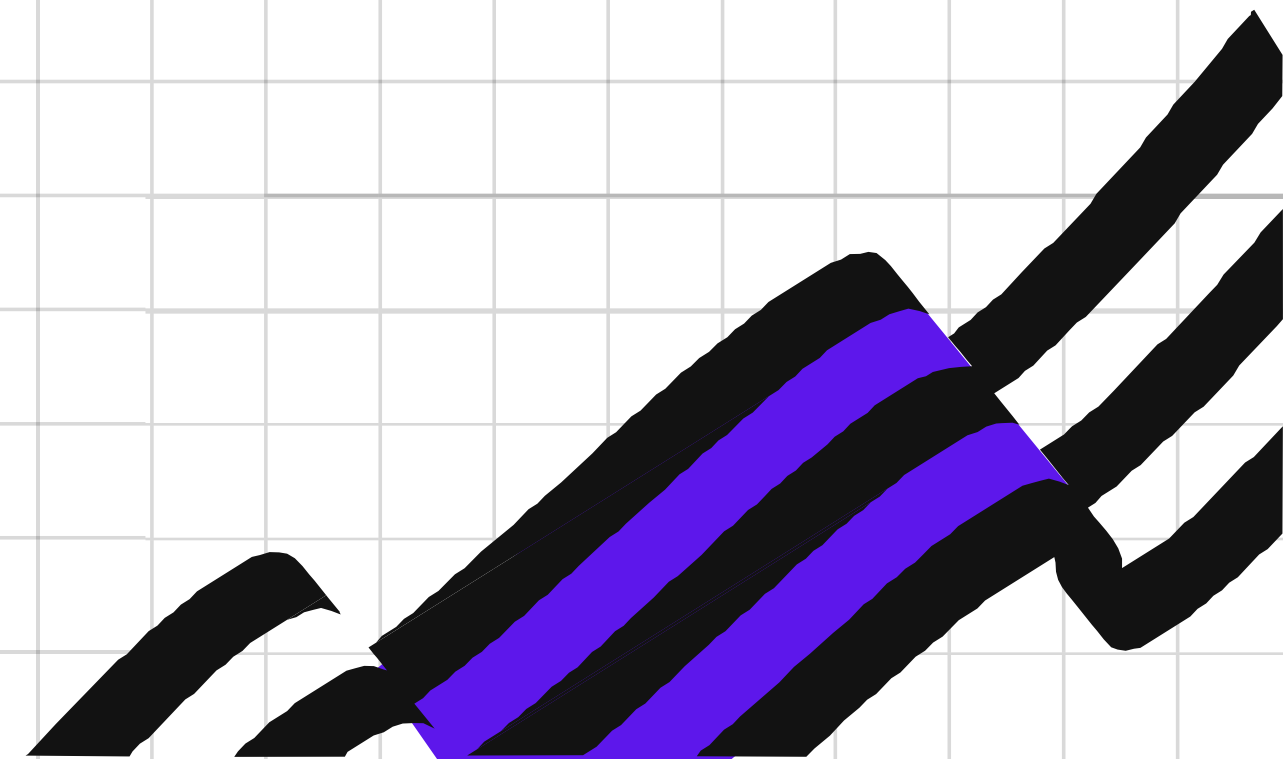




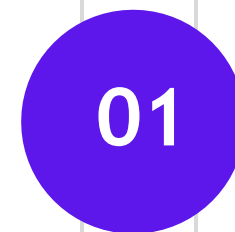
**BRAR**

**Publishing house**

Since **2015**



# Contents



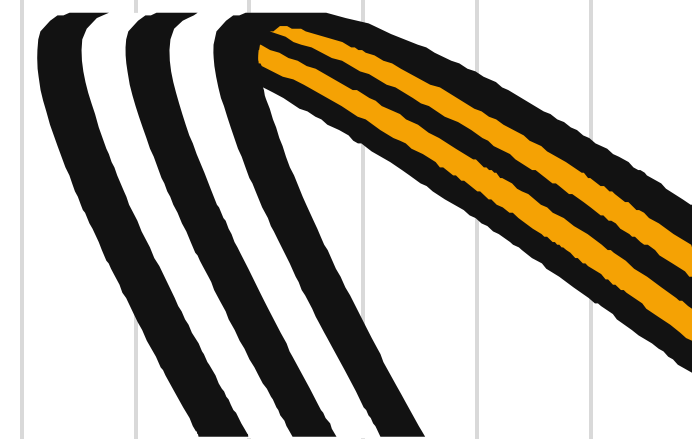
Book Market presentation



Our publishing house



BRaK Festival



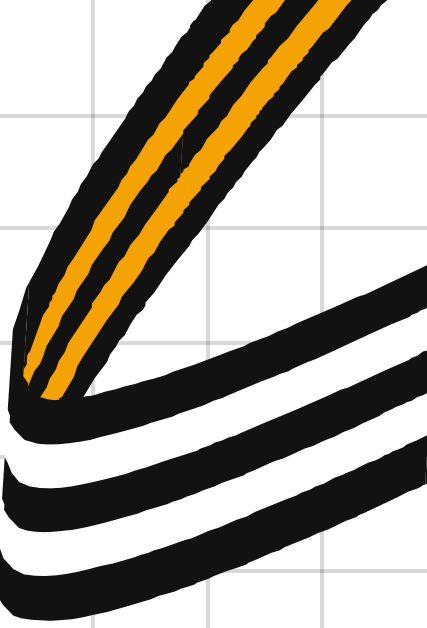
# The Slovak Book Market

## About Slovakia

- **Population: circa 5 500 000**
- **Bordering Ukraine, Poland, The Czech Republic and Hungary**
- **Official language: Slovak**
- **Market peculiarities: great influx of literature in Czech; also not insignificant Hungarian book market**

01

# The Slovak Book Market stats (as of 2023)



— **Estimated annual turnover of the book market: 144 421 000 €**

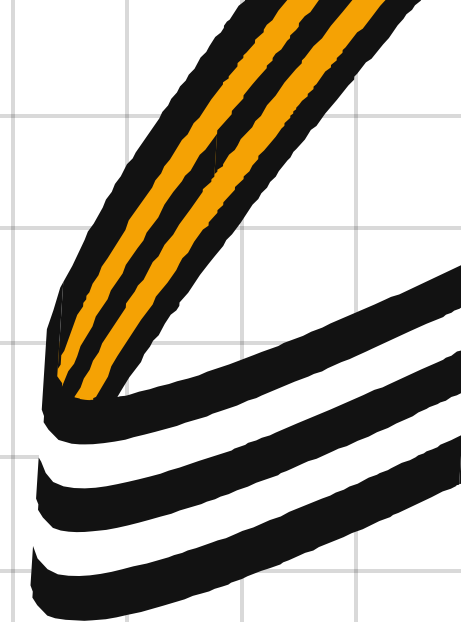
— **Number of publishing houses: 1523**  
**Biggest publishers being: Ikar, Svojtka and Albatros**

— **Bookshops: 52 % bookstore chains; 12 % independent; rest shared between textbooks and Christian bookstores**

— **Majority of sales via bookstores; big publishers supply themselves, smaller ones use distribution chains such as Partner Technic**

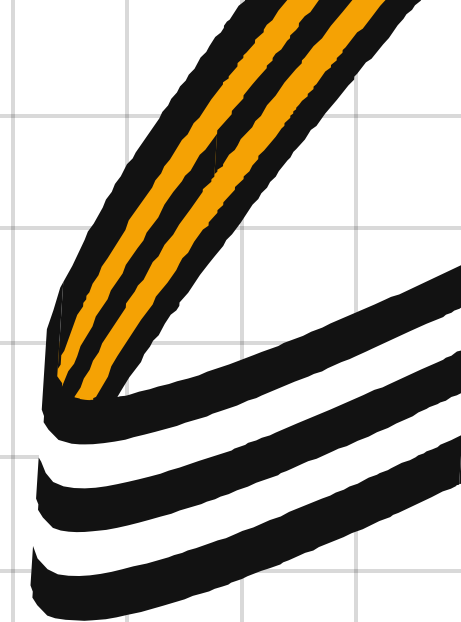


# The Slovak Book Market stats (as of 2023)



- **Number of books printed: 9 887 806**  
**(average print run 1000)**
- **Number of books published: 9883 – of that number:**
  - **7605 first editions**
  - **1934 children's books**
  - **2588 e-books; 696 audiobooks**
  - **8512 books in Slovak, 516 books in minority languages**
  - **Translations: 65% English, 9% German, 6% French, 4% Polish, 3% Italian**
- **Average book price: 14,98 € - compared to average wage of 1569 €**
- **Current VAT 10% - government plan to increase to 23%**

# The Slovak Book Market stats (as of 2023)



- **Fixed prices: currently not required by law, despite continuous efforts of the book industry. There exists, however, a consensus on upholding these prices, which is generally followed**
- **Slovak books most translated into: Czech (760), Hungarian (318), German (208), English (193), Polish (125)  
That means rights are mostly sold to neighbouring countries**
- **Book fairs and awards: most lucrative award - Anasoft Litera (others include Medziriadky, Poviedka or Básne SK/CZ  
Biggest book fair is Bibliotéka, but also many smaller, local ones (BRaK, Žilinský literárny festival, TRANZ, etc.)**

# BRAK Publishing house

Active since 2015: main goal is to promote contemporary book culture together through its literary, visual and material qualities.

Focuses on translated literature, domestic literature, graphic novels and children's books.

Is the main organizer of the **Bratislava Book Festival** - an international gathering of authors, illustrators, publishers and other professionals from the world of books.





# OUR BOOKS



**Z**  
Viktor Šklovskij  
PREKLAD KRISTÍNA KARABOVÁ  
KAVIAREN

**OBOR**  
A ČAS  
CARMEN CHICA & MANUEL MARSOL

PRÁZDN  
**Josefina Vicens**

AKO DÁVID  
PRIŠIEL O HLAS  
Judith Vanistendael

**José Emilio Pacheco**  
Preklad Lucia Dúeja  
Pitky  
THE PARIS REVIEW

ROZHOVORY  
S OSOBNOSTAMI  
LITERATÚRY  
60. ROKOV  
de BEAUVOIR  
BELLOW  
BURROUGHS  
CELINE  
COCTEAU  
HUXLEY  
THE PARIS REVIEW

LÁSZLÓ KRASZNAHORKAI  
MELANCHÓLIA  
VZDORU  
BRAK  
PREKLAD GABRIELA  
CHCEM SPÄŤ SVOJ KLOBÚK  
JON KLASSEN

CHCEM SPÄŤ SVOJ KLOBÚK  
JON KLASSEN

CENTRAL EURO  
FLANÉRO  
KOŠELA  
Jana Beňová  
DOMINIK ŽELINSKY  
TEORIE OSOBNOSTI  
BRAK

FLANÉRO  
KOŠELA  
Jana Beňová  
ÚCHOPOVÝ INŠTINKT

ÚCHOPOVÝ INŠTINKT

ANTOLOGIE  
Razki  
Razi

Kuric  
v letnom ki  
Augustín  
Dobrovodský  
Capote  
Eliot  
Faulkner  
Forster  
Green  
Hemingway  
M...

Capote  
Eliot  
Faulkner  
Forster  
Green  
Hemingway  
M...

ZUZANA LIŠKOVÁ  
ZIMNÁ  
ZMRZLINÁREŇ  
ALMY

ALMY

BRAK  
EVA ŠKANDÍKOVÁ  
TEREZA OCHOVÁ, VLADO JANČEK

KRUTÁ MARTA

Serhij Žadan  
HYMNA  
DEMO  
KRÁTIČKEJ  
MLÁDEŽEJ  
PÁR

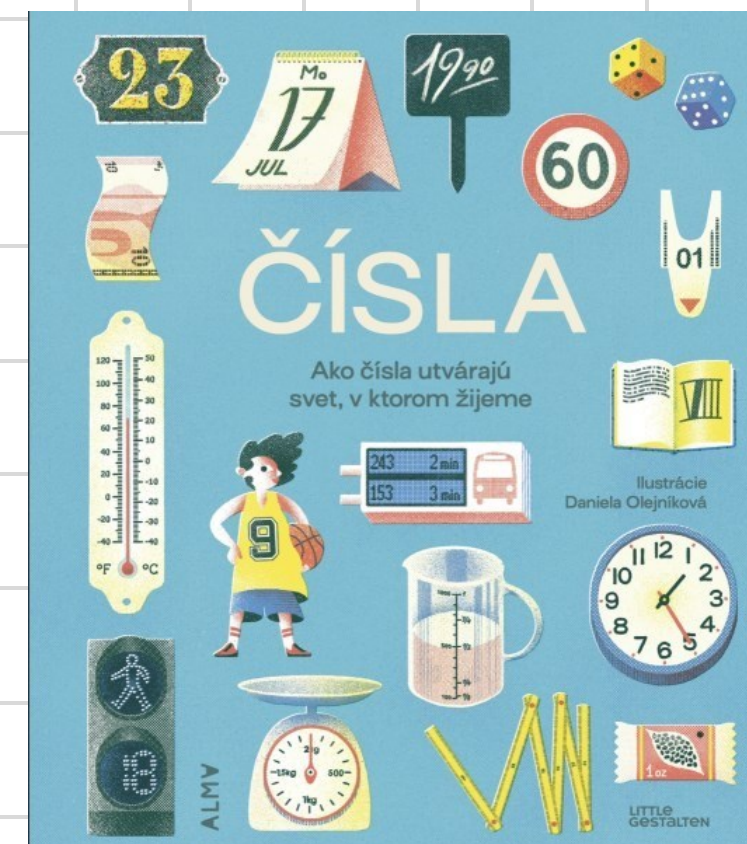
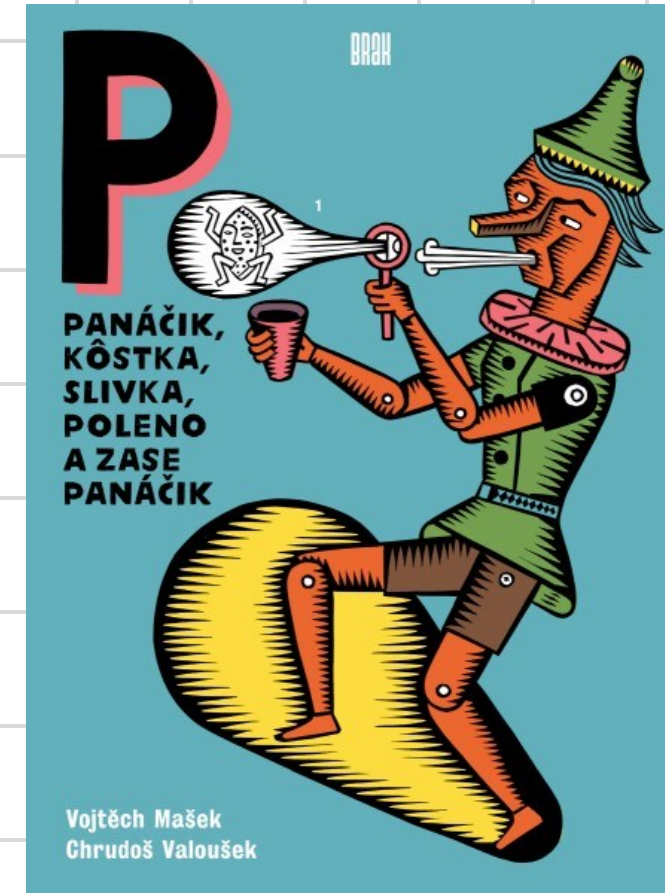
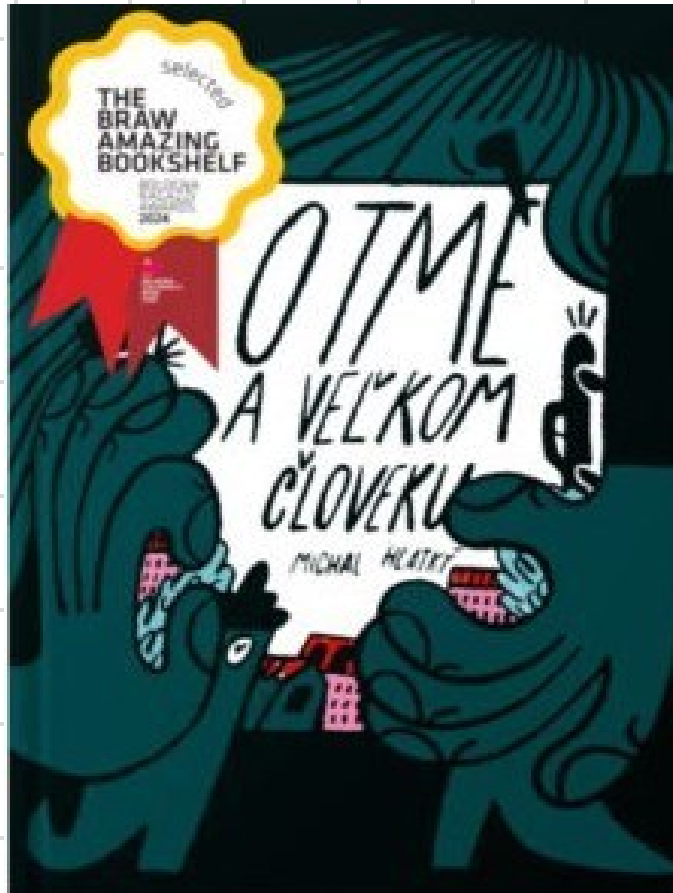
VOJNA,  
ktorá zmenila Rondo  
Romana Romanyšyn  
a Andrija Lesiv



# Children's Books

## ALMA edition

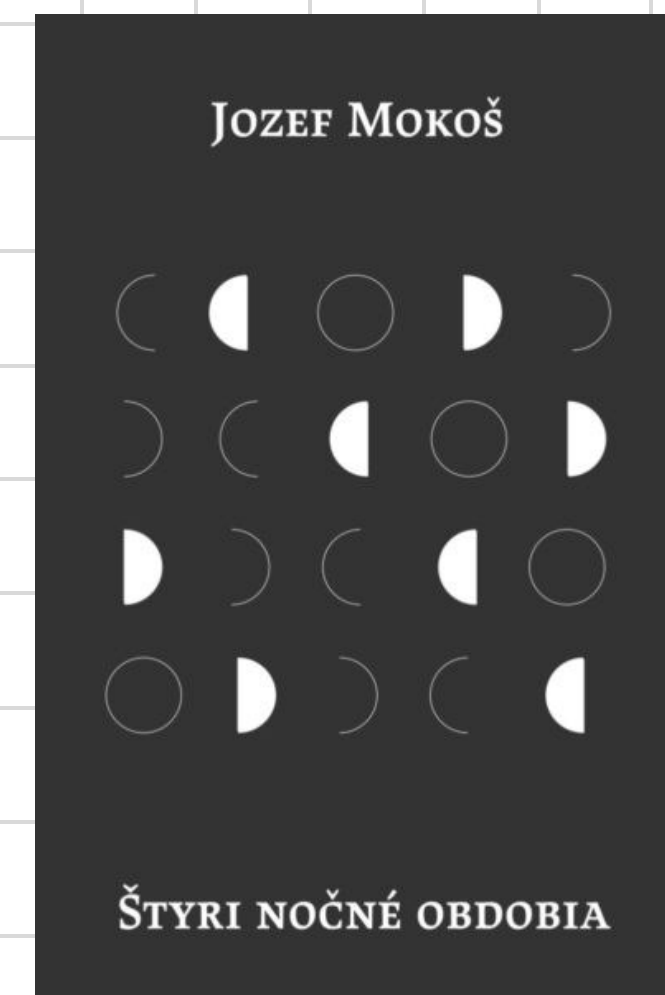
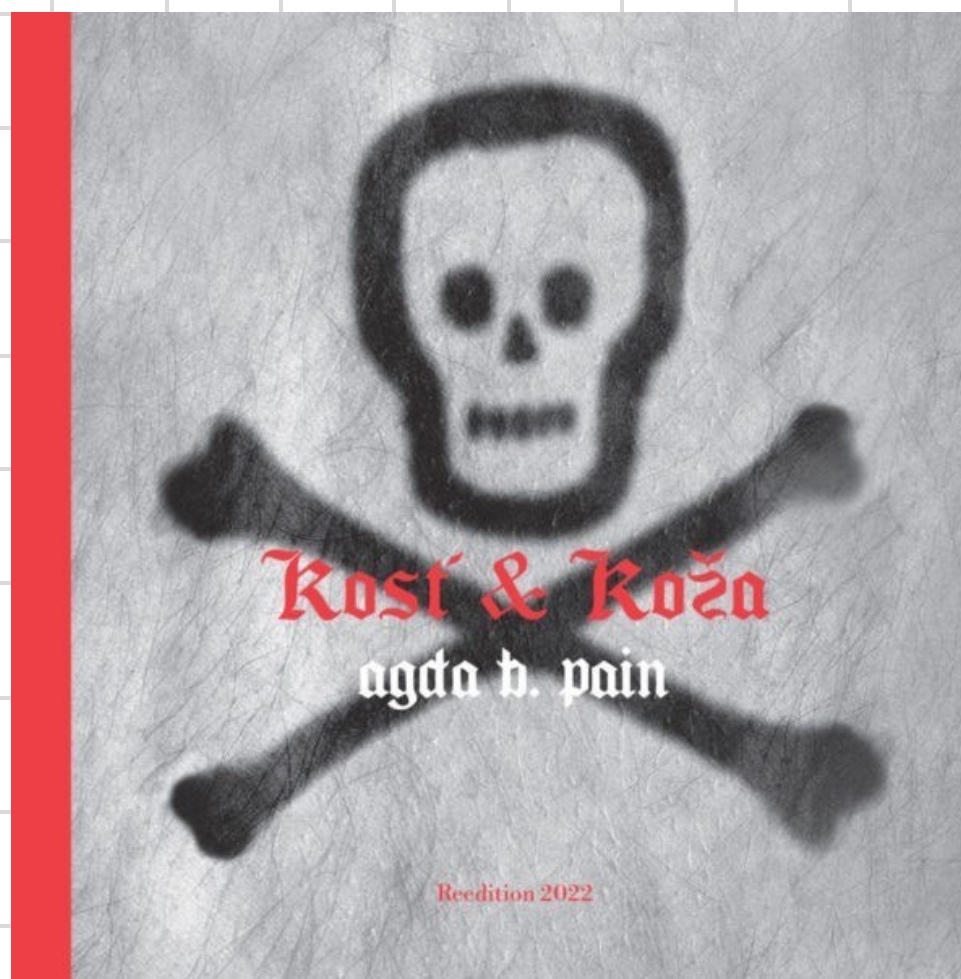
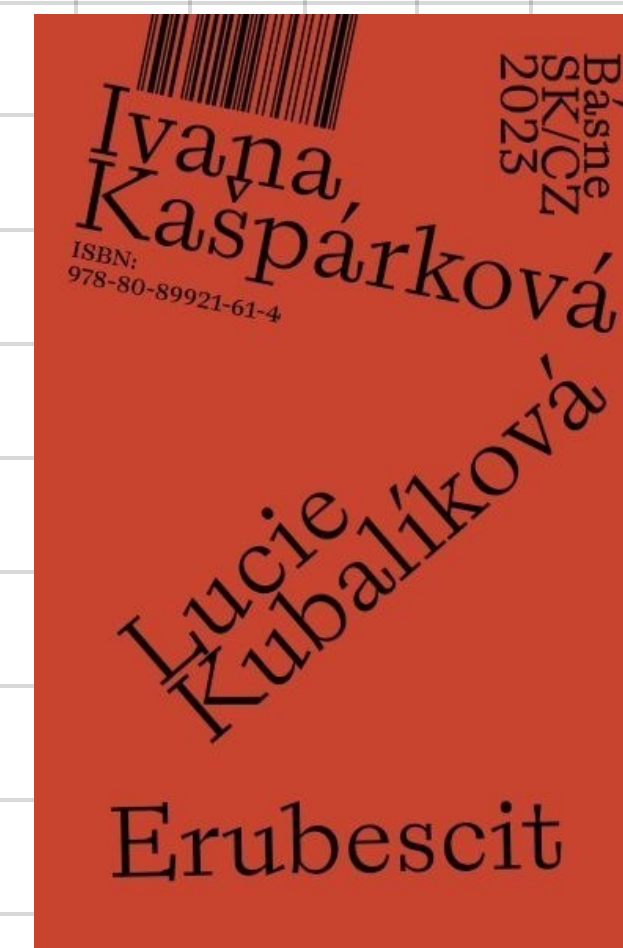
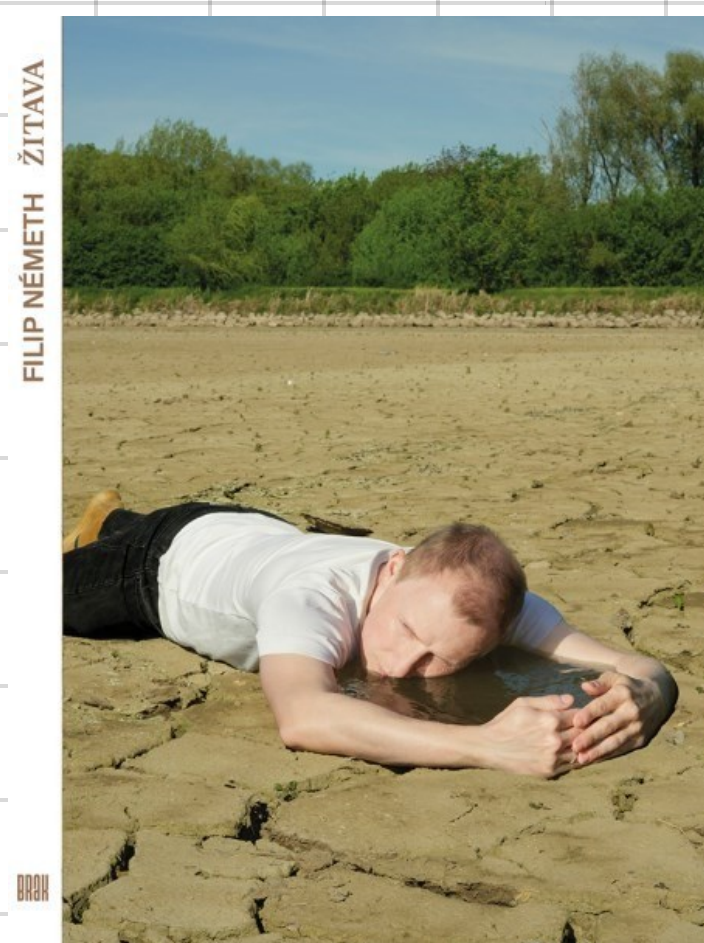
- O tme a veľkom človeku (Of darkness and the great man)
- OFFroad
- Tonko, Slávka a kúzelné svetlo (Tony, Shelly and the magic light)
- Panáčik, Kôstka, Slivka, Poleno a zase Panáčik (Puppet, Plum Pit, Plum, Plank, and back to Puppet)
- Čísla (In great numbers)





# Poetry Books

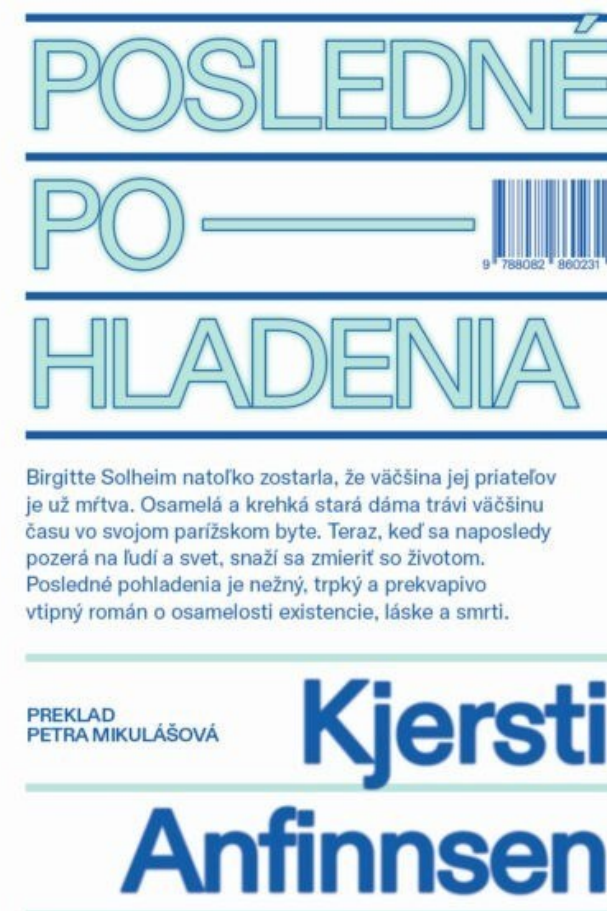
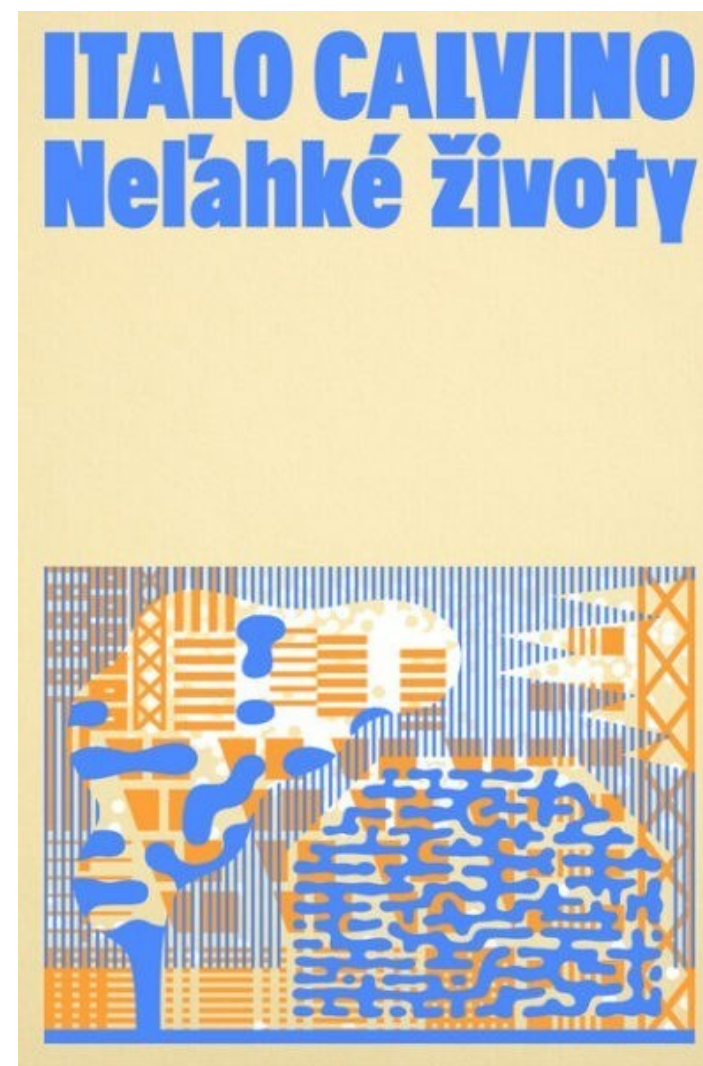
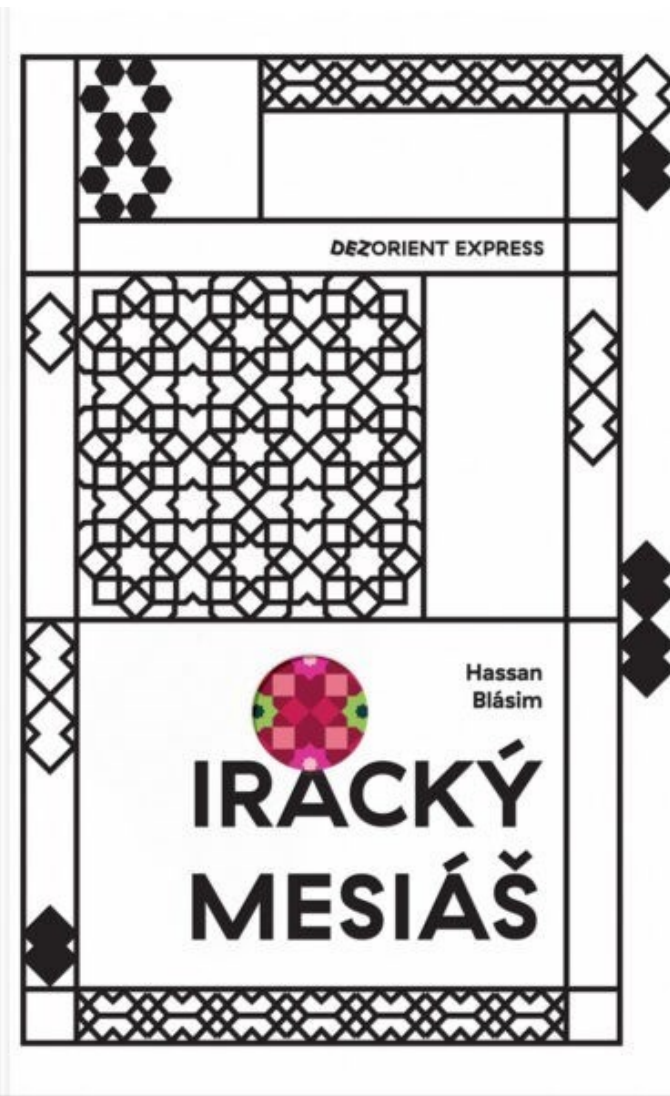
- Zbierka zážitkovej Poézie (Collection of experiential poetry)
- Žitava
- Básne SK/CZ (Poems SK / CZ)
- Kost' a koža (Bone and Skin)
- Štyri nočné Obdobia (Four night seasons)





# Prose Translated

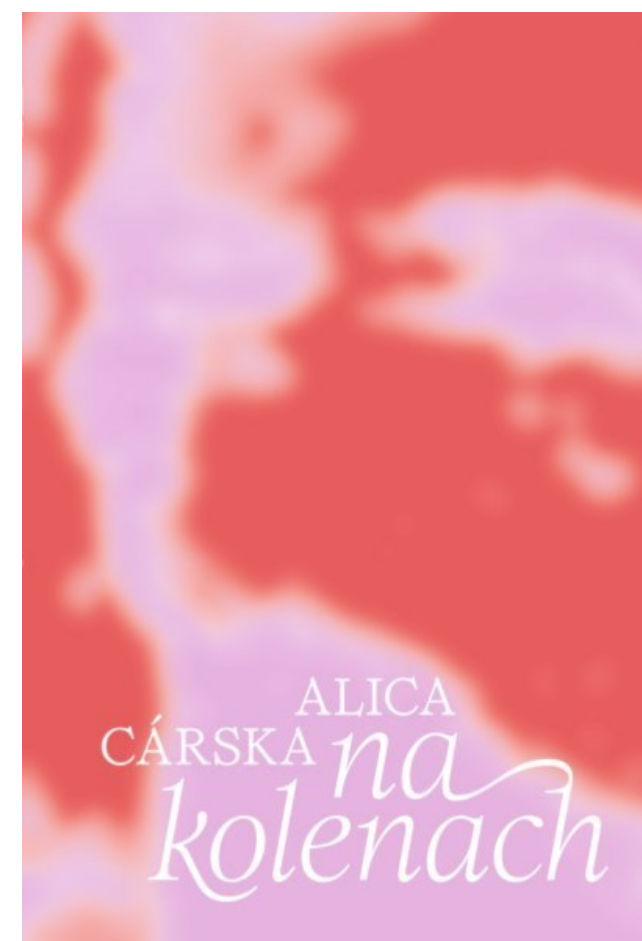
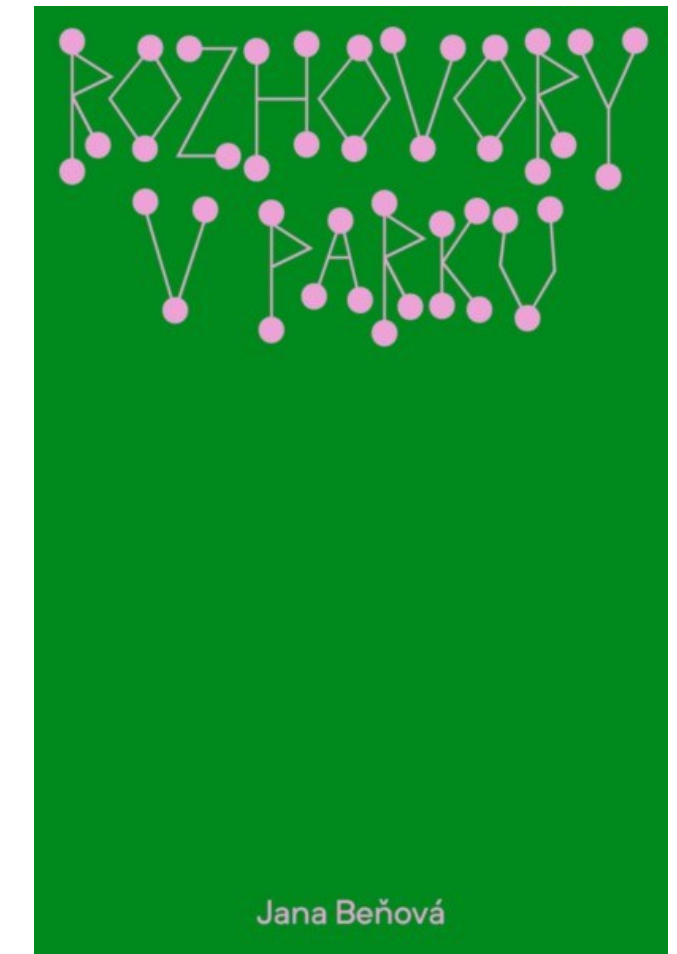
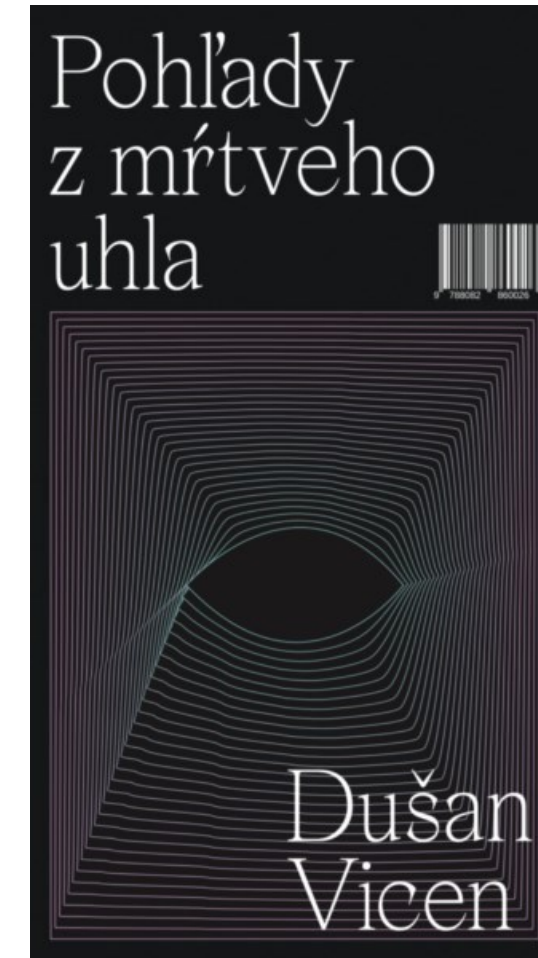
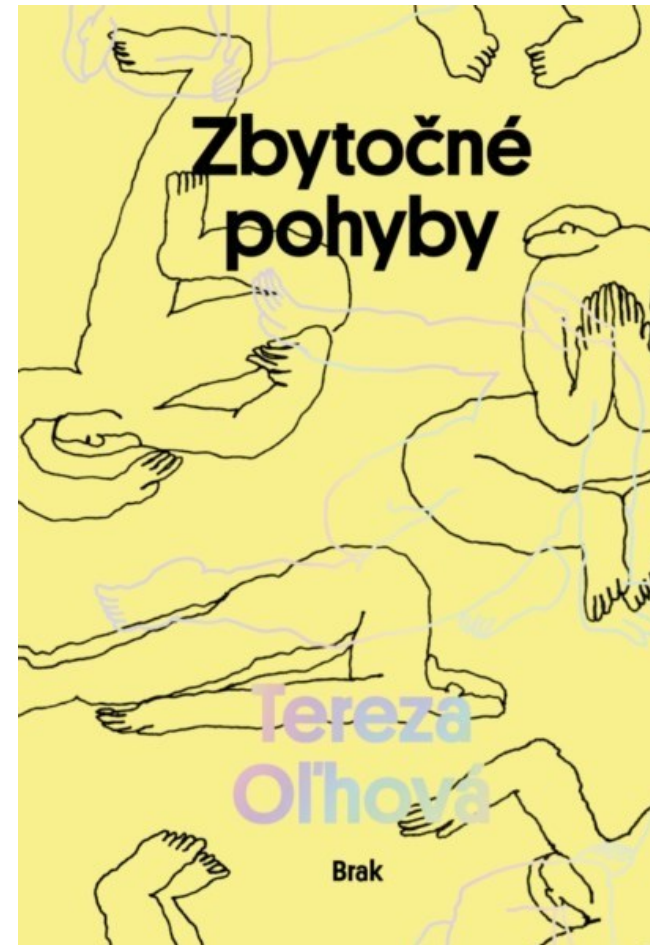
- Iracký mesiáš (Iraqi messiah)
- Neľahké životy (Difficult lifes)
- Pohľad grófký Hahn-Hahn (The Glance of Countess Hahn-Hahn)
- Posledné pohlady (The Last Signs of Love)
- Tma na poludnie (Darkness at Noon)





# Prose Domestic

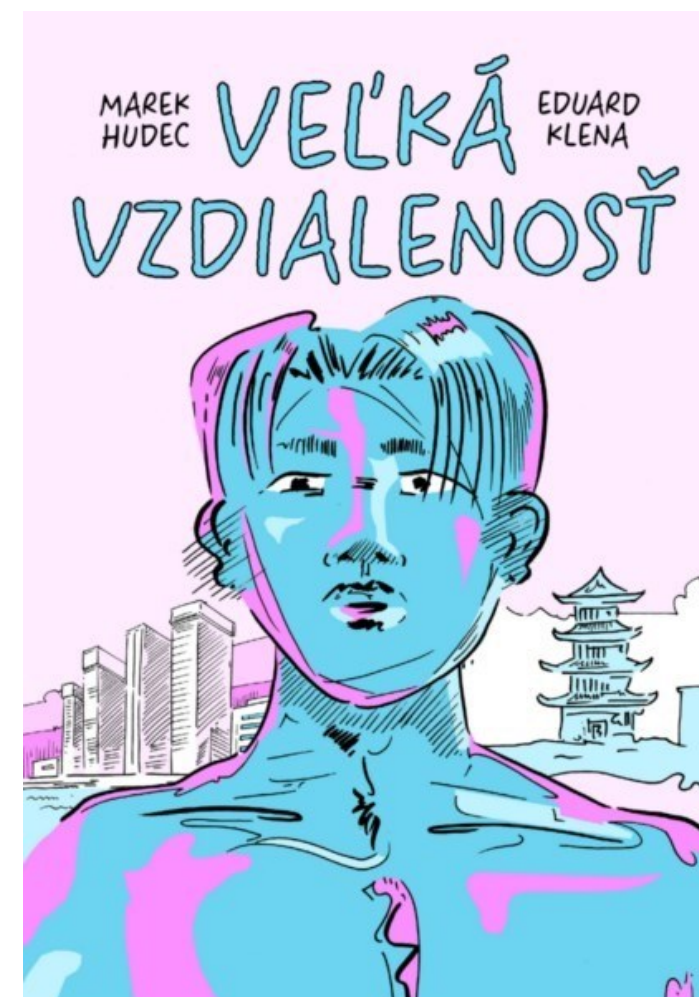
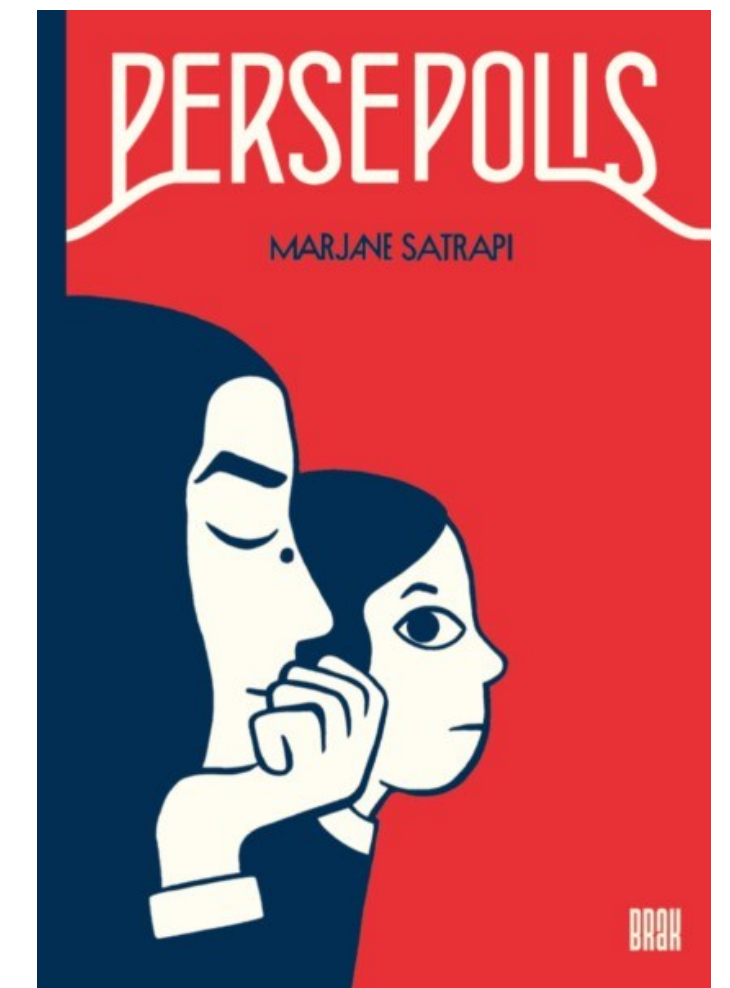
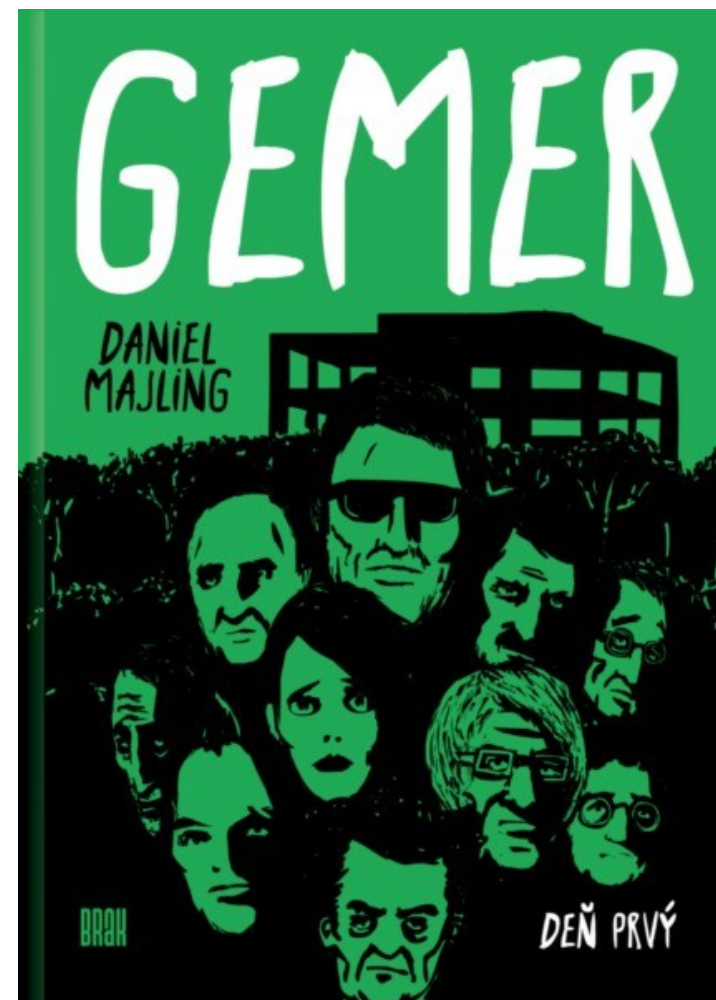
- Zbytočné pohyby  
(Unnecessary movements)
- Pohľady z mŕtveho  
Uhla (Views from a Dead  
Angle)
- Rozhovory v Parku  
(Conversations in the  
Park)
- Na kolenách (On the  
knees)
- Ruzká klazika (Ruzzian  
Clazzics)





# Graphic Novels

- Gemer
- Flughunde
- Persepolis
- Vel'ká vzdialenosť' (Great distance)
- Kôstka (Stonefruit)





03

# BRaK

## Bratislavský knižný festival

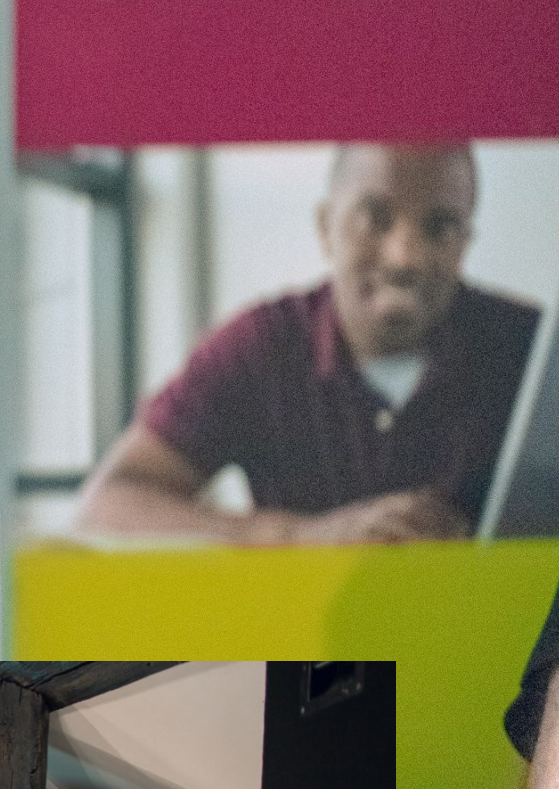




Full  
of...



Authors'  
readings



Concerts



Lectures



Discussions





**Workshops**



**Plays**



**Exhibitions**

**But also**









# THANK YOU FOR YOUR TIME!

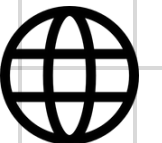
## Contact us

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Štefánikova 16  
811 06 Bratislava

František Malík  
tel.: +421 915 497 445  
[malik@brakfestival.sk](mailto:malik@brakfestival.sk)



[www.brak.sk](http://www.brak.sk)



@brak\_vydavatelstvo

