

## **MVV347K AI, Law and Governance 2024 Coursework**

**Write an essay on one of the following topics / scenarios.**

Topic 1:

Synthetic voice technology can be used to clone the voices of actual humans as well as generate synthetic voices, creating 'deepfakes' that can be used for fraud, identity theft, and financial scams. Spotify's new AI Voice Translation feature enables for selected podcasts to be translated into other languages, not by speakers of that language, but in synthetic AI voices that match the original speaker's style, creating a "more authentic listening experience that sounds more personal and natural than traditional dubbing".

**Discuss the current state of the law in ONE jurisdiction of your choice and how it may protect the use of voice for commercial purposes.**

Topic 2:

Countries worldwide are designing and implementing AI governance laws and regulations, including the development of comprehensive legislation, focused legislation for specific use cases, national AI strategies or policies, and voluntary guidelines and standards.

**Compare and contrast TWO different jurisdictions of your choice with regards to the regulatory approach to AI.**

The word limit is 1,500 words, including footnotes (approximately 5 standardised pages).

Make sure to reference properly. This means that you should not copy and paste from articles, cases and legislation, but you should use your own words. If you borrow any text or ideas from any other source, you need to put them in quotation marks and provide a reference in a footnote or endnote to the source, its author, the page or paragraph number, date of publication, as applicable. You can use any citation system that you are familiar with, such as Oscola, Harvard or MLA.

If you decide to use any AI generative tools in the process of writing the essay, please acknowledge and identify the outputs.

You should submit it to the homework vaults in IS by Wednesday, 26th May 2024, midnight.