

life. Not even the most gullible individuals believe that eventually everyone will win the sweepstakes. The actual function of sentimental music lies rather in the temporary release given to the awareness that one has missed fulfillment.

The emotional listener listens to everything in terms of late romanticism and of the musical commodities derived from it which are already fashioned to fit the needs of emotional listening. They consume music in order to be allowed to weep. They are taken in by the musical expression of frustration rather than by that of happiness. The influence of the standard Slavic melancholy typified by Tchaikovsky and Dvořák is by far greater than that of the most 'fulfilled' moments of Mozart or of the young Beethoven. The so-called releasing element of music is simply the opportunity to feel something. But the actual content of this emotion can only be frustration. Emotional music has become the image of the mother who says, 'Come and weep, my child.' It is catharsis for the masses, but catharsis which keeps them all the more firmly in line. One who weeps does not resist any more than one who marches. Music that permits its listeners the confession of their unhappiness reconciles them, by means of this 'release', to their social dependence.

Notes

1. The basic importance of standardization has not altogether escaped the attention of current literature on popular music. 'The chief difference between a popular song and a standard, or serious, song like "Mandalay", "Sylvia", or "Trees", is that the melody and the lyric of a popular number are constructed within a definite pattern or structural form, whereas the poem, or lyric, of a standard number has no structural confinements, and the music is free to interpret the meaning and feeling of the words without following a set pattern or form. Putting it another way, the popular song is "custom built", while the standard song allows the composer freer play of imagination and interpretation.' Abner Silver and Robert Bruce, *How to Write and Sell a Song Hit* (New York, 1939), p. 2. The authors fail, however, to realize the external superimposed, commercial character of those patterns which aims at canalized reactions or, in the language of the regular announcement of one particular radio program, at 'easy listening'. They confuse the mechanical patterns with highly organized, strict art forms: 'Certainly there are few more stringent verse forms in poetry than the sonnet, and yet the greatest poets of all time have woven undying beauty within its small and limited frame. A composer has just as much opportunity for exhibiting his talent and genius in popular songs as in more serious music' (pp. 2-3). Thus the standard pattern of popular music appears to them virtually on the same level as the law of a fugue. It is this contamination which makes the insight into the basic standardization of popular music sterile. It ought to be added that what Silver and Bruce call a 'standard song' is just the opposite of what we mean by a standardized popular song.
2. See Max Horkheimer, *Zeitschrift für Sozialforschung* 8 (1939), p. 115.
3. The attitude of distraction is not a completely universal one. Particularly youngsters who invest popular music with their own feelings are not yet completely blunted to all its effects. The whole problem of age levels with regard to popular music, however, is beyond the scope of the present study. Demographic problems, too, must remain out of consideration.

HEGEMONY, INTELLECTUALS AND THE STATE

Antonio Gramsci

1 Hegemony

(a) The methodological criterion on which our own study must be based is the following: that the supremacy of a social group manifests itself in two ways, as 'domination' and as 'intellectual and moral leadership'. A social group dominates antagonistic groups, which it tends to 'liquidate', or to subjugate perhaps even by armed force; it leads kindred and allied groups. A social group can, and indeed must, already exercise 'leadership' before winning governmental power (this indeed is one of the principal conditions for the winning of such power); it subsequently becomes dominant when it exercises power, but even if it holds it firmly in its grasp, it must continue to 'lead' as well (pp. 57-8).

(b) [A] class is dominant in two ways, i.e. 'leading' and 'dominant'. It leads the classes which are its allies, and dominates those which are its enemies. Therefore, even before attaining power a class can (and must) 'lead'; when it is in power it becomes dominant, but continues to 'lead' as well . . . there can and must be a 'political hegemony' even before the attainment of governmental power, and one should not count solely on the power and material force which such a position gives in order to exercise political leadership or hegemony (p. 57).

(c) The 'normal' exercise of hegemony on the now classical terrain of the parliamentary regime is characterised by the combination of force and consent, which balance each other reciprocally, without force predominating excessively over consent. Indeed, the attempt is always made to ensure that force will appear to be based on the consent of the majority, expressed by the so-called organs of public opinion - newspapers and associations - which, therefore, in certain situations, are artificially multiplied (p. 80).

From Gramsci, A., 1971, *Selections from Prison Notebooks* (trans. Quintin Hoare and Geoffrey Nowell-Smith), London: Lawrence & Wishart.

(d) Undoubtedly the fact of hegemony presupposes that account be taken of the interests and the tendencies of the groups over which hegemony is to be exercised, and that a certain compromise equilibrium should be formed – in other words, that the leading group should make sacrifices of an economic corporate kind. But there is also no doubt that such sacrifices and such a compromise cannot touch the essential; for though hegemony is ethical–political, it must also be economic, must necessarily be based on the decisive nucleus of economic activity (p. 161).

(e) A subsequent moment is the relation of political forces; in other words, an evaluation of the degree of homogeneity, self-awareness, and organisation attained by the various social classes. This moment can in its turn be analysed and differentiated into various levels, corresponding to the various moments of collective political consciousness, as they have manifested themselves in history up till now. The first and most elementary of these is the economic–corporate level: a tradesman feels *obliged* to stand by another tradesman, a manufacturer by another manufacturer, etc., but the tradesman does not yet feel solidarity with the manufacturer; in other words, the members of the professional group are conscious of its unity and homogeneity, and of the need to organise it, but in the case of the wider social group this is not yet so. A second moment is that in which consciousness is reached of the solidarity of interests among all the members of a social class – but still in the purely economic field. Already at this juncture the problem of the State is posed – but only in terms of winning politico–juridical equality with the ruling groups: the right is claimed to participate in legislation and administration, even to reform these – but within the existing fundamental structures. A third moment is that in which one becomes aware that one's own corporate interests, in their present and future development, transcend the corporate limits of the purely economic class, and can and must become the interests of other subordinate groups too. This is the most purely political phase, and marks the decisive passage from the structure to the sphere of the complex superstructures; it is the phase in which previously germinated ideologies become 'party', come into confrontation and conflict, until only one of them, or at least a single combination of them, tends to prevail, to gain the upper hand, to propagate itself throughout society – bringing about not only unison of economic and political aims, but also intellectual and moral unity, posing all the questions around which the struggle rages not on a corporate but on a 'universal' plane, and thus creating the hegemony of a fundamental social group over a series of subordinate groups. It is true that the State is seen as the organ of one particular group, destined to create favourable conditions for the latter's maximum expansion. But the development and expansion of the particular group are conceived of, and presented, as being the motor force of a universal expansion, of a development of all the 'national' energies. In other words, the dominant group is coordinated concretely with the general interests of the subordinate groups, and the life of the State is conceived of as a continuous process of formation and superseding of unstable equilibria (on the juridical plane) between the interests of the fundamental group and those of the subordinate groups – equilibria in which the interests of the dominant group prevail, but only up to a certain point, i.e. stopping short of narrowly corporate economic interest (pp. 181–2).

(f) Every relationship of 'hegemony' is necessarily an educational relationship and occurs not only within a nation, between the various forces of which the nation is composed, but in the international and worldwide field, between complexes of national and continental civilisations (p. 350).

2 Intellectuals

(a) Every social group, coming into existence on the original terrain of an essential function in the world of economic production, creates together with itself, organically, one or more strata of intellectuals which give it homogeneity and an awareness of its own function not only in the economic but also in the social and political fields. The capitalist entrepreneur creates alongside himself the industrial technician, the specialist in political economy, the organisers of a new culture, of a new legal system, etc. [. . .]

If not all entrepreneurs, at least an elite amongst them must have the capacity to be an organiser of society in general, including all its complex organism of services, right up to the state organism, because of the need to create the conditions most favourable to the expansion of their own class; or at the least they must possess the capacity to choose the deputies (specialised employees) to whom to entrust this activity of organising the general system of relationships external to the business itself. It can be observed that the 'organic' intellectuals which every new class creates alongside itself and elaborates in the course of its development are for the most part 'specialisations' of partial aspects of the primitive activity of the new social type which the new class has brought into prominence (p. 5).

(b) What are the 'maximum' limits of acceptance of the term 'intellectual'? Can one find a unitary criterion to characterise equally all the diverse and disparate activities of intellectuals and to distinguish these at the same time and in an essential way from the activities of other social groupings? The most widespread error of method seems to me that of having looked for this criterion of distinction in the intrinsic nature of intellectual activities, rather than in the ensemble of the system of relations in which these activities (and therefore the intellectual groups who personify them) have their place within the general complex of social relations. Indeed, the worker or proletarian, for example, is not specifically characterised by his manual or instrumental work, but by performing this work in specific conditions and in specific social relations (apart from the consideration that purely physical labour does not exist [. . .]: in any physical work, even the most degraded and mechanical, there exists a minimum of technical qualification, that is, a minimum of creative intellectual activity). And we have already observed that the entrepreneur, by virtue of his very function, must have to some degree a certain number of qualifications of an intellectual nature although his part in society is determined not by these, but by the general social relations which specifically characterise the position of the entrepreneur within industry.

All men are intellectuals, one could therefore say: but not all men have in society the function of intellectuals.

When one distinguishes between intellectuals and non-intellectuals, one is referring in reality only to the immediate social function of the professional category of the intellectuals, that is, one has in mind the direction in which their specific professional activity is weighted, whether towards intellectual elaboration or towards muscular-nervous effort. This means that, although one can speak of intellectuals, one cannot speak of non-intellectuals, because non-intellectuals do not exist. But even the relationship between efforts of intellectual-cerebral elaboration and muscular-nervous effort is not always the same, so that there are varying degrees of specific intellectual activity. There is no human activity from which every form of intellectual participation can be excluded: *Homo faber* cannot be separated from *Homo sapiens*. Each man, finally, outside his professional activity, carries on some form of intellectual activity, that is, he is a 'philosopher', an artist, a man of taste, he participates in a particular conception of the world, has a conscious line of moral conduct, and therefore contributes to sustain a conception of the world or to modify it, that is, to bring into being new modes of thought (pp. 8-9).

(c) Thus there are historically formed specialised categories for the exercise of the intellectual function. They are formed in connection with all social groups, but especially in connection with the more important, and they undergo more extensive and complex elaboration in connection with the dominant social group. One of the most important characteristics of any group that is developing towards dominance is its struggle to assimilate and to conquer 'ideologically' the traditional intellectuals, but this assimilation and conquest is made quicker and more efficacious the more the group in question succeeds in simultaneously elaborating its own organic intellectuals.

The enormous development of activity and organisation of education in the broad sense in the societies that emerged from the medieval world is an index of the importance assumed in the modern world by intellectual functions and categories. Parallel with the attempt to deepen and to broaden the 'intellectuality' of each individual, there has also been an attempt to multiply and narrow the various specialisations. This can be seen from educational institutions at all levels, up to and including the organisms that exist to promote so-called 'high culture' in all fields of science and technology (p. 10).

(d) What we can do, for the moment, is to fix two major superstructural 'levels': the one that can be called 'civil society', that is the ensemble of organisms commonly called 'private', and that of 'political society' or 'the State'. These two levels correspond on the one hand to the functions of 'hegemony' which the dominant group exercises throughout society and on the other hand to that of 'direct domination' or command exercised through the State and 'juridical' government. The functions in question are precisely organisational and connective. The intellectuals are the dominant group's 'deputies' exercising the subaltern functions of social hegemony and political government. These comprise:

1. The 'spontaneous' consent given by the great masses of the population to the general direction imposed on social life by the dominant fundamental group; this

consent is 'historically' caused by the prestige (and consequent confidence) which the dominant group enjoys because of its position and function in the world of production.

2) The apparatus of state coercive power which 'legally' enforces discipline on those groups who do not 'consent' either actively or passively. This apparatus is, however, constituted for the whole of society in anticipation of moments of crisis of command and direction when spontaneous consent has failed (p. 12).

(e) France offers the example of an accomplished form of harmonious development of the energies of the nation and of the intellectual categories in particular. When in 1789 a new social grouping makes its political appearance on the historical stage, it is already completely equipped for all its social functions and can therefore struggle for total domination of the nation. It does not have to make any essential compromises with the old classes but instead can subordinate them to its own ends. The first intellectual cells of the new type are born along with their first economic counterparts. [. . .] This massive intellectual construction explains the function of culture in France in the eighteenth and nineteenth centuries. [. . .]

In England the development is very different from France. The new social grouping that grew up on the basis of modern industrialism shows a remarkable economic-corporate development but advances only gropingly in the intellectual-political field. There is a very extensive category of organic intellectuals - those, that is, who come into existence on the same industrial terrain as the economic group - but in the higher sphere we find that the old landowning class preserves its position of virtual monopoly. It loses its economic supremacy but maintains for a long time a political-intellectual supremacy and is assimilated as 'traditional intellectuals' and as a directive group by the new group in power. The old landowning aristocracy is joined to the industrialists by a kind of suture which is precisely that which in other countries unites the traditional intellectuals with the new dominant classes (p. 18).

3 The State

(A) In my opinion, the most reasonable and concrete thing that can be said about the ethical State, the cultural State, is this: every State is ethical inasmuch as one of its most important functions is to raise the great mass of the population to a particular cultural and moral level, a level (or type) which corresponds to the needs of the productive forces for development, and hence to the interests of the ruling classes. The school as a positive educative function, and the courts as a repressive and negative educative function, are the most important State activities in this sense: but, in reality, a multitude of other so-called private initiatives and activities tend to the same end - initiatives and activities which form the apparatus of the political and cultural hegemony of the ruling classes (p. 258).

(b) Government with the consent of the governed - but with this consent organised, and not generic and vague as it is expressed in the instant of elections. The State does

have and request consent, but it also 'educates' this consent, by means of the political and syndical associations; these, however, are private organisms, left to the private initiative of the ruling class (p. 259).

(c) The previous ruling classes were essentially conservative in the sense that they did not tend to construct an organic passage from the other classes into their own, i.e. to enlarge their class sphere 'technically' and ideologically: their conception was that of a closed caste. The bourgeois class poses itself as an organism in continuous movement, capable of absorbing the entire society, assimilating it to its own cultural and economic level. The entire function of the State has been transformed; the State has become an 'educator', etc. (p. 260).

(d) We are still on the terrain of the identification of State and government – an identification which is precisely a representation of the economic–corporate form, in other words, of the confusion between civil society and political society. For it should be remarked that the general notion of State includes elements which need to be referred back to the notion of civil society (in the sense that one might say that State = political society + civil society, in other words, hegemony protected by the armour of coercion). In a doctrine of the State which conceives the latter as tendentially capable of withering away and of being subsumed into regulated society, the argument is a fundamental one. It is possible to imagine the coercive element of the State withering away by degrees, as ever more conspicuous elements of regulated society (or ethical State or civil society) make their appearance (pp. 262–3).

(e) Educative and formative role of the State. Its aim is always that of creating new and higher types of civilisation; of adapting the 'civilisation' and the morality of the broadest popular masses to the necessities of the continuous development of the economic apparatus of production; hence of evolving even physically new types of humanity (p. 242).

(f) In reality, the State must be conceived of as an 'educator', inasmuch as it tends precisely to create a new type or level of civilisation. Because one is acting essentially on economic forces, reorganising and developing the apparatus of economic production, creating a new structure, the conclusion must not be drawn that superstructural factors should be left to themselves, to develop spontaneously, to a haphazard and sporadic germination. The State, in this field, too, is an instrument of 'rationalisation', of acceleration [. . .]. It operates according to a plan, urges, incites, solicits, and 'punishes'; for, once the conditions are created in which a certain way of life is 'possible', then 'criminal action or omission' must have a punitive sanction, with moral implications, and not merely be judged generically as 'dangerous'. The Law is the repressive and negative aspect of the entire positive, civilising activity undertaken by the State. The 'prize-giving' activities of individuals and groups, etc., must also be incorporated in the conception of the Law; praiseworthy and meritorious activity is rewarded, just

criminal actions are punished (and punished in original ways, bringing in 'public opinion' as a form of sanction) (p. 247).

⊙ [T]he State is the entire complex of practical and theoretical activities with which the ruling class not only justifies and maintains its dominance, but manages to win the active consent of those over whom it rules [.] (p. 244).