

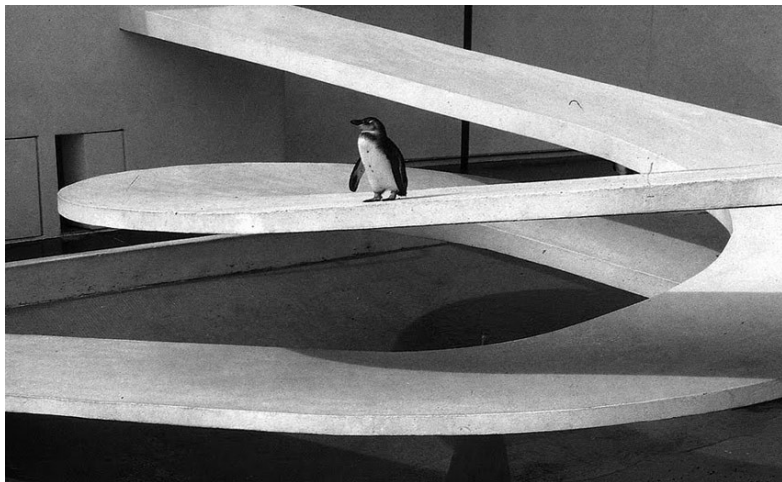
Rekonstrukce designem - Británie po válce

Design II 1925-2000

25 March 2022

“Z Anglie se stala skoro jediná země, ve které může moderní architektura s relativní svobodou prosperovat.”

- Berthold Lubetkin, 1937
- Pavilon tučňáků, ZOO Londýn, 1934



Emigrace



The Tecton Group

- Highpoint I and II
- 1936-38



Obývací pokoj ve střešním bytě Highpoint II obývaném Bertholdem a Margaret Lubetkinovými, Highgate, Londýn

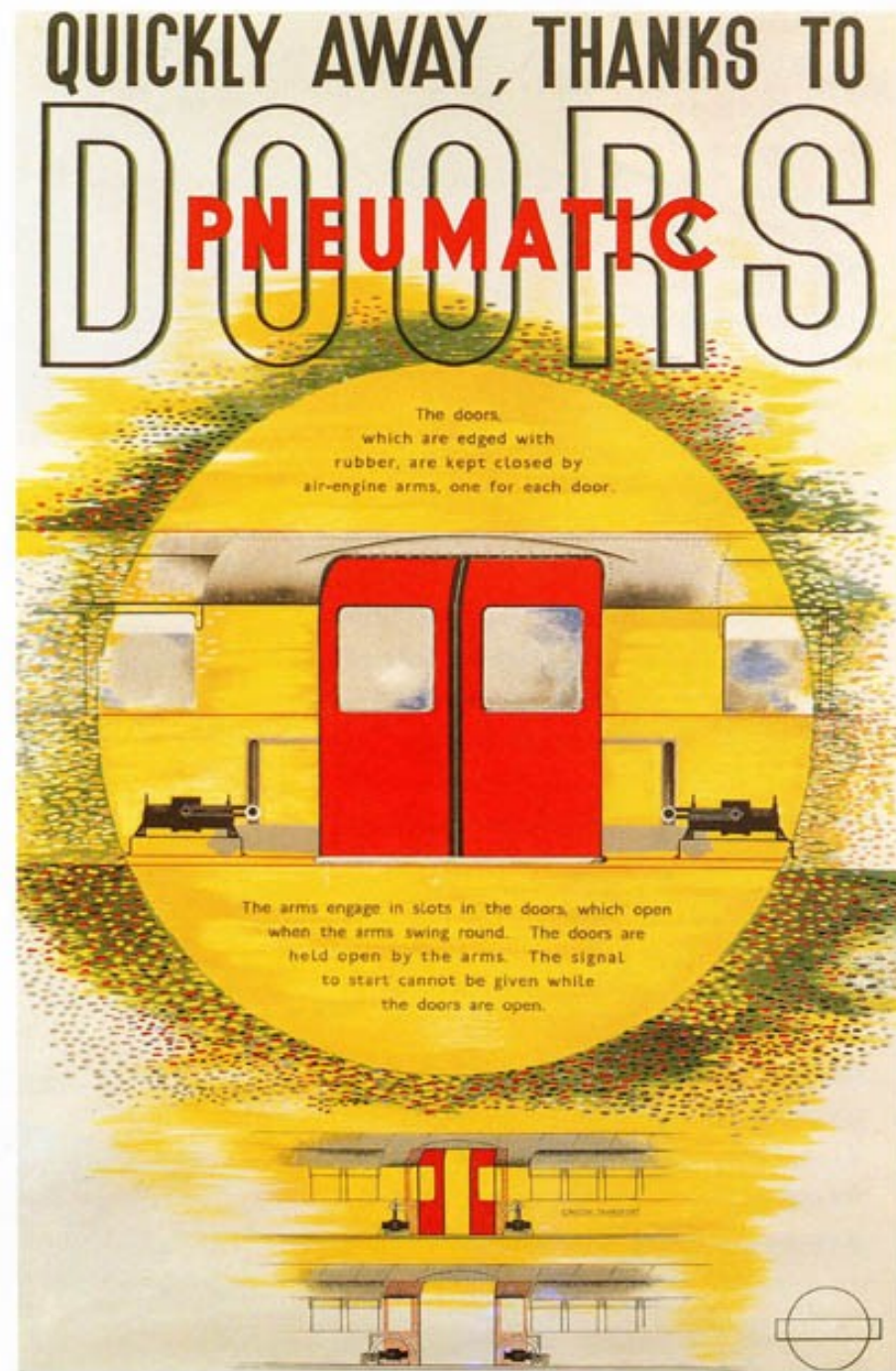
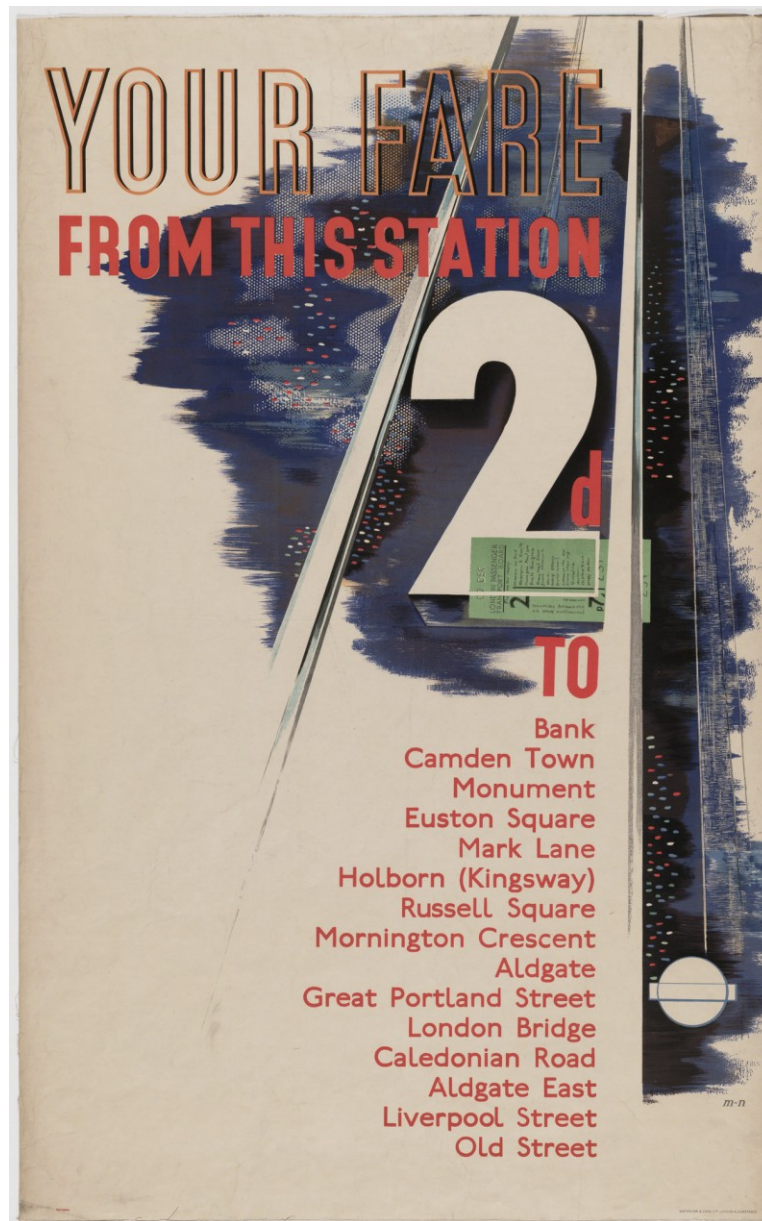


Londýn

László Moholy-Nagy, plakáty

Vaše jízdné z této stanice,
1936

Rychle pryč díky
pneumatickým dveřím, 1937



Během 2.světové války

Užitkový nábytek z katalogů na příděl

UTILITY FURNITURE

MISCELLANEOUS

**ADJUSTABLE
FIRESIDE CHAIR:**
Fifth Section—Model 1
Price £2.10.0

This chair has an adjustable seat. The 3-inch seat is filled with cotton and the back is stuffed with cotton.



Position 1

This model is 3 ft. high as 2 ft. 6 ins. wide. The three shelves are 8 ins., 9 ins. and 10 ins. deep.



SHELVES:
Fifth Section—Model 6
Price £1.12.0

FIRESIDE CHAIR:
Fifth Section—
Model 1a
Price £2.9.0

This chair has a fixed sprung seat and back padded with cotton felt.



FIRESIDE CHAIR:
Model 1
Position 2



This model has stuffed arms and an upholstered seat, with double-coil springs. The lower part of the back is also spring-upholstered.



EASY CHAIR:
Fifth Section—Model 2a
Price £6.10.0

This model is similar to Model 1a, but has an upholstered seat with single-coil springs.




OPEN-ARM EASY CHAIR:
Fifth Section—Model 2
Price £3.12.0

UTILITY FURNITURE


KITCHEN

The kitchen cabinet has a table top 20 ins. deep, covered with linoleum or felt base material, and has drawers and a cupboard below, and a cupboard with shelves above. The cabinet is 2 ft. 9 ins. in width, and 5 ft. 9 ins. in overall height, the table top being 2 ft. 10 ins. high.


KITCHEN CHAIRS:




Third Section—
Model 4
Price 14/3




Third Section—
Model 4a
Price 14/3



Third Section—
Model 4b
Price 12/6




KITCHEN CABINET:
Third Section—Model 3
Price £11.10.0




Kitchen Cabinet (open) showing shelves.

The kitchen tables are 2 ft. 6 ins. high and are made in two sizes—4 ft. by 3 ft. and 3 ft. 6 ins. by 2 ft.—with plain solid wood tops and stout legs. There is a drawer at the side.




KITCHEN TABLE:
Third Section—
Model 1 4 ft. x 3 ft. size ...Price £3. 8.. 6
Model 2 3 ft. 6 ins. x 2 ft. size .. £2. 14. 0

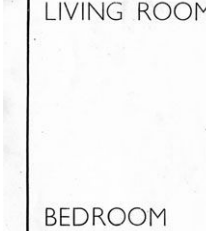
UTILITY FURNITURE




LIVING ROOM



KITCHEN



BEDROOM



Po druhé světové válce

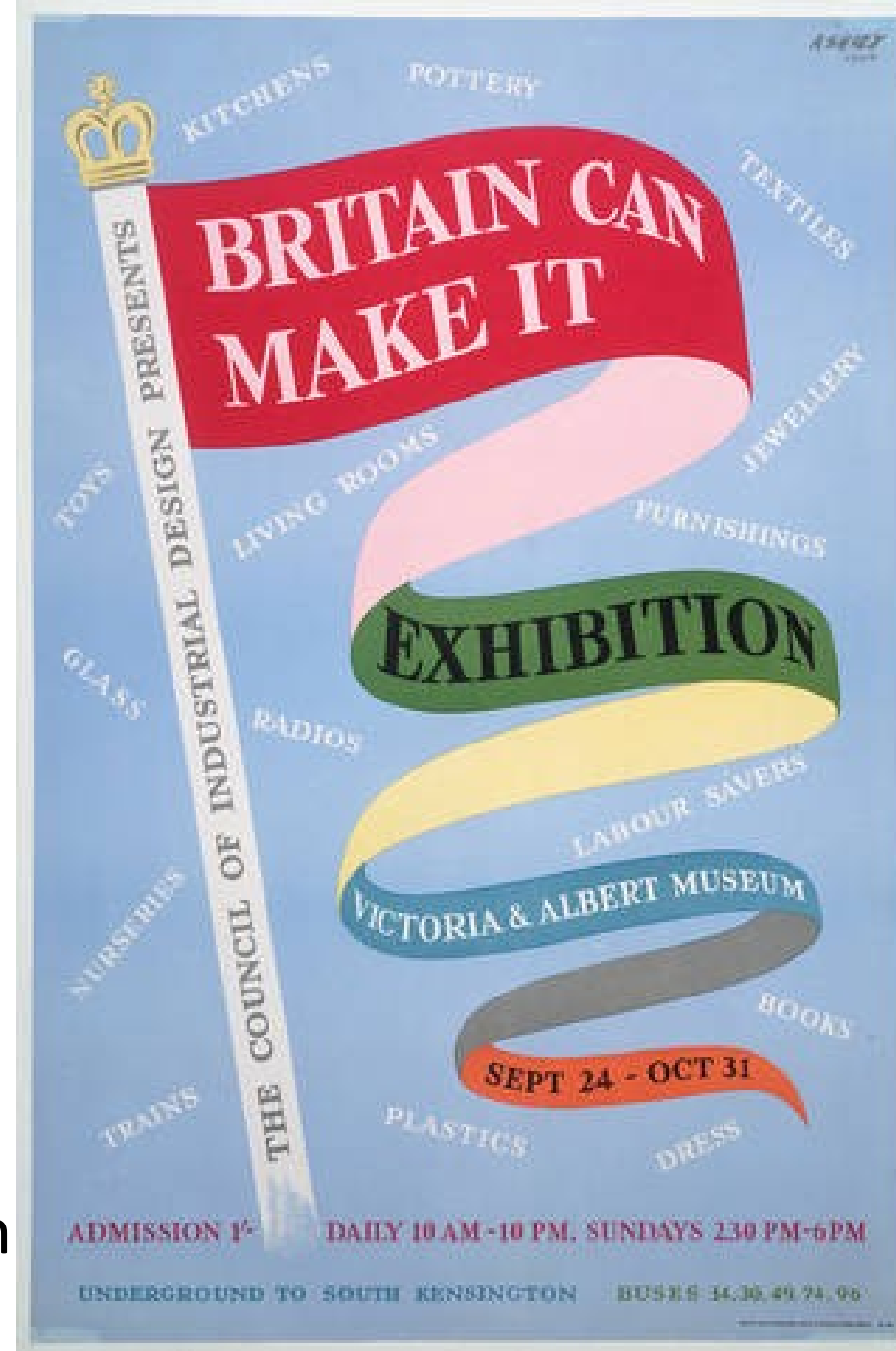
- Obnova designem i konzumem (spotřebou)
- Británie jako progresivní, budoucnost orientovaný národ, který je schopný soutěžit na globálním trhu
- Výstava Britain can make it, 1946

Cíl výstavy:

- Podpořit britskou výrobu
- Propagovat u britských spotřebitelů povědomí o designu

- The Council of Industrial Design
- V muzeu Victoria and Albert, Londýn
- Ředitel S.C. Leslie
- Hlavní výstavní návrhář James Gardner

Ashley Havinden, plakát Britain Can Make It, 1946

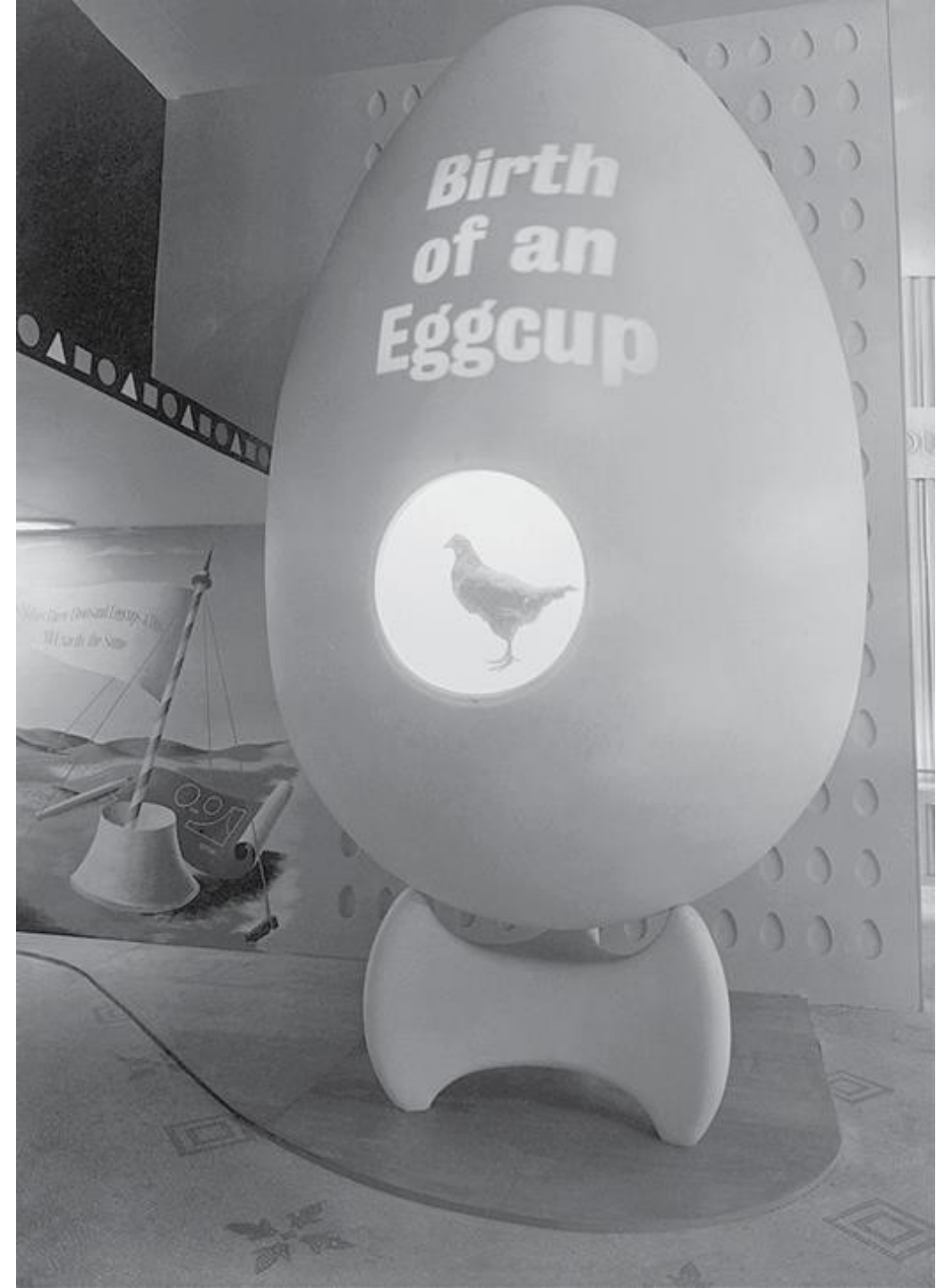


- What the Goods are Made of = Z čeho je vyrobeno zboží
- Good Design and Good Business = Dobrý design a dobrý obchod
- Design for Better Life = Design pro lepší život
- Furnished Rooms = Zařízené pokoje



"What Industrial Design Means" Co znamená průmyslový design

- Designér Misha Black





Nábytek navržený A. E. Walshem pro The Board of Trade's Utility Furniture Scheme, 1946

Hliník

- Židle BA-3



- Užitkový nábytek

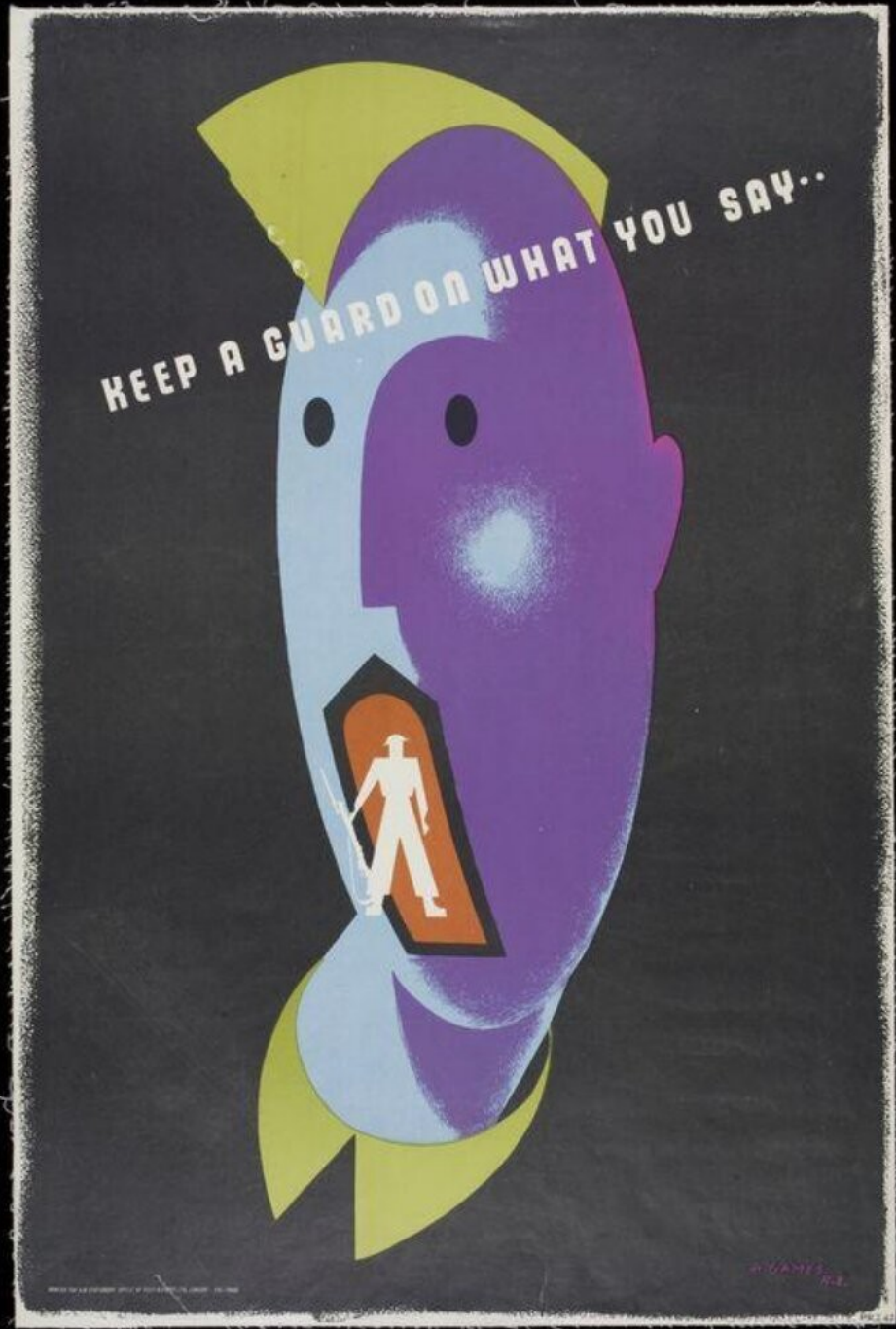


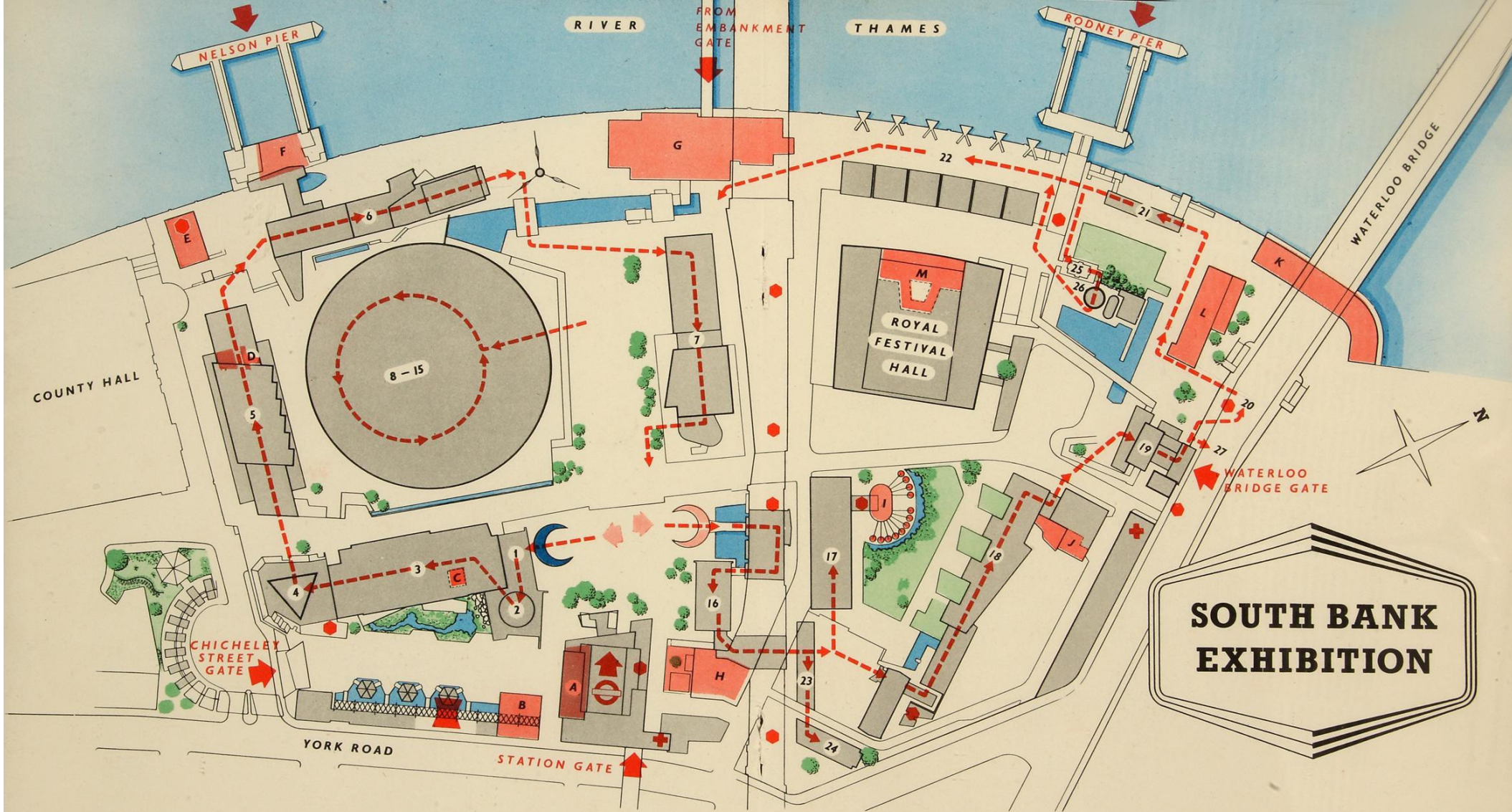
4 Nicolas Bentley, drawing for the 'Britain Can Make It' exhibition, 1946, showing 'a single woman, dietitian at a hospital and an excellent cook'

Festival of Britain, 1951

- Připomínka Great Exhibition, 1851
- “Tonikum národa”
- 8,5 milionů návštěvníků
- Plakát Abram Games
- Ředitel Gerald Barry







SOUTH BANK EXHIBITION

-  Entrances and Exits
-  Recommended Circulation
-  Lavatories
-  Restaurants and Cafes
-  First Aid Posts
-  General Information

UPSTREAM PAVILIONS

- 1 The Land of Britain
- 2 The Natural Scene
- 3 The Country
- 4 Minerals of the Island
- 5 Power and Production
- 6 Sea and Ships
- 7 Transport

DOMES OF DISCOVERY

- 8-15
- DOWNSTREAM PAVILIONS**
- 16 The People of Britain
- 17 The Lion and the Unicorn
- 18 Homes and Gardens
- 19 The New Schools
- 20 Health

- 21 Sport
- 22 Seaside
- 23 Television
- 24 Telecinema
- 25 1851 Centenary Pavilion
- 26 Shot Tower
- 27 Design Review

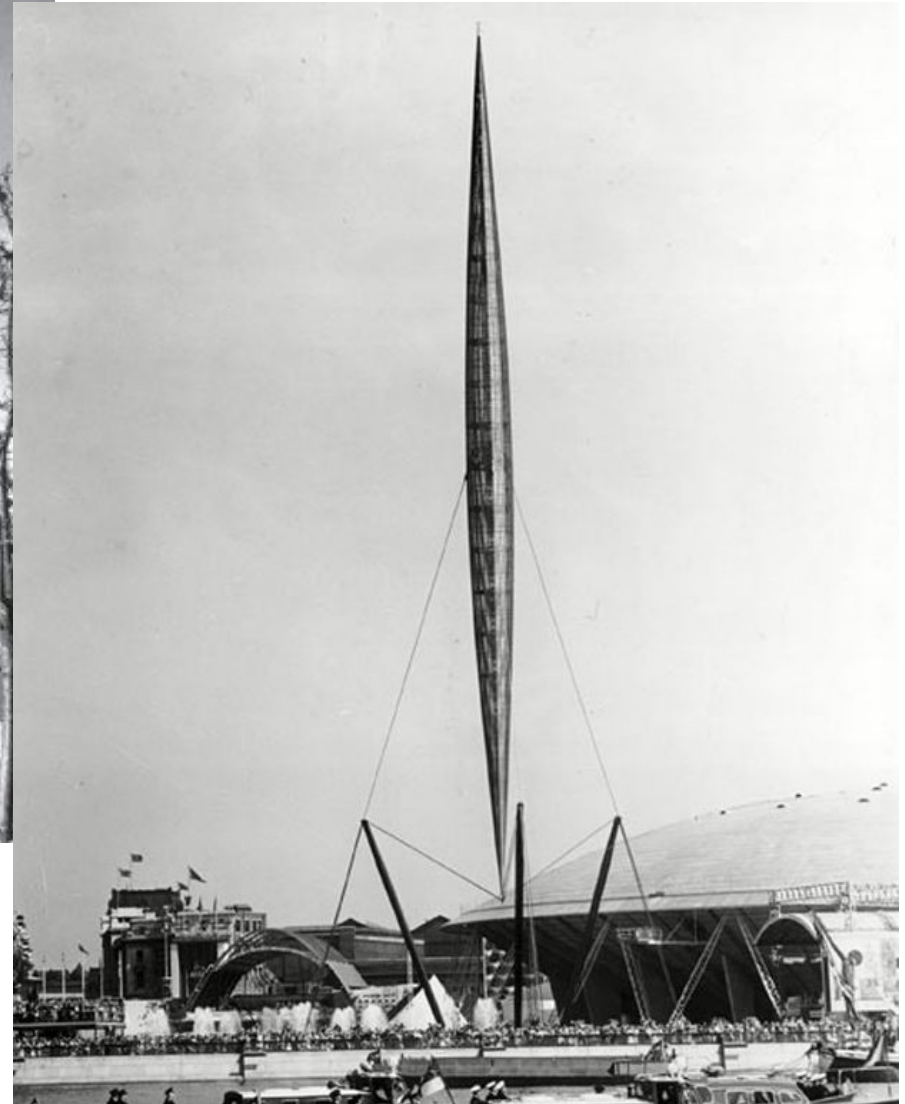
RESTAURANTS

- A The Rocket
- B Fairway Cafe
- C The Dairy Bar
- D The Whistle
- E The '51'
- F The Skylark
- G Regatta Restaurant
- H The Turntable Cafe
- I The Unicorn
- J The Garden Cafe
- K Thameside Restaurant
- L Harbour Bar
- M Royal Festival Hall

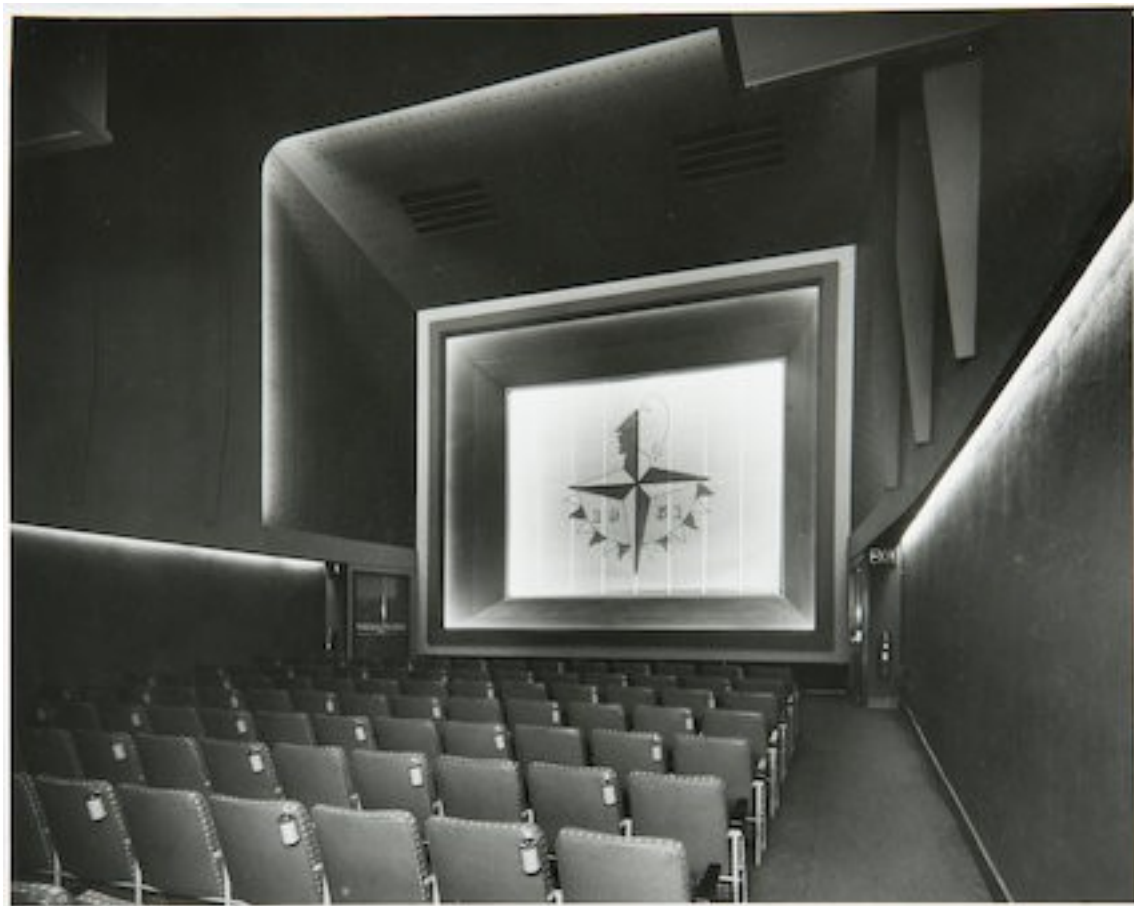
- Dome of Discovery



- Skylon



- Telekinema



- Royal Festival Hall





Robin Day, židle 658 pro Royal Festival Hall



- Ernest Race, křeslo DA1, 1946



- Ernest Race, židle Springbok a Antilopa, 1951



Joyce Clissold, šátek Festival of Britain, 1951



• Lucienne Day, návrhy látek

Festival of Britain, první část

- Druhá část

Winston Churchill: “trojrozměrná socialistická propaganda”



Premiér Clement Attlee a Winston Churchill na zahájení výstavy



Richard Littler



Harriet Atkinson
@HRAtkinson1



Thread: Dear Teresa May, did you read any history before launching your wrong-headed [#FestivalOfBrexitBritain](#) plan? If not, as someone who has spent years researching the 1951 Festival, please may I fill you in (1 of 7):

10:38 PM · Sep 30, 2018 · Twitter Web Client



Harriet Atkinson @HRAtkinson1 · Sep 30, 2018



Replying to [@HRAtkinson1](#)

The idea for the 1951 Festival of Britain was taken up by Clement Attlee's administration only AFTER it had gained public support [#FestivalOfBrexitBritain](#) (2 of 7)



1



6



25



Harriet Atkinson @HRAtkinson1 · Sep 30, 2018



The 1951 Festival was successful because dozens of artists and designers were central to its organisation and because it was held at a time of extraordinary unity in the wake of World War Two. [#FestivalOfBrexitBritain](#) (3 of 7)



2



6



30



Harriet Atkinson @HRAtkinson1 · Sep 30, 2018



Did you know that dozens of the most significant contributors to the 1951 Festival were refugees who had fled the Nazis and had arrived relatively recently in Britain? (4 of 7)



2



8



46



Harriet Atkinson @HRAtkinson1 · Sep 30, 2018



Unlike the 1951 Festival the Millennium Dome in 2000 was thought up by nostalgic Tory politicians, taken up by New Labour, driven by developers and never gained public support. [#FestivalOfBrexitBritain](#) (5 of 7)



2



7



29



Harriet Atkinson @HRAtkinson1 · Sep 30, 2018



Even after the Dome was built there wasn't a clear plan as to what to put inside the building because, ultimately, it was a cynical attempt to rebrand Britain + there had never been a coherent rationale. It turned out to be a public embarrassment. [#FestivalOfBrexitBritain](#) (6 of 7)



3



4



32



Harriet Atkinson @HRAtkinson1 · Sep 30, 2018



You have conjured up your [#FestivalOfBrexitBritain](#) as a desperate attempt to cajole a deeply divided nation. It is intellectually and culturally bankrupt and, I can only think, doomed to failure (7 of 7) END.



5



17



72

