

DISINFORMATION PANDEMIC

Fact-checking



**100500 diferent sources of
information**

Me looking for the one, carrying the truth

Disinformat

Wednesday, October 13, 2021

University shows manipulati

During the course showed students how Res
"Disinformation to manipulate and foll
pandemic: How to how to create fake im
Fight It" The teacher content. The

LIVE BRNO

ISKERA01

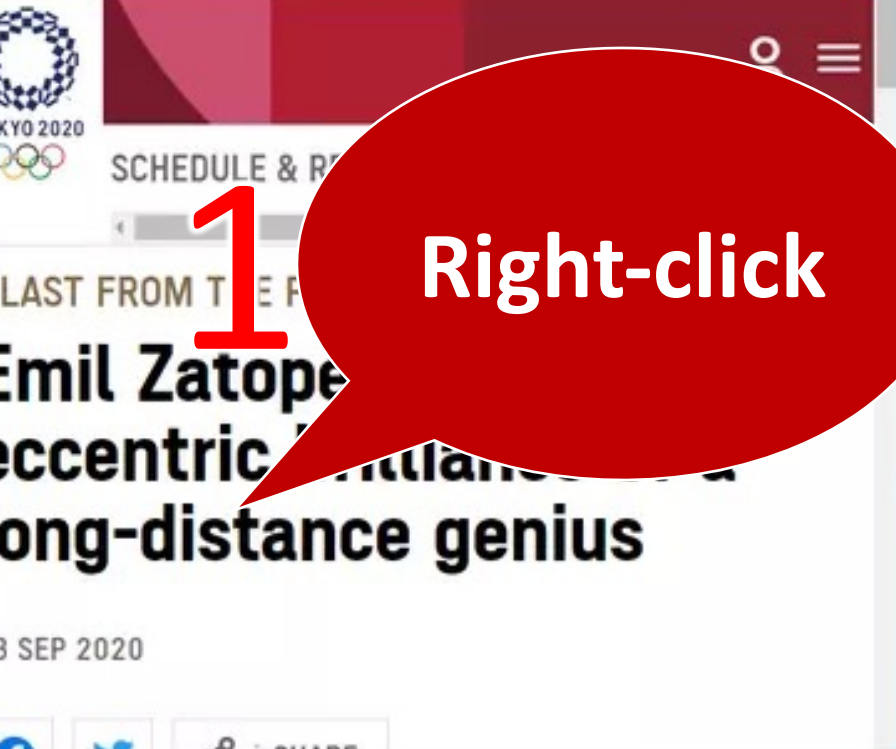
NO CLASSES FOR THE REST OF THE YEAR!

13.10.2021 THE TEACHER IS TIRED OF THE LESSON

classgoals.net

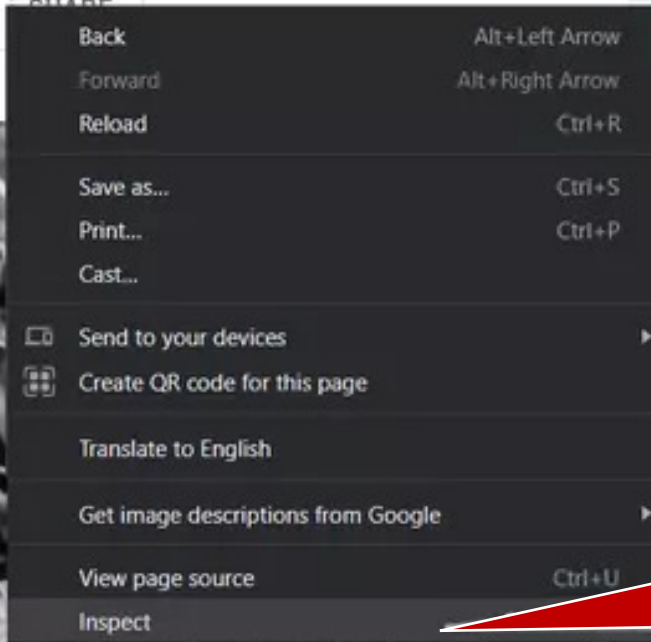
1

Right-click



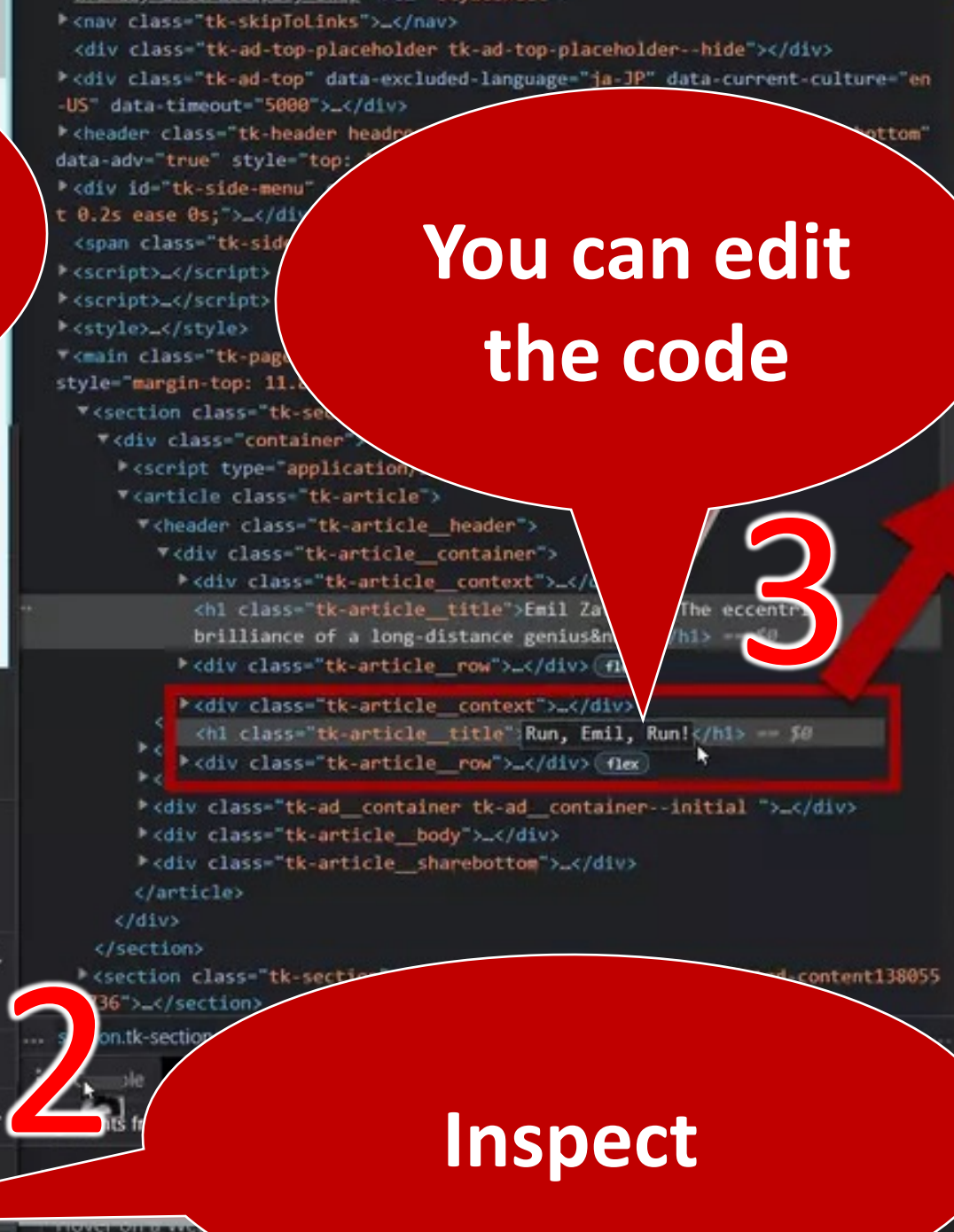
2

Inspect



You can edit the code

3



Fact-check

= to verify the factual accuracy of
(Merriam-Webster 1973)

Debunk

= to identify disinformation

(Kvetanová 2020)

Tools,
practices,
websites

1 Go to wooclap.com

2 Enter the event code in the top banner

Event code
DISPAN



Practices



Check the headline



Question the source (author, publisher...)



Up-to-date



Links, sources



Encounter



Easy to share?



Emotions



verify the author,



make sure the information is in several other sources,



check the credibility of the source,



check when the report was published,



assess the author's experience with the subject matter covered,



question whether the information matches my existing knowledge



and finally ask myself if the report sounds credible

(McIntyre 2018)



CONSIDER THE SOURCE

Click away from the story to investigate the site, its mission and its contact info.



READ BEYOND

Headlines can be outrageous in an effort to get clicks. What's the whole story?



CHECK THE AUTHOR

Do a quick search on the author. Are they credible? Are they real?



SUPPORTING SOURCES?

Click on those links. Determine if the info given actually supports the story.



CHECK THE DATE

Reposting old news stories doesn't mean they're relevant to current events.



IS IT A JOKE?

If it is too outlandish, it might be satire. Research the site and author to be sure.



CHECK YOUR BIASES

Consider if your own beliefs could affect your judgement.



ASK THE EXPERTS

Ask a librarian, or consult a fact-checking site.

CRAAP TEST

C	Currency: The timeliness of the info
R	Relevance: How the info fits your needs
A	Authority: The source of the info
A	Accuracy: Reliability and correctness of the info
P	Purpose: The reason the info exists

Landøy, Popa, Repanovici (2020)

- a way to evaluate any type of information, including Web Sites.
- originally created by Sarah Blakeslee, of the University of California at Chico's Meriam Library.

Currency (when?)

1. What is the date of publication?

2. Does the source use recent information?

3. Are the references and/or links current?

4. Does currency matter for this topic? Why or why not?

Relevancy (what?)



1. What aspect of your research question(s) does this source answer?



2. Is the intended audience appropriate for academic research?



3. Does this source provide a new perspective or piece of information?



4. Is this information related to your research?

Authority (who?)

1. What credentials does the author have?

2. Does the author have any relevant affiliations with a respected university or organization?

3. What can you find about the author online?

4. Has the author published on this subject before?

Accuracy (what?)

1. Does the source contain any false information or errors?
2. Does the source use reputable sources to support the claims made?
3. Is the information on the web site verifiable and supported by evidence?
4. Does the information seem complete, or are facts missing?

Purpose (why?)

1. Is this information fact or opinion?

2. Why did the author create this web site?

3. What is the purpose of this web site?

4. Is this web site advertising a product or service?

5. Is it educational or informative?



SMELL TEST

Source

Who is providing the information? Who wrote it, posted it, published it?



Motivation

Why are they telling me this? Are they trying to sell me something? Persuade me of something?



Evidence

What evidence is provided? Are claims supported by data, statistics, quotes and citations?



Logic

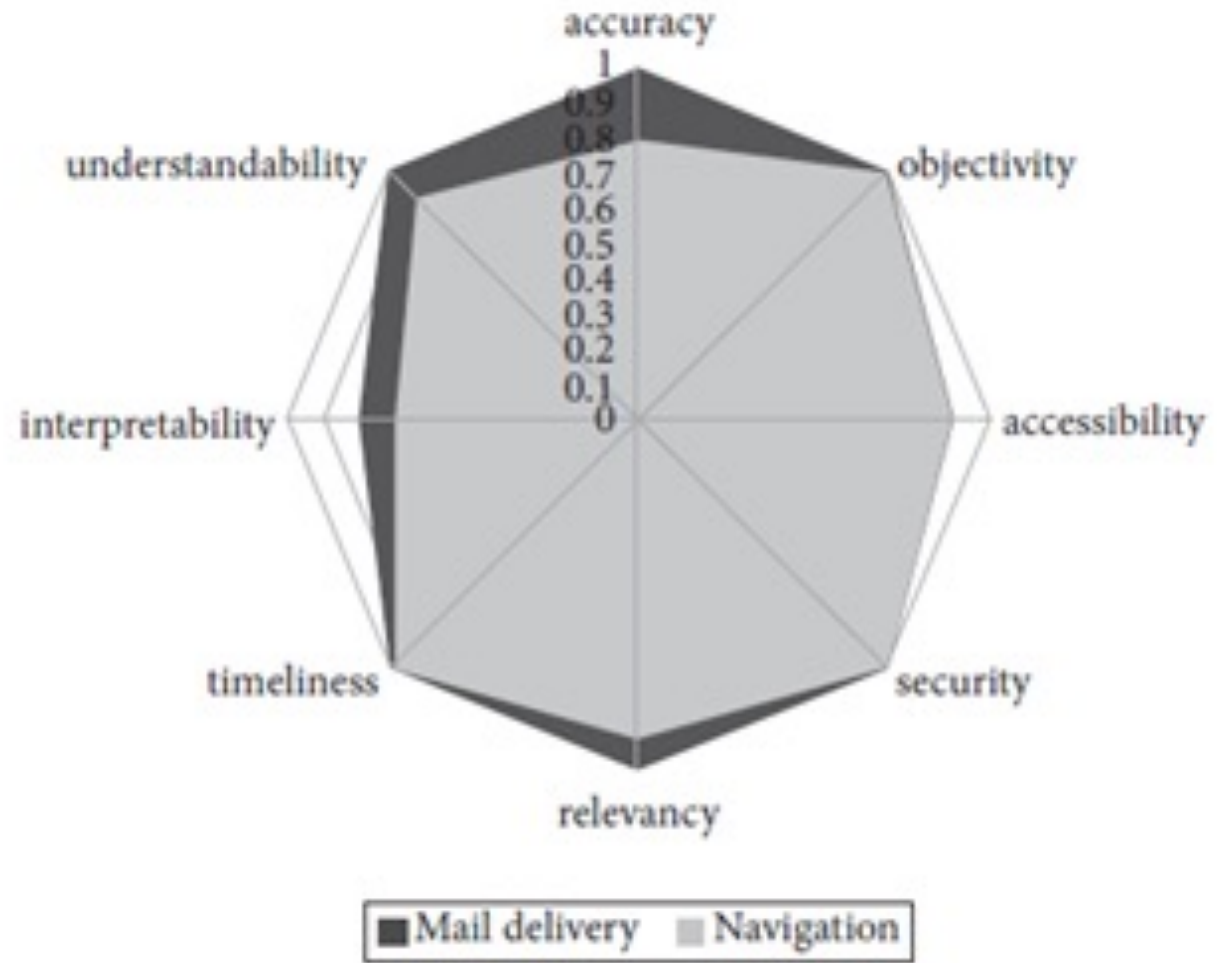
Do the facts logically compel the conclusions? Are there any logical fallacies?



Left Out

What are they NOT telling you? What information is missing?

IQ ANALYSIS



(Floridi 2019)

PQRST



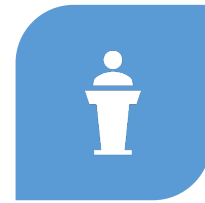
PREVIEW



QUESTION



READ



**SELF-
RECITATION**



TEST

IQ ANALYSIS

SMELL TEST

Did you know these
tools?

PQRST

CRAAP TEST

IQ ANALYSIS

SMELL TEST

Do you use some these
tools?

PQRST

CRAAP TEST

IQ ANALYSIS

SMELL TEST

Which one is best for
debunking
fake news?

PQRST

CRAAP TEST

FACT-CHECKING WEBSITES

- [Bellingcat](#)
- [PolitiFact](#)
- [FactCheck.org](#)
- [AllSides](#)
- [Washington Post Fact Checker](#)
- [Snopes](#)
- [Hoax Slayer](#)
- [CheckYourFact](#)



gluten_daddy
3,709 followers

View Profile



cocacola



NOOOOOOOOO you can't
drink coke its full of corn
syrup and the company
funded death squads



YES, I CAN

ignoring your fatphobia and
treating myself is self-care

#ICanHaveACan

Coca-Cola



10,670 likes

cocacola To everyone caring for themselves, we see you
and applaud your strength. Link in bio.

Verdict: False

The brand did not post the image in question.

Fact Check:

The image shows what appears to be a screen grab of a post from Coca-Cola's verified Instagram account that includes the "Yes Chad" and "Crying Wojak" memes. The "Crying Wojak" is pictured saying, "NOOOOOOOO you can't drink coke its full of corn syrup and the company funded death squads," to which the "Yes Chad" responds "YES, I CAN" and "Ignoring your fatphobia and treating myself is self-care #ICanHaveACan."

"To everyone caring for themselves, we see you and applaud your strength," reads the alleged post's caption. Coca-Cola's [Instagram account](#) has roughly 2.7 million followers at the time of publication. **(RELATED: Is Georgia Removing All Coca-Cola Products From All State-Owned Buildings?)**

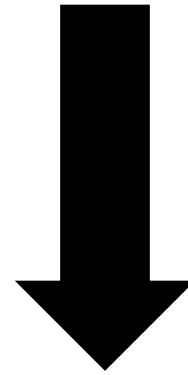
The post appears to be alluding to accusations Coca-Cola faced that alleged some Columbian-owned companies bottling Coca-Cola beverages contracted operatives from the paramilitary organization United Self-Defense Forces of Colombia to kill union leaders between 1990 and 2003, [The Guardian reported](#). Former Coca-Cola spokesperson Rafael Fernandez Quiros denied the accusations at the time, [saying](#), "We as a company vigorously deny any wrongdoing concerning human rights in Colombia or anywhere else."

[About us](#)

[Privacy policy](#)

[Terms of service](#)

[Contact](#)



CORRECTIONS

FAIRNESS

METHODOLOGY

STAFF

RATING SYSTEM

In evaluating claims, we try to avoid nitpicking and are committed to letting the evidence guide our conclusions.

Check Your Fact's rating system consists of four verdicts: *true*, *false*, *misleading*, and *unsubstantiated*.

True – The primary aspects of the claim are true and can be backed up with evidence.

False – The primary aspects of the claim are false and lack supporting evidence.

Misleading – The claim contains some true information but also contains factual inaccuracies that make it misleading.

Unsubstantiated – There's not enough evidence to establish a claim as true or false. The claim may have been made prematurely, or there might be conflicting data.

BROWSERS EXTENSIONS

- [B.S. Detector](#)
- [Media Bias](#)
- [Fact Check Browser Extension](#)
- [Project Fib](#)
- [Botometer](#)
- [BotSlayer](#)

Sources

- Floridi, Luciano. *The logic of information: a theory of philosophy as conceptual design*. Oxford University Press (2019)
- Kvetanova, Zuzana. *Fake News Is Bad News - Hoaxes, Half-truths and the Nature of Today's Journalism*. (2021). IntechOpen.
<https://www.intechopen.com/books/fake-news-is-bad-news-hoaxes-half-truths-and-the-nature-of-today-s-journalism/debunking-as-a-method-of-uncovering-disinformation-and-fake-news>
- Landøy, Ane & Popa, Daniela & Repanovici, Angela. (2020). Information Evaluation. 10.1007/978-3-030-34258-6_7.
- McIntire, Lee C. *Post-truth*. Cambridge, Massachusetts: MIT Press, 2018. MIT Press essential knowledge series. ISBN 978-026-2535-045.
- Merriam-Webster. (1973). Fact-check. In *Merriam-Webster.com dictionary*. Retrieved October 12, 2021, from <https://www.merriam-webster.com/dictionary/fact-check>