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|  | **Presentation Criteria** | **expectations** | **penalization** |  |
| **language****skills** | vocabulary correctness  | *correct use* | 1 | *mistakes that impede understanding*  | 0 |
| vocabulary range | *academic words, terminology* | 1 | *low frequency of academic words, repetition of the same words* | 0 |
| grammar accuracy | *correct use* | 2 | *mistakes that impede understanding* | 0 |
| spelling in the visuals | *correct spelling* | 1 | *spelling mistakes* | 0 |
| fluency | *fluent speech* | 1 | *unnecessary pauses, chaos, reading* | 0 |
| pronunciation | *clear and pleasing intonation, standard pronunciation* *of key words* |  2 | *unclear, impeding understanding, Czenglish pron.* | 0 |
| language appropriate to audience | *terminology explained in common language, B2 level* | 1 | *difficult words that are not explained, reading* | 0 |
| **presenting****skills** | title (with interesting sub-heading) | *adequate, at least 5 words, catching attention* | 1 | *less than 5 words, too general*  | 0 |
| logical structure | *intro + main body + summary*  | 3 | *no introduction, no summary* | 0 |
| purpose statement | *why the audience should listen* | 1 | *"...because I study media and I'm interested in the topic"* | 0 |
| outline | *what the audience can expect to get*  | 1 | *no outline* | 0 |
| ending | *appropriate conclusion, encouraging further discussion*  | 1 | *abrupt ending, "And that's it."* | 0 |
| signposting language / cohesion | *use of linking words and transition phrases* | 1 | *no linking words, repetition* | 0 |
| coherent | *easy to follow for the audience* | 1 | *chaos, no clear direction, lost in the presentation* | 0 |
| topic coverage | *content corresponds to the title and purpose statement* | 1 | *not getting what we expect, parts missing, just listing facts* | 0 |
| informative + interesting | *new information in an entertaining way* | 1 | *trivial, generally known content* | 0 |
| body language | *appropriate gestures, confident posture, eye contact* | 1 | *no eye contact, disturbing body language, reading* | 0 |
| clear and balanced visuals | *supportive materials* | 1 | *too much writing, chaotic and inconsistent slides, unreadable* | 0 |
| bibliography | *referenced pictures, list of sources, at least one English source* | 1 | *plagiarism, no sources, just one source, no English source* | 0 |
| discussion - responding | *clear and fast response*  | 1 | *confused or insufficient response* | 0 |
| timing | *5-6 minute presentation (with all its parts)* | 1 | *beyond 5-6 minutes* | 0 |
| **TOTAL** |  **16 out of 25 is the pass mark** |  | **25** |   |  |