

The President: Public Expectations

1. Geography (Electoral College)—2004-2012: California 55/Texas 34/New York 31
2. Age (Harrison 67; Reagan 69/70)
3. Education
 - College
 - Law School (2/3)
4. Government experience
 - Governor
 - U.S. Senator
 - Vice President
5. Appearance (for television)
6. Physical stamina
7. Family background
8. Race
9. Gender
10. Ancestry (80%+ English)
11. Religion
 - Election of 1928
 - Election of 1960
12. Party status
 - Exceptions
 - Generals
 - Herbert Hoover (Engineer)
 - Wendell Wilkie (D/businessman)