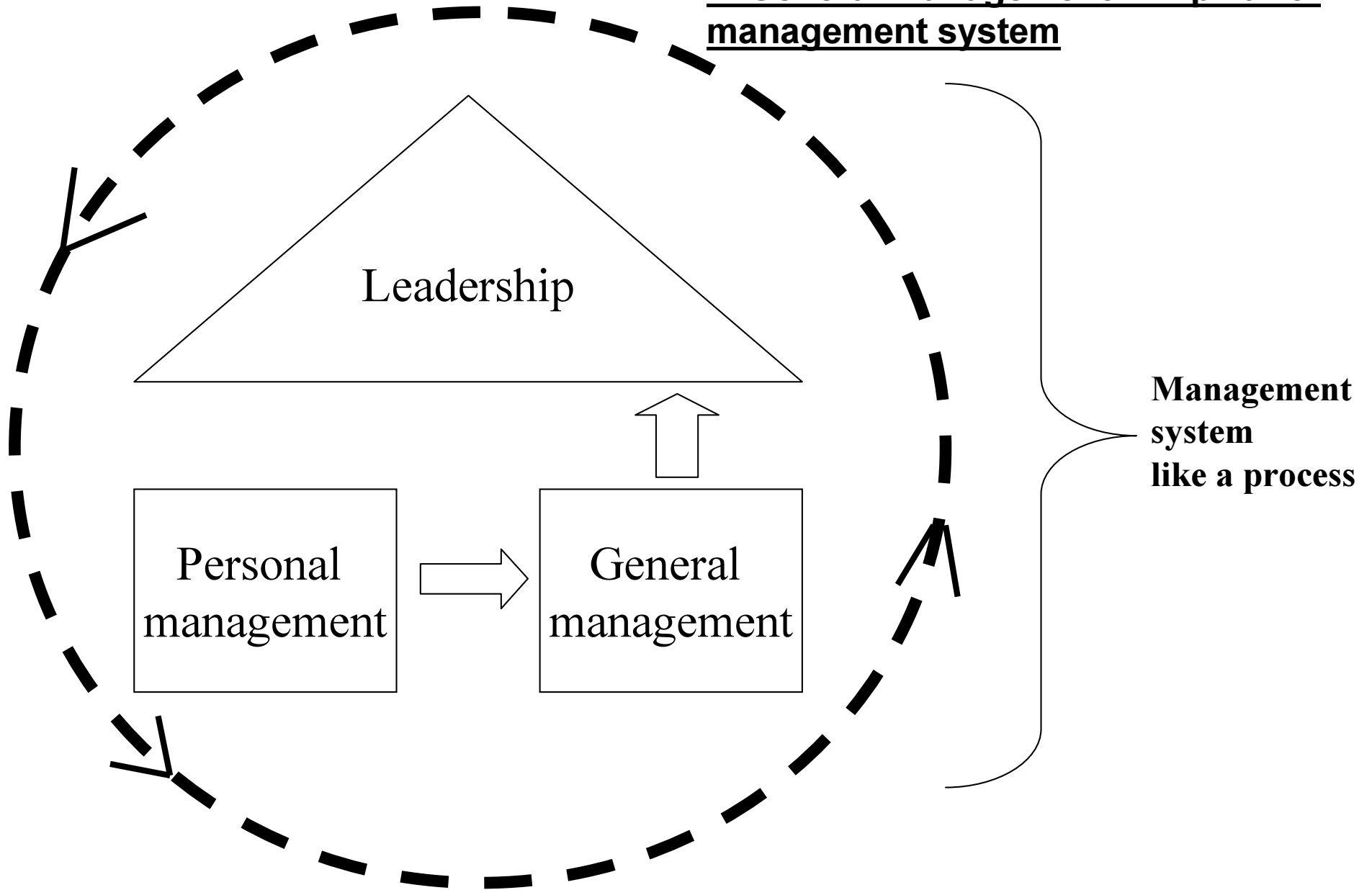


General Management

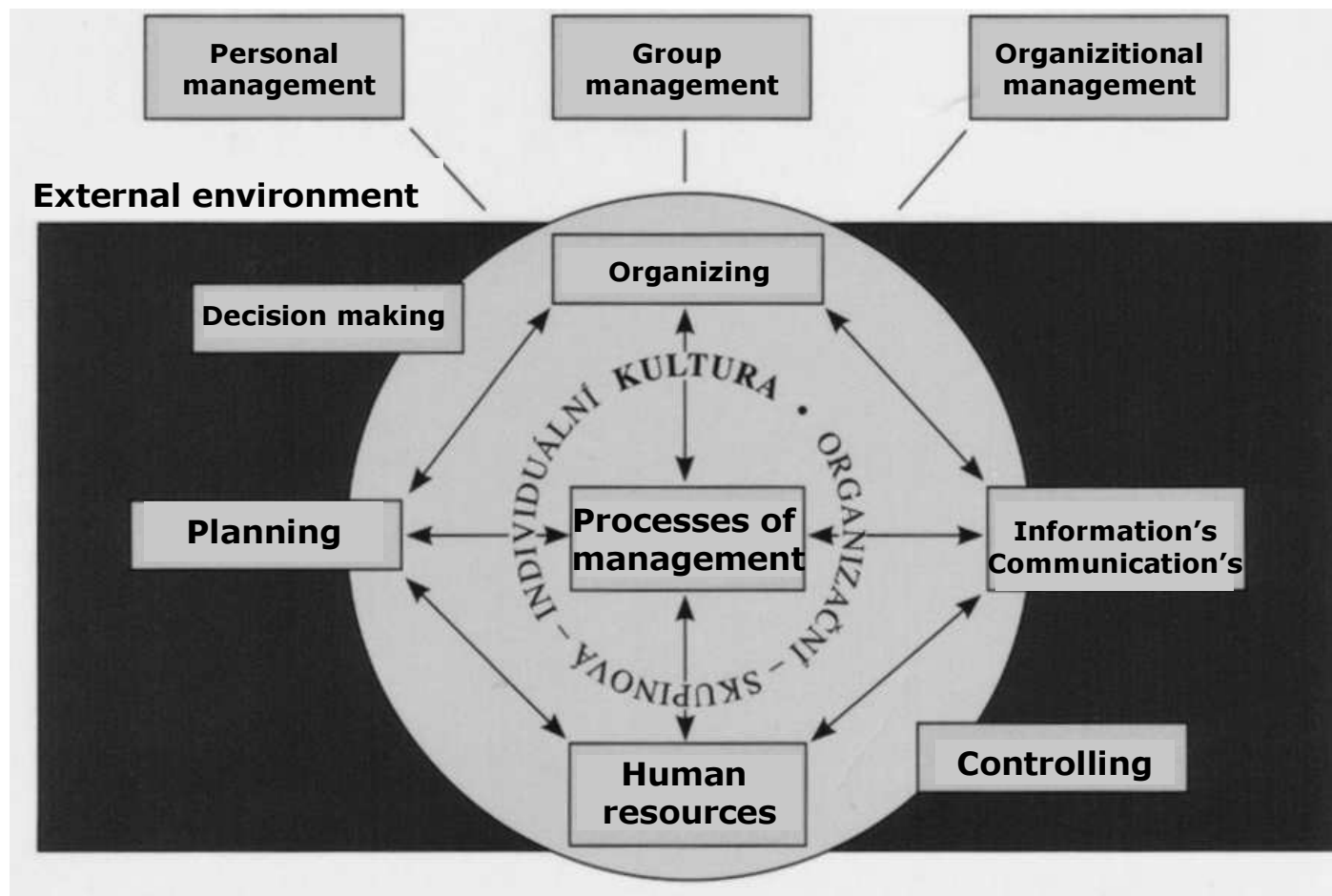
Content:

1. General management – 2. pillar of management system
2. General management – model of prof. I. Vágner
3. Component's of management
4. General management – market in the Czech republic
5. Conclusion

1. General management – 2. pillar of management system



2. General management – model of prof. I. Vágner



3. Components of Management

3.1. External environment – each subject (component) of management is in interaction with external environment

Examples:

- To use of opportunities – to discover of threats
- Competitiveness
- Marketing

3. Componets of Management

3.2. Planning – key and starting activities all types of management
- conscious human activity in order to build bridges between this, where we are and this, where we want achieve

Examples:

- Performance management (MBO, SMART goals)
- Benchmarking
- Balanced scorecard

3. Componets of Management

3.3. Organizing – methodical activities due to bring into being necessary assumptions, doing plans

Examples:

- Teamwork
- Project management
- Time management, quadrant II.
- Centralization, decentralization of responsibility
- Cluster

3. Componets of Management

- 3.4. Management processes** – grounding of management philosophy, of all management activities
- secure, that performance of mission of organization passing fluently and effectively

Examples:

- EVA
- IS implementation (SAP...)

3. Componets of Management

3.5. Human resources – the most important resources

Examples:

- Knowledge + action = competence /Baťa/
- Live long education = personal responsibility
- High potentials
- Vision – goals- evaluation – remuneration – personal development

3. Componets of Management

3.6. Company culture – unite of all management components

Examples:

- Integrity TOP management
- Vision – strategic goals – code of ethics – company manual

3. Componets of Management

3.7. Decision making – influents directly of all internal management components

Examples:

- Company layer – member of TOP management [inhouse layer]
- What delegate, what not delegate
- Different development curves - effort and result

3. Componets of Management

3.8. Controlling – timely, objectively and effectively discover of reality, adaptations of recommendations how to remove differences

Examples:

- Audit functions (differences of plan, measurability)
- Preventive functions (transparency, trust)
- Elimination functions (to avoid of repeating mistakes)

3. Componets of Management

3.9. IS + communication – modern management is based on the quality of information's and communication

Examples:

- Responsibility of TOP management – optimal paradigma
- Communication (role of listening)
- Implementation of IS – personal grow of employees and development of company

4. General management – market in the Czech republic

- Books, magazines
- Internal training (responsibility of TOP management)
- Outdoor training possibilities

5. Conclusion

-Personal management + general management =
2 pillars of systemem of management

-Quality of management system – responsibility of TOP
management