

How much
intellectual
property is
there in a
PlayStation?



Patents

PlayStation game controllers, robot playmates, and 3D technology are inventions which can receive patent protection.



Trademarks

The PlayStation logo, name, and symbols are registered trademarks that allow the company to stand out from the competition.



Designs

The look of the PlayStation console, controllers, and game interfaces are a key factor of the gaming experience – and can be registered designs.



Copyright

Storylines, music, characters, and code are creative assets that bring videogames to life – and receive automatic copyright protection.

Trade secrets

Sony's strategy for the development, manufacture, and distribution of the PlayStation is confidential information – and protected through trade secrets.





WIPO