

# Varieties of qualitative interviewing

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# CONTENT OF THE LECTURE



Specifics of online interviews

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Expert and elite interviews

...



Field notes and their role

...

## Terms for assignments

Selecting research topics & creating teams	8. 10.
Formulating research questions and aim	15. 10.
Formulating questions in the topic guide	22. 10.
Conducting practised interview 1 (a record)	5. 11.
The final version of a topic guide	19. 11.
Conducting interview 2 (transcript of record)	3. 12.
Providing feedback on interview 2	10. 12.
Presentation	18. 12.
Submitting research projects in teams	7. 1. 2024

# PAIRS FOR PRACTICE INTERVIEWS

Interviewer	Participant
Anastasia Galimova (team 1)	Nicole Singer (team 2)
Farahnaz Ghofrani (team 1)	Anastasia Muravscaia (team 2)
Alexandra Beschieru (team 2)	Javkhlan Batbayar (team 3)
Danylo Kostenko (team 1)	Gianluca Joaquin Villafranqui Retes (team 3)
Yelizaveta Strilets (team 2)	Demijan Ćatić (team 3)
Nicole Singer (team 2)	Danylo Kostenko (team 1)
Anastasia Muravscaia (team 2)	Farahnaz Ghofrani (team 1)
Javkhlan Batbayar (team 3)	Anastasia Galimova (team 1)
Gianluca Joaquin Villafranqui Retes (team 3)	Yelizaveta Strilets (team 2)
Demijan Ćatić (team 3)	Alexandra Beschieru (team 2)

# **SPECIFIC TYPES OF INTERVIEWS**

elite interviews & online  
interviews

- I. Difficulties during approaching participants (timing, busy schedule of politicians, journalists)
- II. Demands for preparation (particular review)
- III. A risk that we won't have a chance to do an additional interview with the same person
- IV. Different dynamics in a researcher-participant relationship (participants hold equal or greater power)

## ELITE INTERVIEWS





**What might be advantages of  
online interviews and what might  
be different?**

# SPECIFIC CHARACTERISTICS OF ONLINE INTERVIEWS

- Being well prepared with technique (choice of platform for a call, recording, Wi-Fi connection)
- Sound and pictures are core
- Ice breaker – not all tactics from f2f interviews will work
- Difficulties with flow
- The online choice depends on the topic and preferences of the participants





# **Additional methods of data collection**

applicable for observation and  
interviewing

## Monday

Well it was a struggle to get out of bed today, day 15 without a break. I have to work extra to be able to afford essential repairs to my car, without the car I am limited to the amount of work I can do and areas would need to be restricted meaning less money to live on. Yet there is no petrol allowance or consideration to the increase in my insurance.

My first call today is to assist a lady out of bed; it's a two person call as she is very disabled. When I arrived there was an awful smell, I then noticed that her commode had not been emptied the night before and had been placed right next to her bed, how she managed to sleep is a

## SEPARATE PAGE

*Please enter the day and date here:*

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*Please write your daily diary entry here. (Please continue overleaf if necessary. You may write as much or as little as you are able.)*

FREE TEXT

Weekday:
Date:
Medium:
Time:
Location:
Interaction partner:
Location of interaction partner:
Purpose of interaction:
Content of Interaction:

To reply, you can simply copy this message and make your entries. You can also send me a voice message if that works better for you!



Hi! Here is the reminder for your news diary 🏠📺 I am interested if and how you have come into contact with news **until noon today (approx. 1pm)**. As discussed, please let me know about the following aspects:

- 🏠: Where were you mainly within the time frame? (e.g., at home, at work)
- 📺: In which channel(s) did you come in contact with news within the time frame? (e.g., TV, print, online – if online, please name the used device)
- 📰: Which specific content from which provider did you use? (e.g., Tagesschau in the TV, article in the print edition of Süddeutsche Zeitung, Spiegel Online post on Facebook, New York Times story on Instagram)
- 🔍: Have you accessed the channel(s) with the goal: "I want to inform myself now?"
- 👥: Were friends or acquaintances of you involved in your getting in contact with news? (e.g., tags on Facebook, receiving a link via WhatsApp)

# **The role of field notes**

# FIELD NOTES (Kotišová, 2017)

*A reporter Ella and two editors (Marie and Václav) discuss where the fence that the report is supposed to cover is: 'It is on Macedonian-Greek border!' 'No, on Serbian-Hungarian border!' 'No, on Macedonian-Greek border', Ella says. She had written the headline and Václav changed it. Marie supports Ella and says a screen should be made, depicting graphically when and where the anti-immigration fences have been built. She is flourishing her arms in the air: 'And they built it first here, then here, then here'.*

Marie says that 'we do not look into anything except of the Brussels, so we are going to work hard today'. [...] Marie sits back against the armchair and sighs: 'Oh, what a day again. Nothing happens ...' [...] After a while, Marie says in a bored way: 'I should've brought the knitting with me'.

# FIELD NOTES AND INTERVIEW EVALUATION



Notes about the process of the interview



Reflection of emotions from the interview by the interviewer



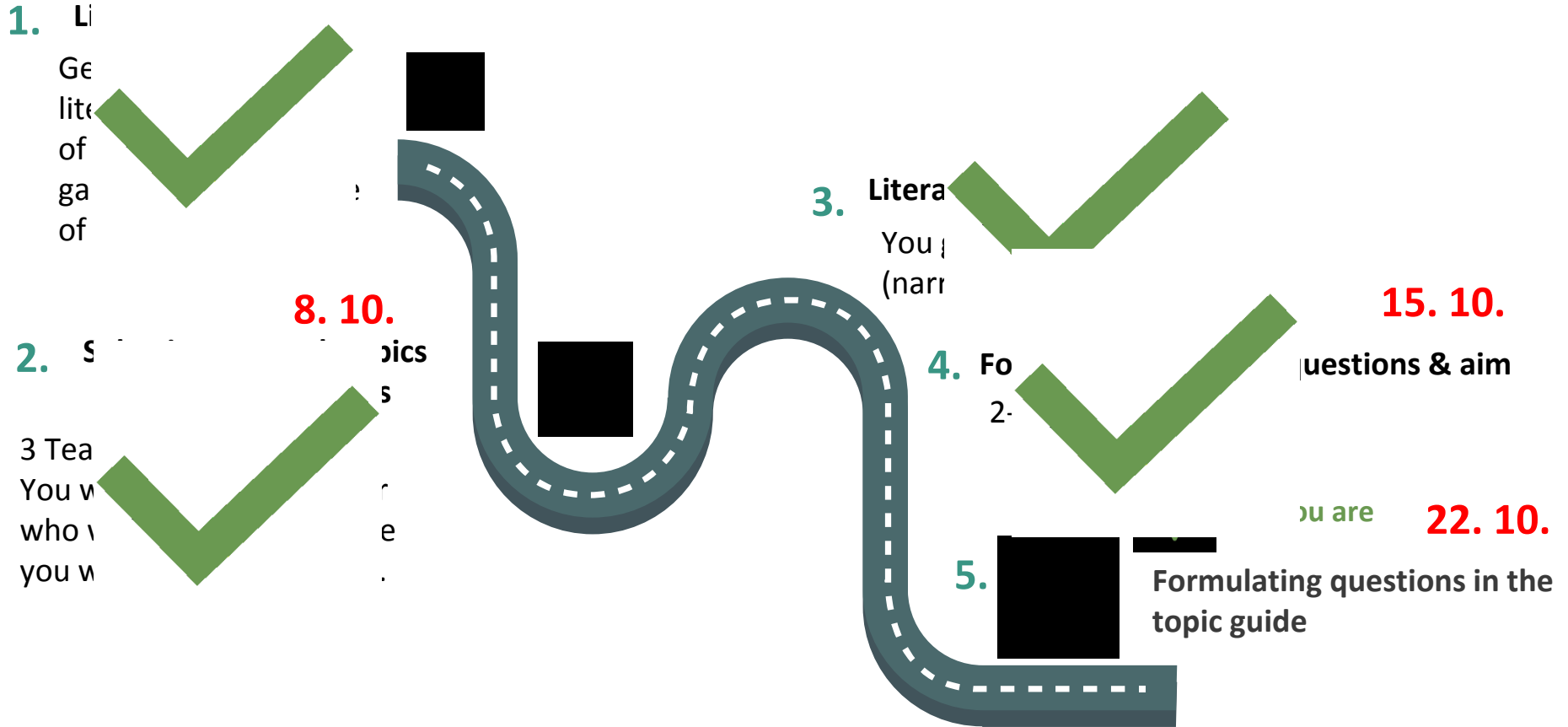
Unpleasant questions, pauses, hesitance



Any disturbing elements  
(environment, the intervention of other people, ringing phone,..)



# FLOW OF THE RESEARCH SO FAR



**Any  
questions?**





# Sources

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