

Poster Presentation

A poster is simply a static, visual medium (usually of the paper and board variety) that you use to communicate ideas and messages. The difference between poster and oral presentations is that you should let your poster do most of the 'talking'; that is, the material presented should convey the essence of your message. However, that does not mean that you can disappear to the pub or where ever you fancy. You have to 'stand-by-your-poster'! Your task as the presenter is to answer questions and provide further details; to bask in praises or suffer difficult questions; and to convince others that what you have done is excellent and worthwhile.

<http://lorien.ncl.ac.uk/ming/dept/Tips/present/posters.htm>

An effective poster is a visual communications tool.

An effective poster operates on multiple levels ...

- source of information
- conversation starter
- advertisement of your work

- summary of your work

Taken from a helpful and well-arranged website

<http://www.ncsu.edu/project/posters/NewSite/> where you can find more on creating posters – planning, focus, layout, headings, graphics, text, colours, editing and software. Try it!