



"Gypsies" everywhere

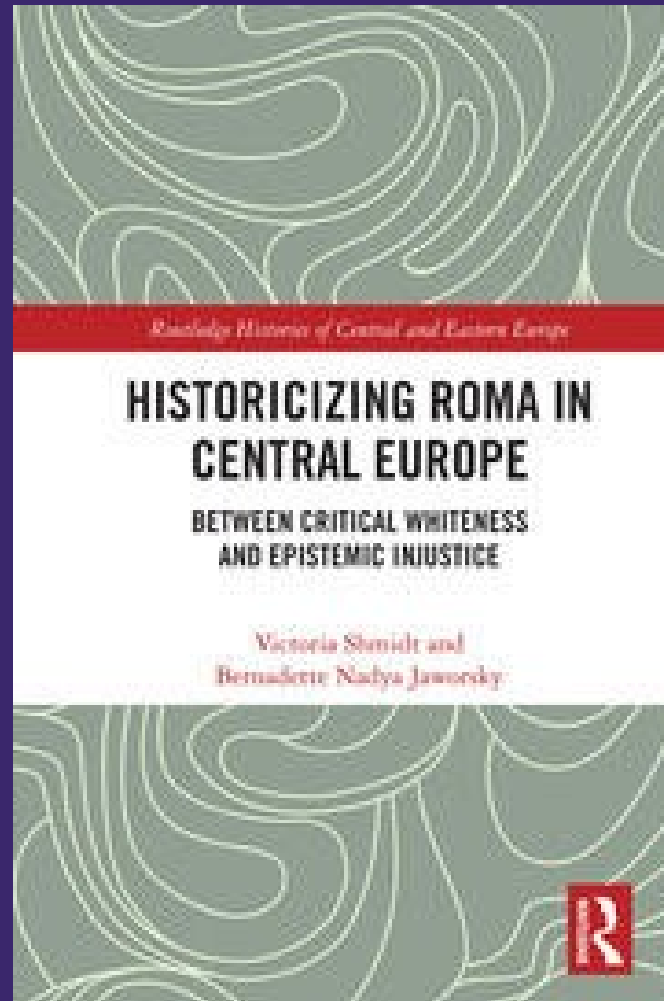
Photography, picture postcards and the commercialization of racialised images

Prosim, zkuste
pravou „**Franckovu**“
přisadu ku kávě
v dřevěných bedničkách.

15 March 2023



Jana Horváthová, *Devleskere čhave - svedectvom starých pohľadníc*, Region Poprad, 2006



Victoria Shmidt, Bernadette Nadya Jaworsky , *Historicizing Roma in Central Europe. Between Critical Whiteness and Epistemic Injustice*, Routledge 2021

POSTCARDS, TRAVELLING, TOURISM



Wanderzigeuner — Vándorzigányok — Cortorari emigranți

Picture postcard, 1916, Josef Drotleff Publishers, Sibiu



Picture postcard, ca. 1904, Croatia



Picture postcard, Joso Bužan, Two girls with a horse (ca. 1925)



A. Kozakiewicz.

Malarz na studyach.

Antoni Kozakiewicz, The painter's study, picture postcard

Joso Bužan (1873–1926)



Girls, 1912

Antoni Kozakiewicz (1841–1929)



Gorałka, 1920s

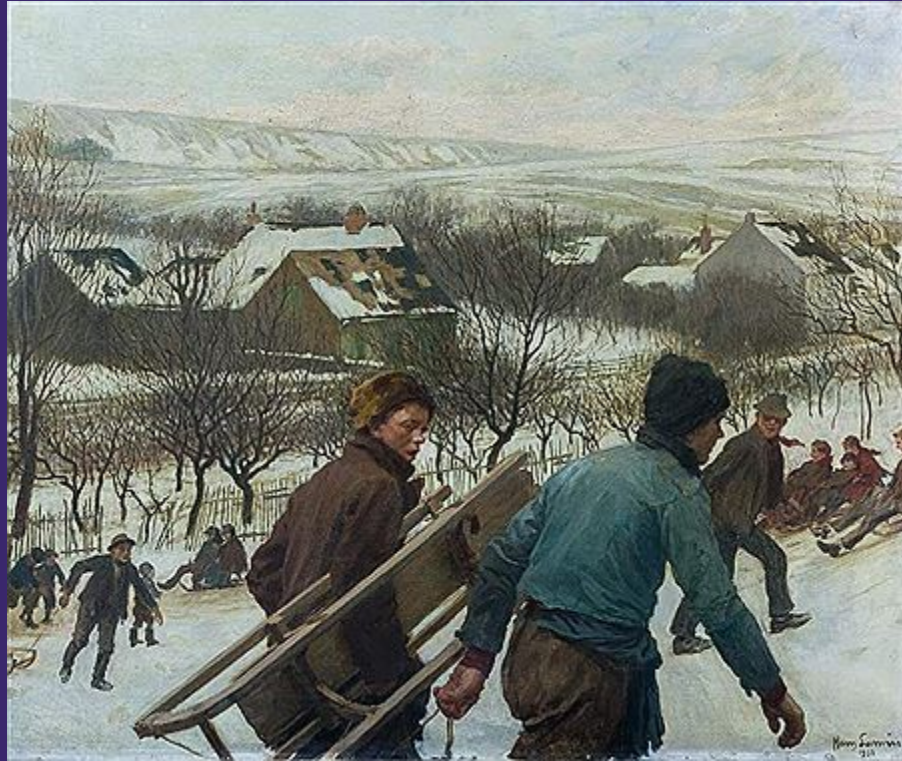


Hans Larwin, Gypsy women, 1915, picture postcard



Hans Larwin, Gypsy soldier, 1917, picture postcard for the international Red Cross

Hans Larwin (1873–1938)



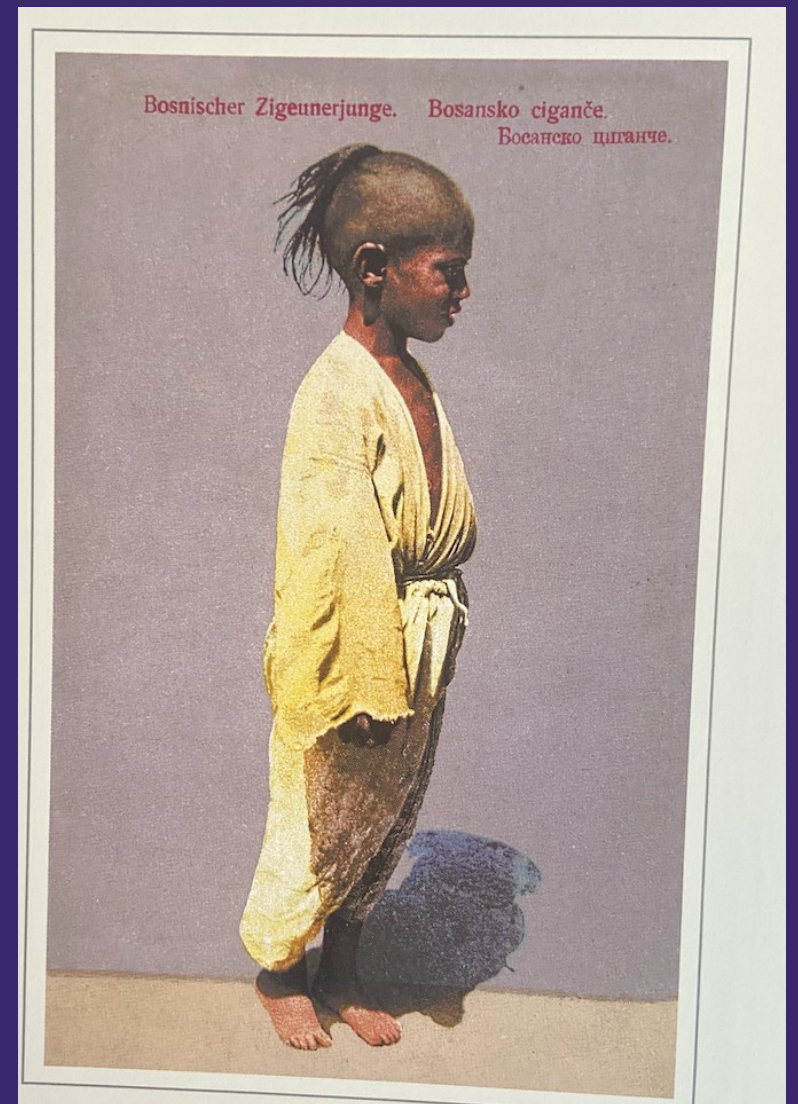
Winter Joys, 1911



Soldier and death, Museum of Military History, Vienna, 1917



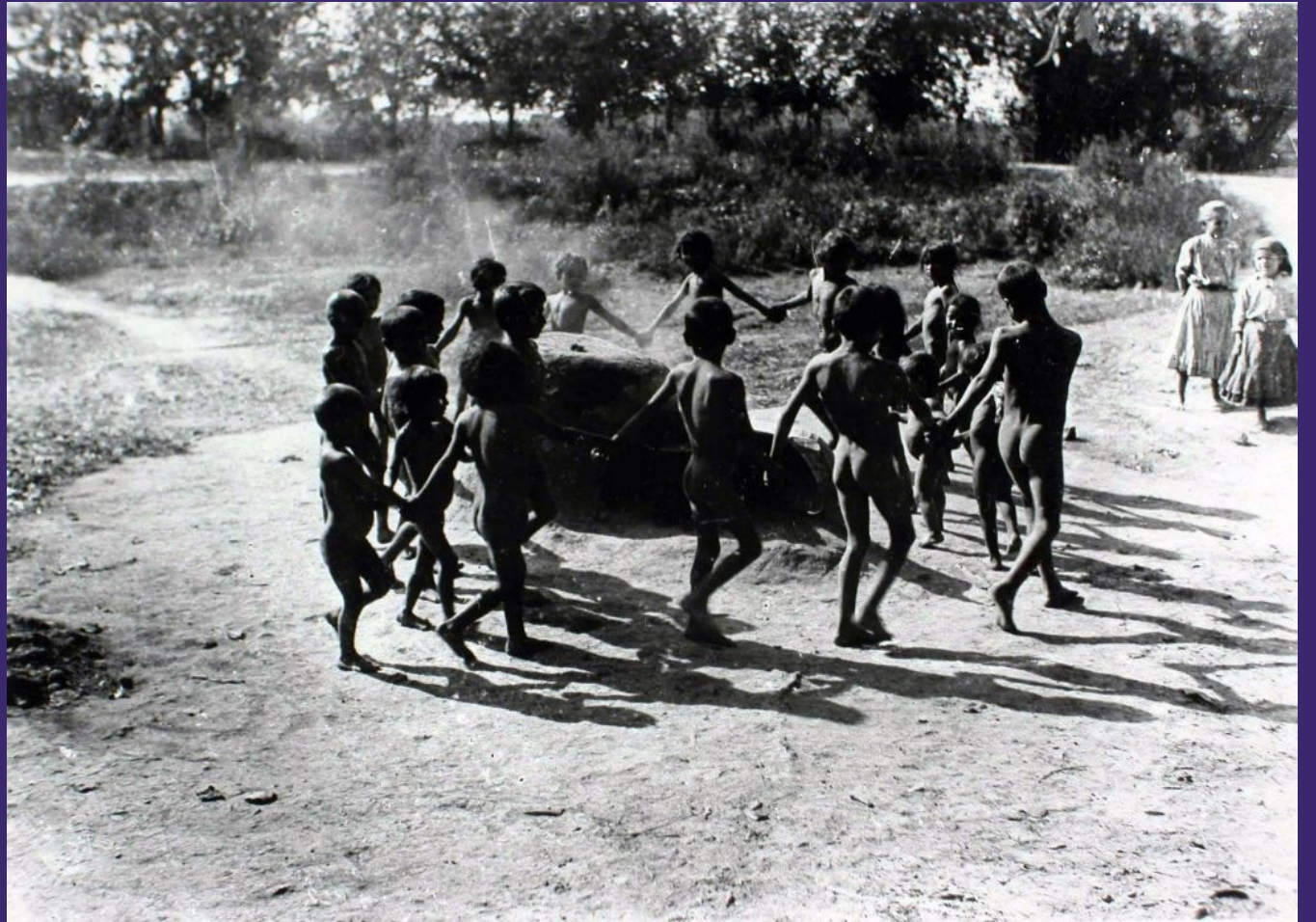
Păpărude magic dance, Romania ca. 1920, coloured picture postcard



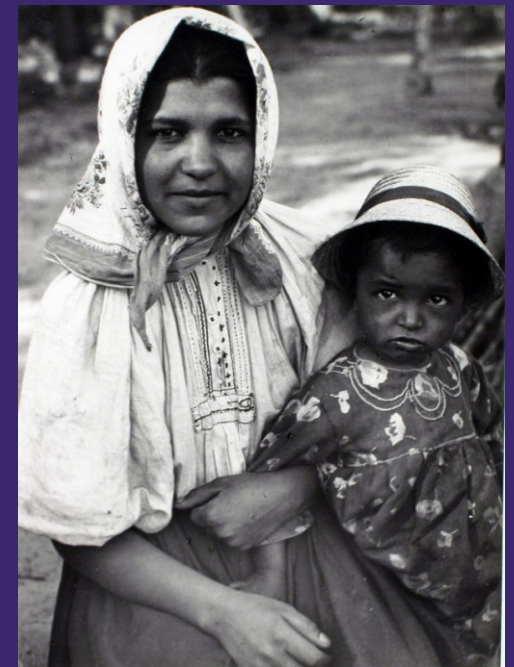
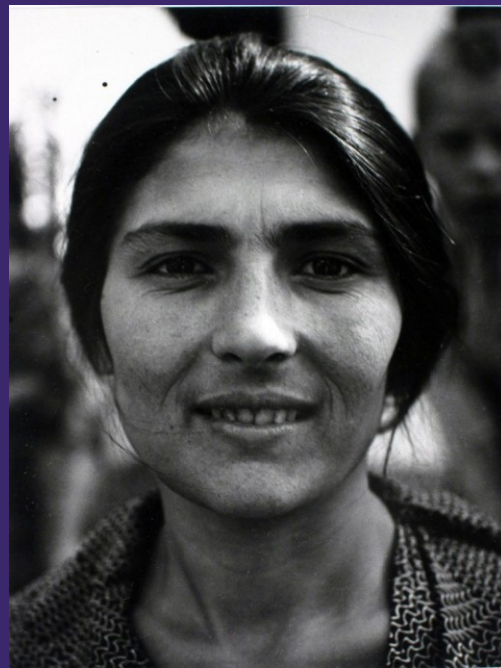
Bosnian gypsy boy, Studnička publishers, Sarajevo, ca. 1910.



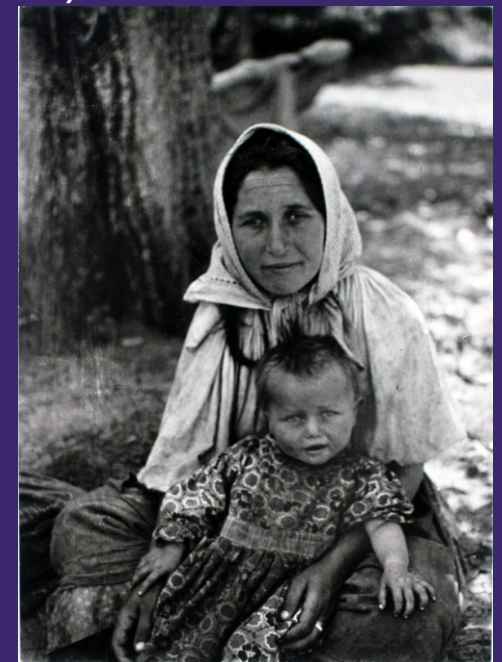
Rudolf Balogh, *Women fill a barrel* (c.1931)



Rudolf Balogh, *untitled*, 1920s-30s



Kata Kálmán, *Tiborc* (1937) and *The New Face of Tiborc* (1955)





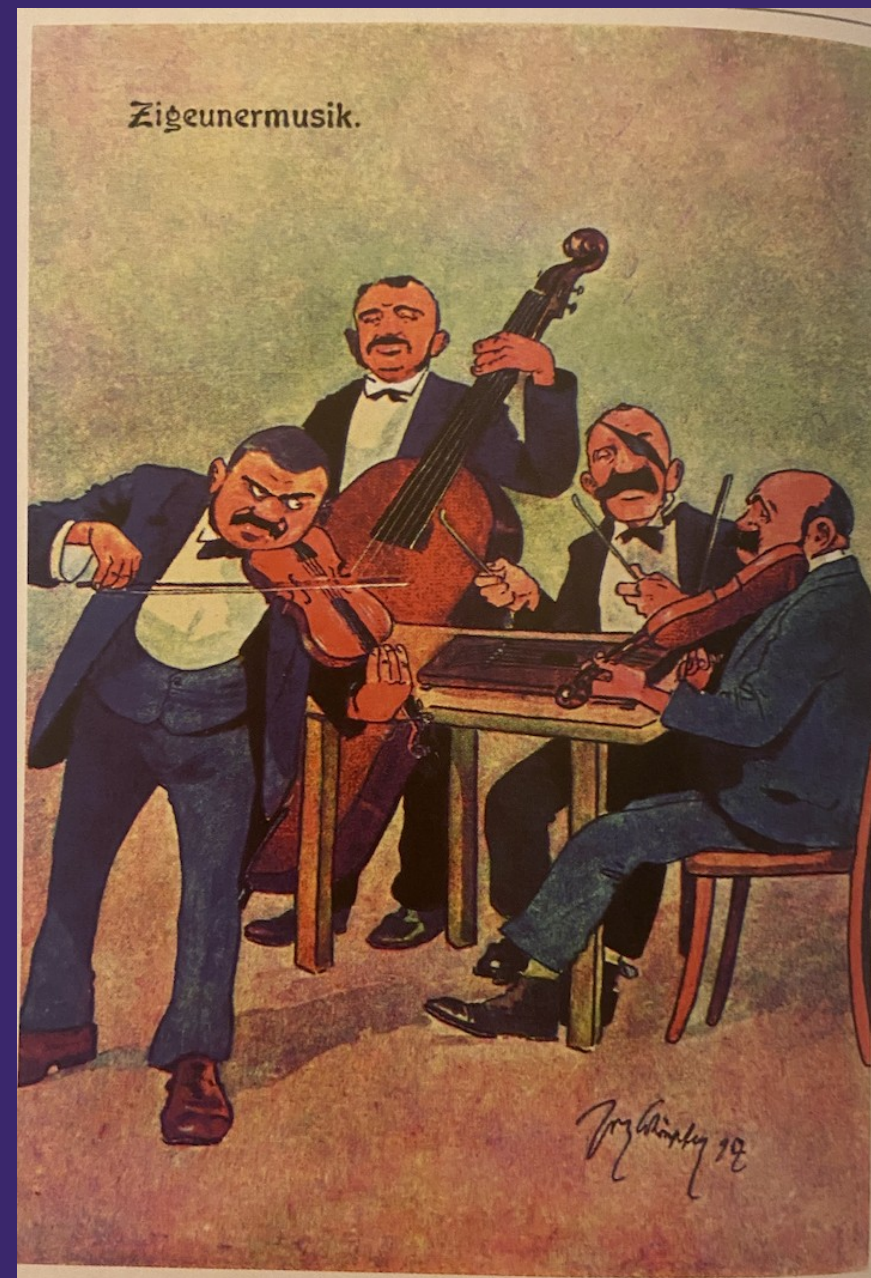
Group of Gypsies with Policement, picture postcard, ca. 1910



Fortune Teller, picture postcard, n.d.

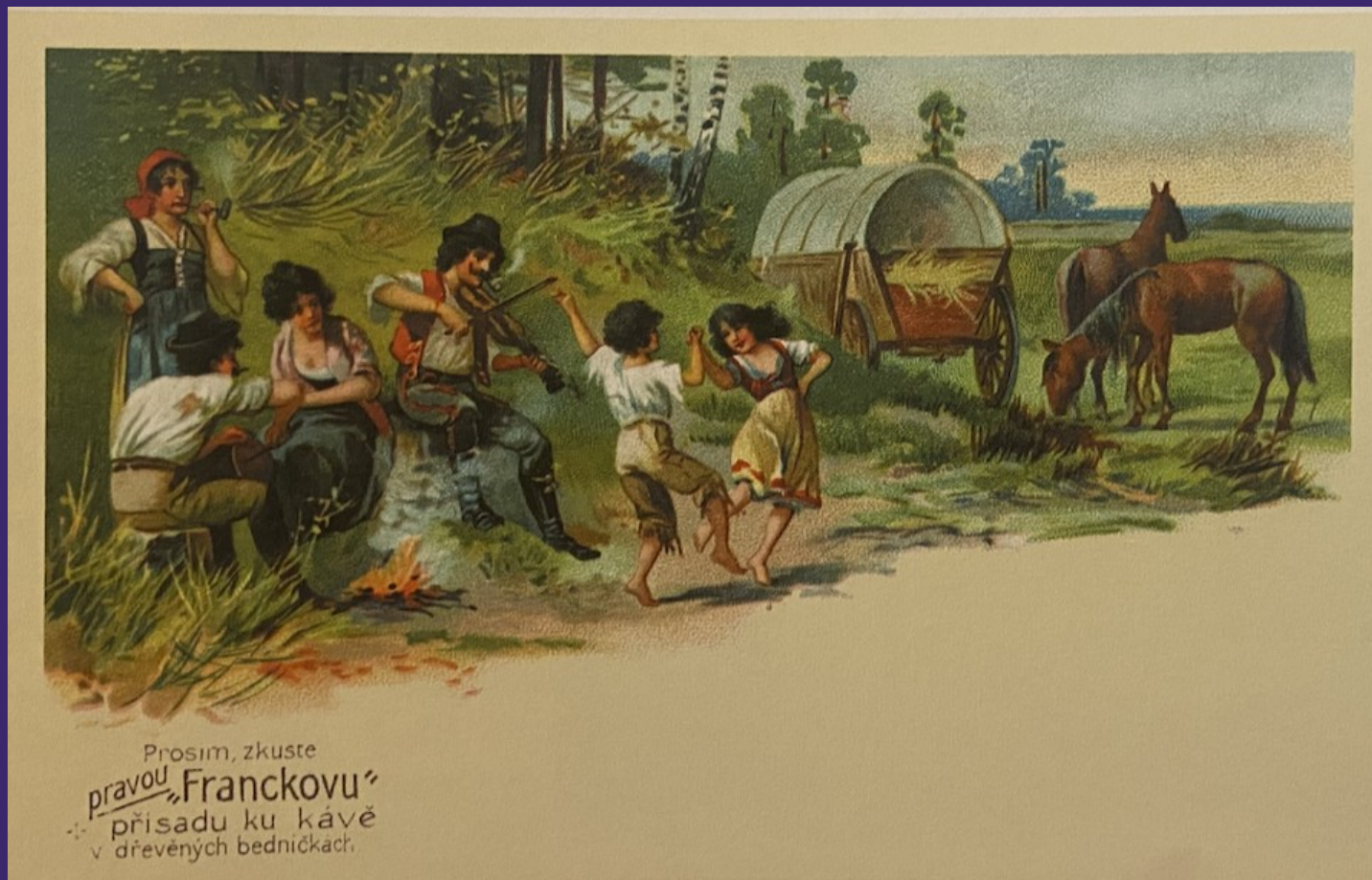


Franz Schubert studying gypsy music, n.d.



Moriz Jung (?), *Gypsy Music*, picture postcard, around 1910

ADVERTISING and COMMODITY CULTURE



Advertising postcard Franckova, n.d.



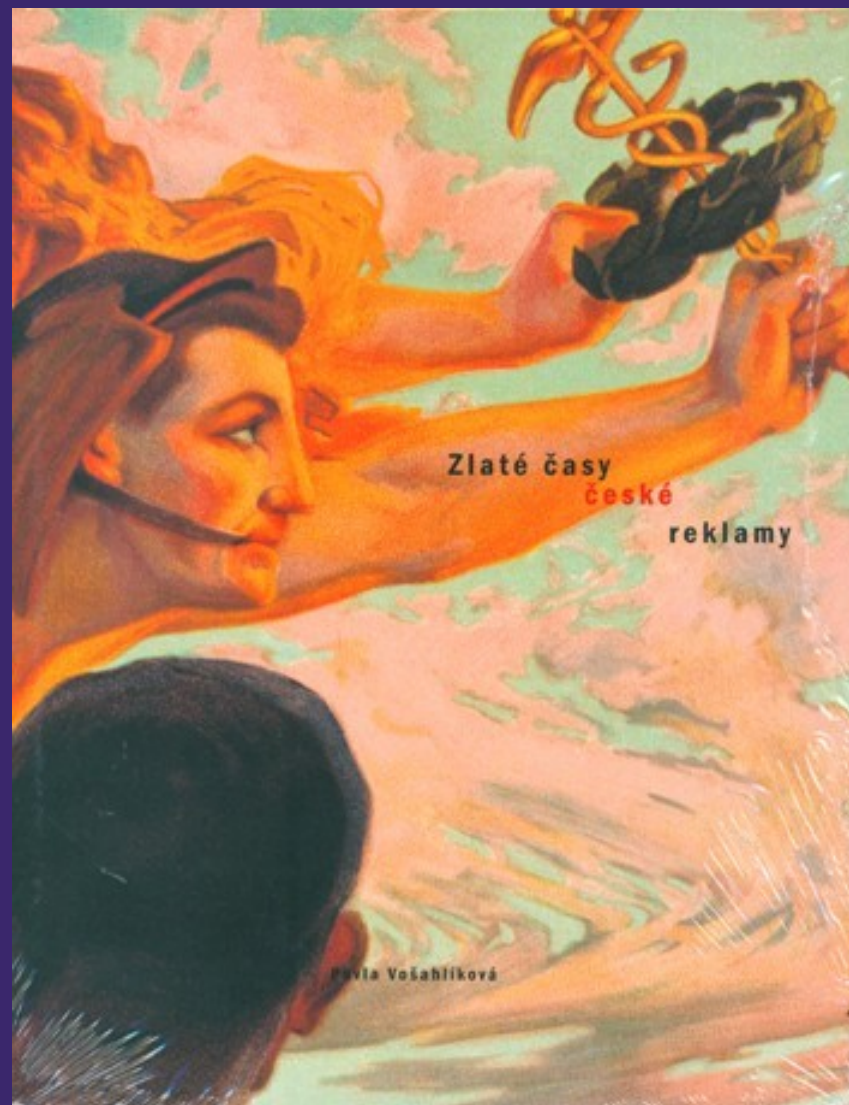
Josef Binder, *Meinl Moor*, 1924

Helena Johnová: *The Black Boy*, 1912, Moravian Gallery, Brno



Emil Kosa, Advertising posters for
Libuše tooth paste, 1910–1914

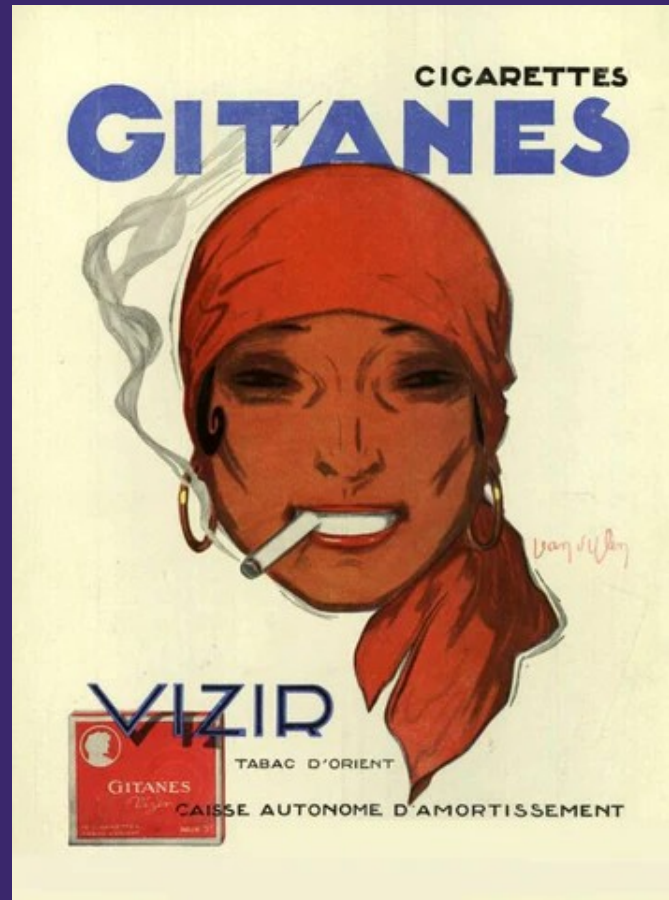




Pavla Vošahlíková, *Zlaté časy české reklamy*, Karolinum 1999



Molusson, design for Gitanes cigarettes, 1943



“Gitanes is a great example of a design that can be called 'quintessential'; it's quintessentially French, with a particular cool allure and style all of its own. The design is a statement that says one likes life unfiltered, jazz-scored and a little bit Left Bank. No wonder Bowie was a fan, and Paul Weller posed for the cover of The Face slipping a pack into his jacket pocket. Like all really powerful brands, it is a signpost for values we ascribe to it and which it in turn inspires.”

Silas Amos (Brand Strategist), December 2012

<https://www.campaignlive.co.uk/article/champions-design-gitanes/1162598>

Tibor Honty (1907–1968)



Gypsy couple, wall decoration, turn of the 20th century
Museum of Romani Culture, Brno



Tibor Honty, Maringotky (Proroctví krásné cikánky), 1940, Moravian Gallery, Brno

Josef Lada (1887–1957)



Josef Lada, *Gypsy motif*, picture postcard, 1942



Josef Lada, *Sedlák a cikán*, n.d., Moravian Gallery, Brno

Eduar Milén (1891–1976)



Eduard Milén, Černošský pámbůh a páni Izraeiti, Cikáni, n.d., Moravian Gallery, Brno