

Disinformation pandemic

10.11.2021

Practical info

- 17th Nov – holiday
- 24th Nov - ideation
- 1st Dec – prototypes, feedback
- 8th Dec – final presentation
- 15th Dec – colloquium (16th, 17th, 18th, 19th)
 - In this classroom, in the library or on-line



What are the elements of the
rational discussion?

Prepare your
statements

- ***“The Earth is flat”***
- ***Green = agree***
- ***Red = disagree***



Rational arguments:
Why don't they work?

What problems
do we face?

- Science as a religion
- Cognitive dissonance
- Motivated reasoning
- Confirmation bias + other biases
- Back-fire effect
- Emotions
- Argumentation faults

A red speech bubble graphic with a white outline, containing the text 'Some approaches'.

Some approaches

- ***Street epistemology***
- ***IKEA effect***
- ***Debunking handbook***

FACT

- *Lead with the fact if it's clear, pithy, and sticky—make it simple, concrete, and plausible. It must “fit” with the story*

**WARN
ABOUT
THE MYTH**

- *Warn beforehand that a myth is coming... mention it once only.*

**EXPLAIN
FALLACY**

- *Explain how the myth misleads.*

FACT

- *Finish by reinforcing the fact—multiple times if possible. Make sure it provides an alternative causal explanation.*



Let's try it again