**Presentation Criteria**

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|  |  | **expectations** | | **penalization** |  |
| **Language** | vocabulary correctness | *correct use* | 1 | *mistakes that impede understanding* | 0 |
|  | vocabulary range | *a variety of words that reflect important differences in ideas* | 1 | *word choice too simplistic to convey important differences* | 0 |
|  | register | *precise, professional language appropriate for the audience and situation* | 1 | *excessive use of slang or vague, casual language ("like", "stuff", “thing”), or clichés ("in my humble opinion")* | 0 |
|  | grammar range | *use of more complex structures (relative clauses, variety of verb tenses, modals)* | 1 | *limited range of structures* | 0 |
|  | grammar accuracy | *correct use* | 1 | *mistakes that impede understanding* | 0 |
|  | spelling in the visuals | *correct spelling in slides* | 1 | *spelling mistakes (2 or more in the body, 1 or more in the title)* | 0 |
|  | pronunciation / intonation | *clear and pleasing; standard pronunciation of key words; accented correctly; loud enough for the audience to understand* | 1 | *mistakes that impede understanding; key words mispronounced; mumbling* | 0 |
|  | fluency | *a natural, unbroken "flow" and rhythm* | 1 | *unnecessary pauses; monotone; distracting fillers ("um, well, so")* | 0 |
| **Task** | topic selection | *presents a specific problem / question / issue which is relevant to the audience* | 1 | *general overview of a broad field ("Sigmund Freud"; "Brno History")* | 0 |
|  | topic coverage | *content fulfills the promise of the title and purpose statement; reflects thoughtful analysis* | 1 | *not getting what we expect; superficial, "first-page Wikipedia" content* | 0 |
|  | appropriate focus on/explanation of key terms | *explains unfamiliar terms/concepts essential for understanding the topic* | 1 | *complex terms not explained; too much time spent on very basic concepts* | 0 |
|  | engaging the audience | *presenter involves the audience (e.g. asking questions; humor) and is aware of their needs* | 1 | *no attempt to connect to audience or develop rapport; no adapting to their needs* | 0 |
|  | title development | *at least 5 words; captures the purpose and tone of the presentation; catches attention* | 1 | *less than 5 words; simply names the topic, does not express a problem / issue* | 0 |
|  | non-text presentation aids | *audio / visual elements which support the main points (e.g. photos; videos; music samples, if relevant)* | 1 | *only text; no samples of the relevant work if the topic is visual or auditory* | 0 |
|  | clear and balanced visuals | *minimal text, arranged well on slides; visuals are referred to directly ("As you can see…")* | 1 | *too much text; inconsistent formatting; designs that hurt the eyes; pointless visuals* | 0 |
|  | body language | *appropriate gestures, confident posture, eye contact* | 1 | *reading directly off of notes; distracting gestures; looking down only* | 0 |
|  | sources - choice and attributing | *well-chosen sources; crucial sources for facts/photos clearly referenced throughout the presentation* | 1 | *only 1 source, no academic source, no English language source, no credit given to source* | 0 |
|  | timing | *6-8 minutes long* | 1 | *under 8 minutes or over 12 minutes* | 0 |
| **Organization** | opening | *makes the purpose and relevance of the presentation clear ("This is important because...")* | 1 | *merely gives an outline of the presentation without stating purpose/relevance* | 0 |
|  | conclusion/closing | *ties up loose threads of argument and gives the audience a memorable "takeaway" point* | 1 | *merely restates the outline of the presentation; ends abruptly ("That's all.")* | 0 |
|  | efficiency / economy | *saying things once, effectively, memorably* | 1 | *redundancy; repetition* | 0 |
|  | sign-posting language / cohesion | *appropriate transitional phrases which logically and smoothly connect the parts of presentation* | 1 | *moving to the next part suddenly without logical connections* | 0 |
|  | coherence | *the parts of the presentation proceed in a logical order* | 1 | *no clear direction or organizing principle, audience/presenter get "lost"* | 0 |
| **TOTAL** |  |  | **23** |  |  |