

Cases (moot court)

CASE 1:

Domain name: 2020.com (**domain name is fictional**)

Complaints: Sprengers, Jef; Andrej Krištofík; Koudelka, Jaroslav

Defendant: Soukupová Marie; Odstrčilová Marie; Valent, Matúš

Respondent:

Star Travel LLC. Berkshire House, 252-256 Kings Road, Reading RG1 (fictional company)

Owner of the company: Sergei Popov, UK national (abstracted from WHOIS)

Travel agent, specializing in “event tourism”

Cooperates with foreign travel agents to organize trips to sports and cultural events in Sochi, Moscow, Petersburg, especially concerts and event tourism games.

- The Star travel company has purchased a domain name 2020.com in March 2015
- Currently uses subdomains tokyo.2020.com, japan.2020, sog.2020 among other subdomains such as olympicgames.2020.com, travel.2020.com and hotels.2020.com,
- He has previously registered 2012.com domain to offer event tourism at London SOG and domains 2014.com where he used subdomains sochi.2014.com, among other subdomains such as wog.2014.com
- On the website it offers tourist information about Tokyo and locations for sporting events
- The agency has invested 20.000 USD for web-design and contracts with sports journalists to create a website providing extensive coverage of the championship. The preparations of this project have started but the website has not been finished yet.
- The website under the domain name contains basic tourist information about Japan, together with on-line applications that enable visitors to book hotels near the places of matches, links to taxi and car-rental companies and plenty of advertisement.
- The defendant offers some space for contextual advertising, as a result, some users are displayed contextual advertisements for escort and sexual services.
- The website contains also several amusing video-commercials with sports themes sponsored by Pepsi Ltd.

Complainant:

International Olympic Committee, Basel, Switzerland

- the committee is furious with the activities of the defendant and is under strong pressure of main commercial partner Coca Cola to do something about the use of a domain name.
- The complainant wants to have the domain 2020.com transferred as soon as possible to pursue its own commercial activities
- The complainant feels, that the significant amount of internet users is attracted by the website of the defendant. The IOC website traffic is 30 percent below the expectation and they believe that this is caused by the activities of the defendant

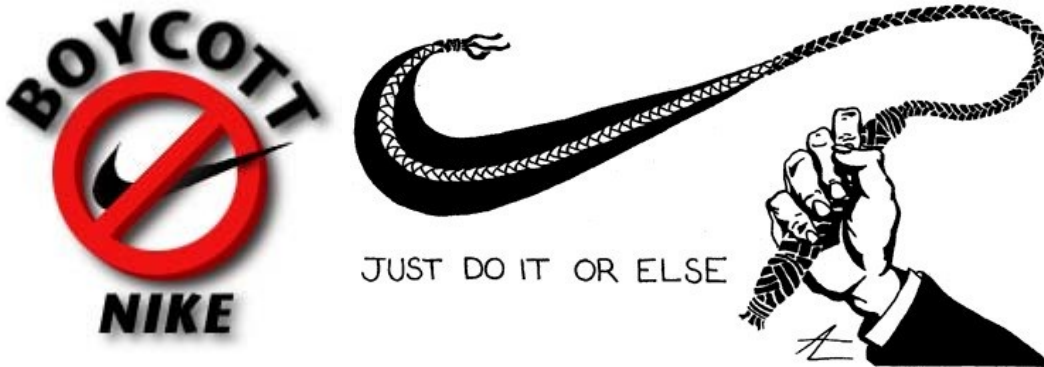
CASE 2

Complainants: Kozák Jonáš, Švejda, Vítek; Plodík Petr

Respondents: Třečková Linda; Blechová Anna; Kocurová Renáta

Domain names: **just-dont-do-it.com** (the case is partly fictional, as to the actual domain name, but based on several similar websites such as <http://www1.american.edu/ted/nike.htm>)

Consumers -- "*Just don't do it.*"



Respondent:

Human rights group Amnesty international (AI), London
Headoffice:

- AI claims that the Nike knowingly uses suppliers from Asia who exploits child labor
 - As a part of their campaign, they register a domain name **just-dont-do-it.com**
 - On the website, they inform about their claims against the company and provide photographic and video evidence
 - Discourages consumers to purchase Nike products
- One of the examples of the displayed text: *The basic truth about Nike is that its only real strength is its good name. Nike rules because of all the good things people associate with the company: sharp ads, Michael Jordan, Tiger Woods, little Penny, and Michael Jordan again. If "beaten workers" and "child labor" get added to that list, then Nike's greatest asset will be lost.*
- The site operates small e-shop which sells small gift products like mugs, T-shirts, umbrellas with motives against child labor to finance AI campaigns
 - The company has led several environmental and human-rights campaigns before

Complainant:

Nike, Beaverton, Oregon, USA

- Is unhappy with the website and wants to shut it down as quickly as possible

- Believes that it strongly influences their target consumers in western Europe
- Wants to have domain name transferred or blocked

CASE 3

Domain name: volvoforum.com (the website is real)

Complainants: Jan Jílek; Jan Hrbek

Respondents: David Hashemi, Matyáš Osička

VOLVOFORUM.COM

HOME FORUMS ACTIVE TOPICS TODAY'S POSTS GALLERY GARAGE INSURANCE REGISTER

User Name [input] LOG IN Remember Me?

SKVĚLE VYBAVENÁ COROLLA JIŽ ZA 374 900 Kč
VČ. BONUSU 25 000 Kč ZA VÁŠ STARÝ VŮZ
ZOBRAZEVŮ VŮZ OBSAHUJÍ PRŮKRY PŘÍPLATKOVÉ VYBAVĚNÍ.

Most Popular Discussions

- 38 Certified Volvo Tech here!
6 Days Ago 04:26 PM by vcheriki
- 8 March Picture Contest!
02-12-2015 02:06 PM by AG Jeff
- 0 Purchase of a set of four Pirelli Winter tires and receive a \$50 Visa Prepaid gift card
11-15-2013 11:31 AM by Administrator
- 7 Volvo 850 repair manual
07-24-2009 07:23 AM by Mailtome
- 16 Dark Tint on rear window of my XC60
01-08-2013 05:58 PM by TARNOLD
- 1 Oil cap leak
05-17-2013 01:15 AM by kiss4afrog
- 6 Mysterious Coolant Leak
11-03-2011 06:49 PM by Hermanator

Custom Search SEARCH

Nastartuj svou future

Respondent: Richard Scott; Las Vegas, Nevada (the factual circumstances are more complicated, but for this case, let's presume the domain is operated by an individual)

- Civil person, operates a website forum for Volvo users
- Occasionally writes articles and reviews particular Volvo models
- Is an active member of tuning community and annually organizes meetings of Volvo tuning group
- The content of a website and forum is not moderated
- The users of forum occasionally advertise for non-original (or possibly even stolen) spare parts or tuning parts
- The forum has a buy/sell section where users offer their cars for sale. This forum is frequently used by non-authorized vendors
- The defendant uses several google AdWords banners to generate small revenue. He uses part of this revenue for hosting fees, and he keeps the rest.
- The defendant promotes services of certain insurance providers

Complainant : Volvo cars

- Has been tolerant to the website for several years, but wants to introduce new marketing campaign and launch its official forum with customer support
- Feels that the existence of parallel forum could be confusing for their customers
- Wanted to buy the domain name, but Richard Scott refused to sell it for the offered price of 1.000 USD
- Volvo wants to acquire the domain name through UDRP complaint

Instructions to file a complaint:

Instructions:

Visit website: udrp.expert4me.com *** don't be scared that the certificate is not recognized, the website is safe to use.

Deadlines

- 3. April presentation of complainants
- 10. April submission of complaints
- 17. April presentation of respondents
- 24. April Submission of responses