***LESSON PLAN***: **HIGH- AND LOW-CONTEXT CULTURES**

*INTRODUCTION AND WARM UP CONVERSATION*, 5 MIN.

- What do you think these terms mean?? Watch video/videos and discuss your ideas.

Aids: [Bing Videa](https://www.bing.com/videos/riverview/relatedvideo?q=high+and+low+context+cultures+-+bing+video&mid=6ACED1FBB55AA5E581366ACED1FBB55AA5E58136) / [Bing Videa](https://www.bing.com/videos/riverview/relatedvideo?q=high+and+low+context+cultures+-+bing+video&mid=7F99D32A14FED3F295737F99D32A14FED3F29573)

*MIND MAP, 10 MIN.*

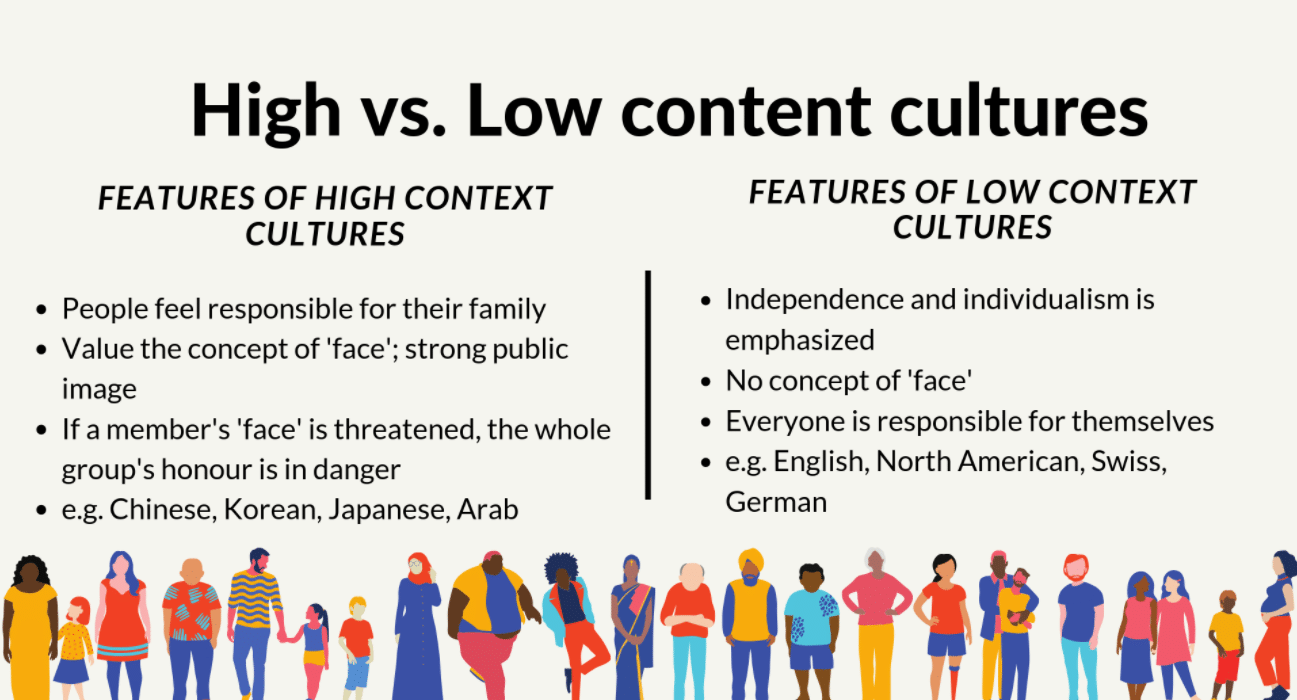
- I would like you to divide your group in two smaller groups and brainstorm about some

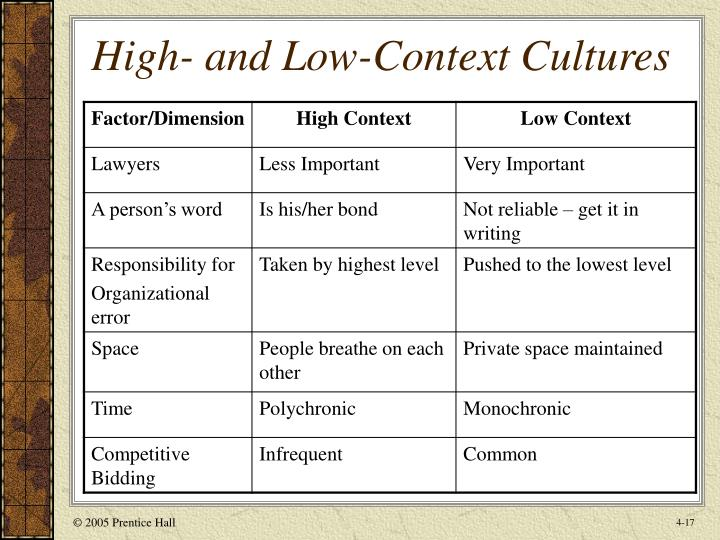
cultures/nations that you think would typically be a. high-context cultures

b. low-context cultures

- now share your ideas with the other group

Aids: board, marker, pictures, links: [High-Context Culture: Definition & Examples (theeducationjourney.com)](https://theeducationjourney.com/high-context-culture/)





*DISCUSSION, 10 MIN*

Read both extracts. Do you understand the concepts clearly?

Which group do people from the Czech Republic fall into? Discuss and give reasons.

How can these cultural differences affect decision-making processes in business?

Can these differences interfere in relationships? Friendships? Marriages?

Have you ever met anyone whose behaviour would be strongly affected by high- or low- context?

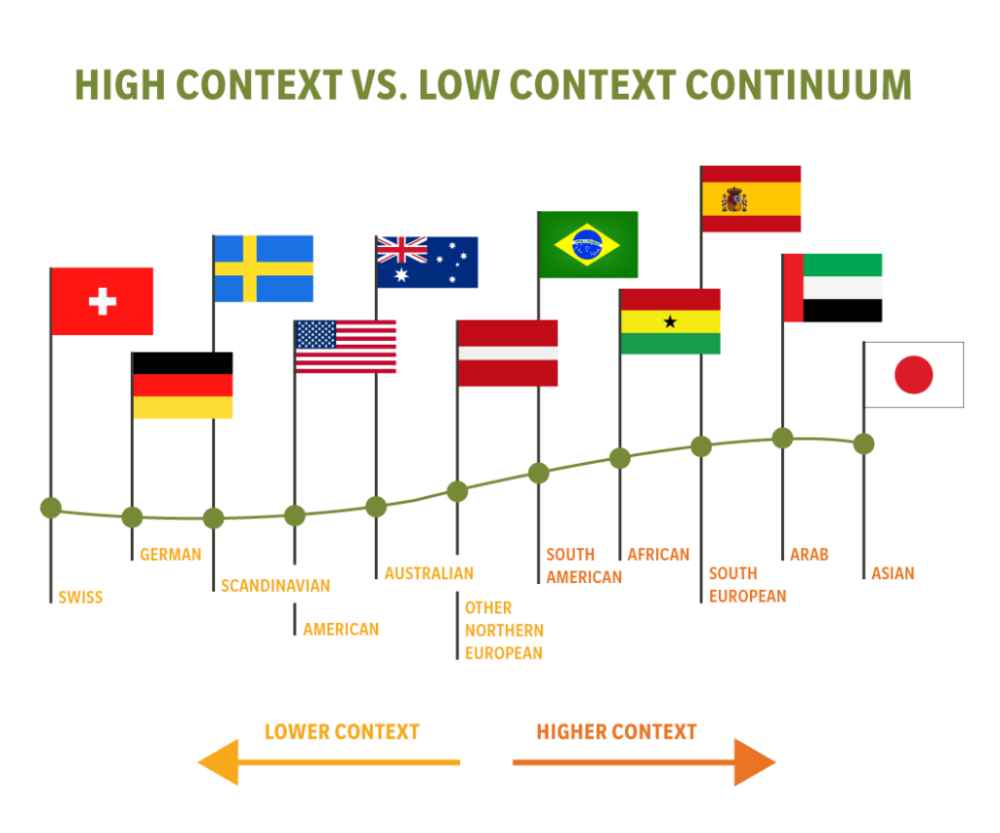
Aids: Reading 1 links: [High-Context Culture: Definition & Examples (theeducationjourney.com)](https://theeducationjourney.com/high-context-culture/)

Reading 2 links: [Low Context Culture: Examples, Definition & Countries (2023) (helpfulprofessor.com)](https://helpfulprofessor.com/low-context-culture-examples/)

*EVALUATION, 5MIN*

Have a look at the picture that shows different nationalities and their tendency to be either high- or low-contexxt cultures. Based on your knowledge/understanding explain some typical traits for some of these countries. Have a discussion

Aid: picture, board, pen



*TEST, 10MIN*

Each student is to read the extract and establish own ideas about the Czech Republic being either high- or low- context culture.

In pairs, each student is to share three points from the article to support his/her statements

Aids: board, pen, article

[Czech Cultural Analysis - PHDessay.com](https://phdessay.com/czech-cultural-analysis/#Czech%20Business%20Culture%20%E2%80%93%20Trompenaaris%20Classificaion)

*FINAL ACTIVITY, 5MIN*

As a groups have a final discussion about the main points, definitions to make sure all was understood well