

LITERARY COMMUNICATION

In ELT:

Listening	receptive	Writing	productive	
Reading			Speaking	
		writer	work	reader

constant interaction (predictions, preconceptions, hypotheses)

moment of failed expectation

writer	work	reader
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Schemes of literary communication

A (adapted from Jakobson)

author	text	code	addressee (reader)
		context	

romantic (historicism)	formalist	structuralist marxist	reader-oriented (hermeneutics, reception theory)
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B Umberto Eco:

Sender – message – channel – meaning – receiver (encoded)	(decoded)
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CODE linguistic secondary ideological	CODE linguistic secondary ideological
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Reader: naive, sentimental, discursive
implied x real

Literary work: fixed, universal meaning x shifting, unstable meaning

Author: sociological, psychological category

How important is the author? „Death of the author“ means „the birth of the reader“? (Barthes)

The literary „I“ x the real author