

# TACTICAL MEDIA, ACTIVISM, HACKTIVISM, AND SURVEILLANCE

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PRECEDENTY

# FOTOMONTÁŽ - DADAISMUS

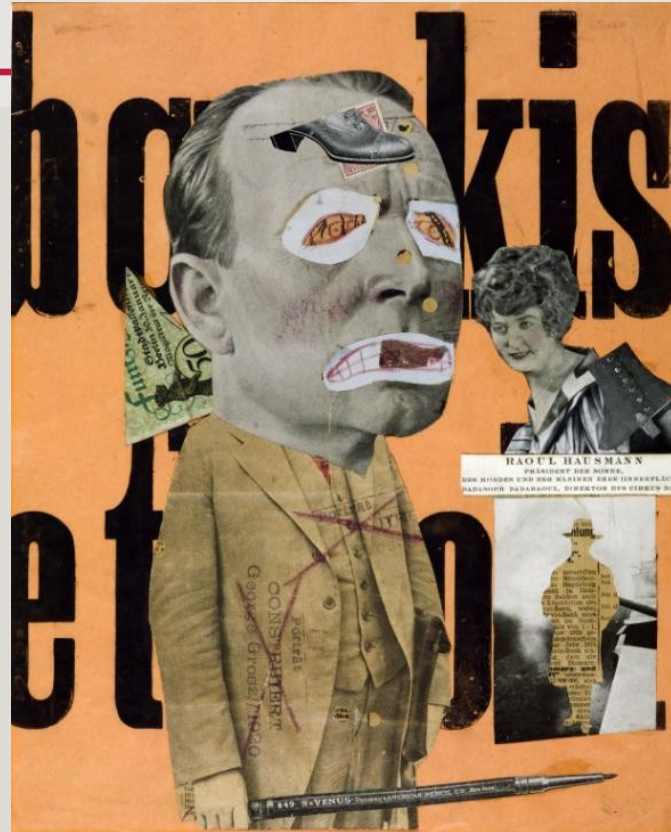
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- spojení fotografie a montáže - proces kombinování různých prvků do nových významových celků
- revoluční potenciál
- s touto technikou přichází dadaisté
- skrze fotomontáž lze vyjádřit aktivní společenský postoj

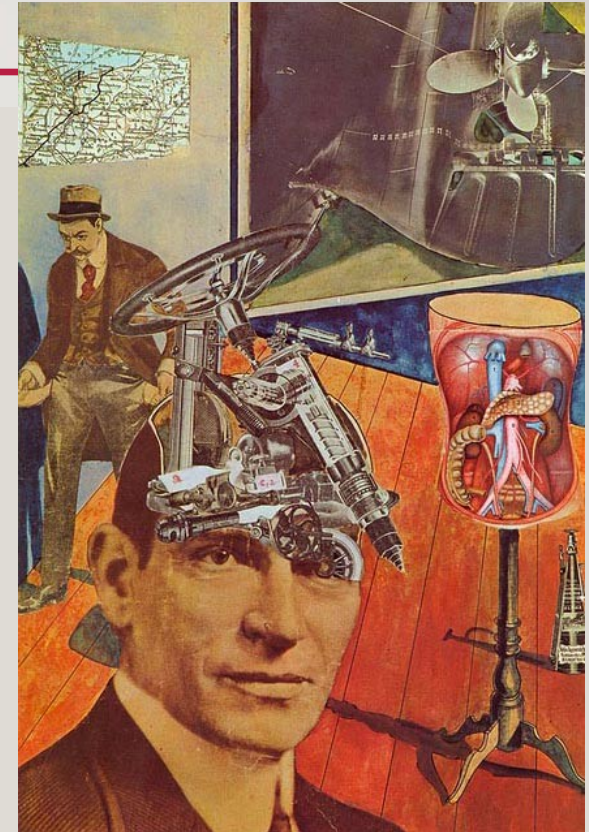
# RAOUL HAUSMANN



Mechanická hlava (1920)



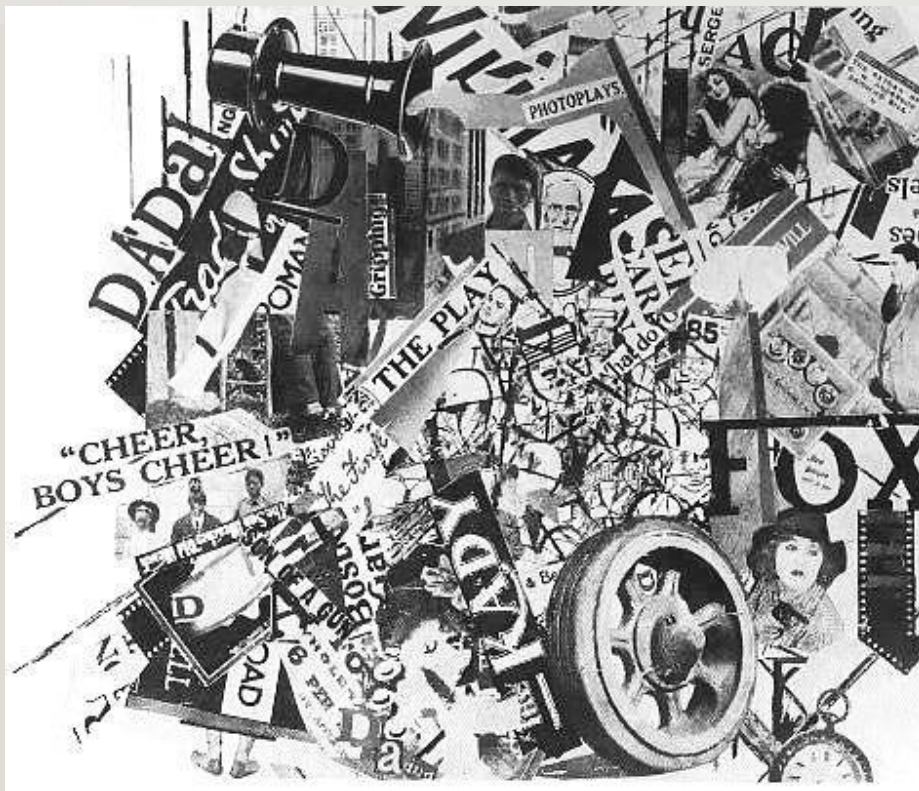
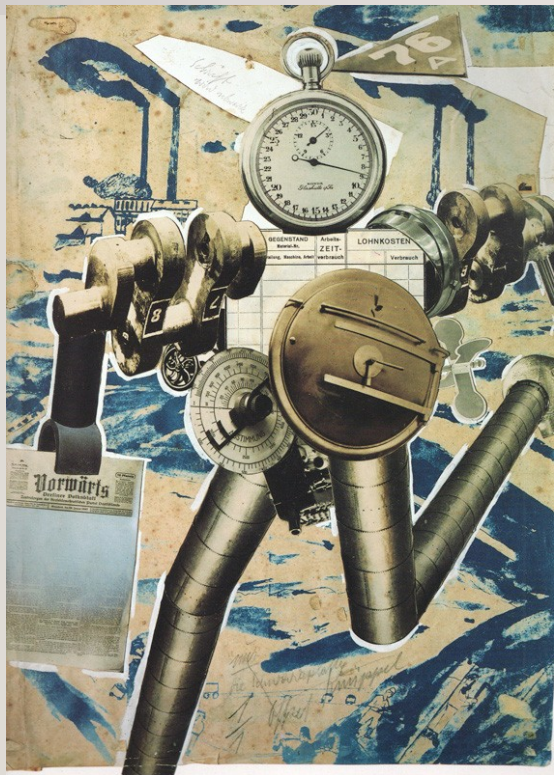
Umělecký kritik (1919-20)



Tatlin žije doma (1920)

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# JOHN HEARTFIELD



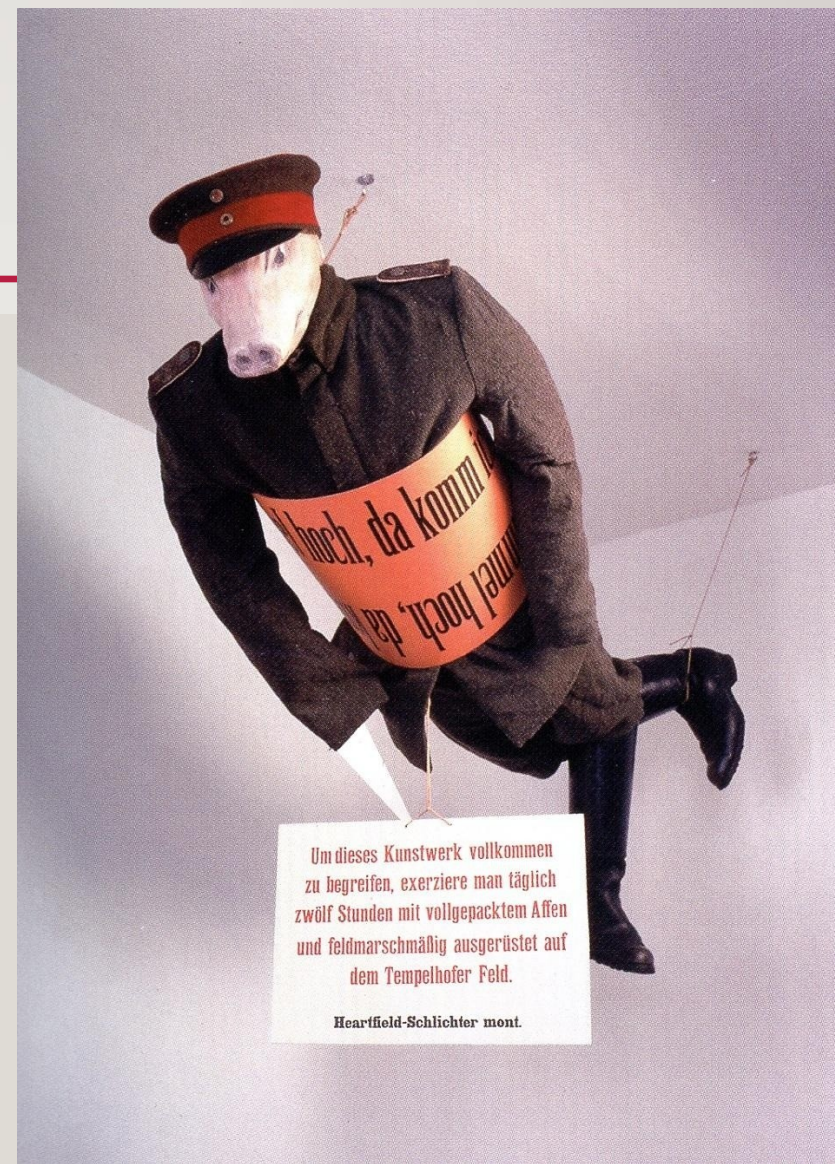
Rationalization Is On The March! (1927)  
hubu

Life and Activity in Universal City (1919)

Nadčlověk Adolf polyká zlato, ale má plech hubu



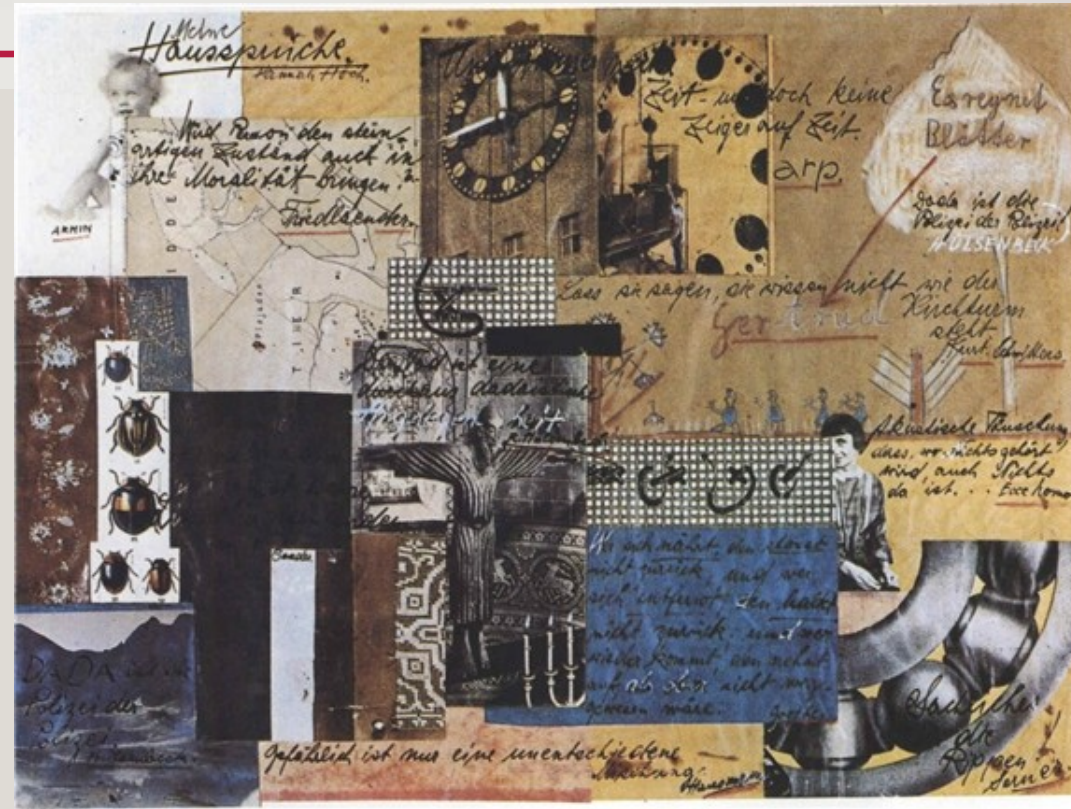
Pruský archanděl (1920)



# HANNAH HOCHOVÁ



Řez kuchyňským nožem (1919)



Moje domácí průpovídky (1922)

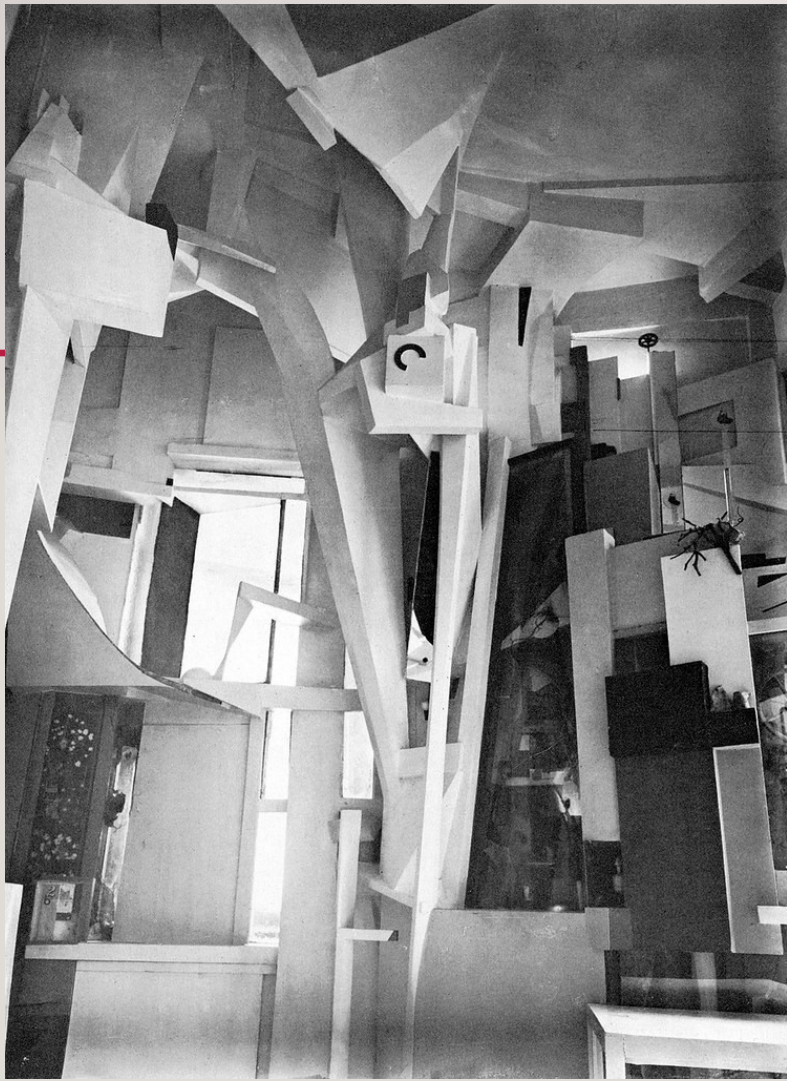
# KURT SCHWITTERS



Merz Picture 32 A. The Cherry Picture (1921)  
(1942-5)

Merz Blauer Vogel (Blue Bird) (1922)

Relief in Relief



Merzbau (1924)



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UMĚNÍ NOVÝCH MÉDIÍ

# TACTICAL MEDIA – TEORETICKÉ TEXTY

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- Geert Lovink - The ABC of Tactical Media.
- <https://www.nettime.org/Lists-Archives/nettime-l-9705/msg00096.html>
- Leah A. Lievrouw. Oppositional and Activist New Media: Remediation, Reconfiguration, Participation.
- <http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.95.3793&rep=rep1&type=pdf>
- Dvě základní umělecké strategie:
  1. Culture jamming
  2. Alternative computing

# PETER WEIBEL : OBSERVATION OF THE OBSERVATION: UNCERTAINTY (1973)

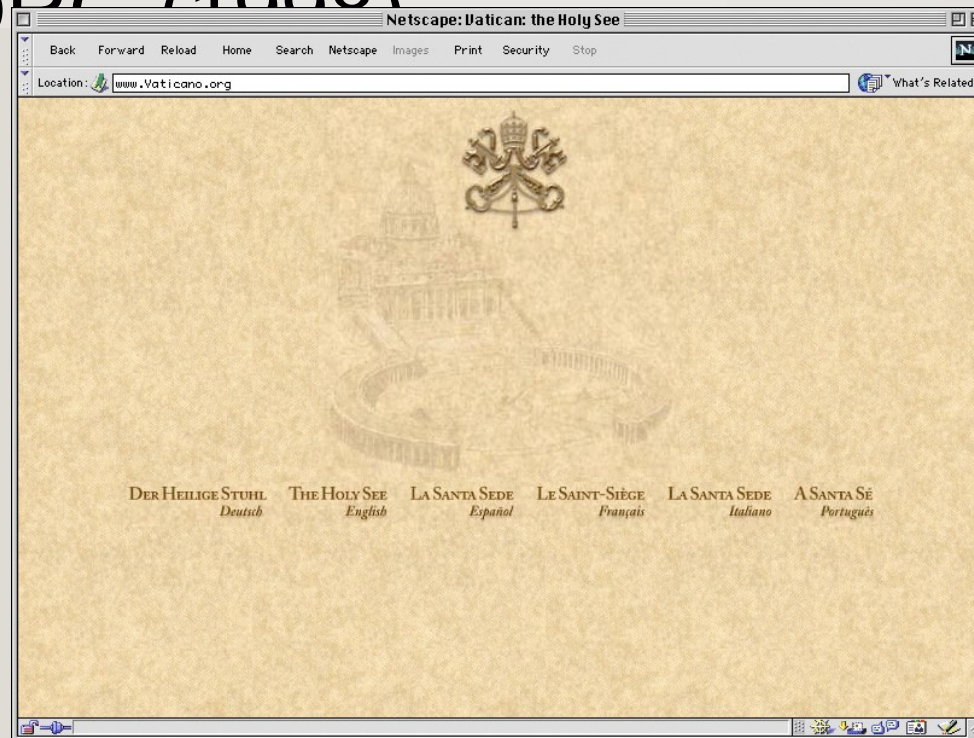
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- [https://www.youtube.com/watch?time\\_continue=49&v=WiVTmCjV3xg&feature=emb\\_logo](https://www.youtube.com/watch?time_continue=49&v=WiVTmCjV3xg&feature=emb_logo)
- [The Endless Sandwich \(1969\) - https://archive.org/details/1972PeterWeibelTVSandwichOk](https://archive.org/details/1972PeterWeibelTVSandwichOk)

0100101110101101.ORG (EVA A FRANCO  
MATTES) –  
~~VATICANO.ORG (1000)~~

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- <http://0100101110101101.org/files/vaticano.org/>

0100101110101101.ORG (EVA A FRANCO  
MATTES) –  
~~NIKE GROUND (2003)~~

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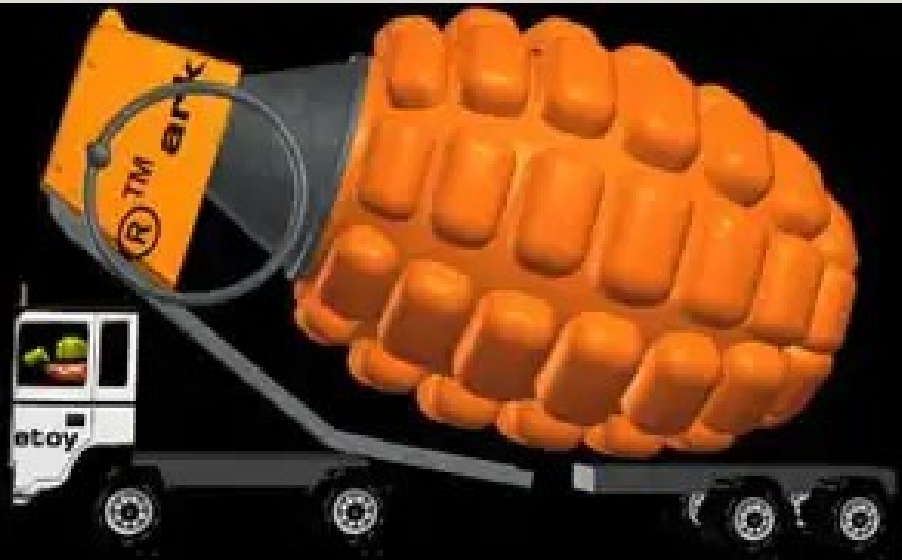
- <https://vimeo.com/18236252>

# DARKO MAVER (1998-99)

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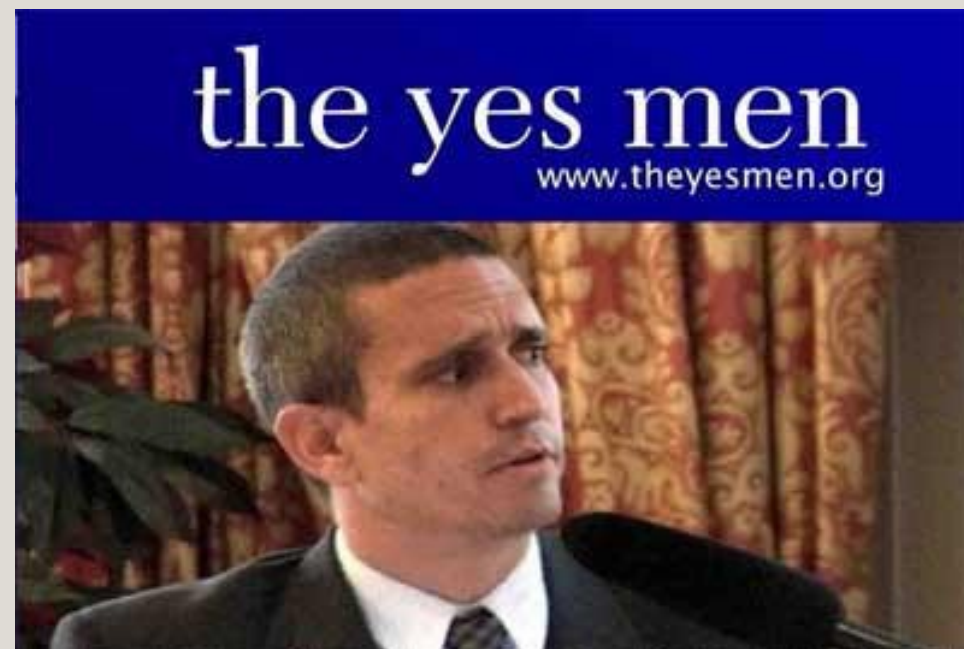
# ETOY.CORPORATION: TOYWAR (1999 – 2000)



- <http://www.etoy.com/projects/toywar/>

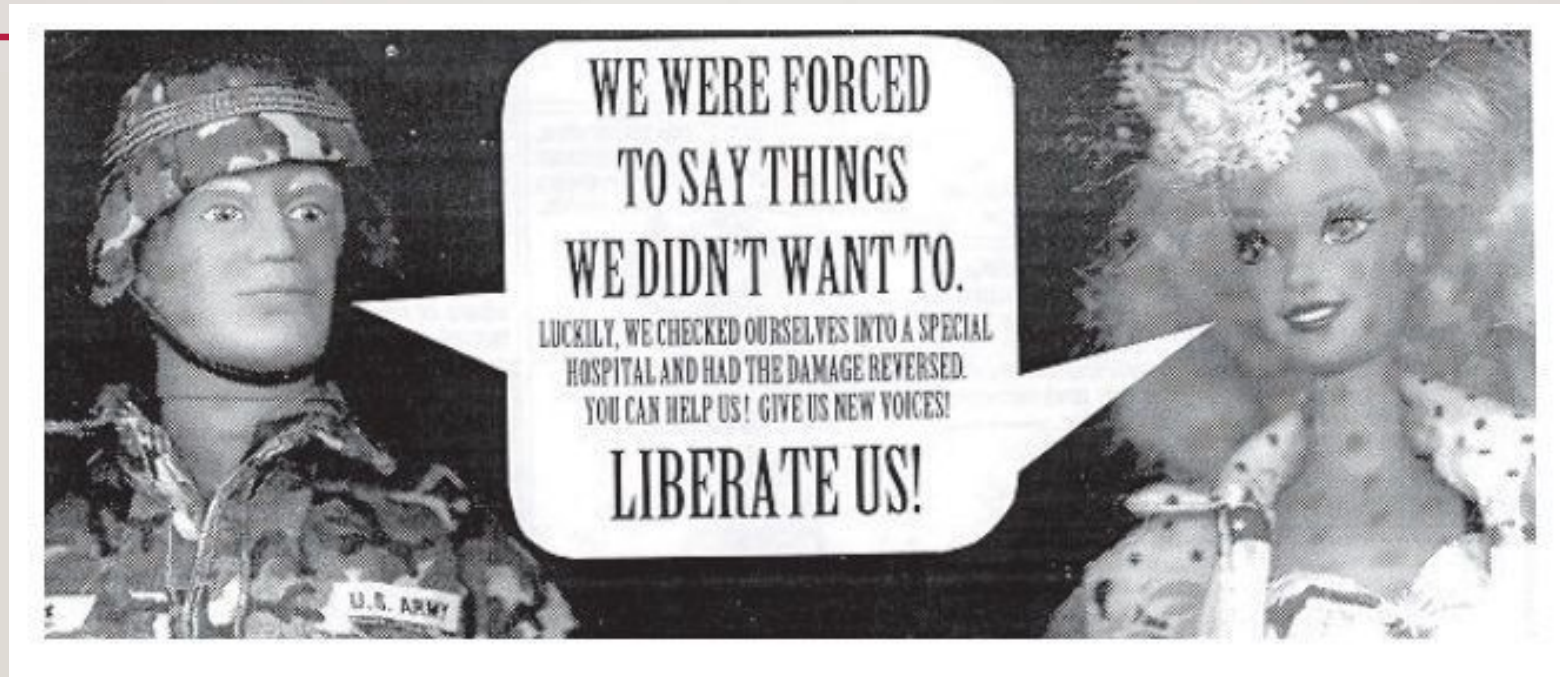
# KORPORÁTNÍ PARODIE – YES MAN

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# ®TMARK



- <http://www.gwbush.com/>
- <https://www.youtube.com/watch?v=eMHMf9y-27w>

