

Watch the following movie: <http://www.youtube.com/watch?v=8FYolwYkoWY>

And answer the questions:

Indicate the arguments in favour of humanistic approach: apply the main principles of this approach from the presentation and identify what symbolises various colours, city, garbage, the world of human beings and automats, etc...

Alongside with advancing the humanistic approach, this movie can be analysed in terms of functionalist and humanistic discourses:

How does the movie construct the main character in terms of four basic discourses (angel, evil, tabula rasa, naturally developed)? If we take this character for somebody with disability, what is the main message of this movie?

How do people change their behaviour and under what composition of driving forces? Does humanistic approach operate as a strategy of escape from problems not solving them or escape is a possible strategy for making decisions?

Is it significant point for the movie that the source of the inspirations for the main character is mass culture, precisely, advertisement?

Generally, does this movie encourage or criticise the humanistic approach?