

Centre for Contemporary Cultural Studies, University of Birmingham

Centrum pro současné kulturní studia (1964 - 1988)

Richard Hoggart – 1964-68

Stuart Hall – 68-79

Richard Hoggart - *The Uses of Literacy*, 1958

Hoggart, Williams, Thompson

Antonio Gramsci (1891-1937)

Valentin Vološinov (1895-1936)

Pierre Bourdieu (1930-2002)

Stuart Hall

1973 „*Encoding Decoding*“ in the *Television Discourse*

David Morley - Charlotte Brunson - *Everyday Television: Nationwide* (1978).

David Morley: *The „Nationwide“ Audience: Structure and Decoding* (1980)