


DISINFORMATION PANDEMIC


6. 10. 2021



False information that is spread, regardless of intent to mislead. It is fake but the creator or person who shared it didn't tend to manipulate or harm anyone. An error can happen, for example, by the wrong translation of the article, by misunderstanding the topic, or by sharing without fact-checking. An example would be sharing a rumor that a celebrity died, before finding out it's false.

Misinformation

False information that is spread, regardless of intent to mislead. It is fake but the creator or person who shared it didn't tend to manipulate or harm anyone. An error can happen, for example, by the wrong translation of the article, by misunderstanding the topic, or by sharing without fact-checking. An example would be sharing a rumor that a celebrity died, before finding out it's false.



Intentionally dishonest information, it is spread on purpose, in order to mislead the recipient or harm somebody. The information is usually manipulated by misleading or fabricated content or changing the context of the information.

Disinformation

Intentionally dishonest information, it is spread on purpose, in order to mislead the recipient or harm somebody. The information is usually manipulated by misleading or fabricated content or changing the context of the information.

- a) disinformation is a conscious attempt to encourage people to believe something that the producers and/or disseminators of the content know to be untrue;*
- b) the producers and/or disseminators of disinformation act out of malicious intent.*

(EU 2021)

“Deliberate and covert spread of false information to influence public opinion. Unlike misinformation, which does not reveal the purpose of incorrect information, disinformation is deliberately created to harm others.”

(Chih-Chien 2020)

„Information that is false and deliberately created to harm a person, social group, organization or country.“

(UNESCO 2019)

IQ URBANISTIKA

Zeleň ve městě zvyšuje dětem IQ, tvrdí studie

Ojedinělý výzkum belgické univerzity prokázal přímou úměru mezi množstvím zeleně v okolí a dětskou inteligencí.

LPO – 26.08.20



Podporuji Alarm

Jednorázově

Měsíčně

Přispět v Kč:

[Jiná částka](#)

100 Kč

250 Kč

500 Kč

1 000 Kč

Darovat 250 Kč

Tak teď můžeme natočit jeden díl podcastu.

zabezpečeno Darujme.cz

“Greenery in the city increases children’s IQ, according to a study“

(A2Iarm 2020)

“Greenery in the city increases children’s IQ, according to a study“

(A2larm 2020)

“Our results indicate that residential green space may be beneficial for the intellectual and the behavioral development of children living in urban areas. These findings are relevant for policy makers and urban planners to create an optimal environment for children to develop their full potential.“

(Bijnens 2020)

Votre nouveau prénom pour 2022 **simplement et rapidement**

Prénom actuel : Eglantine

Vous allez devoir changer de prénom 😊

Votre nouveau prénom sera : **Blandine**

Si vous ne souhaitez pas que cela devienne une réalité, [cliquez ici](#).

114 392 526 prénoms ont déjà été obtenus.

Loi du 1er avril 1803

La loi du 11 germinal an XI (1er avril 1803) obligeait les parents à choisir un prénom dans divers calendriers ou parmi les personnages de l'Histoire antique. Cette loi, abrogée en 1993, sera réinstaurée courant 2022.

Prise de rendez-vous

Trouvez un centre d'État Civil près de chez vous afin de pouvoir prendre rendez-vous dès à présent pour votre changement de prénom, qui devra être effectif avant le 31 décembre 2022.


[Prendre un rendez-vous](#)



Stephan Protschka MdB

@AfDProtschka

Guten Morgen **#Deutschland!** Danke an die 1,3 Millionen friedlichen Demonstranten die gestern in **#Berlin** für **#Freiheit** demonstrierten. Der deutsche Michel wird wach!
#querdenken711 #AfD #Frieden



When Russian agents hacked into emails from the Democratic National Committee and the Hillary Clinton campaign and leaked certain details to the public to damage reputations

Mal-information

When Russian agents hacked into emails from the Democratic National Committee and the Hillary Clinton campaign and leaked certain details to the public to damage reputations

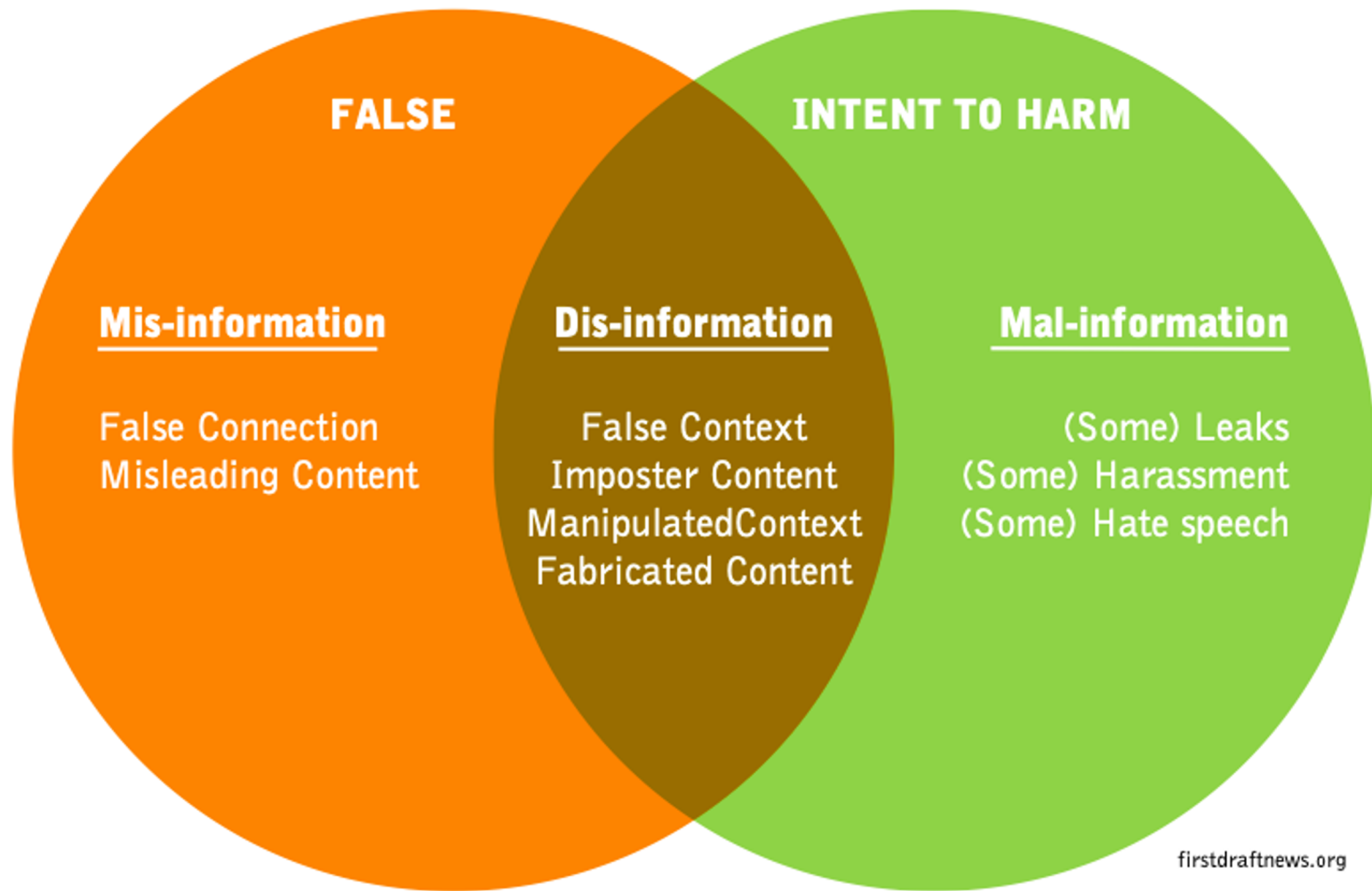
“information used to hurt others.”

*“...unlike disinformation, which is incorrect information, mal-information refers to information that is **based on reality**, used to inflict harm on a person, social group, organization or country”.*

(Chih-Chien 2020)

Misinformation	Misinformation refers to incorrect and misleading information.
Disinformation	Disinformation refers to deliberately and covertly spread false information to influence public opinion.
Mal-information	Mal-information refers to information used to hurt others.

Chih-Chien (2020)





FALSE CONNECTION

When headlines, visuals or captions don't support the content



FALSE CONTEXT

When genuine content is shared with false contextual information

7 types of mis- and disinformation

HIGH



FABRICATED CONTENT
New content that is 100% false, designed to deceive and do harm.



MANIPULATED CONTENT
When genuine information or imagery is manipulated to deceive.



IMPOSTER CONTENT
When genuine sources are impersonated.



FALSE CONTEXT
When genuine content is shared with false contextual information.



MISLEADING CONTENT
Misleading use of information to frame an issue or individual.



FALSE CONNECTION
When headlines, visuals or captions don't support the content.



SATIRE OR PARODY
No intention to cause harm but has potential to fool.

LOW

FIRSTDRAFT



MANIPULATED CONTENT

When genuine information or imagery is manipulated to deceive



SATIRE OR PARODY

No intention to cause harm but has potential to fool



MISLEADING CONTENT

Misleading use of information to frame an issue or individual



IMPOSTER CONTENT

When genuine sources are impersonated



FABRICATED CONTENT

Content that is 100% false, designed to deceive and do harm



PROPAGANDA

When content is used to manage attitudes, values and knowledge



SPONSORED CONTENT

Advertising or PR disguised as editorial content



ERROR

When established news organisations make mistakes while reporting



FALSE CONNECTION

When headlines, visuals or captions don't support the content



FALSE CONTEXT

When genuine content is shared with false contextual information



MANIPULATED CONTENT

When genuine information or imagery is manipulated to deceive



SATIRE OR PARODY

No intention to cause harm but has potential to fool



MISLEADING CONTENT

Misleading use of information to frame an issue or individual



IMPOSTER CONTENT

When genuine sources are impersonated



FABRICATED CONTENT

Content that is 100% false, designed to deceive and do harm



PROPAGANDA

When content is used to manage attitudes, values and knowledge



SPONSORED CONTENT

Advertising or PR disguised as editorial content



ERROR

When established news organisations make mistakes while reporting

7 types of mis- and disinformation

HIGH



FABRICATED CONTENT

New content that is 100% false, designed to deceive and do harm.



MANIPULATED CONTENT

When genuine information or imagery is manipulated to deceive.



IMPOSTER CONTENT

When genuine sources are impersonated.



FALSE CONTEXT

When genuine content is shared with false contextual information.



MISLEADING CONTENT

Misleading use of information to frame an issue or individual.



FALSE CONNECTION

When headlines, visuals or captions don't support the content.

LOW



SATIRE OR PARODY

No intention to cause harm but has potential to fool.

HIGH



FABRICATED CONTENT

New content that is 100% false, designed to deceive and do harm.



MANIPULATED CONTENT

When genuine information or imagery is manipulated to deceive.



IMPOSTER CONTENT

When genuine sources are impersonated.



FALSE CONTEXT

When genuine content is shared with false contextual information.



MISLEADING CONTENT

Misleading use of information to frame an issue or individual.



FALSE CONNECTION

When headlines, visuals or captions don't support the content.

LOW



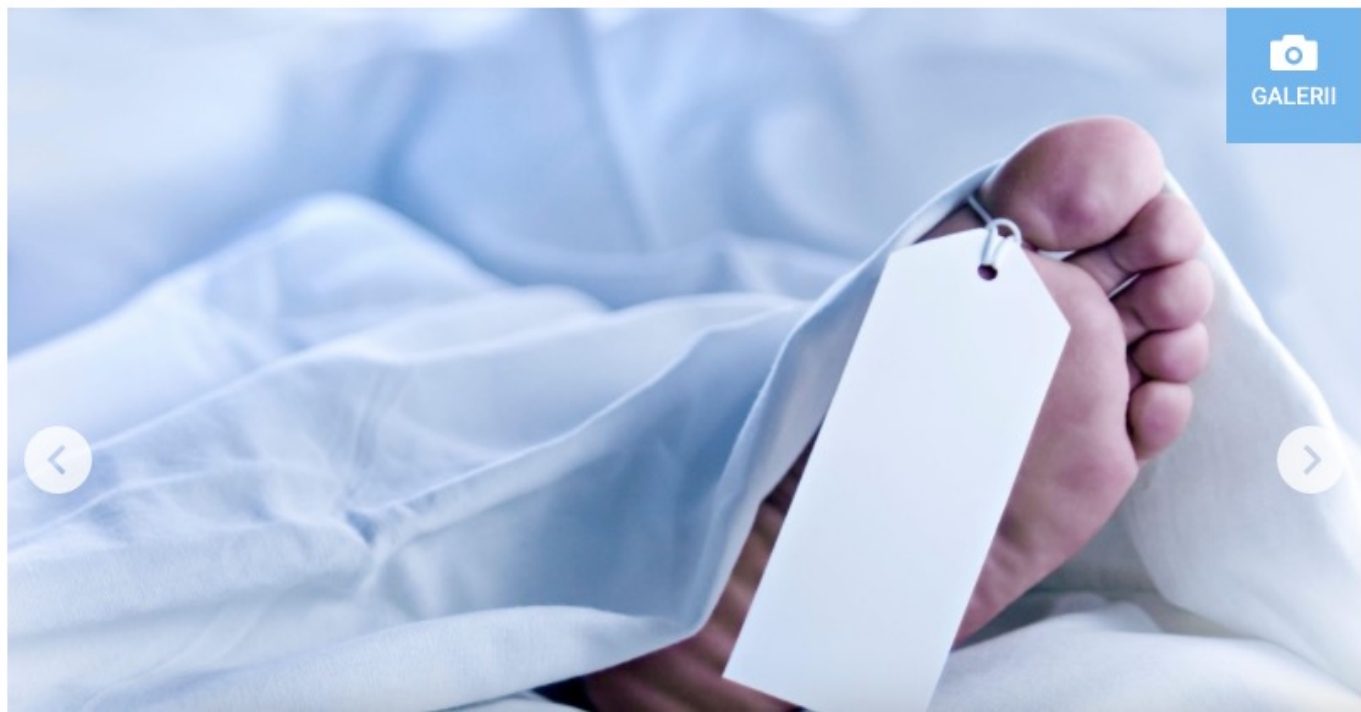
SATIRE OR PARODY

No intention to cause harm but has potential to fool.

LUGEJATE LEMMIK 2020! Mis toimub? Kas koroonadiagnoosi eest tõesti makstakse? Mille tõttu need inimesed tegelikult surid? (7)

Sirje Maasikamäe, 31. detsember 2020 08:30

Jaga:    





GALERII

Hoax

Watch out for your children! I would like to draw your attention to a case that happened recently to a friend of mine while shopping at IKEA. The parents went shopping with their 10-year-old daughter in an IKEA store. Suddenly they found out that their daughter was not with them. They waited for a while to see if she would show up. Then they decided to have her announced. The department store immediately closed all the exits and started looking for her. The little girl was discovered in the toilet, shaved, and changed into different clothes. It's probably not the first time that's happened there.

So be careful with your Christmas shopping and share it with all your friends!!!!!!!!!!!!



Watch out for your children! I would like to draw your attention to a case that happened recently to a friend of mine while shopping at IKEA. The parents went shopping with their 10-year-old daughter in an IKEA store. Suddenly they found out that their daughter was not with them. They waited for a while to see if she would show up. Then they decided to have her announced. The department store immediately closed all the exits and started looking for her. The little girl was discovered in the toilet, shaved, and changed into different clothes. It's probably not the first time that's happened there.

So be careful with your Christmas shopping and share it with all your friends!!!!!!!!!!!!

„...contains humorous or malicious deceptions. The incorrect messages are purposely, not mistakenly included in hoax. However, in some cases, hoax is deemed a joke, such as April Fools' Day hoax.“

(Chih-Chien 2020)

“Much like the believability of a media hoax derives from the hoaxer’s credibility as a trusted source of information, the believability of fake news derives from its imitation of journalism.”

(Finneman 2019)

Volební program pro volby do Poslanecké sněmovny 2021

Pracovní materiál / Nekopírovat!



**PIRÁTSKÁ
STRANA**

Programová část:
Pododíl:

Místní rozvoj:
35. a 36. státní rozpočet

Tab. 12.6. Mapařkové daň z nemovitosti

Daň z nemovitosti po daňové reformě Pirátské strany (účinná od 1. 1. 2022)

Praha	1+kk	2+kk	3+kk	RD	nabytový prostor
užitná plocha (m ²)	35	50	75	120	150
tržní cena nemovitosti	3.473,575 Kč	4.952,250 Kč	7.443,375 Kč	11.909,400 Kč	14.886,750 Kč
dnešní daň z nemovitosti	395 Kč	489 Kč	621 Kč	1.415 Kč	3.054 Kč
roční daň z nemovitosti od 1. 1. 2022	34.736 Kč	49.623 Kč	74.434 Kč	119.094 Kč	148.868 Kč
mezilehni sázka o	8694%	10048%	11866%	8317%	4775%

Brno	1+kk	2+kk	3+kk	RD	nabytový prostor
užitná plocha (m ²)	35	50	75	120	150
tržní cena nemovitosti	2.510,500 Kč	3.586,100 Kč	5.379,150 Kč	8.606,640 Kč	10.758,300 Kč
dnešní daň z nemovitosti	311 Kč	429 Kč	570 Kč	1.320 Kč	3.010 Kč
roční daň z nemovitosti od 1. 1. 2022	25.103 Kč	35.861 Kč	53.792 Kč	86.066 Kč	107.583 Kč
mezilehni sázka o	7972%	8318%	9337%	6420%	3474%

Ostrava	1+kk	2+kk	3+kk	RD	nabytový prostor
užitná plocha (m ²)	35	50	75	120	150
tržní cena nemovitosti	1.226,475 Kč	1.752,100 Kč	2.628,150 Kč	4.205,040 Kč	5.256,300 Kč
dnešní daň z nemovitosti	111 Kč	154 Kč	231 Kč	372 Kč	464 Kč
roční daň z nemovitosti od 1. 1. 2022	12.465 Kč	17.521 Kč	26.282 Kč	42.050 Kč	52.563 Kč
mezilehni sázka o	3450%	4849%	3333%	3431%	2349%

Plzeň	1+kk	2+kk	3+kk	RD	nabytový prostor
užitná plocha (m ²)	35	50	75	120	150
tržní cena nemovitosti	1.693,895 Kč	2.419,850 Kč	3.629,775 Kč	5.807,640 Kč	7.259,550 Kč
dnešní daň z nemovitosti	295 Kč	402 Kč	529 Kč	1.248 Kč	2.941 Kč
roční daň z nemovitosti od 1. 1. 2022	16.939 Kč	24.199 Kč	36.298 Kč	58.076 Kč	72.596 Kč
mezilehni sázka o	3642%	3920%	6762%	4554%	2368%

Zlín	1+kk	2+kk	3+kk	RD	nabytový prostor
užitná plocha (m ²)	35	50	75	120	150
tržní cena nemovitosti	1.623,650 Kč	2.319,500 Kč	3.479,250 Kč	5.566,800 Kč	6.958,500 Kč
dnešní daň z nemovitosti	295 Kč	402 Kč	529 Kč	1.248 Kč	2.941 Kč
roční daň z nemovitosti od 1. 1. 2022	16.237 Kč	23.195 Kč	34.793 Kč	55.668 Kč	69.585 Kč
mezilehni sázka o	3404%	3670%	6477%	4381%	2664%

Pracovní materiál / Nekopírovat!



ĽUBOŠ BLAHA

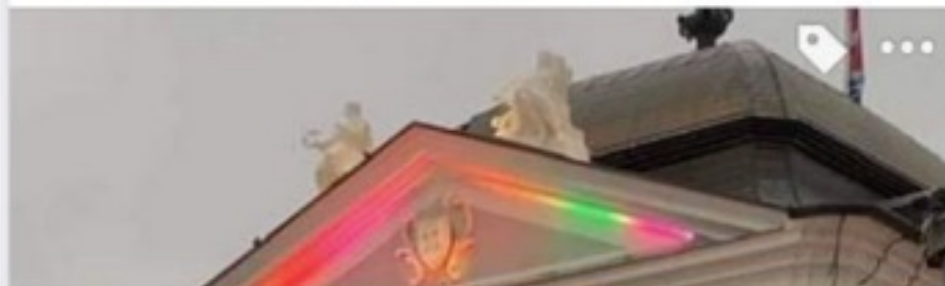
29. novembra, 15:28 · 🌐



Celé Slovensko čaká na odpoveď, koho všetkého z rodiny a kamošov zobrala Čaputová na výlet do New Yorku a ona medzitým kašle na všetkých a radšej zdobi Prezidentský palác do dúhových farieb.

Ono to asi chce byť strašne LGBTIQ, ale v skôr to vyzerá ako lacná gýčová dedinská diskotéka z 1984. Alebo ako bordel. Strápnuje celú Bratislavu. Ešte púšťaj z ampliónu namiesto vianočných kolied Frankie Goes To Hollywood, ty dúha z Pezinka!

Pani prezidentka, ešte raz - prestaňte zdobi... [Zobrazíť viac](#)



The logo for Marks & Spencer, featuring the words "MARKS & SPENCER" in a white, sans-serif font on a black rectangular background.

Win a Â£250 Marks & Spencer gift card and shop for free

Win a Â£250 Marks & Spencer gi...
uknewpromo.com

Hey, have you seen this? <http://www.uknewpromo.com/ms/> Free gift cards from Marks & Spencer. They are giving away £250 gift cards to celebrate the new shopping season. It's a limited offer so you better claim one while it lasts.

I got mine  

5:32 PM

A circular icon with a white arrow pointing to the right, used for sharing content.

➡ Forwarded

Pass it Please

Good news, Wuhan's corona virus can be cured by one bowl of freshly boiled garlic water.

Old Chinese doctor has proven it's efficacy. Many patients has also proven this to be effective. Eight (8) cloves of chopped garlics add seven (7)cups of water and bring to boil., Eat and drink the boiled garlic water, overnight improvement and healing. Glad to share this.

2:56 PM

The Earth's rotation will slow down next year. Refugees are to blame.

Earth's rotation will slow next year, according to the American Geological Society. Mass migration against the direction of the Earth's rotation is to blame for the slowdown, our sources have found. The question is why this slowdown is occurring. Our experts' calculations have come to a shocking conclusion. The slowdown in the planet's rotation is due to refugees heading from east to west in large numbers. Walking on the planet creates friction, and the movement from east to west is directed against the direction of the Earth's rotation. Normally, this friction would have no effect on the rotation. In recent years, however, we have found ourselves in a situation where masses of refugees are heading from east to west towards Europe. It is this mass migration that acts as a brake on the rotation of the planet and causes it to slow down.

Fake news

The Earth's rotation will slow down next year. Refugees are to blame.

Earth's rotation will slow next year, according to the American Geological Society. Mass migration against the direction of the Earth's rotation is to blame for the slowdown, our sources have found. The question is why this slowdown is occurring. Our experts' calculations have come to a shocking conclusion. The slowdown in the planet's rotation is due to refugees heading from east to west in large numbers. Walking on the planet creates friction, and the movement from east to west is directed against the direction of the Earth's rotation. Normally, this friction would have no effect on the rotation. In recent years, however, we have found ourselves in a situation where masses of refugees are heading from east to west towards Europe. It is this mass migration that acts as a brake on the rotation of the planet and causes it to slow down.

“Fake news refers to news messages that contain incorrect or false information but do not report the incorrectness of information”

(Chih-Chien 2020)

“news articles that are intentionally and verifiably false and could mislead readers”

Allcott 2017)

*“made-up news, manipulated to **look like credible journalistic reports** that are designed to deceive us.”*

(Brennen 2018)

[🏠](#) > [POLITIQUE](#) > [ÉLECTIONS](#) > [PRÉSIDENTIELLE](#)

LA VÉRIF. IMMIGRATION, CHÔMAGE... MÉLENCHON ET ZEMMOUR ONT-ILS DIT VRAI PENDANT LE DÉBAT BFMTV?

BFMTV Le 23/09/2021 à 22:25

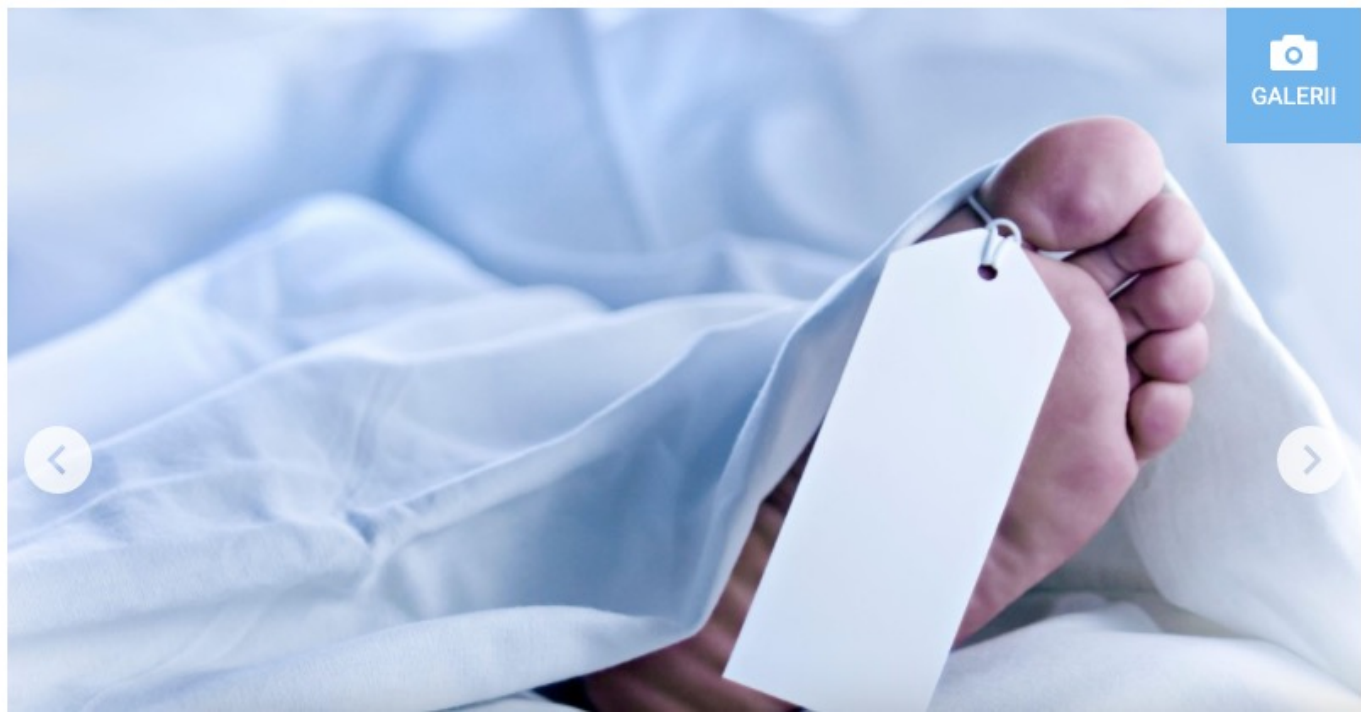
**A LA UNE**

EN DIRECT - Intempéries: les établissements scolaires fermés dans les Bouches-du-Rhône, le Var et les Alpes-Maritimes

LUGEJATE LEMMIK 2020! Mis toimub? Kas koroonadiagnoosi eest tõesti makstakse? Mille tõttu need inimesed tegelikult surid? (7)

Sirje Maasikamäe, 31. detsember 2020 08:30

Jaga:    



 GALERII



[Home](#) > [Ze světa](#) > [Ve vakcínách proti COVID-19 byla oficiálně objevena cizorodá tělesa podobná sondám, sentinelům...](#)

Ve vakcínách proti COVID-19 byla oficiálně objevena cizorodá tělesa podobná sondám, sentinelům s anténami, diamantům, chobotničkám a dalším nano a mikro objektům! Šokující tiskovou konferenci rakouských soudních znalců v Patologickém institutu v německém Reutlingenu začal YouTube okamžitě mazat a německá vláda zaslala výhružky americké sociální síti GAB, že musí všechna podobná videa mazat, jinak si německá státní moc na americkou společnost došlápne! Neuvěřitelné, jak Německu znovu narůstají nacistická křídla, komentuje v emailu zakladatel GABu!

Ze světa

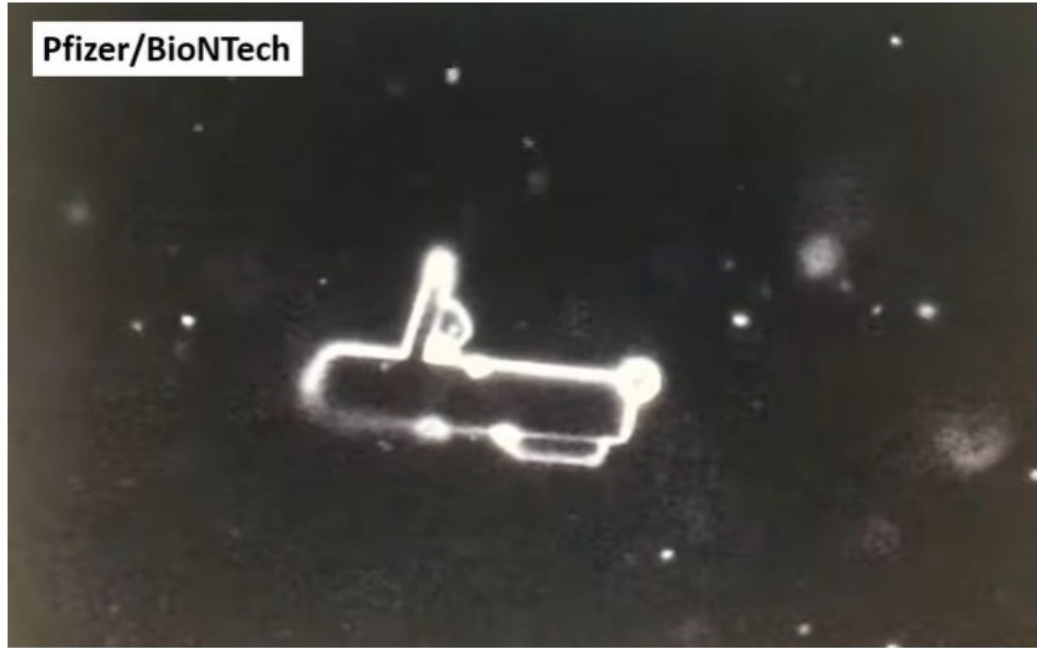
Zář 21, 2021

Pfizer/BioNTech

došlápne! Neuvěřitelné, jak Německu znovu narůstají nacistická křídla, komentuje v emailu zakladatel GABu!

Ze světa Zář 21, 2021

Pfizer/BioNTech



Ve vakcínách proti COVID-19 byla oficiálně objevena cizorodá tělesa podobná sondám, sentinelům s anténami, diamantům, chobotničkám a dalším nano a mikro objektům! Šokující tiskovou konferenci rakouských soudních znalců v

p-content/uploads/SentinelPfizer.jpg

Paul McCartney never wrote "Maybe I'm Amazed." He never formed the band Wings. He never clashed with Yoko, became a vegetarian, or fathered any of his children. When Queen Elizabeth knighted him in 1997, she was actually knighting someone else. This is because, Beatlemaniacs say, Paul McCartney secretly died in 1966.

Conspiracy theory

Paul McCartney never wrote "Maybe I'm Amazed." He never formed the band Wings. He never clashed with Yoko, became a vegetarian, or fathered any of his children. When Queen Elizabeth knighted him in 1997, she was actually knighting someone else. This is because, Beatlemaniacs say, Paul McCartney secretly died in 1966.

“A conspiracy theory seeks to explain a disputed event as a plot by a secret group or alliance rather than an individual or isolated act. Conspiracy theories of various kinds have been part of human culture for centuries. The struggle against conspiracies, whether real or imagined, has become a standard model in literary fiction, while the belief in actual conspiracies is a type of social phenomenon.”

(Salem Press Encyclopedia 2020)

Conspiracy theory - principles



Nothing is a coincidence.



Nothing is as it seems.



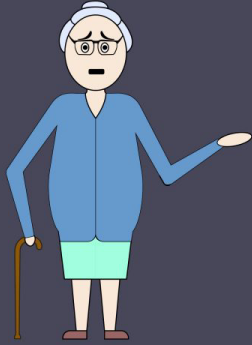
Everything is connected.

Irreführend ist nicht nur die Adresse: Der *Wochenblick* veröffentlicht seit Jahren Falschmeldungen, in letzter Zeit vor allem über die Corona-Pandemie. Seit Anfang 2021 mischt er sich außerdem in den deutschen Wahlkampf ein. Auf der Webseite erscheinen reißerische bis hetzende Artikel über die Grünen und deren Spitzenkandidatin für die Bundestagswahl, Annalena Baerbock.

Am 11. Mai schreibt der *Wochenblick* etwa: „Plagiatsjäger lässt aufhorchen: Ist Uni-Abschluss von Grünen-Chefin erfunden?“ Das wird der zweit-erfolgreichste Artikel des *Wochenblicks* in diesem Jahr, fast 7.000 Mal wird er auf Facebook geteilt. Einen Großteil ihrer Reichweite erzielt die österreichische Seite dabei in Deutschland, zum Beispiel durch AfD-Fansseiten auf Facebook. Und sie ist damit nicht die einzige.

Österreichische Medien mischen sich in den deutschen Wahlkampf ein

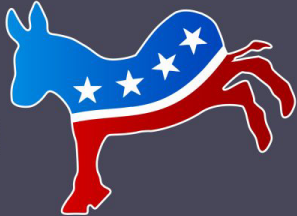
COVID-19 is an economic plot against older population



Disease is caused by 5G networks

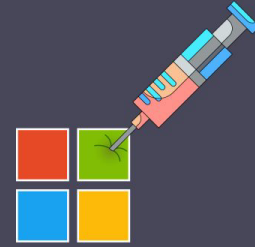


Democratic Party caused virus to depose Trump



TOP CONSPIRACY THEORIES ON CORONAVIRUS

Part 2



Bill Gates funds the pandemic to sell his own vaccine



COVID-19 is a ploy by governments to install police state



Pandemic was created to stop climate change

The background is a solid teal color. It features several decorative elements: a cluster of white dots in the top-left corner, a larger, irregularly shaped area of white dots in the top-center, a smaller white dot cluster in the bottom-left, and several soft, light-teal abstract shapes scattered across the page.

Why?



GET BAD NEWS

www.getbadnews.com





News article



Who?



What?



When?



Where?



How?



Why?

Most Important Information

5 Ws and H

What readers **MUST** know

More Details

Important and unique details,
but the reader will not
be lost without them

Conclusion

Information
that is nice
to have,
but not
critical

Homework

- Create a news article
 - True x fake
- A4 or A3 paper, printed or handwritten
- Title + maximum 100 words
- Additional: graphs, images...

SOURCES

- Allcott, H., Gentzkow, M. Social Media and Fake News in the 2016 Election. *Journal of Economic Perspectives* 31, no. 2 (2017): 213.
- Brennen, B. Making Sense of Lies, Deceptive Propaganda, and Fake News. *Journal of Media Ethics* 32, no. 3 (2017): 180.
- Finneman, T., Thomas, R.J. *A Family of Falsehoods: Deception, Media Hoaxes and Fake News*
- Issitt M. and Newton H., Conspiracy theories overview. *Salem Press Encyclopedia*. 2019
- Greene, S., Asmolov, G., Fridman, O., Gjuzelov, B., & Fagan, A. (2021). *Mapping Fake News and Disinformation in the Western Balkans and Identifying Ways to Effectively Counter Them: Definitions and Recent Research Development*. European Union, 2021.
[https://www.europarl.europa.eu/RegData/etudes/STUD/2020/653621/EXPO_STU\(2020\)653621_EN.pdf](https://www.europarl.europa.eu/RegData/etudes/STUD/2020/653621/EXPO_STU(2020)653621_EN.pdf)
- Wang, C. C. (2020). Fake News and Related Concepts: Definitions and Recent Research Development. *Contemporary Management Research*, 16(3), 145-174. <https://doi.org/10.7903/cmr.20677>
- Wardle, C. (2021). *Information disorder: 'The techniques we saw in 2016 have evolved'*. First Draft. 8. 10. 2021, <https://firstdraftnews.org/articles/information-disorder-the-techniques-we-saw-in-2016-have-evolved/>