Intellectual property

creative expressions/ creations of someone's mind = intellect that can be owned

creation = something that has been created, e.g. written

invented performed designed composed discovered painted

Patent – inventions, procedures, processes, systems, methods of operation, discoveries (capable of industrial application)

Copyright – literal and artistic material, i.e. writings, paintings, photographs, sound recordings and broadcasts, motion pictures=films, music recordings, computer programs, incl. software and multimedia

Trade mark – for brand identity, names or logos, slogans, words or symbols to **identify** the goods and services and to **distinguish** the goods and services from others, between different traders

Trade secret – any piece of information used in a business that is not generally known to the public because it is kept secret, business plans, designs and procedures

the right of a copyright owner-creator

- to reproduce and sell the work
- to prevent others from copying or selling your work without permission

the right of a patentee = patent holder = owner

• to exclude others from making using, selling, offering for sale or importing the invention = to exclude others from commercially exploiting the invention

the right to use a trademark

• to be the first to use it in the marketplace

trade secret

law provides protection against others from misappropriating the secret

- using improper means, e.g. theft or fraud to obtain the secret
- obtaining the trade secret from the breach of a confidential relationship