

15 Ethnolinguistics: language and culture, colour terms, pronouns of address, cultural overlap, cultural diffusion and translatability.

Guidelines:

Language and culture

The Sapir-Whorf hypothesis

codability, colour terms, pronouns of address

Cultural overlap, cultural diffusion and translatability

Practical applications

References:

1 our lecture

2 George Yule: The study of language, CUP, chapter 21 Language, Society, and Culture

David Crystal: The Cambridge Encyclopedia of Language, CUP