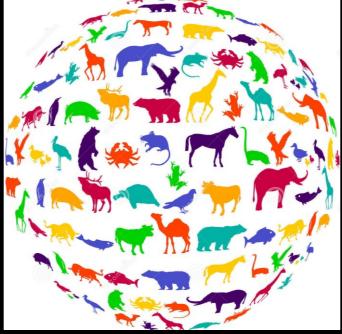
Intro Animal Kingdom



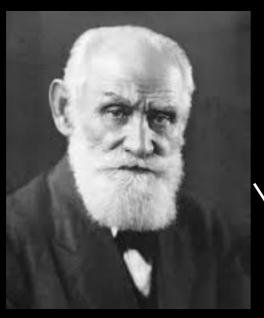
Intro Animal Kingdom

Response

Stimulus

Stimulus

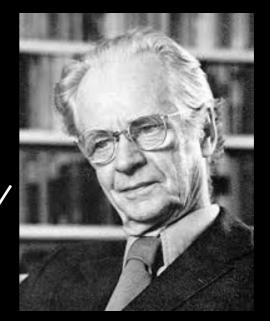
Classical Conditioning

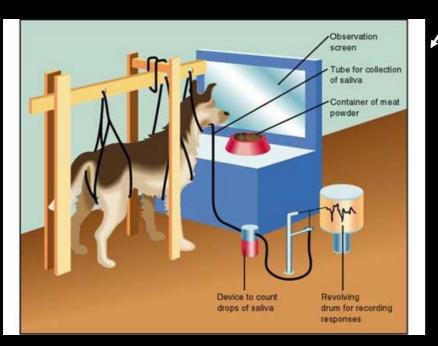


Animal Kingdom



Operant Conditioning





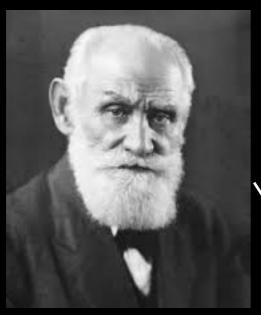
Control the Environment

to examine effects on behaviour



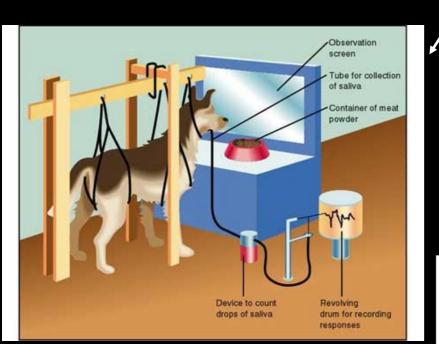
Thorndike

Classical Conditioning





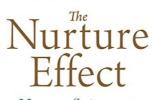
Reflexes Voluntary



Control the Environment

Functional Relation

to examine effects on behaviour



How the Science of Human Behavior Can Improve Our Lives & Our World



ANTHONY BIGLAN, PHD TO BY STEVEN C. HAYES, PHD W DAVID SLOAN WILSON, PHD

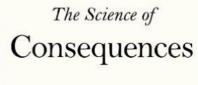




Operant

Thorndike

ABC





HOW THEY AFFECT GENES, CHANGE THE BRAIN AND IMPACT OUR WORLD

SUSAN M. SCHNEIDER







https://www.youtube.com/watch?v=hR675X49GLU



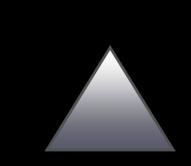
Positive Reinforcement Helps Surgeons Learn

Teaching physicians implement dog-training techniques to impart complex surgical skills









http://www.scientificamerican.com/article/positive-reinforcement-helps-surgeons-learn/?wt.mc=SA_Facebook-Share

When the American Board of Orthopedic Surgeons challenged residency directors a few years ago to come up with teaching tools to help new doctors quickly gain skill at basic surgical techniques—tying knots, positioning surgical instruments, and handling power tools—Levy teamed up with animal trainer Karen Pryor, one of the founders of the clicker training movement to come up with a teaching program he could implement with his residents. He broke down basic procedures, like drilling into bone, into simple steps: how to grip a drill, how to position it at the correct angle over a practice PVC pipe, and how to stabilize the drill tip. When a young doctor performed a movement correctly, the instructor noted the achievement with an event marker—a click, the flick of a flashlight, or simply the word "good" spoken in a neutral tone.

Thorndike

https://www.youtube.com/watch?v=BDujDOLre-8

Bees playing football

https://www.youtube.com/watch?v=hC9aSP9x0xE

B. F. Skinner

https://www.youtube.com/watch?v=LjzPpvC-PCE

In the 'lab'

https://www.youtube.com/watc h?v=7g2rxtWu_FM

The Nurture Effect

https://www.youtube.com/watc h?v=mhV5Ag4bCul

