

criteria	component	expectations	penalizations	
task	genre	<i>comparison/contrast essay</i>	1 <i>different genre (narrative, descriptive ...)</i>	
	topic	<i>on topic (selected from your own study discipline)</i>	1 <i>off topic</i>	
	length	<i>500-650 words</i>	1 <i>considerably longer/shorter (+/- 100 words)</i>	
	title	<i>concise & relevant title</i>	1 <i>no/misleading title; too broad (rather topic than title)</i>	
	sources	<i>at least 2 relevant sources (at least 1 English); proper citation details</i>	1 <i>no or just 1 relevant reference; no English references; missing citation details</i>	
	evidence presentation	<i>accurate presentation of evidence</i>	1 <i>inaccurate presentation of evidence</i>	
	coverage	<i>topic covered in depth</i>	1 <i>shallow presentation of facts</i>	
	originality&creativity	<i>original/creative thought</i>	1 <i>neither original nor creative thought</i>	
	visual structure	<i>logical division into paragraphs</i>	1 <i>no paragraphs; illogical division of text</i>	
	organization	introduction	<i>introduction providing background information</i>	1 <i>no/poor introduction</i>
topic sentence		<i>topic sentence in each paragraph</i>	1 <i>topic sentences missing</i>	
main body		<i>appropriate length (cca 2/3 of text)</i>	1 <i>improper ratio to the introduction and conclusion (too short)</i>	
fluency		<i>text easy and pleasant to read; no need to reread any part to understand the writer's intention</i>	1 <i>chaotic parts/text</i>	
conclusion		<i>conclusion reinforcing the main idea</i>	1 <i>no conclusion; summary instead; illogical/incorrect conclusion</i>	
succinctness		<i>economic writing/writing concisely</i>	1 <i>recycling ideas in length</i>	
transition		<i>appropriate and sufficient use of transition words/expressions</i>	1 <i>no transitions; transition words used incorrectly</i>	
grammar		sentence complexity	<i>complex sentences</i>	1 <i>too short sentences</i>
		consistency	<i>consistent use of grammar</i>	1 <i>inconsistent use of grammar (see the note below)</i>
		accuracy	<i>correct use of grammar</i>	1 <i>mistakes impeding understanding (e.g. wrong word order, prepositions ...)</i>
	register	<i>formal, appropriate for academic style</i>	1 <i>informal style (e.g. It has got, it is gonna, contractions...)</i>	
vocabulary	conciseness	<i>effective, precise use of words</i>	1 <i>adding words just to lengthen the essay; no use of synonyms</i>	
	authenticity	<i>use of words and expressions that sound English</i>	1 <i>false friends; CzeEnglish expressions; wrong collocations</i>	
	register	<i>academic/formal register</i>	1 <i>informal style; slang; shortened words (lab. Info ...)</i>	
	spelling	<i>correct spelling</i>	1 <i>obtrusive spelling mistakes; numerous spelling mistakes</i>	

CJVA2M COMPARATIVE ESSAY (total 24points)