

IM083 / IMK48

Kánon umění nových médií.
The best of new MEDIA ART II.

JARO 2019

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- 1. Interaktivita, spolupráca a participácia
- 2. Apropiácia, remake, remix
- 3. intervencie, culture jamming, tactical media
- 4. Databáza, data visualisation, mapping
- 5. Beyond the book: text and narrative environments
- 6. Mobile and locative media
- 7. Telepresence, telematics, telerobotics
- 8. Artificial life, Artificial intelligence, intelligent agents
- 9. Festivaly a inštitúcie umenia nových médií
- 10. New media art: ČR a SR

1. Interaktivita
spolupráca
participácia



Vynález interaktívneho umenia

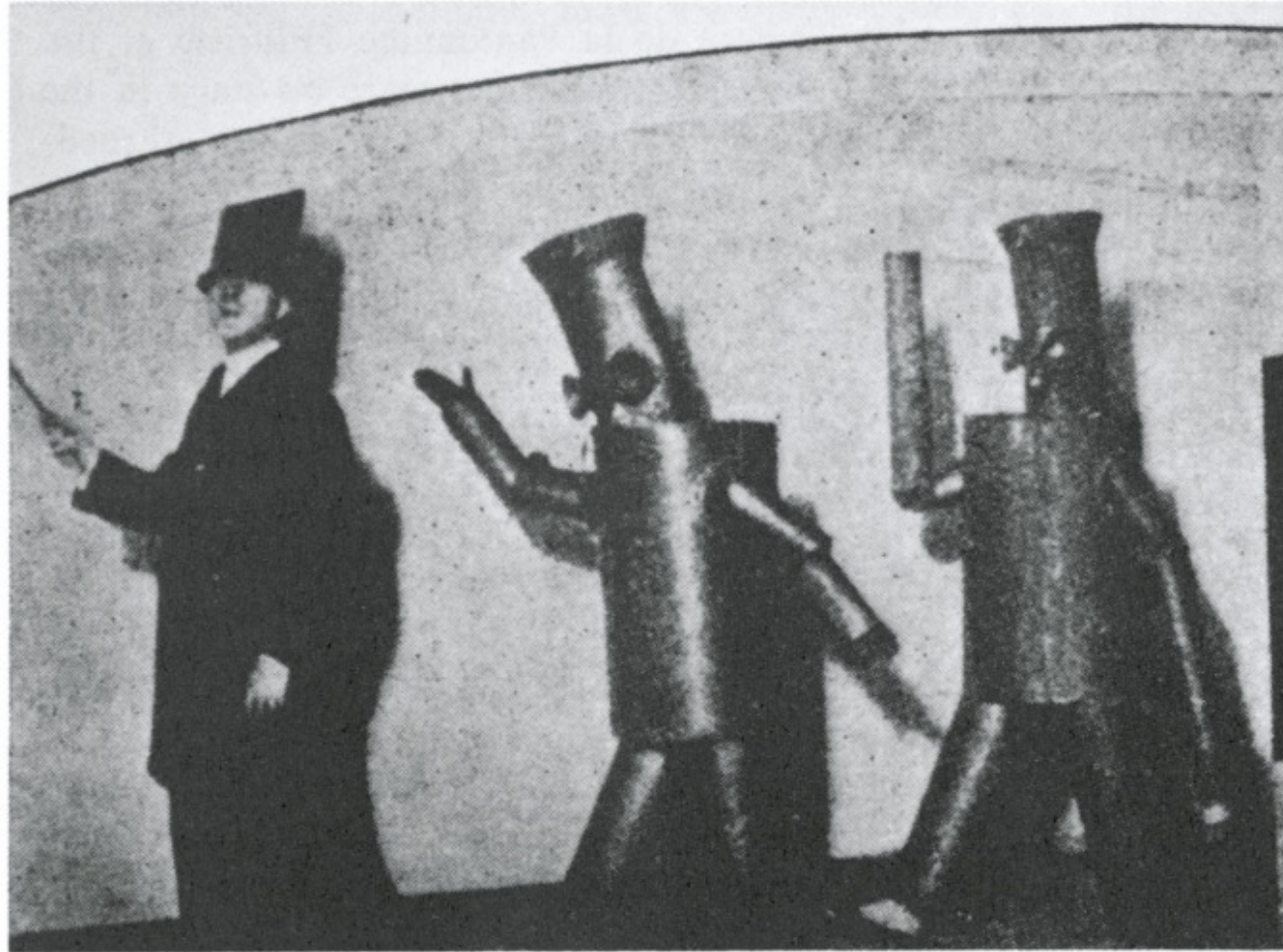
- Interaktivita: interpretácie:
- **1901: Dictionary of Philosophy and Psychology**
- *„vzťah medzi dvomi alebo viacerými nezávislými entitami či systémami zmeny, ktoré sa navzájom ovplyvňujú alebo nejako na seba pôsobia“.*
- Grey Walter: machina speculatrix (TURLE) 1953
- <https://www.youtube.com/watch?v=ILULRImXkKo>
- Nicolas Schöffer: CYSP1 (1956)
- <https://www.youtube.com/watch?v=gJD27tJLoaQ>

spolupráca a participácia

- Precedenty:
- **Performance, happening, sociálna skulptúra**
- kolaborácia a participácia, social networking

spolupráca a participácia

- FUTURISTS: ballet 'Machine of 3000' (1924)



spolupráca a participácia
Allan Kaprow: Household (women licking jam off a car) 1964



- *Yoko Ono: Cut Piece (1964)*
- *John Cage +Merce Cunningham, Black Mountain College: Variations V.*
<https://vimeo.com/85158350>

- Douglas Davis:
 - *THE WORLD'S FIRST COLLABORATIVE SENTENCE, 1994*
 - <http://artport.whitney.org/collection/davis/>
 - <https://artport.whitney.org/collection/DouglasDavis/historic/Sentence/sentence1.html>
-
- Söke Dinkla: Virtual Narrations. From the crisis of storytelling to new narration as a mental potentiality

THE SENTENCE AS IT APPEARED IN 1994

These screenshots show the historic version of the *Sentence* viewed through an early version of the Netscape browser.



*Douglas Davis:
The Work of Art in the Age of Digital Reproduction (An
Evolving Thesis: 1991-1995)*

- THE WORK OF ART IN THE AGE OF DIGITAL reproduction is physically and formally chameleon. There is no longer a clear conceptual distinction between original and reproduction in virtually any medium. These two states, one pure and original, the other imitative and impure, are now fictions. Images, sounds, and words are received, deconstructed, rearranged, and restored wherever they are seen, heard, and stored. Artist and viewer perform together. The dead replica and the living, authentic original are merging, like lovers entwined in mutual ecstasy

Interaktivita, spolupráca a participácia +TELEPRESENCE

- **Rafael Lozano-Hemmer: *Vectorial Elevation* 1999**
- http://www.lozano-hemmer.com/vectorial_elevation.php
- <http://vimeo.com/10018077>

2. Apropriacia Remake Remix

OD APROPRIÁCIE K OTVORENÉMU ZDROJU

APROPRIÁCIA

privlastnenie si cudzieho majetku alebo
vlastníckeho práva.

V kontexte umenia: privlastnenie si iného
umeleckého diela, konceptu alebo myšlienky, ktoré
sú zasadené do iných súvislostí a použité v novom
diele.

Apropriačné stratégie avantgardy

- Fotomontáž: John Heartfield a Hannah Höchová
- Koláž: Hans Arp, Kurt Schwitters
- Asambláž: Raoul Hausmann, Johannes Baader
- Readymade: Marcel Duchamp
- Politická akcia a performance

fotomontáž



Hannah Höchová:
*Rez dadaistickým
kuchynským nožem
poslednou nemeckou
výmarskou kultúrnou
epochou pivného
brucha (1920*

fotomontáž



John Heartfield:
*Nadčlovek. Adolf
prehlíta zlato, ale
má plechovou hubu* (1932)

koláž



Hans ARP.
Upravené podľa zákonov
náhody 1917

koláž



Kurt Schwitters Merzbild 29A



Kurt Schwitters, Merzbild 46 A. 1921

asambláž



Raoul Hausmann:
Mechanická hlava: Duch
našej doby. 1920

asambláž



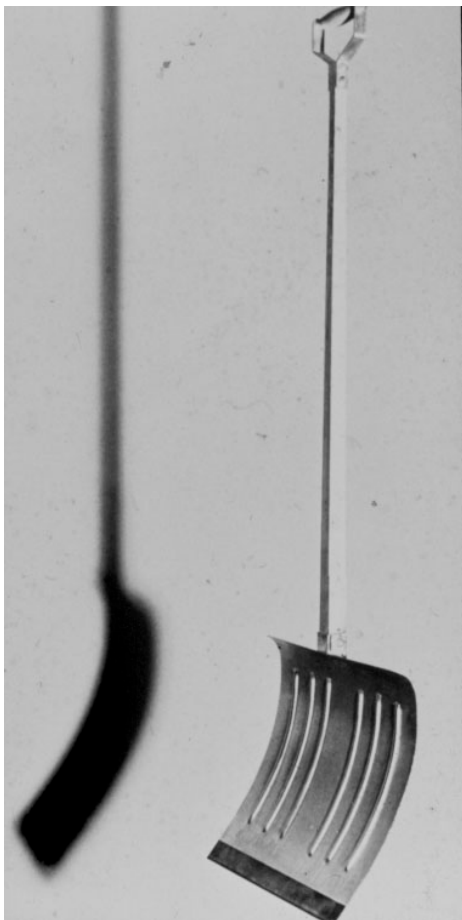
Johannes Baader:
Veľké plasto-dio-dada-drama,
Rozmery nedostupné,
Zničené
Fotografia z Prvej medzinárodnej
dadaistickej výstavy.

Readymades_objet trouvé



Sušiač na fľaše 1914 , Fontána 1917

Readymades_objet trouvé

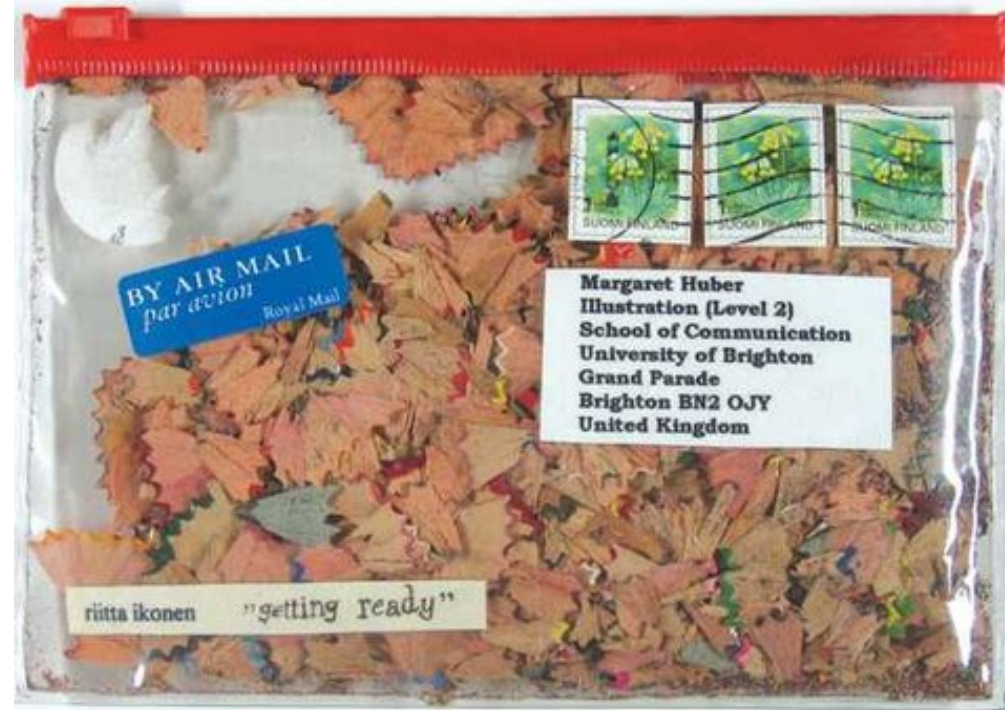


V predstihu zlomenej paže, 1915



Koleso od bicykla 1913

Mail art



- **Ďalšie "Dadaistické" štruktúry a koláže:**
Superbad /Ben Benjamin <http://www.superbad.com/>
- http://www.turbulence.org/Works/broadway/New_Pages/hegem_fr.html
- /Annetta Weintraub video, grafika a zvuk
- Jesus dress up!. : skôr než koláž, blasfemická
"vystrihovánka" <http://www.jesUSDressup.com/>

OD APROPRIÁCIE K OTVORENÉMU ZDROJU

- Michael Mandiberg:
After Sherrie Levine
2001
- www.afterwalkerevans.com
- www.aftersherrielevine.com



OD APROPRIÁCIE K OTVORENÉMU ZDROJU

<http://r-s-g.org/PP/> - RSG: prepared PlayStation, 2005 manipulated video game

- **PREPARED PLAYSTATION**
- Using PlayStation games
- Code bugs, glitches
- Creating game loops
- *Videogames as medium* / and as content
- No additional editing or found footage

OD APROPRIÁCIE K OTVORENÉMU ZDROJU

- <http://www.thomson-craighead.net/thap.html> <http://www.triggerhappy.org/>
- <http://www.triggerhappy.org/>
- Thomson and Craighead:
- TRIGGER HAPPY 1998, web-based video game
- arcade game, Space Invaders

OD APROPRIÁCIE K OTVORENÉMU ZDROJU

- 0100101110101101.ORG // Eva a Franco Mates
- Net art pioneers
- Subversive approach
- Manipulated videogames
- Digital collage...

- [Hybrids](#): Online Net Art collages 1998 – 1999
- *„It is no longer necessary to deface paintings or to put a mustache on postcards of Mona Lisa, now art can be downloaded, modified and uploaded again, with absolute delight“*
(Luther Blissett, Art Hacktivism)
- <http://0100101110101101.org/hybrids/>

OD APROPRIÁCIE K OTVORENÉMU ZDROJU

- 0100101110101101.ORG:
- „*Copyright is boring*“
- <http://0100101110101101.org/copies/>

- *Hell.com*

- *Art.Teleportacia* <http://art.teleportacia.org/#CenterOfTheUniverse>
- *Jodi.org*

OD APROPRIÁCIE K OTVORENÉMU ZDROJU

- Cory Arcangel: Super Mario Clouds (2002)
- <https://www.youtube.com/watch?v=fCmAD0TwGcQ>

- Cory Arcangel: I Shot Andy Warhol (2002)
- <https://www.youtube.com/watch?v=Nbej4iuUN4Q>

- **PAPER RAD** : Wyld File "Theme Song", 2006
- <http://www.youtube.com/watch?v=BxzbVpo7zuE>

- Natalie Bookchin: The Intruder
<http://vimeo.com/30022802>
- Tina La Porta: [Distance](#)
- <http://turbulence.org/Works/Distance/fps.html>

LIFE SHARING

The screenshot shows a web browser window with a directory listing of a website. The browser's address bar displays `http://www.0100101110101101.ORG /`. The directory listing includes folders like `bin/`, `boot/`, `dev/`, `etc/`, `home/`, `lib/`, `lost+found/`, `mnt/`, `proc/`, `robots.txt`, `root/`, `rootdir/`, `sbin/`, `tmp/`, `usr/`, and `var/`. A JavaScript alert box is overlaid on the page, displaying the text: "now you're in my computer". The alert box has a warning icon and an "OK" button. The background of the browser window is filled with a green background and a list of HTTP requests and responses, including IP addresses, timestamps, and request paths.

<http://interartive.org/index.php/n...>
<http://0100101110101101.ORG/>

3. Intervence

Culture jamming
Tactical media

Tactical media, activism, and hacktivism, surveillance

- Culture jamming alebo guerilla
- **Taktika rôznych sociálnych hnutí so zámerom atakovať konzumerizmus**
- Napadnúť/spochybníť mediálnu kultúru a jej mainstream (kultúrne inštitúcie či korporátne politiku)
- Poukazuje na metódy dominancie masovej spoločnosti
- Jej stádovitosti a ľahkej manipulovateľnosti

- *Precedenty*
- *John Heartfield a Hannah Höchová: dada fotomontáž*
- *Hans Arp, Kurt Schwitters: koláž*
- *Raoul Hausmann, Johannes Baader: asambláž*
- *Peter Weibel : Observation of the Observation: Uncertainty, instalation 1973*

PRECEDENTY

Hnutie Situacionistov.

GUY DEBORD: Spoločnosť spektaklu (La Société du spectacle)
vyšlo v roku 1967.

The Society of Spectacle

<https://www.youtube.com/watch?v=YjleasJgjSg>.

Pôvodný snímok z roku 1973:

<https://www.youtube.com/watch?v=loUIHBSiVAY>

Eva and Franco Mattes aka 0100101110101101.ORG

„Reality is Overrated“

- Radical internet coup: Vaticano.org:
- <http://0100101110101101.org/vaticano-org/>
- <http://www.vatican.va/>

- Fake identity: [Darko Maver](#), The most famous made-up artist
1998 – 1999 <http://0100101110101101.org/darko-maver/>

FLUXUS EFFECT

- *„The limits of art are never where you expect them to be.“*
- **The Nike Ground 2003 /NIKE PLATZ:**
<http://0100101110101101.org/nike-ground/>



0100101110101101.org

- No Fun, 2010, Online Performance
- <http://0100101110101101.org/no-fun/>
- My Generation, 2010, Video collage, broken computer
- <http://0100101110101101.org/my-generation/>