

RESEARCH

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TOP 25 OVERALL SELLERS OF 2004 (Unit Sales)



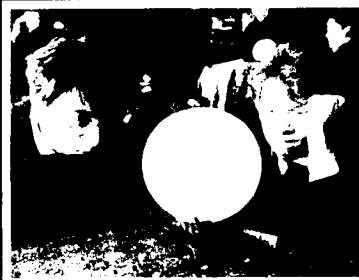
Shrek 2
DreamWorks



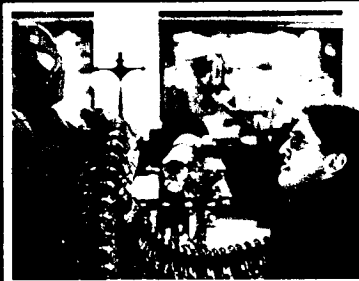
The Lord of the Rings:
The Return of the King
New Line



The Passion of the Christ
Fox



Harry Potter
and the Prisoner of Azkaban
Warner



Spider-Man 2
Sony Pictures

RANK	TITLE	STREET DATE	SUPPLIER	BOX OFFICE (MILLIONS)	GENRE	UNITS SOLD* (MILLIONS)
1	Shrek 2	11/5/04	DreamWorks	\$436.5	Animated	22.22
2	The Lord of the Rings: The Return of the King	12/14/04, 5/25/04	New Line	\$377.0	Fantasy	17.29
3	The Passion of the Christ	8/31/04	Fox	\$370.3	Drama	12.67
4	Harry Potter and the Prisoner of Azkaban	11/23/04	Warner	\$249.4	Fantasy	12.29
5	Spider-Man 2	11/30/04	Sony Pictures	\$373.4	Action	11.08
6	The Lion King 1-1/2	2/10/04	BV/Disney	DTV	Animated	9.16
7	Elf	11/16/04	New Line	\$173.4	Comedy	8.92
8	Brother Bear	3/30/04	BV/Disney	\$85.3	Animated	8.46
9	The Day After Tomorrow	10/12/04	Fox	\$186.7	Action	6.70
10	Star Wars Trilogy	9/21/04	Fox	Re-release	Sci-Fi	6.20
11	The Matrix Revolutions	4/6/04	Warner	\$139.3	Sci-Fi	5.78
12	Kill Bill Vol. 1	4/13/04	BV/Miramax	\$70.1	Action	5.66
13	Cheaper by the Dozen	4/6/04	Fox	\$138.6	Comedy	5.59
14	American Wedding	1/2/04	Universal	\$104.4	Comedy	5.49
15	The Bourne Supremacy	12/7/04	Universal	\$176.0	Action	5.28
16	The Last Samurai	5/4/04	Warner	\$111.1	Action	5.22
17	Shrek	8/19/03	DreamWorks	\$267.7	Animated	5.16
18	Aladdin - Special Edition	10/5/04	BV/Disney	\$271.0	Animated	5.03
19	Dr. Seuss' The Cat in the Hat	3/16/04	Universal	\$100.4	Comedy	4.91
20	The Princess Diaries 2: Royal Engagement	12/14/04	BV/Disney	\$95.1	Family	4.60
21	Van Helsing	10/19/04	Universal	\$120.0	Action	4.58
22	Finding Nemo	11/4/03	BV/Disney	\$339.70	Animated	4.53
23	I, Robot	12/14/04	Fox	\$144.8	Action	4.44
24	Spy Kids 3-D: Game Over	2/24/04	BV/Dimension	\$111.8	Family	4.43
25	Dodgeball: A True Underdog Story	12/7/04	Fox	\$114.3	Comedy	4.37

* All versions

Source: Home Media Research

TOP 25 DVD SELLERS OF 2004 (Unit Sales)

RANK	TITLE	STREET DATE	SUPPLIER	BOX OFFICE (MILLIONS)	GENRE	UNITS SOLD* (MILLIONS)
1	Shrek 2	11/5/04	DreamWorks	\$436.5	Animated	20.06
2	The Lord of the Rings: The Return of the King	12/14/04, 5/25/04	New Line	\$377.0	Fantasy	16.39
3	Harry Potter and the Prisoner of Azkaban	11/23/04	Warner	\$249.4	Fantasy	11.53
4	The Passion of the Christ	8/31/04	Fox	\$370.3	Drama	11.20
5	Spider-Man 2	11/30/04	Sony Pictures	\$373.4	Action	10.56
6	Elf	11/16/04	New Line	\$173.4	Comedy	8.25
7	The Lion King 1-1/2	2/10/04	BV/Disney	DTV	Animated	7.27
8	Brother Bear	3/30/04	BV/Disney	\$85.3	Animated	6.50
9	The Day After Tomorrow	10/12/04	Fox	\$186.7	Action	6.34
10	Star Wars Trilogy	9/21/04	Fox	Re-release	Sci-Fi	6.20
11	The Matrix Revolutions	4/6/04	Warner	\$139.3	Sci-Fi	5.78
12	Kill Bill Vol. 1	4/13/04	BV/Miramax	\$70.1	Action	5.55
13	American Wedding	1/2/04	Universal	\$104.4	Comedy	5.24
14	The Last Samurai	5/4/04	Warner	\$111.1	Action	5.22
15	The Bourne Supremacy	12/7/04	Universal	\$176.0	Action	5.17
16	Aladdin - Special Edition	10/5/04	BV/Disney	\$271.0	Animated	5.03
17	Cheaper by the Dozen	4/6/04	Fox	\$138.6	Comedy	4.64
18	Shrek	8/19/03	DreamWorks	\$267.7	Animated	4.62
19	I, Robot	12/14/04	Fox	\$144.8	Action	4.44
20	Van Helsing	10/19/04	Universal	\$120.0	Action	4.38
21 (tie)	Dodgeball: A True Underdog Story	12/7/04	Fox	\$114.3	Comedy	4.37
21 (tie)	S.W.A.T.	12/30/03	Sony Pictures	\$116.6	Action	4.37
23	The Princess Diaries 2: Royal Engagement	12/14/04	BV/Disney	\$95.1	Family	4.32
24	Kill Bill Vol. 2	8/10/04	BV/Miramax	\$66.2	Action	4.01
25	Spy Kids 3-D: Game Over	2/24/04	BV/Dimension	\$111.8	Family	3.98

* All versions

Source: Home Media Research