

visuals

ISKM09 - 3rd April 2020

the purpose?

-to illustrate

- to clarify

- to give details

- to simplify

- to ...

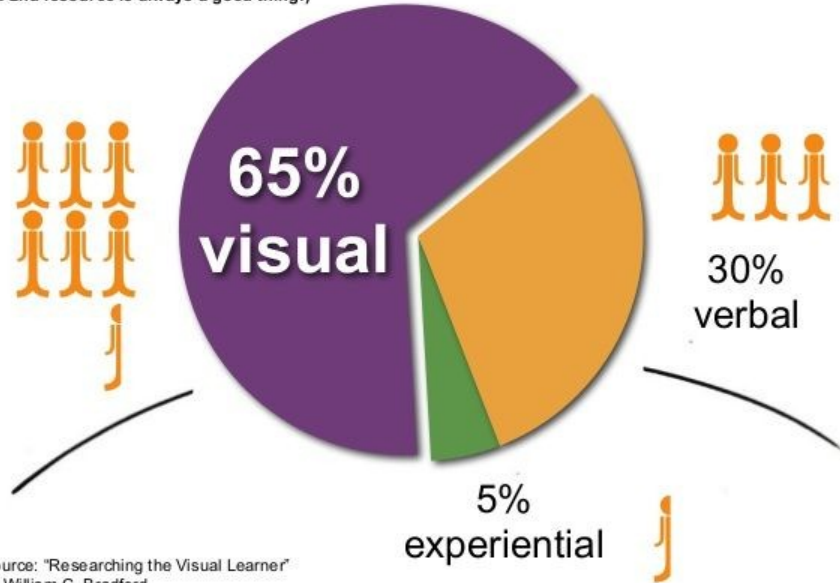
Are these true? Discuss...

1. Very often people use too many slides in their presentations.
2. „A picture is worth a thousand words“.
3. Visual aids that are word-heavy or excessively complex attract audience attention most.
4. It is not possible to include three dimensional (3D) objects in an academic presentation.
5. The majority of people like maps.
6. You can only have two graphs in one presentation.

why are the visuals useful?

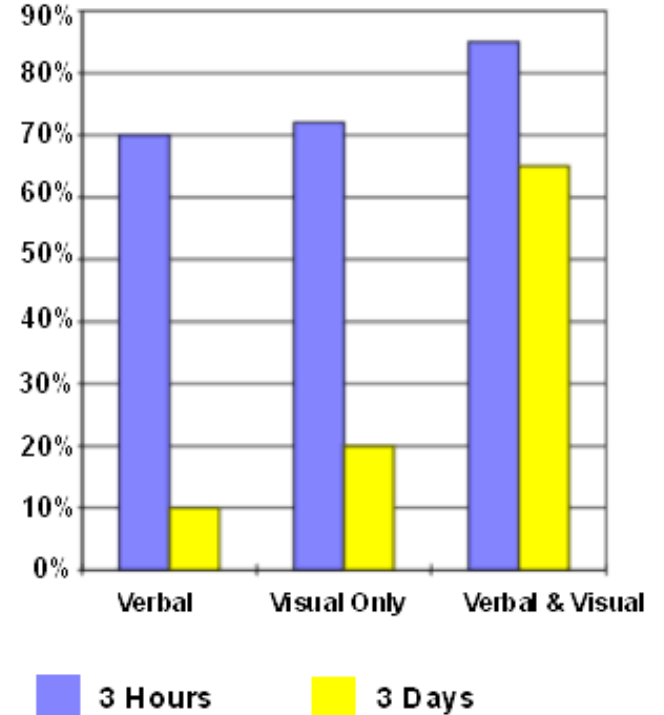
Learner Types

(a 2nd resource is always a good thing!)



Source: "Researching the Visual Learner"
by William C. Bradford

Retention of Presentation Information



types of visual aids:

Which phrases would you use to describe the different types of visual aids?

1. A MAP 2. A PORTRAIT 3. A DIAGRAM 4. A PIECE OF ART 5. A GRAPH

a. It illustrates the process that is used to manufacture bricks for the building industry.

b. His expression is calm, but solemn.

c. As you can see, an industrial complex was built east of the capital city in 2003.

d. Let me illustrate the methods of transport used by people in Britain and how these changed during the period between 1995 and 2006.

e. This represents the 7 seas and 7 continents of the world, re-enforcing the universal concept of liberty.

f. In the subsequent stage, the bricks go through a heating and cooling process.

g. I would like to draw your attention to the background.

h. The amount of costs is expected to decline steadily after 2010.

i. A river flows from the mountains in the north of the island to the east coast.

Which of the two is better and why?

Impact of Malpractice Reforms

Larger Effect On . . .

Nongroup vs Group Physicians
Most Specialties
Managed Care
Retirements & Entries

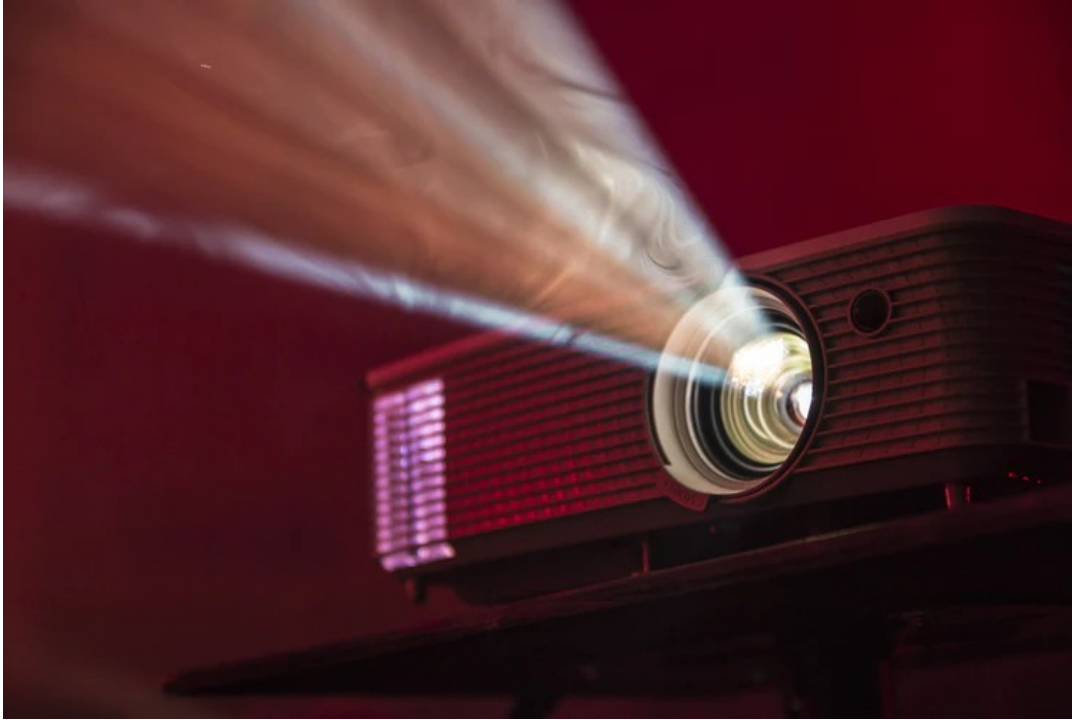
JAMA. 2005;293:2618-2625.

Impact of Malpractice Reforms

Direct reforms had a larger effect on the supply of nongroup vs group physicians, on the supply of most (but not all) specialties with high malpractice insurance premiums, on states with high levels of managed care, and on supply through retirements and entries than through the propensity of physicians to move between states.

JAMA. 2005;293:2618-2625.

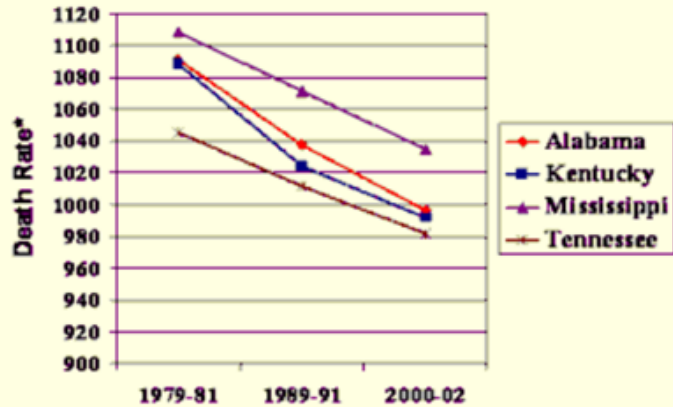
Which of the two is better and why?



Which of the two is better and why?

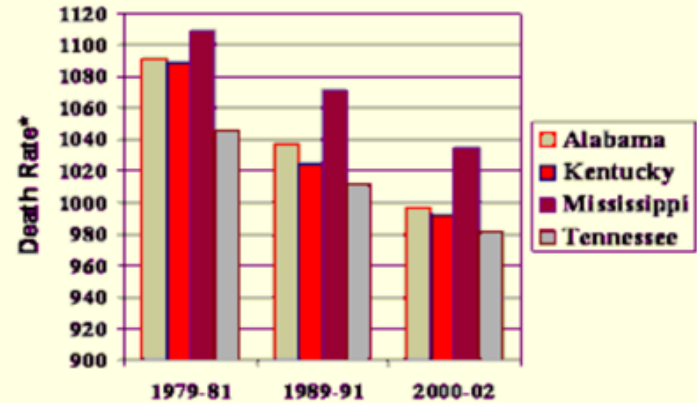
Age-Adjusted Death Rates

*Death Rate Per 100,000 Population



Age-Adjusted Death Rates

*Death Rate Per 100,000 Population



Which of the two is better and why?

Good vs. Bad Comparison – Slide Template

GOOD

LOREM IPSUM

LOREM IPSUM DOLOR SIT AMET, NIBH EST. A MAGNA MAECENAS, QUAM MAGNA NEC QUIB, LOREM NUNC. SUSPENSISSE VIVERRA SODALES MAURIS, CRAS PHARETRA PROIN EGESTAS ARCU ERAT DOLOR, AT AMET.

LOREM IPSUM

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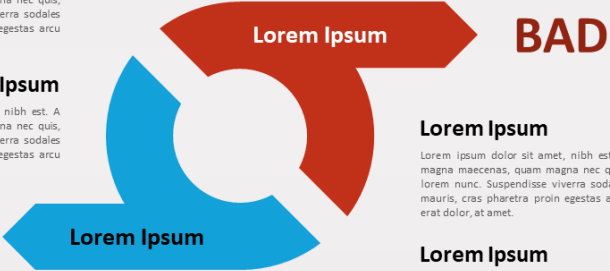
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BAD



www.presentationgo.com

Good vs. Bad Comparison – Slide Template

GOOD

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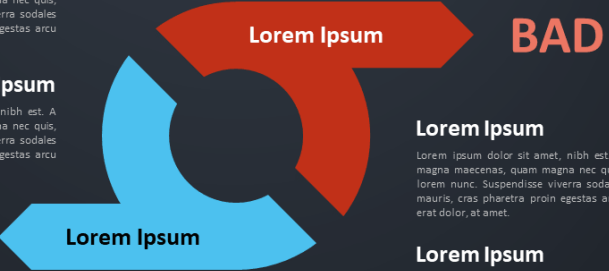
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BAD



www.presentationgo.com

How to avoid death by PowerPoint...

<https://www.youtube.com/watch?v=lwpi1Lm6dFo>

academic poster

DIGITAL ACADEMIC RESEARCH POSTER TEMPLATE

Subtitle for Digital Academic Research Poster (16.9)

Your names and the names of the people who contributed to this presentation.



Introduction

Mauris orci mi, varius id diam id, egestas auctor enim. Praesent ut massa nibh. Duis purus neque, facilisis cursus ultrices vel, ullamcorper ac augue. Donec semper lorem vitae urna pulvinar, in congue massa aliquet sed nibh sit amet, faucibus.

Methods

Mauris orci mi, varius id diam id, egestas auctor enim. Praesent ut massa nibh. Duis purus neque, facilisis cursus ultrices vel, ullamcorper ac augue. Donec semper lorem vitae urna.

MAURIS ORCI MI VARIUS ID DIAM

- Sed in risus nibh. In risu quam, aliquet sed nibh sit amet, faucibus placerat du.
- Fusce quis augue scelerisque, luctus rum sed, ut dolor pulvinar urna in eros posuere.

Data Analysis

Mauris orci mi, varius id diam id, egestas auctor enim. Praesent ut massa nibh. Duis purus neque, facilisis cursus ultrices vel, (See Figure A) massa tristique.

- Sed in risus nibh. In risu quam, aliquet sed nibh sit amet, faucibus placerat du.
- Fusce quis augue scelerisque, luctus rum sed, ut dolor pulvinar urna in eros posuere.
- In elementum orci dignissim. Proin semper ipsum tristique quam tempor, vitae consectetur.

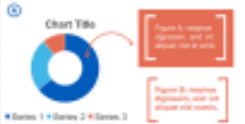
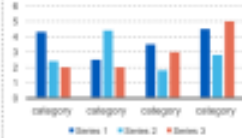


Chart Title



Results

Mauris orci mi, varius id diam id, egestas auctor enim. Praesent ut massa nibh. Duis purus neque, facilisis cursus ultrices vel, ullamcorper ac augue. Donec tristique quis augue scelerisque.

Chart Title			
8.01	7.99	5.77	6.44
4.50	3.11	9.55	1.12
6.15	6.30	6.16	6.65
8.21	2.16	3.11*	7.17
3.00	9.70	10.50	6.46

*Ullamcorper efficitur sed in nulla.

MAURIS ORCI MI VARIUS ID DIAM

Egestas auctor enim. Praesent ut massa nibh. Duis purus neque, facilisis cursus ultrices vel, ullamcorper ac augue. Donec semper lorem.

Conclusion

Mauris orci mi, varius id diam id, egestas auctor enim. Praesent ut massa nibh. Duis purus neque, facilisis cursus ultrices vel, ullamcorper ac augue. Donec semper lorem vitae urna pulvinar, in congue massa.

- Sed Risus Nibh: CIn nisi quam, aliquet sed nibh sit amet, faucibus placerat du.
- Carabitar Accusam Nulla: Fusce quis augue scelerisque, luctus rum sed, ut dolor in pul.
- Elementum Orci Dignissim: Proin semper ipsum tristique quam tempor, vitae.

Graphic Elements



References

- Phasellus nec lectus bibendum, posuere nibh id
- Mauris orci mi, varius id diam id, egestas auctor enim
- Duis vitae tristique tortor, vitae sollicitudin magna
- Aenean et sed sem. Praesent nec lectus bibendum.

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ACADEMIC RESEARCH POSTER TEMPLATE

Subtitle for Academic Research Poster (36x48 inches)

Your names and the names of the people who contributed to this presentation.



Introduction

Mauris orci mi, varius id diam id, egestas auctor enim. Praesent ut massa nibh. Duis purus neque, facilisis cursus ultrices vel, ullamcorper ac augue. Donec semper lorem vitae urna pulvinar, in congue massa.

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MAURIS ORCI MI VARIUS ID DIAM

- Sed in risus nibh. In risu quam, aliquet sed nibh sit amet, faucibus placerat du.
- Fusce quis augue scelerisque, luctus rum sed, ut in pulvinar urna in eros posuere.

EUISMOO JUSTO VITAE PURIS

- Proin semper ipsum donec semper placerat.
- Finibus quam tempor, vitae consectetur.
- Fusce quis augue scelerisque, luctus rum sed, ut in pulvinar urna in eros posuere.

Data Analysis

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- Fusce quis augue scelerisque, luctus rum sed, ut dolor pulvinar urna in eros posuere.
- In elementum orci dignissim. Proin semper.



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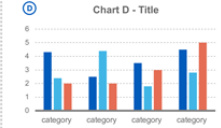


Table 1 - Title			
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Graphic Elements



References

- Phasellus nec lectus bibendum, posuere nibh id
- Mauris orci mi, varius id diam id, egestas auctor enim
- Duis vitae tristique tortor, vitae sollicitudin magna
- Aenean et sed sem. Praesent nec lectus bibendum.
- Lectus magna. Mauris orci mi, varius id diam id, egestas
- Mauris orci mi, varius id diam id, egestas auctor enim
- Duis vitae tristique tortor, vitae sollicitudin magna

Mauris orci mi, varius id diam id, egestas auctor enim.