	In recent months we have contributed policy ideas on issues such as			1
98 conservative	The Conservatives are the only party on the ballot paper in Sunderland			1
99 conservative	a second referendum on our membership of the European Union)			
100 conservative	A majority of Sunderland, Washington and Houghton residents voted		1	
101 conservative	Local Conservatives continue to be proud of much of what our party			1
102 conservative	Proscribing the terrorist organisation Hezbollah			1
103 conservative	Record high employment and record low unemployment, with wages			1
104 conservative	The introduction of a Domestic Abuse Bill which gives new protections			1
105 conservative	Stamp duty cuts have led to a 12-year high in first-time buyers – with			1
106 conservative	Training school children to look after their mental health and to			1
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107 labour	Regenerating our city		
108 labour	Revitalising our manufacturing base Labour has ensured our city is on		
109 labour	More than £1.5 billion of external funding has already been		
110 labour	This is all part of our strategy to bring more and better jobs to the city		
111 labour	Whether it be the £100m investment from Legal & General into the		
112 labour	Labour will build further upon this success to broaden the city's		
113 labour	Revitalising our city centre		
114 labour	Changing shopping habits mean that high streets across the country		1
115 labour	We cannot wait for the government to resolve this national trend and	1	1
116 labour	Labour has realigned the council's capital programme to support our		
117 labour	Our plans will also see an additional 8-10,000 new jobs based in and		
118 labour	Labour will bring our historical buildings to life, creating exciting new		
119 labour	The Music, Arts & Culture Quarter (MACQ) is emerging as the city's		
120 labour	Labour's plans include: Neighbouring the restored Old Fire Station, our		
121 labour	At nearby Keel Square, the £18 million, 120-bed Holiday Inn hotel is		
122 labour	Mackie's Corner is a thriving hub, with successful niche businesses		
123 labour	The Athenaeum building is being turned into a gallery and studio		
124 labour	The former Hills bookshop at Waterloo Place is being converted into		
125 labour	A £3 million refurbishment project has seen the former Wear		
126 labour	Historic Elephant Tearooms has reawakened as a Local History Library		
127 labour	The upgrading of St Mary's Boulevard into a stylish new main street		
128 labour	Culture House will provide a new community hub that will attract		
129 labour	A new pedestrian and cyclist crossing will connect both sides of the		
130 labour	Improvements to our Train Station will deliver an attractive welcome		
131 labour	Taken together, this represents an unprecedented level of investment		
132 labour	Becoming a Smart City		
133 labour	In 2018, Labour made a commitment to begin work ensuring our city		
134 labour	Fibre works commencing with CityFibre, Virgin Media and Netomnia		
135 labour	Labour has already made a number of commitments relating to the		1
136 labour	Ensuring that the Joint Venture accelerates the delivery of digital		
137 labour	Technology start-ups being well-established within the city, with the		
138 labour	Labour is delivering on a range of other major transformational		
139 labour	Assistive technologies - such as smart video sensor devices, smart		
140 labour	The first private 5G network operational in the city enabling delivery of		
141 labour	Working to develop digital technology start-ups within the city as well		

142 labour	We are also working with Sunderland College and the University of	
143 labour	Developing better housing	
144 labour	Labour kept its promise to residents back in 2018 and we are proud	
145 labour	Labour has also been committed to improving housing and	
146 labour	We are also committed to reducing the number of empty properties	
147 labour	In bringing these properties back to life, Labour aims to create superb	
148 labour	From empty shells, to comfortable, modern properties, our work is	
149 labour	We are building 95 new homes – providing supported accommodation	
150 labour	Almost every one of our bungalows (for example at Cork Street in	
153 labour	Boult Terrace bungalows for our older residents enjoy 5G access –	
154 labour	117 new-build bungalows will be delivered across the city through the	
155 labour	Only a year into the programme, the number of homes (of all kinds)	
156 labour	Our city’s drive to carbon neutrality will also be supported by our	
157 labour	We work hard to ensure that the homes we build are designed with	
158 labour	And it’s not just about the in-built features of the home, but about	
159 labour	That’s why our homes feature smart devices that help people who live	
160 labour	In all, £59m of investment will deliver our housing vision by 2025	1
161 labour	We’re working with a range of local artists to ensure the creative	
162 labour	Labour will be commissioning a range of stunning sculptures and	
163 labour	Expanding our Culture and Tourism Offer	
164 labour	Labour will continue to expand our cultural offer, so that Sunderland	1
165 labour	Our tourism recovery plan is now in place working toward increasing	1
166 labour	The need to deliver and coordinate high-quality events throughout the	
167 labour	We will continue to review and re-design Sunderland’s event	
168 labour	We worked with partners to launch the new mysunderland.co.uk	
169 labour	This is a key part of the city’s efforts to market the ‘attractiveness’ of	
170 labour	We will also encourage the Heritage Partnership to expand as a formal	1
171 labour	We launched a new tourism campaign, ‘City of Surprises’, aiming to	
172 labour	The campaign showcases Sunderland’s unique mix of city, coast and	1
173 labour	We are also supporting the city’s independent businesses, with an	1
174 labour	Labour will build on the above with further impactful campaigns,	1
175 labour	We will also ensure residents are well informed about economic	
176 labour	Other key projects Labour will bring to completion during the lifetime	
177 labour	Culture House - £28m project that, in 2024, will create a library to be	
178 labour	Crowtree Place – The development of a new commercial leisure	
179 labour	Community Bridge - A new high-level ‘smart bridge’ that will connect	

180 labour	Riverside Park - Transformation of Galley's Gill into a superb landscape	
181 labour	Elemore Country Park – Undertaking a communityled development of	
182 labour	Key objectives 2022 – 2026	
185 labour	Manufacturing - A key objective of developing our manufacturing	1
187 labour	The Internet of Things (IoT) and 5G – We will ensure ALL residents	1
188 labour	More and better social housing will be achieved through:	
190 labour	Upscaling our current social housing delivery targets so by 2026 we	
191 labour	We need this ambitious target for social housing over the next four	
193 labour	Leading the way as a social landlord and setting the standards	
195 labour	Taking steps to ensure our council stock now and in the future is safe	
196 labour	Ensuring the city always has a baseline of its own social housing stock,	
198 labour	To aggressively purchase private housing stock where there is an	
200 labour	To have plans in place to upscale further where financial support is	
202 labour	Supporting the private rented sector, which will be achieved through:	
204 labour	Reviewing Environmental Health services to address issues around run-	
206 labour	Providing financial support and assistance for landlords willing to	
208 labour	Improving links and a focus to drive publicity for more to sign up to	
210 labour	Nurturing the development of a Private Tenant's association across	
212 labour	Developing a local construction co-operative – expanding our social	1
213 labour	We intend to harness this and ensure local workers get all the benefits	
215 labour	Ensuring Carbon Neutrality in future building developments - looking	
216 labour	We will ensure that we develop Passivhaus-equivalent performance	
217 labour	Developers who claim to achieve this performance without fully	
219 labour	Enhancing of our culture and tourism offer through further	1
221 labour	Effective advertising, communicating more effectively and shouting	
223 labour	Leaflet drops to let residents know what is going on in the city	
225 labour	Invest in public spaces in communities, from our pocket parks through	
227 labour	Support the strong desire from our public consultation for:	
229 labour	more live concerts and the number of venues whether you live in	
231 labour	better lighting around our monuments such as Penshaw monument	
233 labour	Introducing a children's culture offer, similar to Labour's national 'ten	
234 labour	An inclusive local economy	
235 labour	Keeping Sunderland's wealth local In 2018 Labour began working with	
236 labour	The programme is demonstrably improving the lives of residents and	
237 labour	Labour has ensured that a key CWB objective has been to prioritise	
238 labour	This pledge has led to the council recording its highest local spend	

239 labour By spending with local businesses, we are circulating the “Sunderland
240 labour The overall third party spend in Sunderland stands at 40% and within
241 labour We do have ambition to continue this positive progress even further,
242 labour Labour is now working with anchor institutions such as our health
243 labour Getting more from social value
244 labour In addition to the Sunderland pound, Labour has been at the forefront
245 labour So, for example during the Redevelopment of Parsons Depot, Esh
246 labour 55 local people to be employed on the project, with two further FTEs
247 labour 52 weeks training to be offered to those working on the scheme (to be
248 labour 150 weeks of Apprenticeships supported by Esh or their sub-
249 labour 100 days (10x2 weeks attendance) work experience opportunities to
250 labour Procurement activity undertaken over the past two years has secured
251 labour We intend to move further with social value as there is a demand –
252 labour So for example, we will work with anchor institutions to launch a
253 labour Labour has ensured that a VCS Alliance has also been established,
254 labour We will therefore commit to increase social value through
255 labour Building a democratic & communityfocused economy
256 labour To realise Labour’s aspirations to improve our communities, we must
257 labour As part of our CWB strategy, we need to support forms of economic
258 labour As a starting point, Labour - over many years - has ensured that we
259 labour Labour has already committed to go further in developing an inclusive
260 labour This programme has attracted national and international interest and
261 labour To truly transform our economy, we also need to promote democratic
262 labour On the side of Sunderland’s workers Labour will continue to support
263 labour Labour will further expand our proposed charter and seek other
264 labour By doing so we will make increasing job quality a key part of the
265 labour Labour will ensure the council continues not to request staff work to

local issue locality centre periphery past achievements covid public transport private transport housing energy policy carbon

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