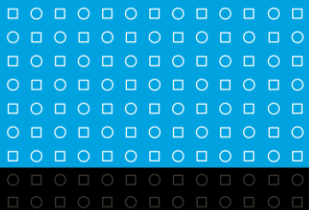


Úvod do kvalitativního výzkumu

Michaela Ondrašínová

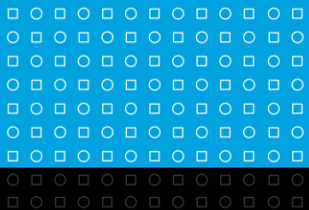
Ústav religionistiky FF MU

ondrasinova@phil.muni.cz



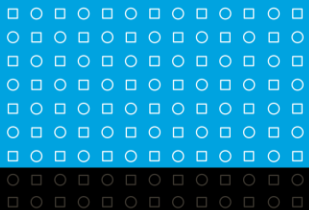
„Ten druhý výzkum“?





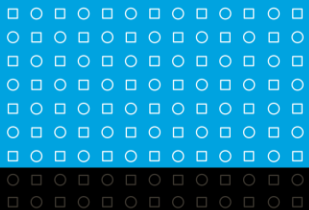
„Ten druhý výzkum“?





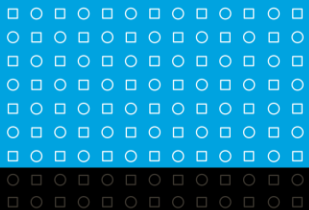
„Ten druhý výzkum“?





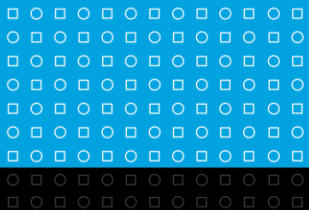
Sociologie a etnografie v medicíně





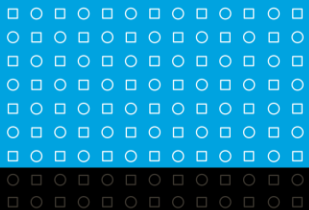
Témata





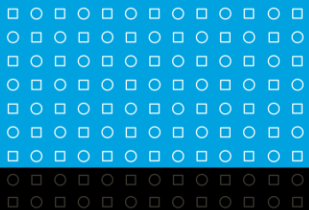
Témata

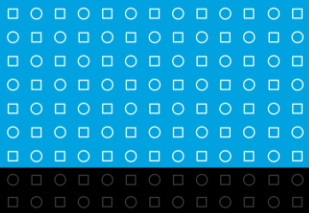




Rysy kvalitativního výzkumu (Silverman 2005: 20)

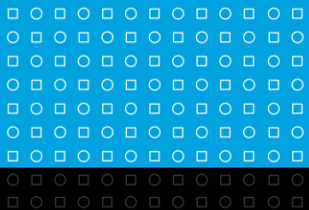






Limity kvantitativního výzkumu (dotazníková šetření)



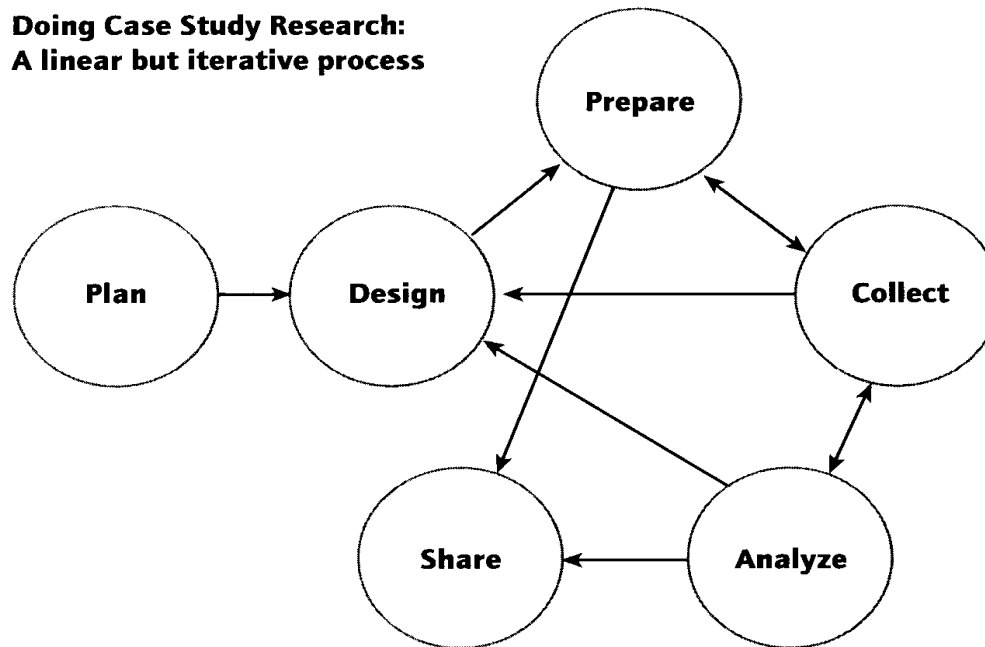


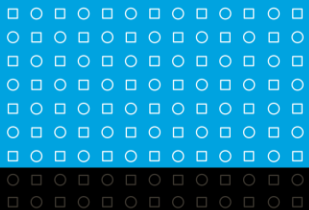
Limity kvantitativního výzkumu



Design kvalitativního výzkumu

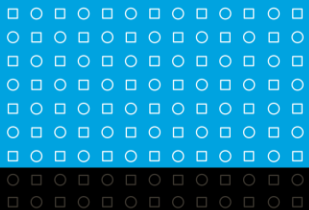
**Doing Case Study Research:
A linear but iterative process**





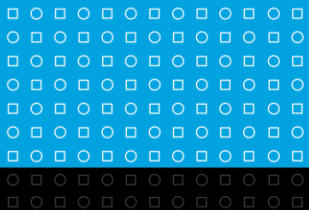
Metody





Vzorek / hledání partnerů pro výzkum





Výsledky a jejich přesvědčivost



