Nástroje a možnosti internetu

Miniexkurze do...

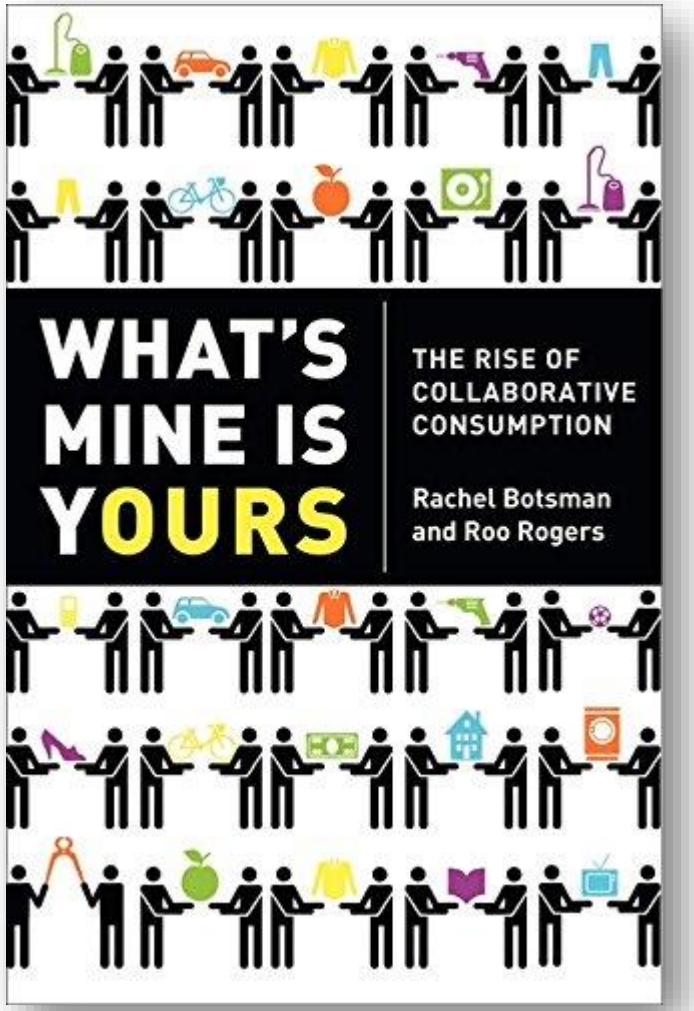
26. 11. 2021

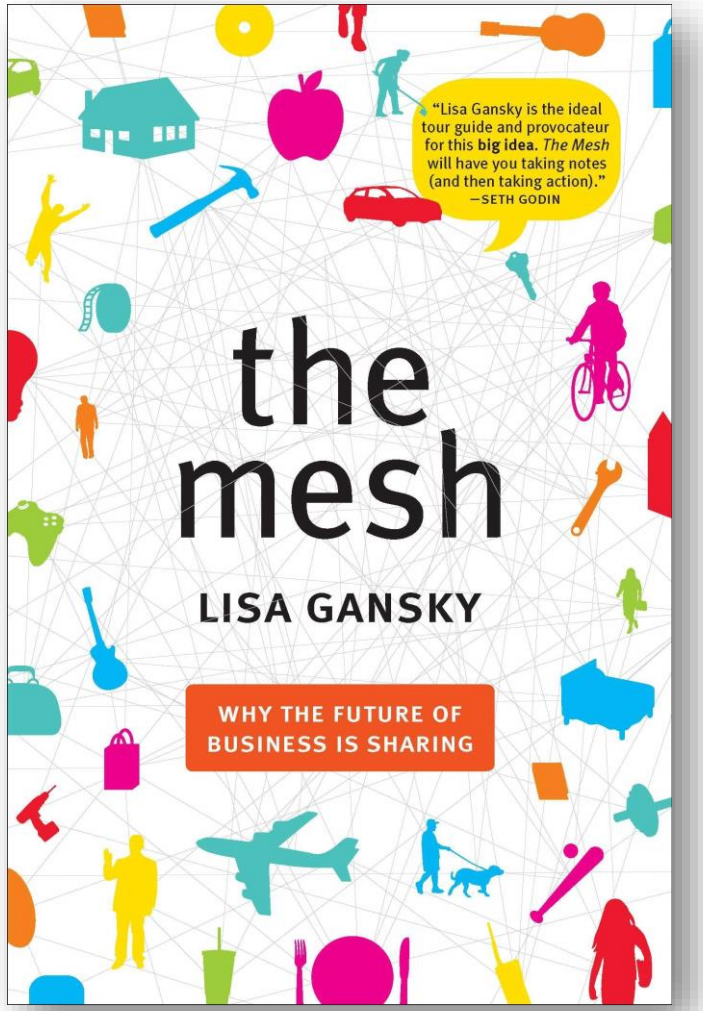
mini-exkurze do sharing economy

Setkali jste se s termínem ekonomika sdílení?
(sharing economy)

PARKSIDE

2010


WHAT'S MINE IS YOURS
THE RISE OF COLLABORATIVE CONSUMPTION
Rachel Botsman and Roo Rogers


"Lisa Gansky is the ideal tour guide and provocateur for this **big idea**. *The Mesh* will have you taking notes (and then taking action)."
—SETH GODIN
the mesh
LISA GANSKY
WHY THE FUTURE OF BUSINESS IS SHARING

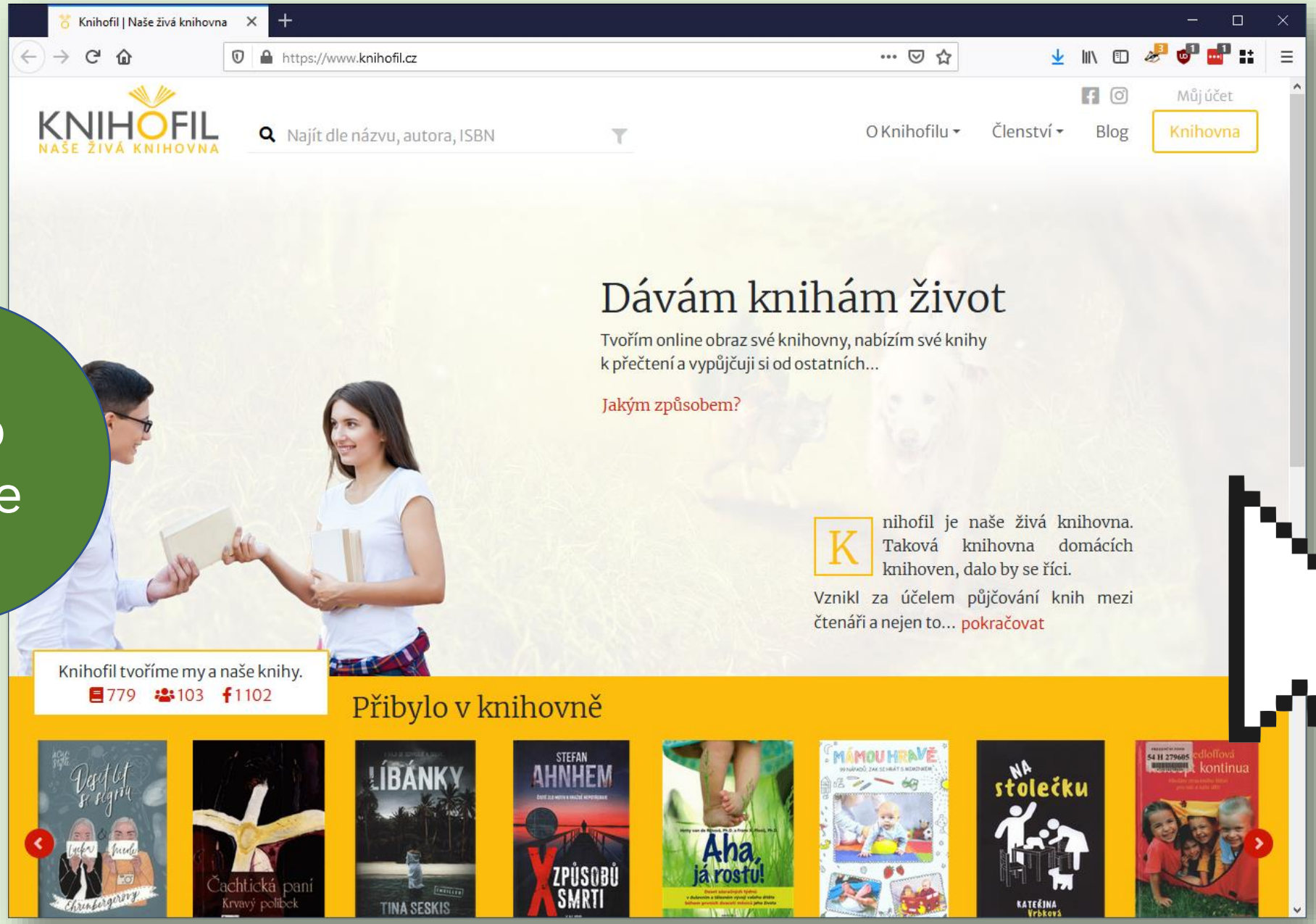
Sharing economy

- jednotná definice neexistuje
- *kolaborativní ekonomika*
- *kolaborativní spotřeba*
- *freeconomy*
- komunitní/občanské peer-2-peer sítě
- podpořené možnostmi Internetu
- sdílení a spolupráce pro společné dobro

Investujte: sdílecí portál na knihy

Proč by to *(ne)*fungovalo?

Web týdne


Knihofil | Naše živá knihovna
https://www.knihofil.cz
KNIHOFIL
NAŠE ŽIVÁ KNIHOVNA
Najít dle názvu, autora, ISBN
O Knihofilu
Členství
Blog
Knihovna
Můj účet
Dávám knihám život
Tvořím online obraz své knihovny, nabízím své knihy k přečtení a vypůjčuji si od ostatních...
Jakým způsobem?
Knihofil je naše živá knihovna. Taková knihovna domácích knihoven, dalo by se říci.
Vznikl za účelem půjčování knih mezi čtenáři a nejen to... pokračovat
Knihofil tvoříme my a naše knihy.
779 103 1102
Přibylo v knihovně
Deset let se nevrátí
Čachtická paní
Krvavý polibek
LÍBÁNKY
TINA SESKIS
STEFAN AHNHEM
ZPŮSOBŮ SMRTI
Aha, já rostu!
MÁMOU HRAVĚ
NA stolečku
KATEŘINA Vrbková

Jak řešit **důvěryhodnost**
v naší knižní službě?

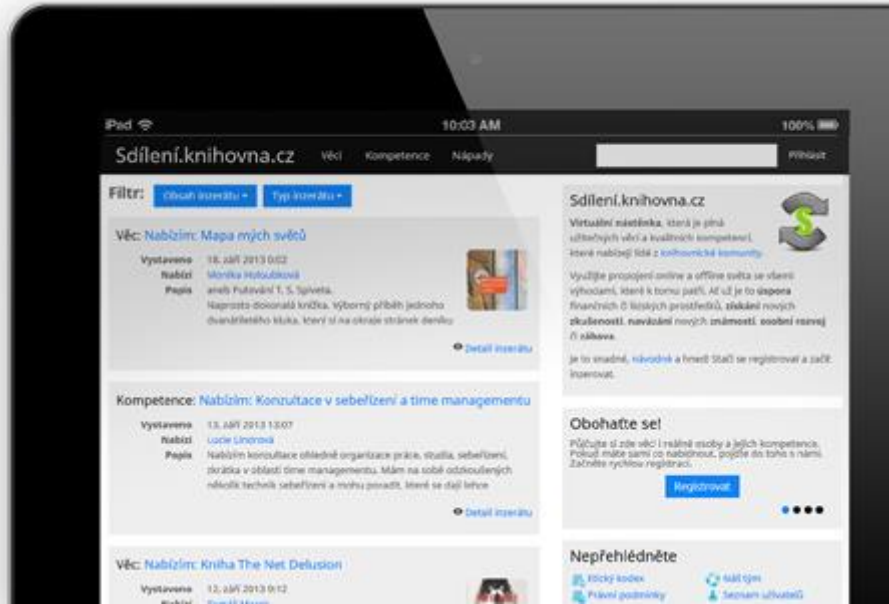
Host · populárně-naučná literatura
Komu se dá věřit?
Jak technologie přetváří pravidla lidských vztahů
Rachel Botsmanová (autor)
4,8
(120 recenzí čtenářů)
The Washington Post
Americký deník · 2 recenze google
před 7 dny
Dobře načasovaná a přístupná kniha o tom, co je důvěra, proč na tom záleží a jak se vyvíjí.
82

Sharebrary

- KISK (2013)
- platforma pro sdílení
- *reputation feedback*
- gamifikace

Sdílejte věci i schopnosti.
Realizujte své nápady.

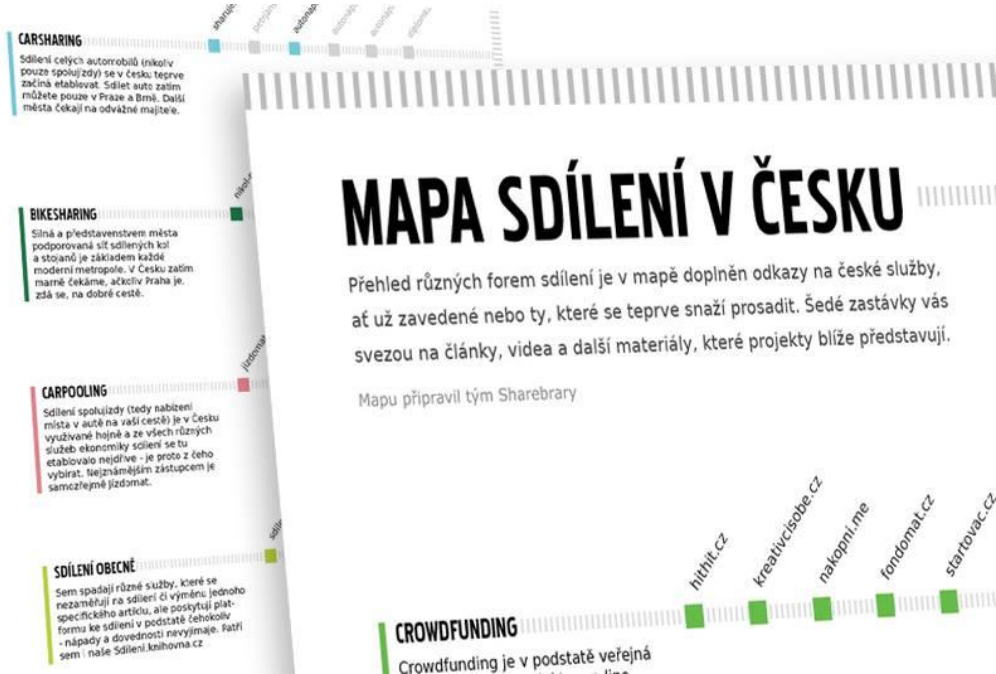
Virtuální sdílecí nástěnka
pro knihovnickou komunitu.

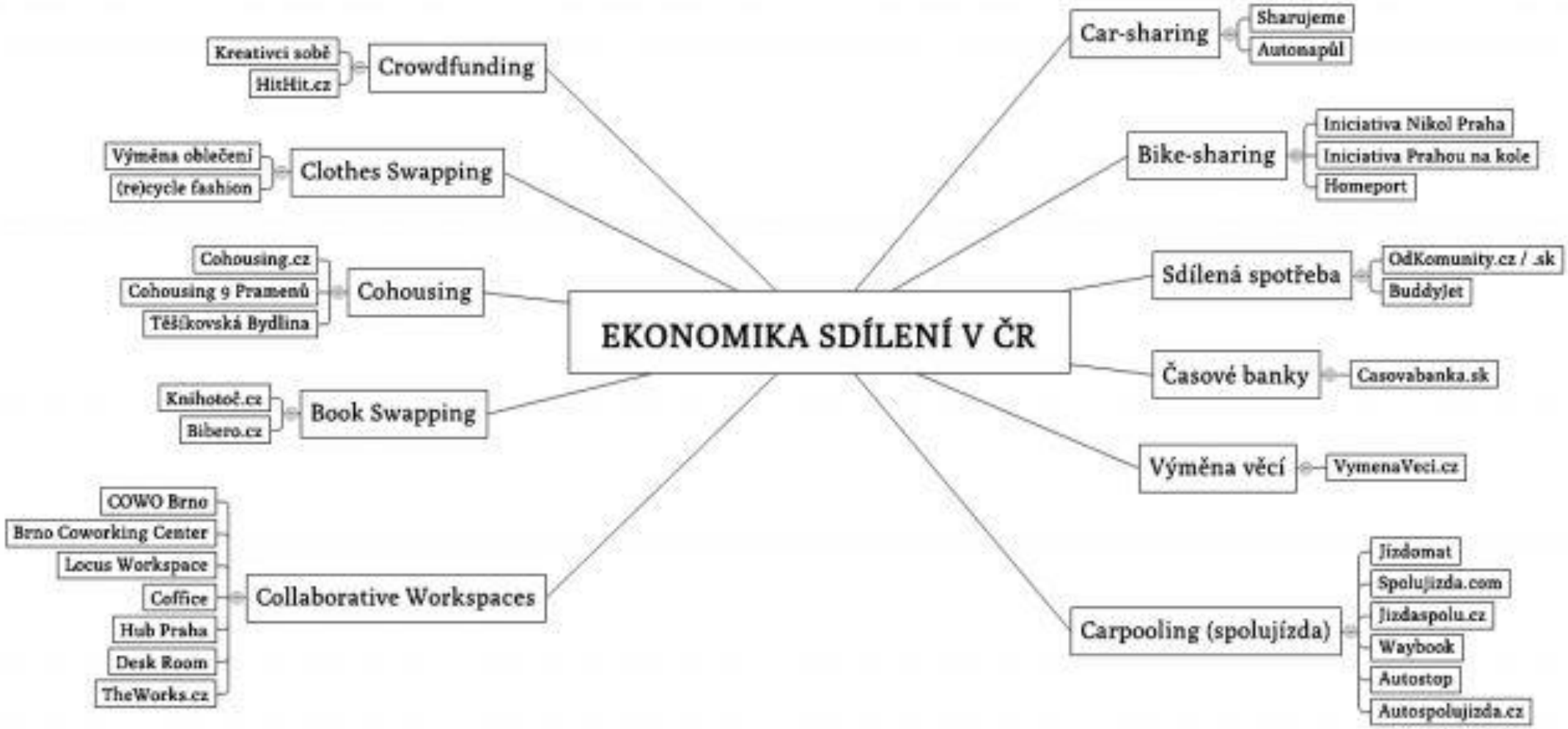


Sharebrary

- crowdfunding
- book-swapping
- clothes-swapping
- coworking
- carsharing
- carpooling
- bikesharing

- sharing *X* recirkulace




EKONOMIKA SDÍLENÍ V ČR
Crowdfunding
Kreativci sobě
HitHit.cz
Clothes Swapping
Výměna oblečení
(re)cycle fashion
Cohousing
Cohousing.cz
Cohousing 9 Pramenů
Těšíkovská Bydlina
Book Swapping
Knihotoč.cz
Bibero.cz
Collaborative Workspaces
COWO Brno
Brno Coworking Center
Locus Workspace
Coffice
Hub Praha
Desk Room
TheWorks.cz
Car-sharing
Sharujeme
Autonapůl
Bike-sharing
Iniciativa Nikol Praha
Iniciativa Prahou na kole
Homeport
Sdílená spotřeba
OdKomunity.cz / .sk
BuddyJet
Časové banky
Casovabanka.sk
Výměna věcí
VymenaVeci.cz
Carpooling (spolujízda)
Jizdomat
Spolujizda.com
Jizdaspolu.cz
Waybook
Autostop
Autospolujizda.cz

Jaké služby využíváte?

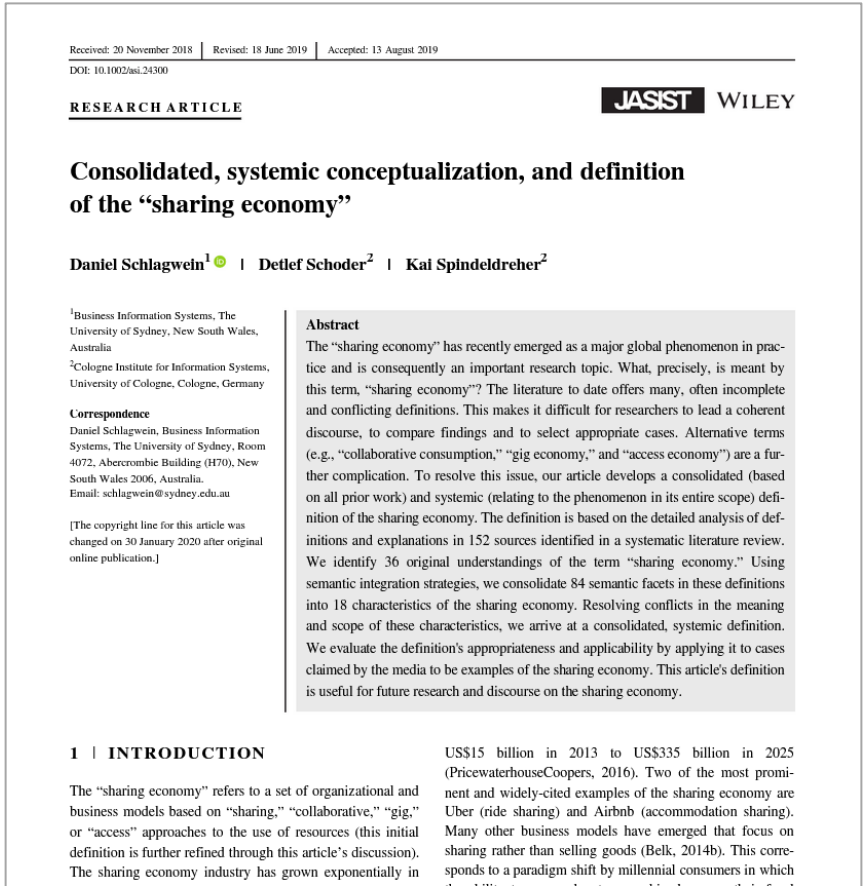
crowdfunding
book-swapping
clothes-swapping
coworking
carsharing
carpooling
bikesharing

TABLE 1 Grouping of semantic facets to characteristics

Semantic facets	Characteristics	Category
"Peer-to-peer," "peers," "peer community," "people," "individuals," "users," "person-to-person"	Peers	Actors
"Platform," "marketplace," "social media," "exchange market," "mediation platforms," "firm acts as a platform"	Intermediary	
"Compensation," "for-profit," "fee-based," "monetary negotiated," "paying," "for a fee"	Commercial	
"Non-profit," "no compensation," "for free," "non-price-based"	Non-commercial	
"Exchanging," "bartering," "swapping," "trading," "buying"	Exchange	Process
"Gifting," "giving," "gift-giving"	Gifting	
"Acquisition," "obtaining"	Acquisition	
"Distribution," "distributed," "allocation"	Distribution	
"Sharing," "renting," "lending," "access"	Sharing	
"Allow … access … for a limited period," "access to rather than possession," "temporary access rights," "access physical resources owned by other peers for a limited period of time"	Prohibits transfer of ownership	
"Permanent transfer of ownership"	Allows transfer of ownership	
"Goods," "products," "items," "inventory," "assets," "data," "utilities," "money," "physical resources," "commodities"	Goods	Transacted resource/ service
"Services," "time," "skills," "labour," "talent," "knowledge," "jobs"	Services	
"Idling capacity," "excess," "untapped value," "underutilized," "resources that peers are not using," "underused," "unused"	Underutilization	
"Platform," "computer-mediated," "apps," "IT-facilitated," "IT-enabled," "leveraged by IT," "redefined by IT," "through technology," "social networking technology," "social media," "web-sites," "internet-based"	IT facilitation	Infrastructure
"Coordinated," "organized," "collaborative," "mediated," "mediation," "dynamic pricing"	Coordinating mechanisms	
"Greater efficiency," "efficient utilization"	Efficiency increasing mechanisms	
"Reduced personal burden and cost," "low transaction costs"	Cost-decreasing mechanisms	

Sharing economy

„Sharing economy is an IT-facilitated peer-to-peer model for commercial or non-commercial sharing of underutilized goods and service capacity through an intermediary without transfer of ownership.„



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DOI: 10.1002/asi.24300

RESEARCH ARTICLE

JASIST WILEY

Consolidated, systemic conceptualization, and definition of the "sharing economy"

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[2]Cologne Institute for Information Systems, University of Cologne, Cologne, Germany

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Abstract
The "sharing economy" has recently emerged as a major global phenomenon in practice and is consequently an important research topic. What, precisely, is meant by this term, "sharing economy"? The literature to date offers many, often incomplete and conflicting definitions. This makes it difficult for researchers to lead a coherent discourse, to compare findings and to select appropriate cases. Alternative terms (e.g., "collaborative consumption," "gig economy," and "access economy") are a further complication. To resolve this issue, our article develops a consolidated (based on all prior work) and systemic (relating to the phenomenon in its entire scope) definition of the sharing economy. The definition is based on the detailed analysis of definitions and explanations in 152 sources identified in a systematic literature review. We identify 36 original understandings of the term "sharing economy." Using semantic integration strategies, we consolidate 84 semantic facets in these definitions into 18 characteristics of the sharing economy. Resolving conflicts in the meaning and scope of these characteristics, we arrive at a consolidated, systemic definition. We evaluate the definition's appropriateness and applicability by applying it to cases claimed by the media to be examples of the sharing economy. This article's definition is useful for future research and discourse on the sharing economy.

1 | INTRODUCTION

The "sharing economy" refers to a set of organizational and business models based on "sharing," "collaborative," "gig," or "access" approaches to the use of resources (this initial definition is further refined through this article's discussion). The sharing economy industry has grown exponentially in US$15 billion in 2013 to US$335 billion in 2025 (PricewaterhouseCoopers, 2016). Two of the most prominent and widely-cited examples of the sharing economy are Uber (ride sharing) and Airbnb (accommodation sharing). Many other business models have emerged that focus on sharing rather than selling goods (Belk, 2014b). This corresponds to a paradigm shift by millennial consumers in which

sharewashing

Platform economy

- *sharing economy* jako marketing
- nekomerční konotace, orientace na komunitu
- prostředník *X* prostředník
- Airbnb, Uber, Vinted, TaskRabbit, Skillshare - platformy
- monopolizace, koncentrace dat
- *má to výhody i nevýhody*

Gig economy

- monetizace a digitalizace neformální ekonomiky
- *taxi, dodávka jídla, atp.*
- gig ekonomika – vytěžování špatně placených (ne)zaměstnanců?
- *Uber (20-30 %)*

Decentralization Will Create a Better Sharing Economy

Originally published by Reuben Jackson on August 14th 2018 ★ 770 reads

@reuben-jackson

Reuben Jackson

I'm a blockchain security specialist and writer living in NY.

image source: depositphotos.com

While it seems incredible to me, the fact is that Airbnb is now ten years old. The brainchild of Brian Chesky and Joe Gebbia was born after the pair couldn't afford the rent on their San Francisco loft apartment. Knowing a big

FF:ISKM73 Commons, P2P a digitální ident - Informace o ...

ISKM73 Commons, P2P a digitální identita

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podzim 2020

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  TYP_STUDIA (N)

Studium	Prerekvizity	Splněno
CST C-CV	typ_studia(N)	Nesplněné předpoklady: Studentovo studium není typu 'N'.

- **Omezení zápisu do předmětu**
  Předmět je nabízen i studentům mimo mateřské obory.
  Předmět si smí zapsat nejvýše 20 stud.
  Momentální stav registrace a zápisu: zapsáno: **8**/20, pouze zareg.: **0**/20, pouze zareg. s předností (mateřské obory): **0**/20
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  předmět má 7 mateřských oborů, zobrazit
- **Cíle předmětu**
  - Přiblížit aktuální socioekonomické trendy související s nástupem platformové ekonomiky.
  - Zmapovat klíčové souvislosti s problematikou "osobních dat" a digitální identity.
  - Přiblížit možnou roli "commons-based" přístupů ve snahách směřovat ke zdravějším řešením.
  - Ukázat jejich relevanci pro designové uvažování.
  - Podnítit schopnost uvažovat v těchto kategoriích a zájem aktivně experimentovat s jejich aplikací.

mini-exkurze do OSINT

Různé typy zpravodajství

- signals intelligence (SIGINT)
- human-derived intelligence (HUMINT)
- geo-spatial imagery intelligence (GEOINT, IMINT)
- measures (sensor-derived) intelligence (MASINT)
- **OSINT**

Open-source was "frosting on the cake" of intelligence material dominated by signals, imagery, and human-source collection. Today, open source … comprises a large part of the cake itself.

—John C. Gannon, former Deputy Director of CIA for Analysis[1]

▾ OOSI, OSINT or OSI — What's in a name?

Some people use the term "online open source investigations" (OOSI), while others use "open source investigations" (OSI), but the term that's been around the longest and is used most often on social media is "open source intelligence" (OSINT). These terms are usually used interchangeably, but there are some differences among them that you might want to consider.

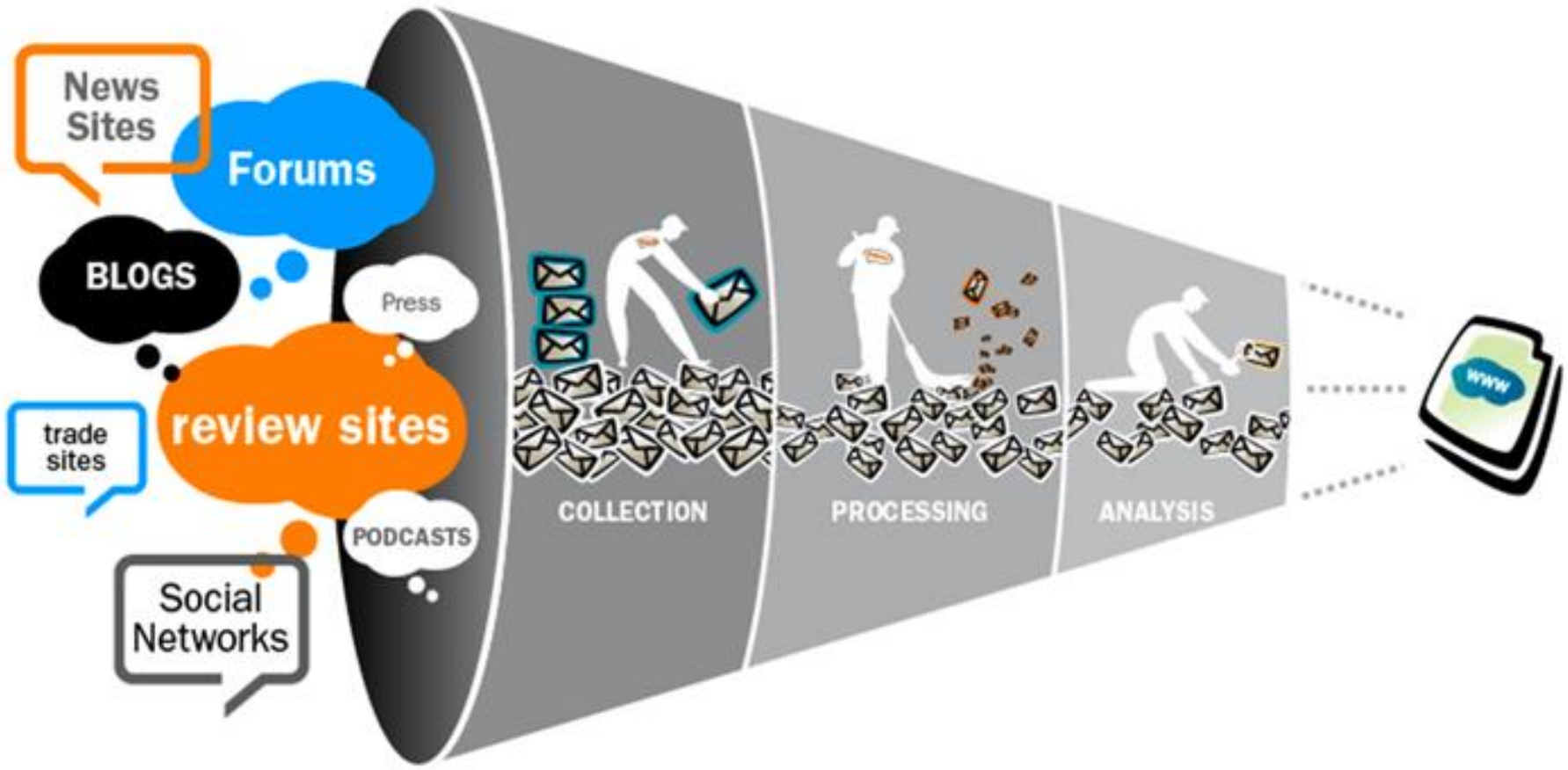
The difference between OOSI and OSI is in the name: while OOSI refers to investigations that only use online sources, you would use OSI to describe an investigation that also used offline open sources.

Some who use OOSI or OSI instead of OSINT do so because they feel that the name "OSINT" has direct connotations to intelligence agencies. For these agencies, OSINT is part of an ecosystem of intelligence sources that includes HUMINT (human intelligence), SOCMINT (social media intelligence), IMINT (imagery intelligence), and others. While some independent researchers might be justifiably uncomfortable with that connotation, the term is still widely used and is probably the most recognised.

In any case, we'd recommend using all of these search terms in order to broaden the resources at your disposal.

OSINT zdroje

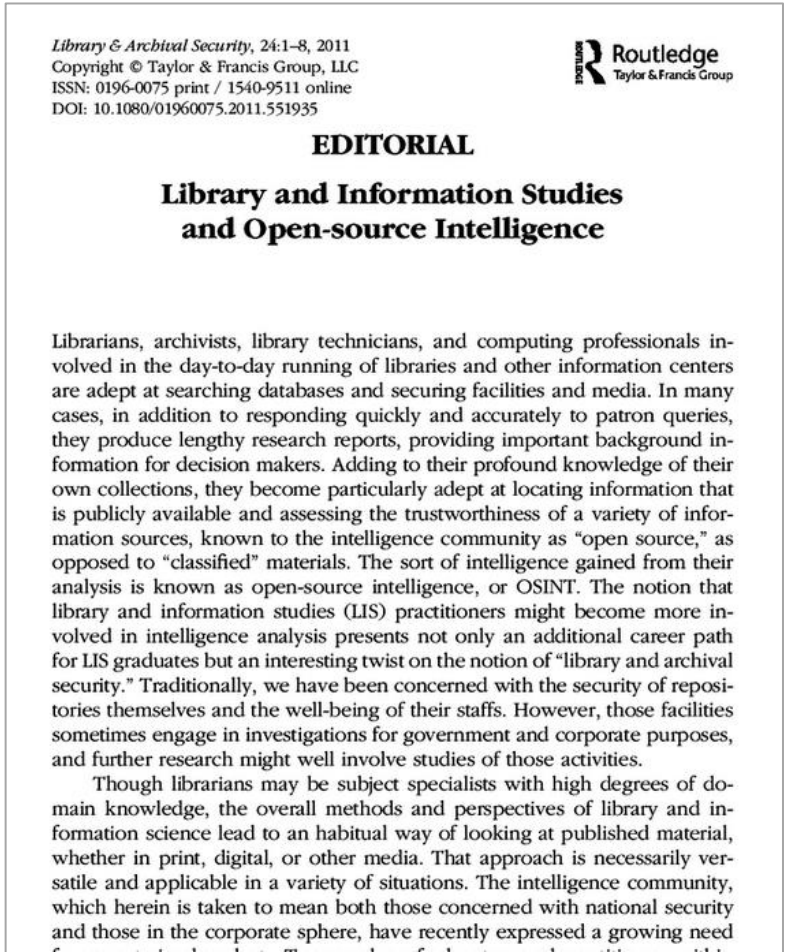
- otevřeně dostupné
- někdy za využití (legálních) technologií
- pozice OSINT profesionálů
- hledání relevantních zdrojů, třídění, filtrování
- hodnocení relevance, přesnosti, pravdivosti


News Sites
Forums
BLOGS
Press
review sites
trade sites
PODCASTS
Social Networks
COLLECTION
PROCESSING
ANALYSIS
WWW

Proč by měl OSINT zajímat **knihovníky**?

competitive intelligence

„The perspectives and methods obtained in schools of information prepare students to analyze and select material in a variety of media effectively and, in some cases, with the technical aspects of computer and communication networks. However, additional preparatory course work might be required to acquaint librarians and scholars with special domain knowledge with the demands of intelligence work.“



Library & Archival Security, 24:1–8, 2011
Copyright © Taylor & Francis Group, LLC
ISSN: 0196-0075 print / 1540-9511 online
DOI: 10.1080/01960075.2011.551935

Routledge
Taylor & Francis Group

EDITORIAL

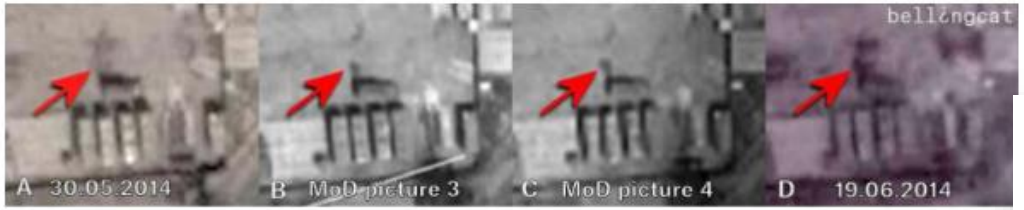
Library and Information Studies and Open-source Intelligence

Librarians, archivists, library technicians, and computing professionals involved in the day-to-day running of libraries and other information centers are adept at searching databases and securing facilities and media. In many cases, in addition to responding quickly and accurately to patron queries, they produce lengthy research reports, providing important background information for decision makers. Adding to their profound knowledge of their own collections, they become particularly adept at locating information that is publicly available and assessing the trustworthiness of a variety of information sources, known to the intelligence community as "open source," as opposed to "classified" materials. The sort of intelligence gained from their analysis is known as open-source intelligence, or OSINT. The notion that library and information studies (LIS) practitioners might become more involved in intelligence analysis presents not only an additional career path for LIS graduates but an interesting twist on the notion of "library and archival security." Traditionally, we have been concerned with the security of repositories themselves and the well-being of their staffs. However, those facilities sometimes engage in investigations for government and corporate purposes, and further research might well involve studies of those activities.

Though librarians may be subject specialists with high degrees of domain knowledge, the overall methods and perspectives of library and information science lead to an habitual way of looking at published material, whether in print, digital, or other media. That approach is necessarily versatile and applicable in a variety of situations. The intelligence community, which herein is taken to mean both those concerned with national security and those in the corporate sphere, have recently expressed a growing need

Bellingcat

- Eliot Higgins
- investigativní tým
- primárně pracují s OSINT
- kauzy a témata
- crowdfunding zdrojů
- *vzdělávání a podpora*



Figures A though D – Picture 3 and Picture 4 from the MoD compared with satellite images from Google Earth

- Figure A: Area A – Satellite photo from Google Earth on 30 May 2014
- Figure B: Area A – Picture 3 from the MoD, dated 14 July 2014
- Figure C: Area A – Picture 4 from the MoD, dated 17 July 2014
- Figure D: Area A – Satellite photo from Google Earth on 19 June 2014

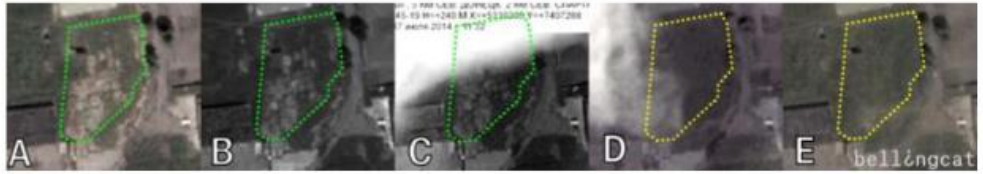
The red arrow in each of the figures above shows the location of the pool being formed by liquid leaking from the vehicle. In Figure A, the vehicle is present, but there is no leaked liquid visible. Figures B and C show the vehicle next to the leaked liquid, with the pool in Figure C already visibly larger. In Figure D, the pool has increased significantly.

There is also a remarkable change visible in the middle of area C in Picture 4:

Picture 4 - C marks the area to be examined

Note the changes in the vegetation in area C over time:

30 May 2014 MoD's Picture 3 MoD's Picture 4 19 June 2014 2 July 2014



30 May 2014 MoD's Picture 3 MoD's Picture 4 19 June 2014 2 July 2014

- Figure A: Area C – Satellite photo from Google Earth on 30 May 2014
- Figure B: Area C – Picture 3 from the MoD, dated 14 July 2014
- Figure C: Area C – Picture 4 from the MoD, dated 17 July 2014
- Figure D: Area C – Satellite photo from Google Earth on 19 June 2014
- Figure E: Area C – Satellite photo from Google Earth on 2 July 2014

The product of Bellingcat's crowdfunding campaign to buy satellite time from DigitalGlobe. The citizen journalism group made a compelling case that Russia had significantly altered satellite imagery of Ukraine, used in supporting Moscow's claim deflecting involvement in the downing of flight MH17 (multiple composite images – source Bellingcat/DigitalGlobe/Russian Ministry of Defence).

"We have seen cases where Russia has spiked satellite imagery. Once the fake is exposed, that's the kind of black mark on whoever does it, forever. Anytime Russia publishes satellite imagery now it's completely untrustworthy", says Higgins (Interview 2018).

https://reutersinstitute.politics.ox.ac.uk/our-research/satellite-journalism-big-picture

Geolocating Russian Military Aircraft in Syria

September 22, 2015 Russia Syria

Over the last week there's been a great deal of interest in the movement of Ru
military equipment and troops to Syria, with images published by AllSource A
al-Assad International Airport showing the arrival of military aircraft supporti
growing presence.

Geolocating Stanislav Tarasov

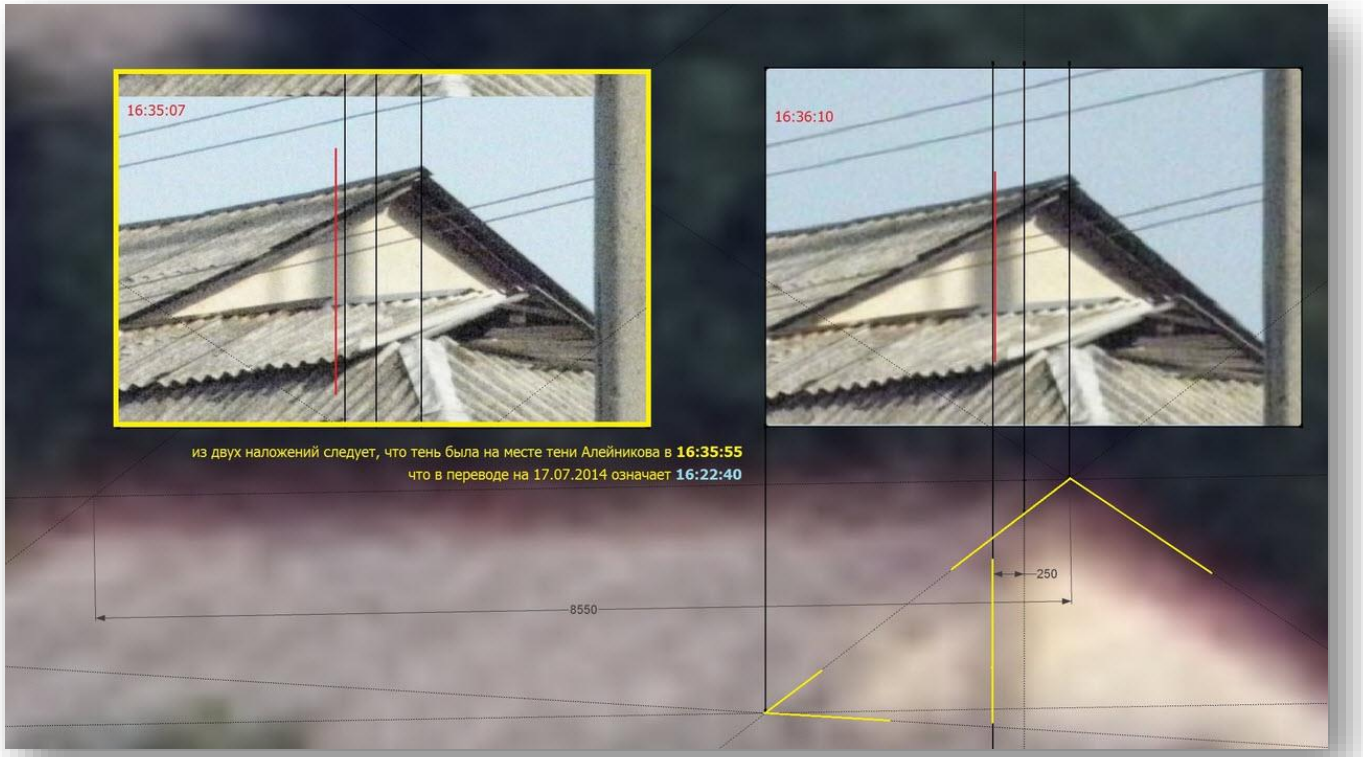
May 28, 2015 Russia Ukraine

When searching for images near Pavlovka, a site of artillery attacks from Russia to Ukraine, we find a series of images from a soldier named Stanislav Tarasov. These photos can be found on various geomapping services for photos posted to Instagram, including Gramfeed.

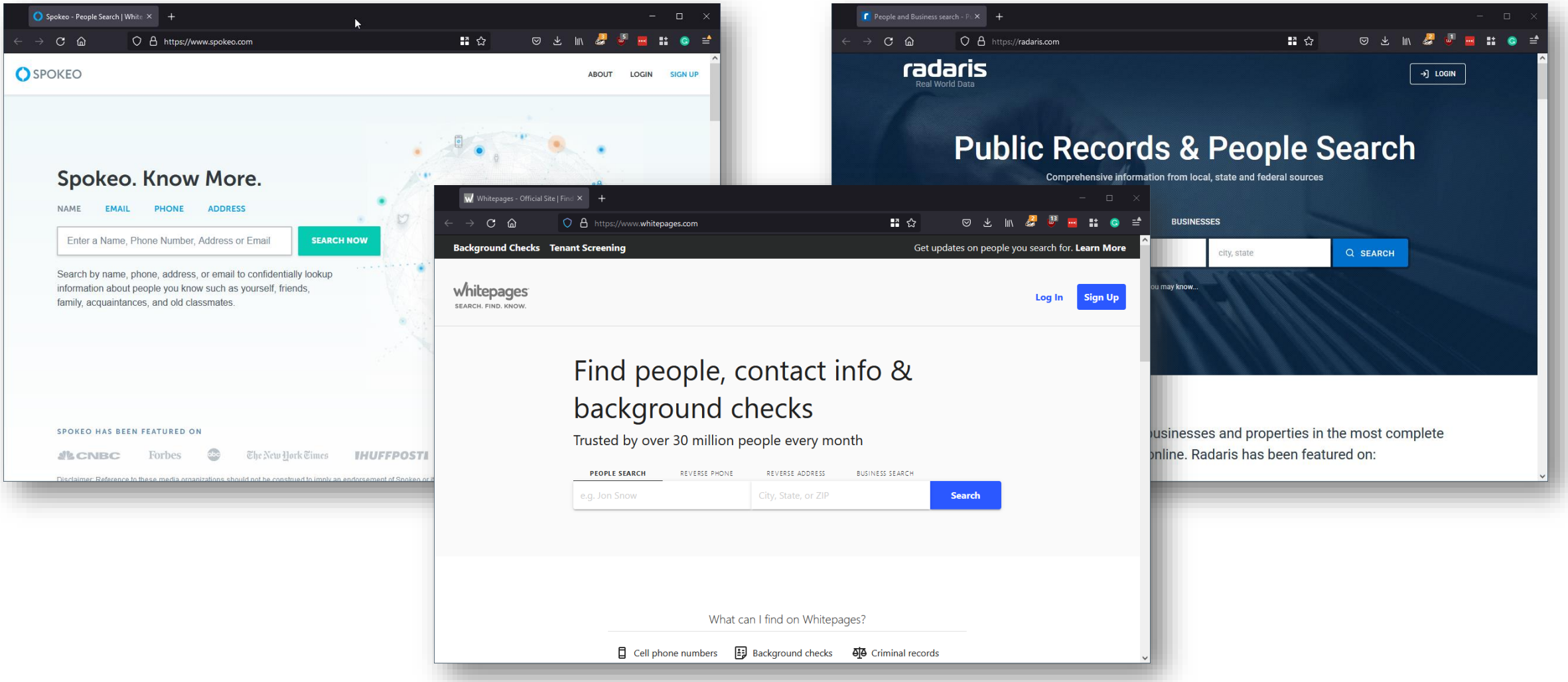
By looking at other images in his Instagram, one stands out, showing the soldier holding his gun, facing a village in the background. This image has since been deleted from Instagram, but can still be found on Tarasov's other social media accounts, including VK (archive) and Odnoklassniki.

Odhadování času

- www.suncalc.org
- Bellingcat Guides



Jaké **výhody** a jaké **nevýhody** mají metody OSINT zpravodajství?

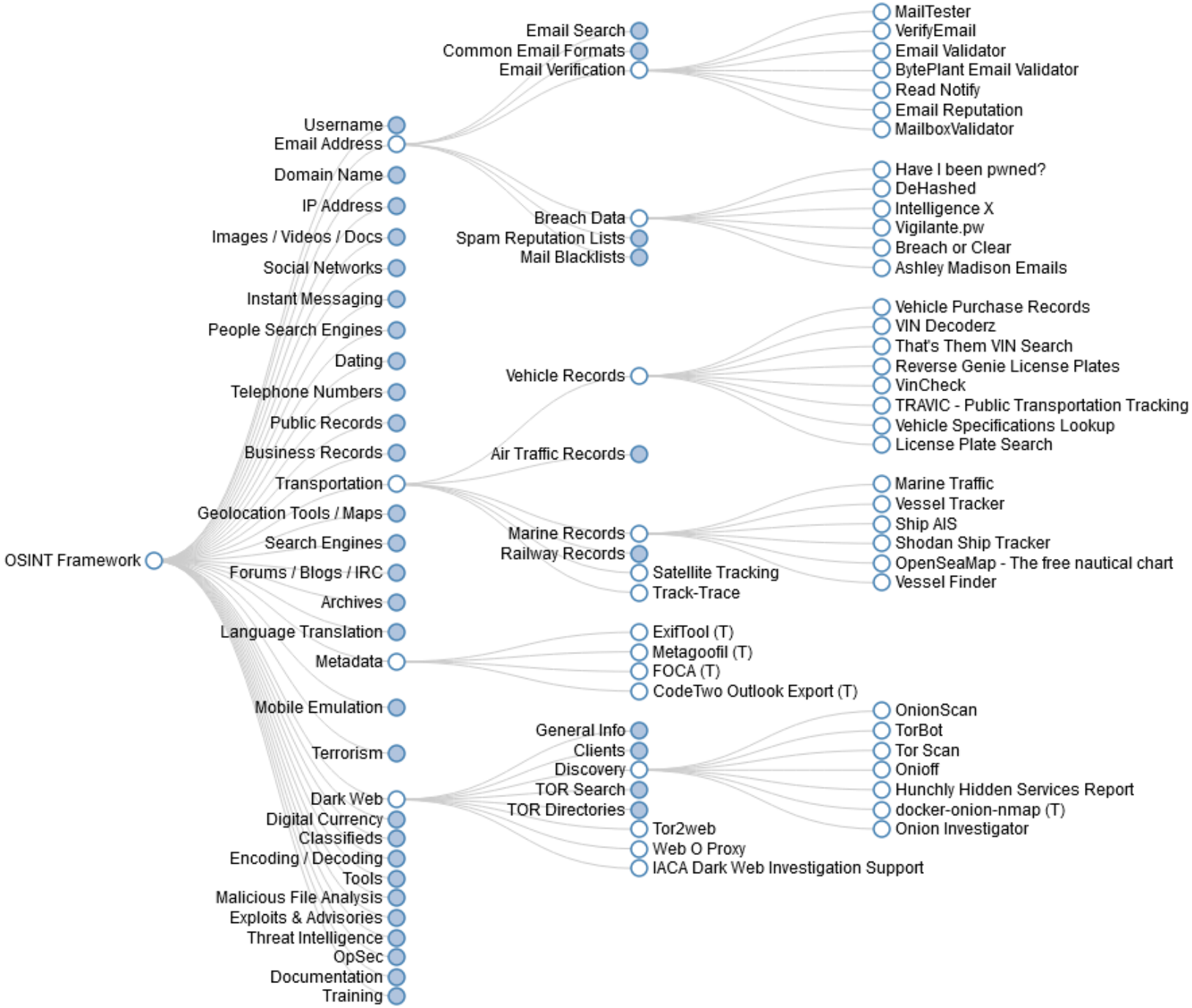


https://inteltechniques.com/workbook.html

sockpuppetry

Široká paleta nástrojů

- Google hacking
- *site:gov.* intitle:"index of" *.csv*
- Shodan
- https://builtwith.com/brno.cz
- https://dnslytics.com/
- https://citizenevidence.amnestyusa.org/
- *a tisíce dalších…*


OSINT Framework
Username
Email Address
Domain Name
IP Address
Images / Videos / Docs
Social Networks
Instant Messaging
People Search Engines
Dating
Telephone Numbers
Public Records
Business Records
Transportation
Geolocation Tools / Maps
Search Engines
Forums / Blogs / IRC
Archives
Language Translation
Metadata
Mobile Emulation
Terrorism
Dark Web
Digital Currency
Classifieds
Encoding / Decoding
Tools
Malicious File Analysis
Exploits & Advisories
Threat Intelligence
OpSec
Documentation
Training
Email Search
Common Email Formats
Email Verification
MailTester
VerifyEmail
Email Validator
BytePlant Email Validator
Read Notify
Email Reputation
MailboxValidator
Breach Data
Spam Reputation Lists
Mail Blacklists
Have I been pwned?
DeHashed
Intelligence X
Vigilante.pw
Breach or Clear
Ashley Madison Emails
Vehicle Records
Air Traffic Records
Marine Records
Railway Records
Satellite Tracking
Track-Trace
Vehicle Purchase Records
VIN Decoderz
That's Them VIN Search
Reverse Genie License Plates
VinCheck
TRAVIC - Public Transportation Tracking
Vehicle Specifications Lookup
License Plate Search
Marine Traffic
Vessel Tracker
Ship AIS
Shodan Ship Tracker
OpenSeaMap - The free nautical chart
Vessel Finder
ExifTool (T)
Metagoofil (T)
FOCA (T)
CodeTwo Outlook Export (T)
General Info
Clients
Discovery
TOR Search
TOR Directories
Tor2web
Web O Proxy
IACA Dark Web Investigation Support
OnionScan
TorBot
Tor Scan
Onioff
Hunchly Hidden Services Report
docker-onion-nmap (T)
Onion Investigator

Bellingcat's Online Investigation Toolkit

bit.ly/bcattools | version 6.8 (November 10, 2021)

Welcome to Bellingcat's freely available online open source investigation toolkit.

This toolkit includes satellite and mapping services, tools for verifying photos and videos, websites to archive web pages, and much more.

Follow Bellingcat's work via the website or through social media. We provide workshops to familiarize with these tools, and learn open source investigative methods.

Feel free to suggest tools via email (contact@bellingcat.com) or Twitter (@trbrtc); Giancarlo Fiorella (giancarlo@bellingcat.com/@gianfiorella); Foeke Postma (@foekepostma)

Tools marked in yellow are the most used per category by Bellingcat.

Just getting started? Read these:

- First Steps to Getting Started in Open Source Research
- A Beginners Guide to Social Media Verification

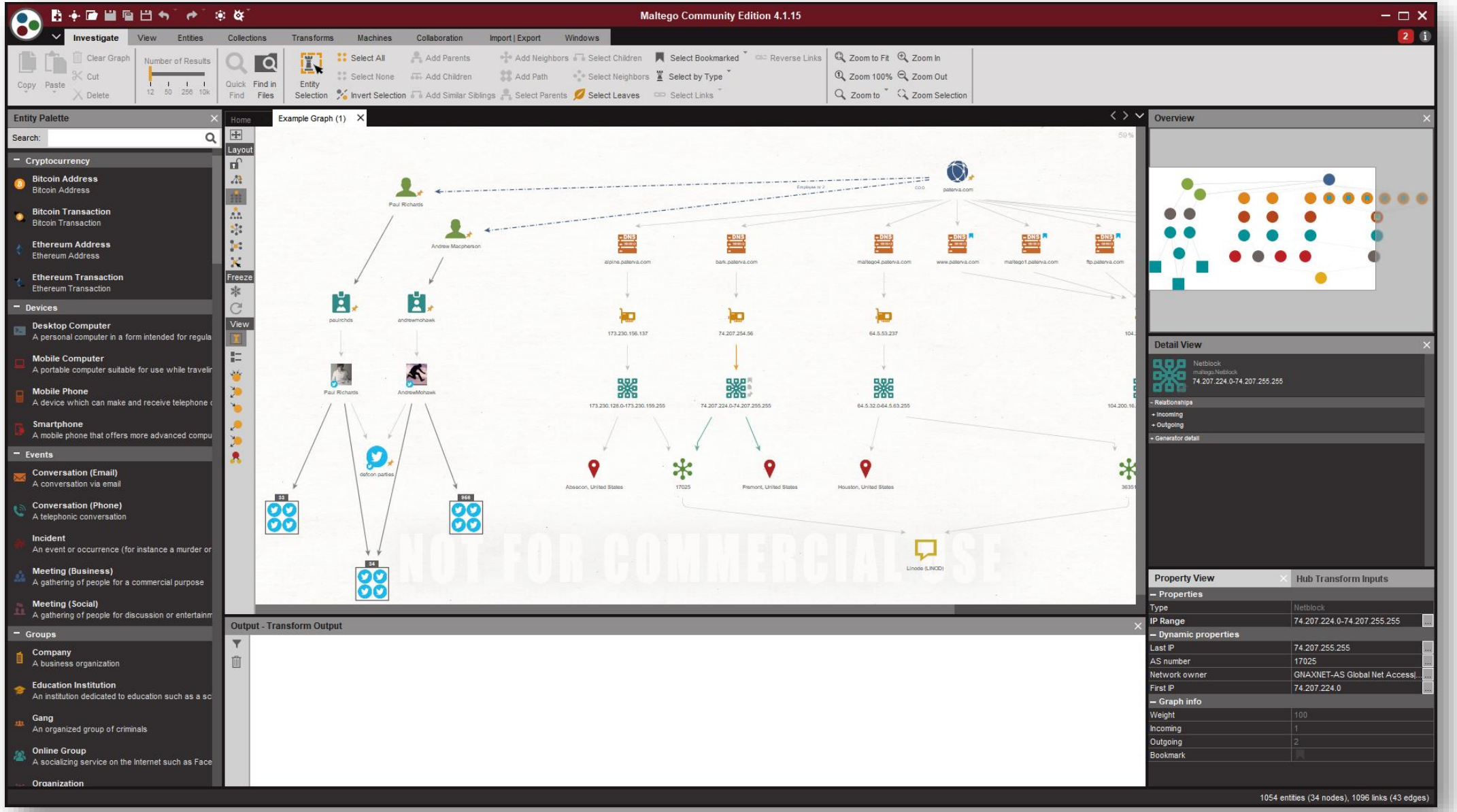
Bellingcat links:

- Website
- Discord
- Facebook
- Twitter
- Twitch
- Reddit
- Patreon
- Github

Sheet Map:

- image/video
- social media
- people (phone, email, username)
- maps/satellites
- transport
- websites
- companies & finances
- environment & wildlife
- non-english
- stay safe
- archiving
- dataviz
- guides
- education
- misc

#osint #tools


Maltego Community Edition 4.1.15
Investigate
View
Entities
Collections
Transforms
Machines
Collaboration
Import | Export
Windows
Entity Palette
Search:
Cryptocurrency
Bitcoin Address
Bitcoin Address
Bitcoin Transaction
Bitcoin Transaction
Ethereum Address
Ethereum Address
Ethereum Transaction
Ethereum Transaction
Devices
Desktop Computer
A personal computer in a form intended for regula
Mobile Computer
A portable computer suitable for use while travelir
Mobile Phone
A device which can make and receive telephone
Smartphone
A mobile phone that offers more advanced compu
Events
Conversation (Email)
A conversation via email
Conversation (Phone)
A telephonic conversation
Incident
An event or occurrence (for instance a murder or
Meeting (Business)
A gathering of people for a commercial purpose
Meeting (Social)
A gathering of people for discussion or entertainm
Groups
Company
A business organization
Education Institution
An institution dedicated to education such as a sc
Gang
An organized group of criminals
Online Group
A socializing service on the Internet such as Face
Organization
Home
Example Graph (1)
Layout
Freeze
View
Paul Richards
Andrew Macpherson
paterva.com
alpine.paterva.com
bark.paterva.com
maltego4.paterva.com
www.paterva.com
maltego1.paterva.com
ftp.paterva.com
173.230.156.137
74.207.254.56
64.5.53.237
paulrichds
andrewmohawk
Paul Richards
AndrewMohawk
173.230.128.0-173.230.159.255
74.207.224.0-74.207.255.255
64.5.32.0-64.5.63.255
defcon parties
Absecon, United States
17025
Fremont, United States
Houston, United States
Linode (LINOD)
NOT FOR COMMERCIAL USE
Output - Transform Output
Overview
Detail View
Netblock
maltego.Netblock
74.207.224.0-74.207.255.255
Relationships
Incoming
Outgoing
Generator detail
Property View
Hub Transform Inputs
Properties
Type
Netblock
IP Range
74.207.224.0-74.207.255.255
Dynamic properties
Last IP
74.207.255.255
AS number
17025
Network owner
GNAXNET-AS Global Net Access|...
First IP
74.207.224.0
Graph info
Weight
100
Incoming
1
Outgoing
2
Bookmark
1054 entities (34 nodes), 1096 links (43 edges)

Sledovat

Verif!cation Quiz Bot

@quiztime

Join us and verify yourself through a little series of quizzes that we post daily on Twitter. Learn about the main tools and collaborate with others.

Přeložit informace O mně

The Net, collaborators worldwide medium.com/quiztime

Uživatel se připojil říjen 2017

12 Sledování **18,8 tis.** Sledujících

Uživatele sledují DarkTracer : DarkWeb Criminal Intelligence a Joseph Cox

sdílení!

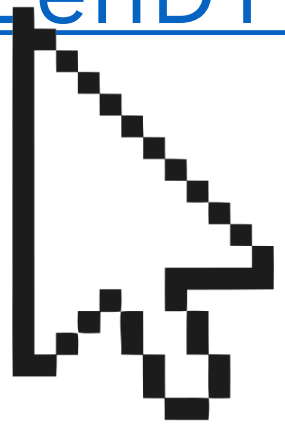
praskání bublin!

P2P setkání!

NaMI barcamp

spolupráce!

decentralizovaná přednáška!

Jaké služby vám pomáhají v každodenní práci? Na jaké (legální) weby chodíte a chcete je ukázat i ostatním? Jak vám Internet změnil život? Co nejvtipnějšího jste s Internetem zažili? Co nejhoršího se Vám na Internetu stalo? Jaké tipy a triky používáte na webu a chcete je naučit i ostatní? Pojďte to sdílet!

https://forms.gle/vzj1sRkfEehDTwhP9