

KULTURNÍ POLITIKA A KREATIVNÍ PRŮMYSLY

MALÝ PERIFERNÍ TRH
TYPOLOGIE PRODUCENTŮ



Fig. 1.2 An example of visualizing “digital peripheries” in the EU on-demand market: single film titles available in at least one other EU country in October 2016 on TVOD. *Source* Grece 2017: 60

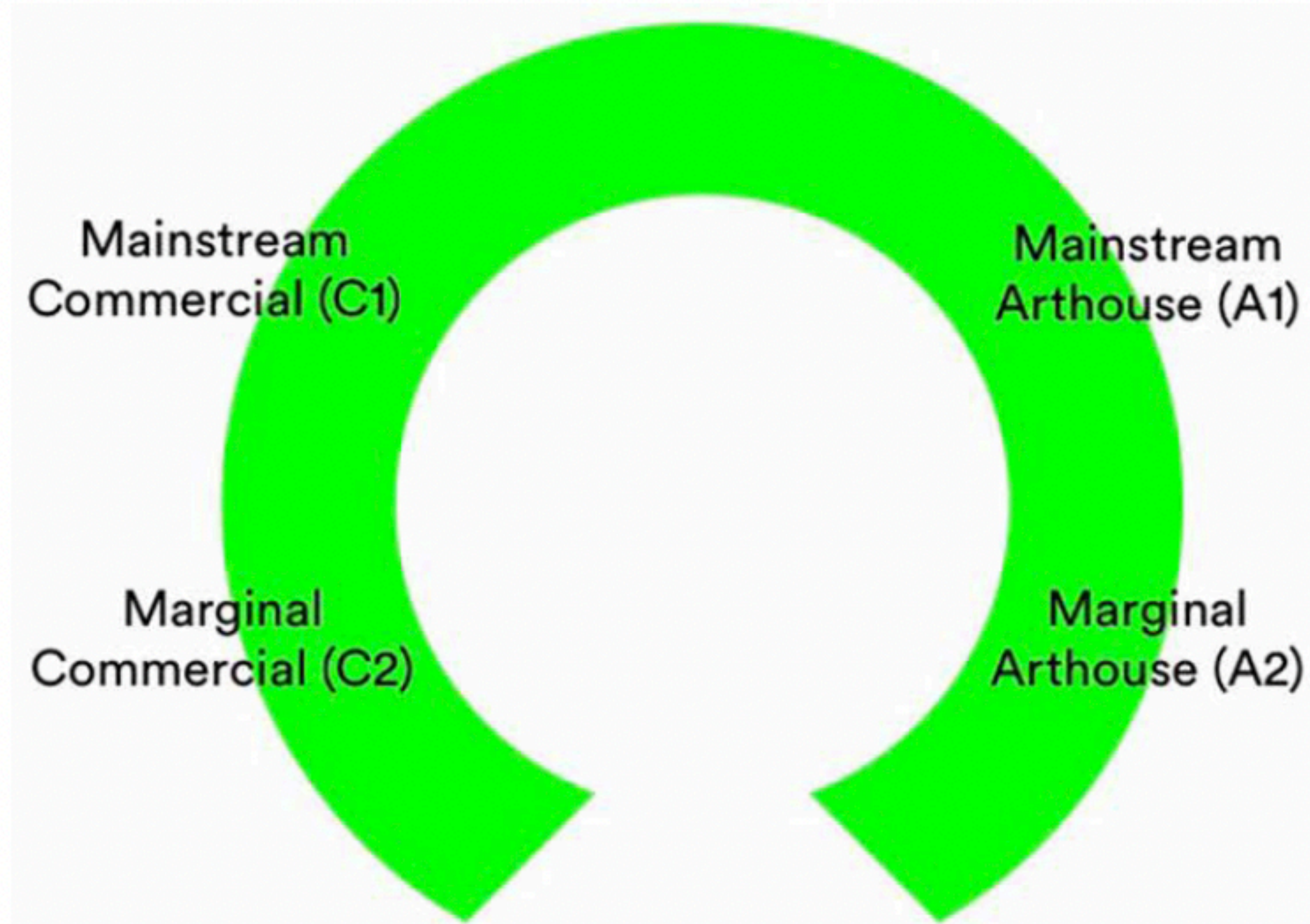
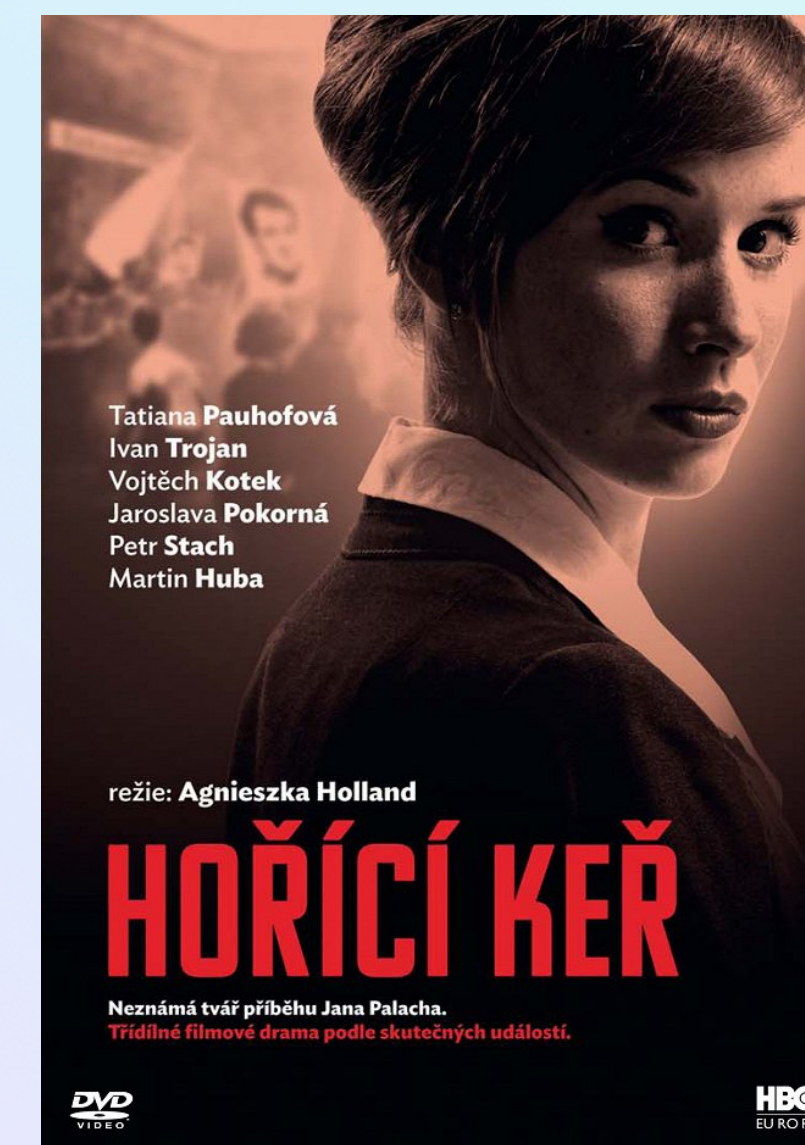
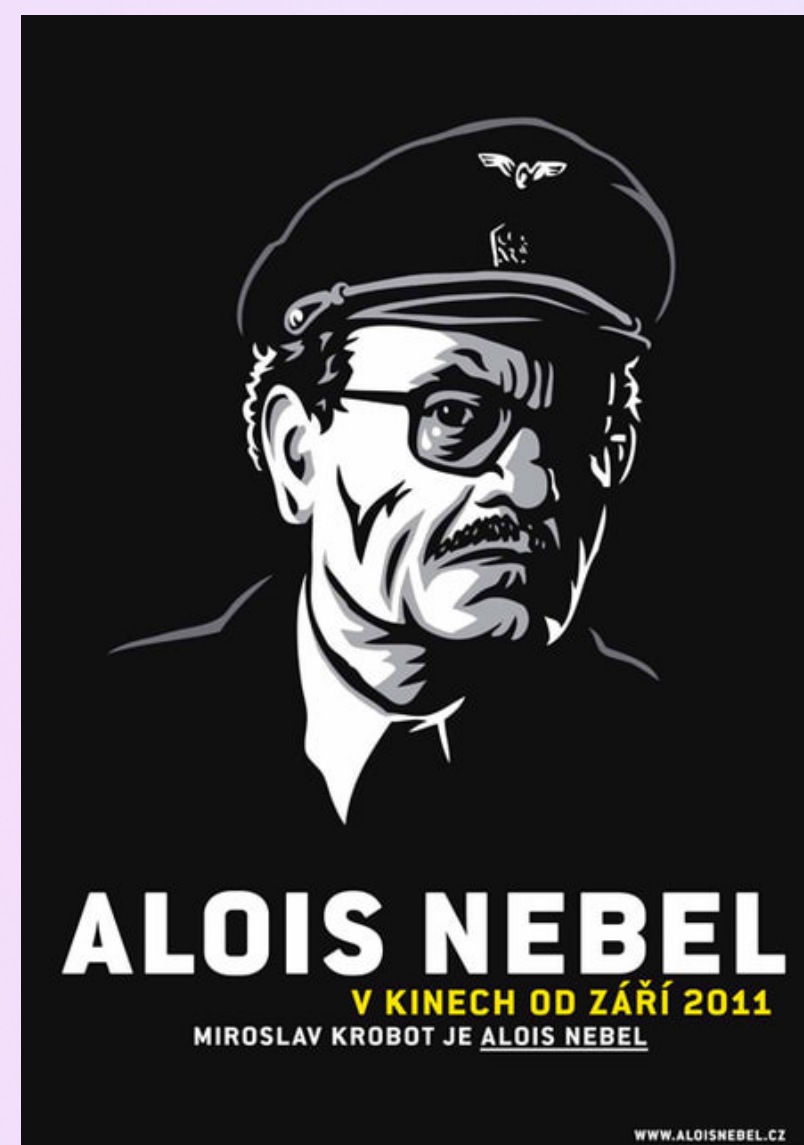
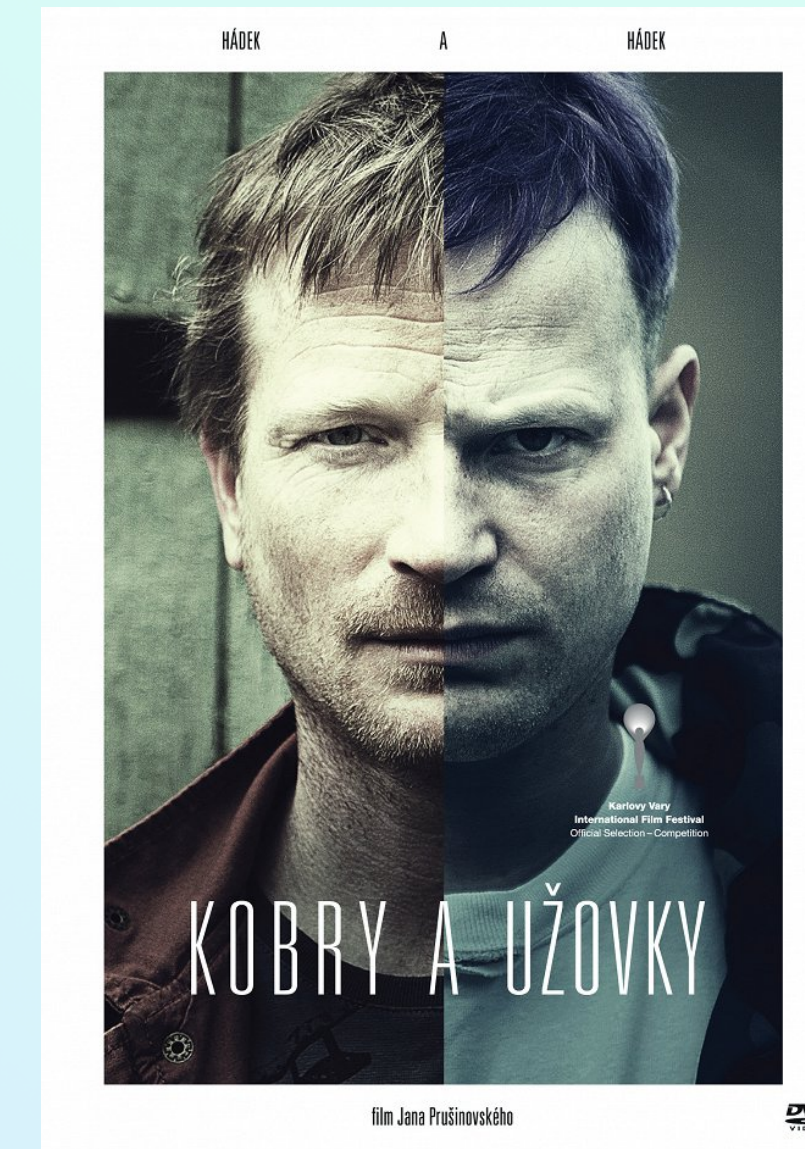


Figure 1.1 The spatial configuration of the development practices' typology inspired by Jean-Pierre Faye's 'horse-shoe theory' (Faye 1996).

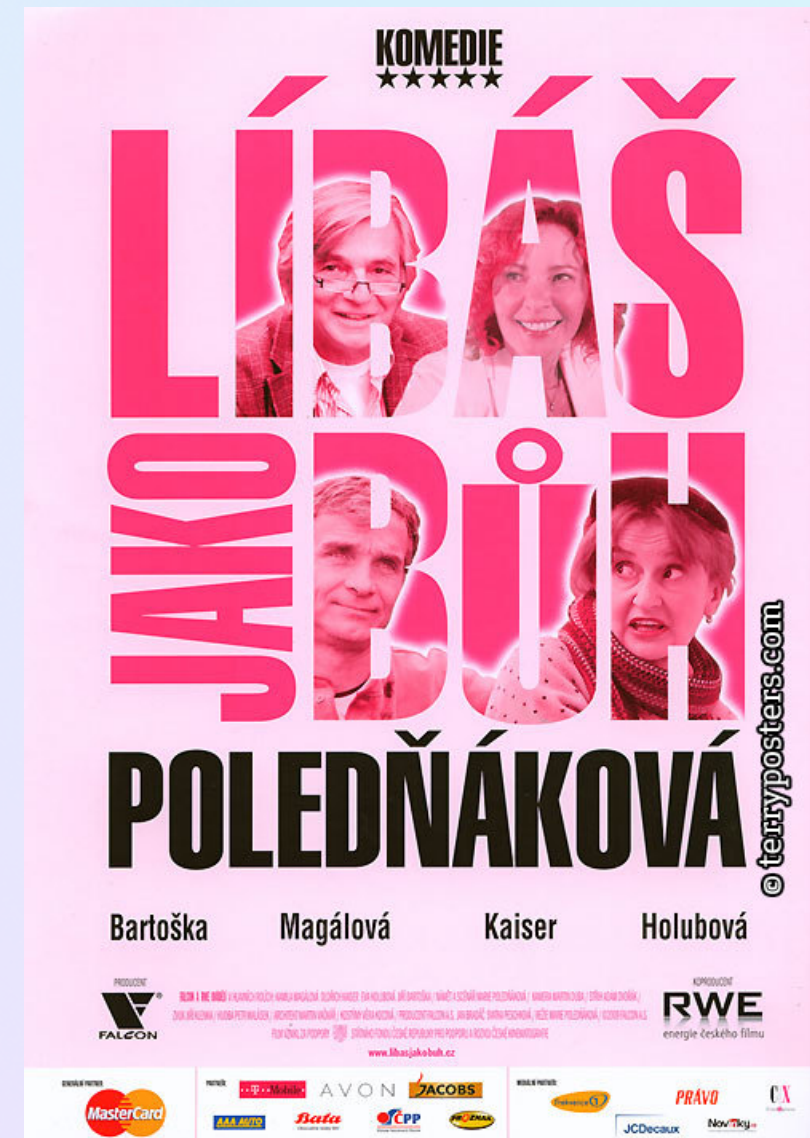
A1

MAINSTREAMOVÝ ARTOVÝ



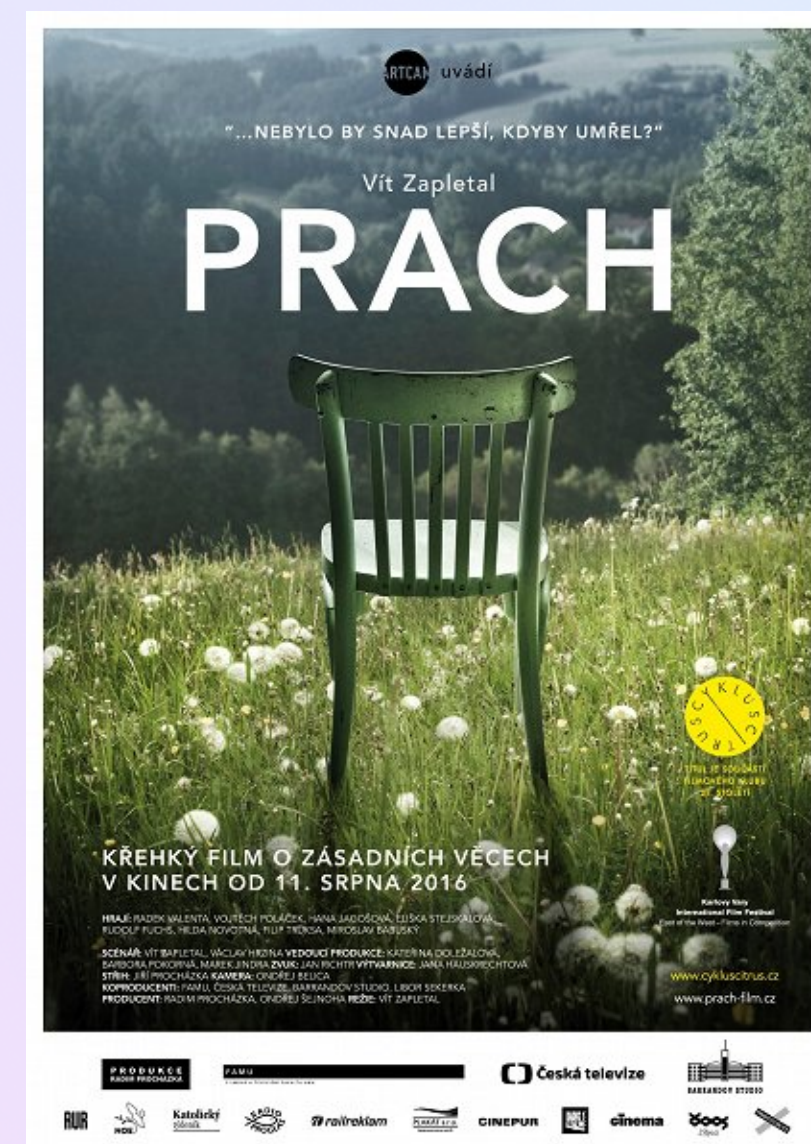
C1

MAINSTREAMOVÝ KOMERČNÍ



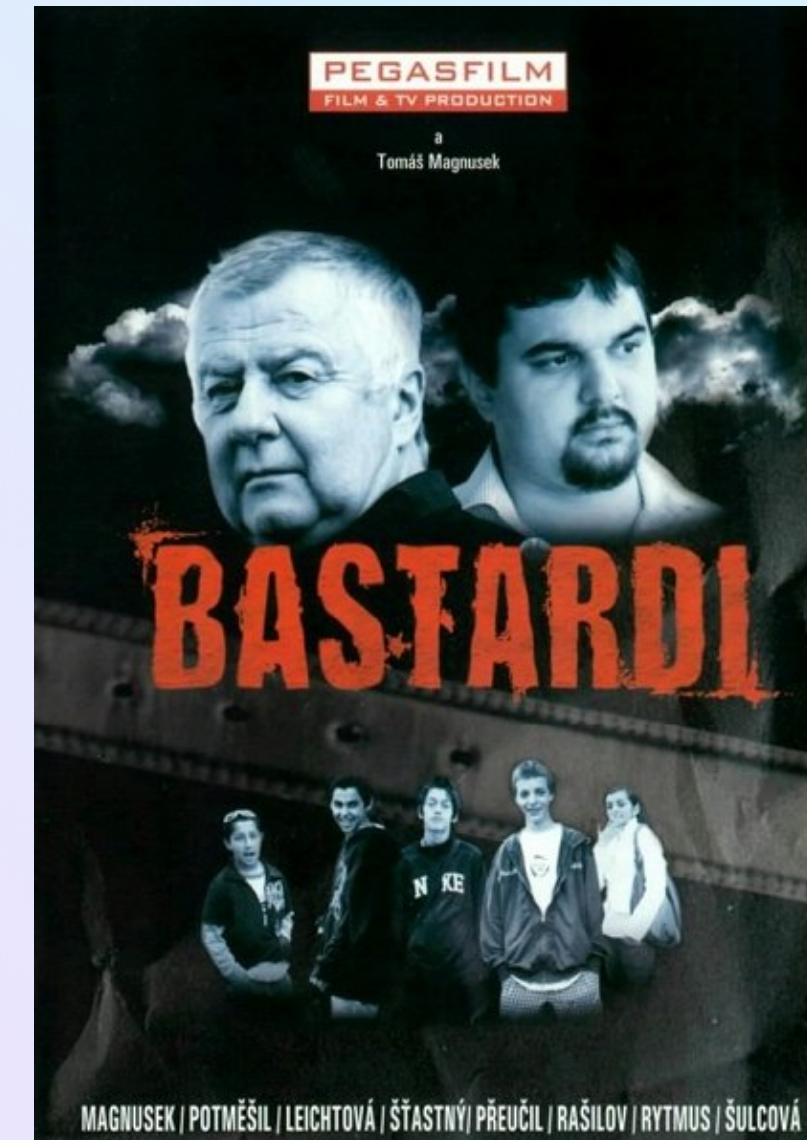
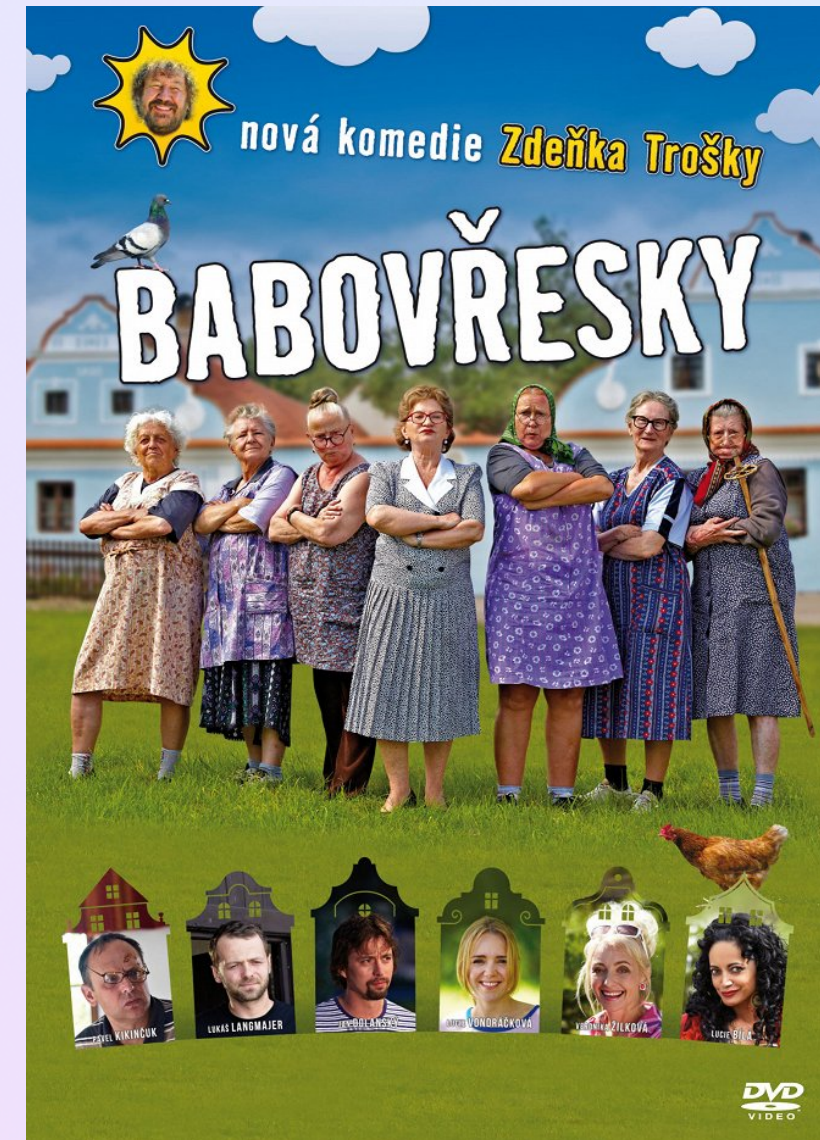
A2

OKRAJOVÝ ARTOVÝ



C2

OKRAJOVÝ KOMERČNÍ



POJMY

- průmyslová reflexivita
- hluboké texty
- jádro a periferie
- kinematografie malého národa (Mette Hjort)
- digitalizace, globalizace, europalizace
- typologie producentů: A1, C1, A2, C2

LITERATURA

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Hjort, Mette (2005). *Small Nation, Global Cinema*. Minneapolis, University of Minnesota Press.

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