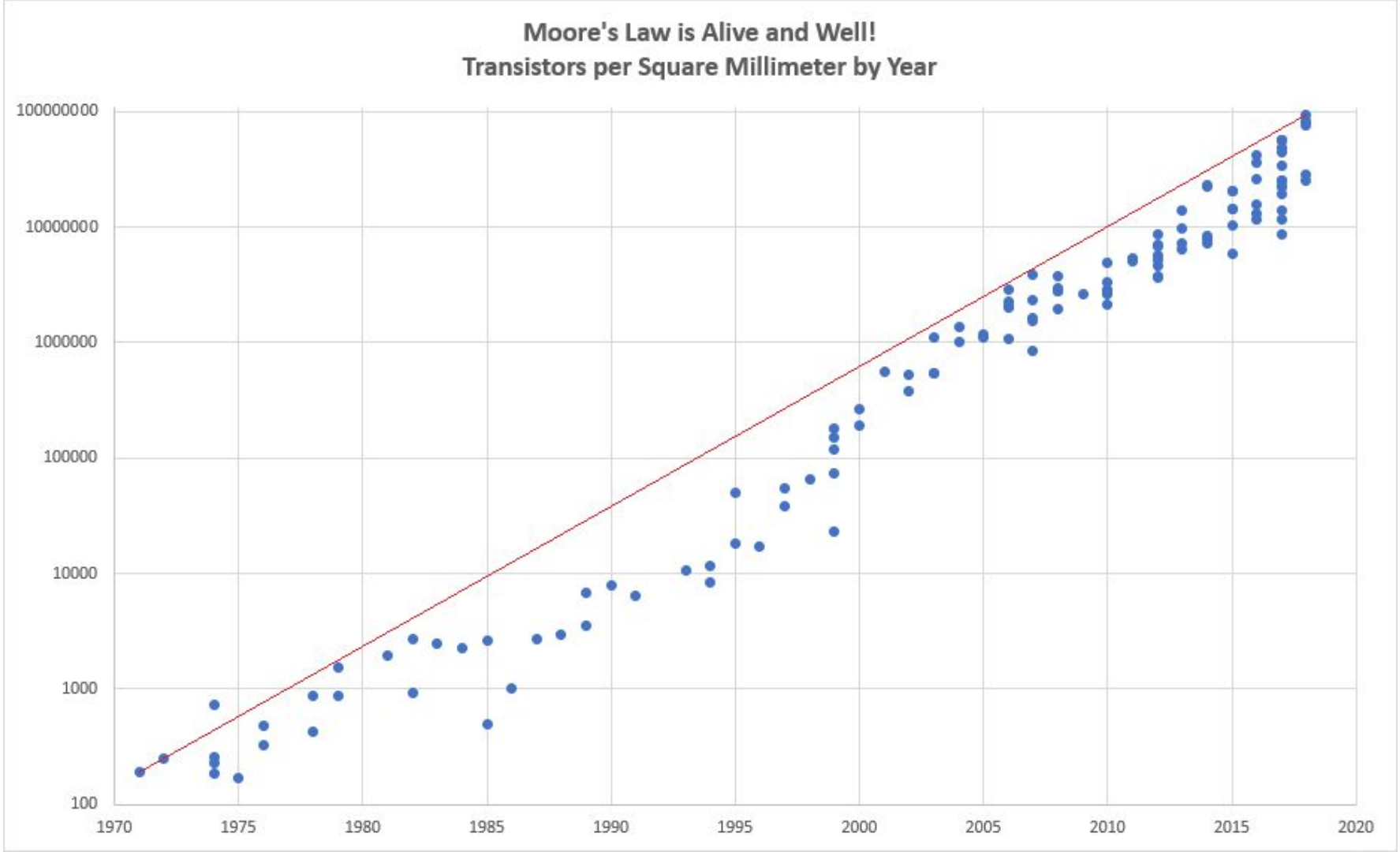
Spekulace

Od afirmace ke kritice

Roman Novotný

airbnb
SAMSUNG
MANHATTAN
QUEENS
West New York
EUROPEAN UNION
UNITED KINGDOM OF GREAT BRITAIN AND NORTHERN IRELAND
PASSPORT

SAMSUNG
UBER


Moore's Law is Alive and Well!
Transistors per Square Millimeter by Year
100000000
10000000
1000000
100000
10000
1000
100
1970
1975
1980
1985
1990
1995
2000
2005
2010
2015
2020

(a)	(b)
affirmative	critical
problem solving	problem finding
design as process	design as medium
provides answers	asks questions
in the service of industry	in the service of society
for how the world is	for how the world could be
science fiction	social fiction
futures	parallel worlds
fictional functions	functional fictions
change the world to suit us	change us to suit the world
narratives of production	narratives of consumption
anti-art	applied art
research for design	research through design
applications	implications
design for production	design for debate
fun	satire
concept design	conceptual design
consumer	citizen
user	person
training	education
makes us buy	makes us think
innovation	provocation
ergonomics	rhetoric

FICTION

“Spekulativní design nás vymaní z na nás uvaleného domnělého realismu našeho současného neoliberálního řádu; poskytuje alternativy, které uvolňují vazby, jež má realita k naší schopnosti snít.”

Anthony Dunne a Fiona Raby

United Micro Kingdoms

Terra0