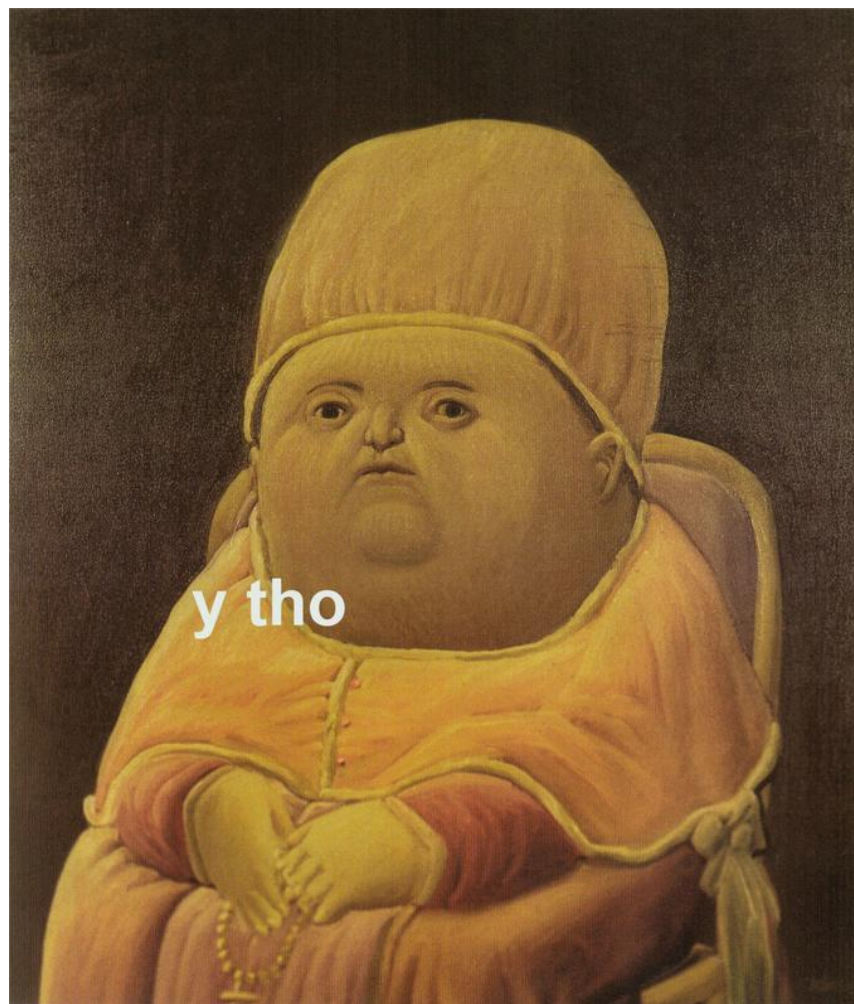


Vizualizace dat

Vývoj vizualizace dat

2. října 2024 | 10:00

Budeme řešit historii.



**Protože ikonické příklady dokazují,
jak efektivní vizualizace je.**

Vizualizace jako prostředek k řešení problému.

Vizualizace jako prostředek k ověřování hypotéz.

Vizualizace jako prostředek k přesvědčování.

Vizualizace jako zachránce životů.

PLASTICS BREAKDOWN

WE USE TONS OF PLASTIC. IT'S IN EVERYTHING FROM PACKAGING TO TOYS, TO THE DASHBOARD IN YOUR CAR. MASSIVE AMOUNTS OF IT END UP IN THE OCEAN. IT CONTAINS TOXINS, AND ABSORBS MORE TOXINS. IT ENTANGLES AND KILLS SEA LIFE. IT CERTAINLY DOESN'T BIODEGRADE. BUT THERE ARE WAYS WE CAN HELP.



BAD FOR THE OCEAN, BAD FOR US



54%

OF THE 120 MARINE MAMMAL SPECIES ON THE THREATENED LIST HAVE BEEN OBSERVED ENTANGLED IN OR INGESTING PLASTIC.



92.5% OF DEAD SEABIRDS (NORTHERN FULMARS) IN A STUDY HAD INGESTED PLASTIC IN AMOUNTS EQUAL TO 5% OF THEIR BODY WEIGHT.

AMERICANS USE ROUGHLY 100 BILLION PLASTIC BAGS PER YEAR. PLASTIC BAGS CAN TAKE 400 TO 1,000 YEARS TO DECOMPOSE, BUT THEIR

CHEMICAL RESIDUES REMAIN FOR YEARS AFTER.

CHEMICALS USED IN PLASTICS LIKE PHTHALATES AND FLAME RETARDANTS HAVE BEEN FOUND IN FISH, MOLLUSKS, SEA MAMMALS, AND OTHER SEA LIFE

HOW BIG IS THE PROBLEM?

73.9 MILLION POUNDS OF PLASTIC ARE SPREAD THROUGHOUT THE WORLD'S GYRES.

IT'S EXPENSIVE TOO...

AS OF 2009, SOUTHERN CALIFORNIA CITIES HAD SPENT OVER \$1.7 BILLION TO KEEP WATERWAYS FROM BEING OVER LEGAL TRASH LIMITS.

HOW MUCH PLASTIC ENDS UP IN THE OCEAN?



CIRCULAR CURRENTS (GYRES) THOUSANDS OF MILES ACROSS COLLECT IMMENSE AMOUNTS OF PLASTIC IN ALL OF THE WORLD'S OCEANS.

MICROPLASTIC CONCENTRATIONS IN THE NORTH PACIFIC GYRE INCREASED 100X IN THE PAST 40 YEARS.

CURRENTS CARRY THE PLASTIC EVERYWHERE.

RUBBER DUCKS LOST FROM A SHIPPING CONTAINER IN THE NORTH PACIFIC WERE FOUND NEAR SCOTLAND, IN THE NORTH ATLANTIC. TSUNAMI DEBRIS FROM JAPAN ARRIVED IN NORTH AMERICA, AFTER CROSSING THE LARGEST OCEAN ON EARTH IN JUST 10 MONTHS.

PLASTIC IS MADE OF TOXINS

331

MILLION BARRELS OF PETROLEUM & NATURAL GAS LIQUIDS

WERE USED TO MAKE U.S. PLASTIC PRODUCTS, EQUAL TO ABOUT 5% OF THE NATIONAL PETROLEUM CONSUMPTION.

PLASTICS CONTAIN TOXIC CHEMICALS



PHTHALATES
FLAME RETARDANTS
BISPHENOL-A (BPA)

FACT:



MORE TOXINS ADHERE AS PLASTIC BREAKS DOWN

IN PLASTIC FROM THE NORTH PACIFIC GYRE:



40% CONTAINED PESTICIDES LIKE DDT. 50% CONTAINED PCBs (BANNED BY U.S. CONGRESS IN 1979, FOR HAVING VARIOUS NEUROTOXIC EFFECTS). 80% CONTAINED PAHs (MAY BE HIGHLY CARCINOGENIC).

FLOATING TOXIC MICROPLASTICS ARE OFTEN INGESTED BY MARINE LIFE, WHICH IN TURN IS CONSUMED BY US.

RESEARCH PROVIDED BY OCEAN CONSERVANCY, 5 GYRES, AND OTHERS INFOGRAPHIC BY WWW.ABRAHAMTHINKIN.COM FOR ONEWORLD ONE OCEAN | 2012

WHAT CAN WE DO TO HELP?

USE LESS PLASTIC

8 OF THE TOP 10 ITEMS FOUND ON BEACHES DURING LAST YEAR'S INTERNATIONAL COASTAL CLEAN-UP DAY WERE PLASTICS RELATED TO EATING & DRINKING.



TO GO CUPS > REUSABLE MUGS & CUPS

PLASTIC BAGS > REUSABLE BAGS, NO BAG STRAWS > NO NEED UTENSILS > USE NON-PLASTIC

ELECTRONICS > REPAIR OR UPGRADE. RECYCLE THE OLD ITEM WHEN YOU NEED SOMETHING NEW.

BOTTLED WATER > REUSABLE WATER BOTTLE PACKAGING > BUY ITEMS WITH MINIMAL PACKAGING

CLOTHING > BUY NATURAL MATERIALS. SYNTHETIC FIBERS END UP IN THE OCEAN





BABYLON.

MEDIA AND PERSIA.

GRECIA.

PAGAN ROME.

THE TEN KINGDOMS.

PAPAL ROME.

MAHOMETANS.

GOD'S EVERLASTING KINGDOM.

677 **2520** **7**
677 **84**
1843. **30**

538 **2300** **2520.**
457 **457**
1843.

332

164
158

1335 **490** **3½**
1290 **508** **12**
45. **538** **42**
606 **1260.**
1299 **606** **30**
1449 **1299** **1260.**

1798 **508**
45 **1335**
1843. **1843.**

A CHRONOLOGICAL CHART
OF THE
VISIONS OF DANIEL & JOHN.

Illustrations include: a man with a beard and long hair representing the kingdoms; various beasts (lion, eagle, pig, ram, bull, dragon); a crucifixion; a red dragon; a lion; a man on a horse; and a bird.

Chapter

Handbook of Data Visualization

Part of the series Springer Handbooks Comp.Statistics pp 15-56

A Brief History of Data Visualization

Michael Friendly

Buy chapter

\$29.95 / €24.95 / £19.95 *

Buy eBook

\$379.00 / €296.31 / £251.50*

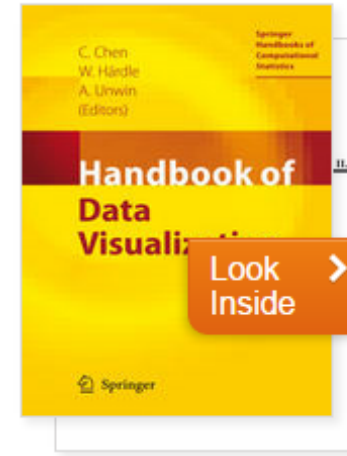


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Abstract

It is common to think of statistical graphics and data visualization as relatively modern developments in statistics. In fact, the graphic representation of quantitative information has deep roots. These roots reach into the histories of the earliest map making and visual depiction, and later into thematic cartography, statistics and statistical graphics, medicine and other fields. Along the way, developments in technologies (printing, reproduction), mathematical theory and practice, and empirical observation and recording enabled the wider use of graphics and new advances in form and content.



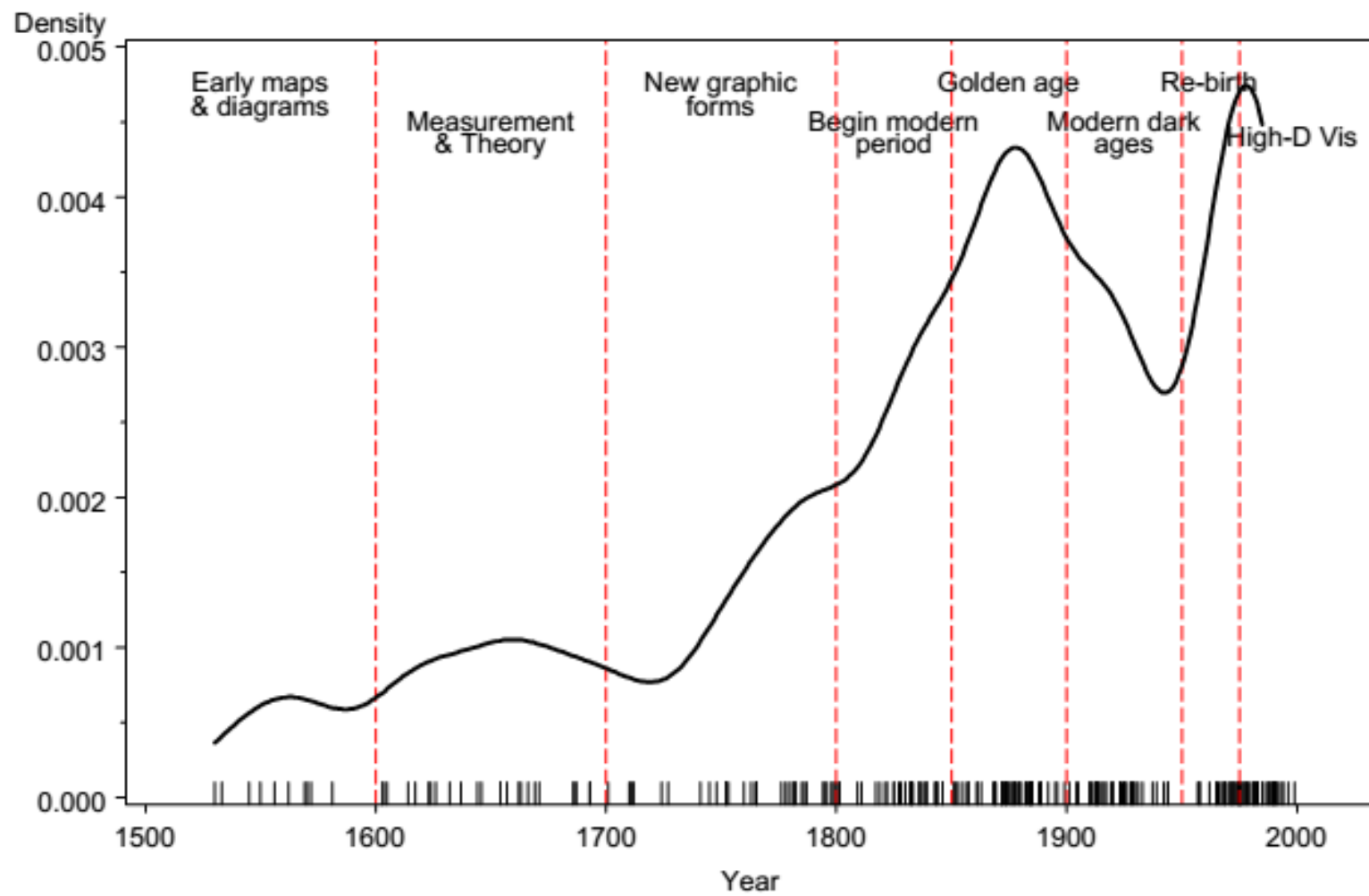
Chapter Metrics

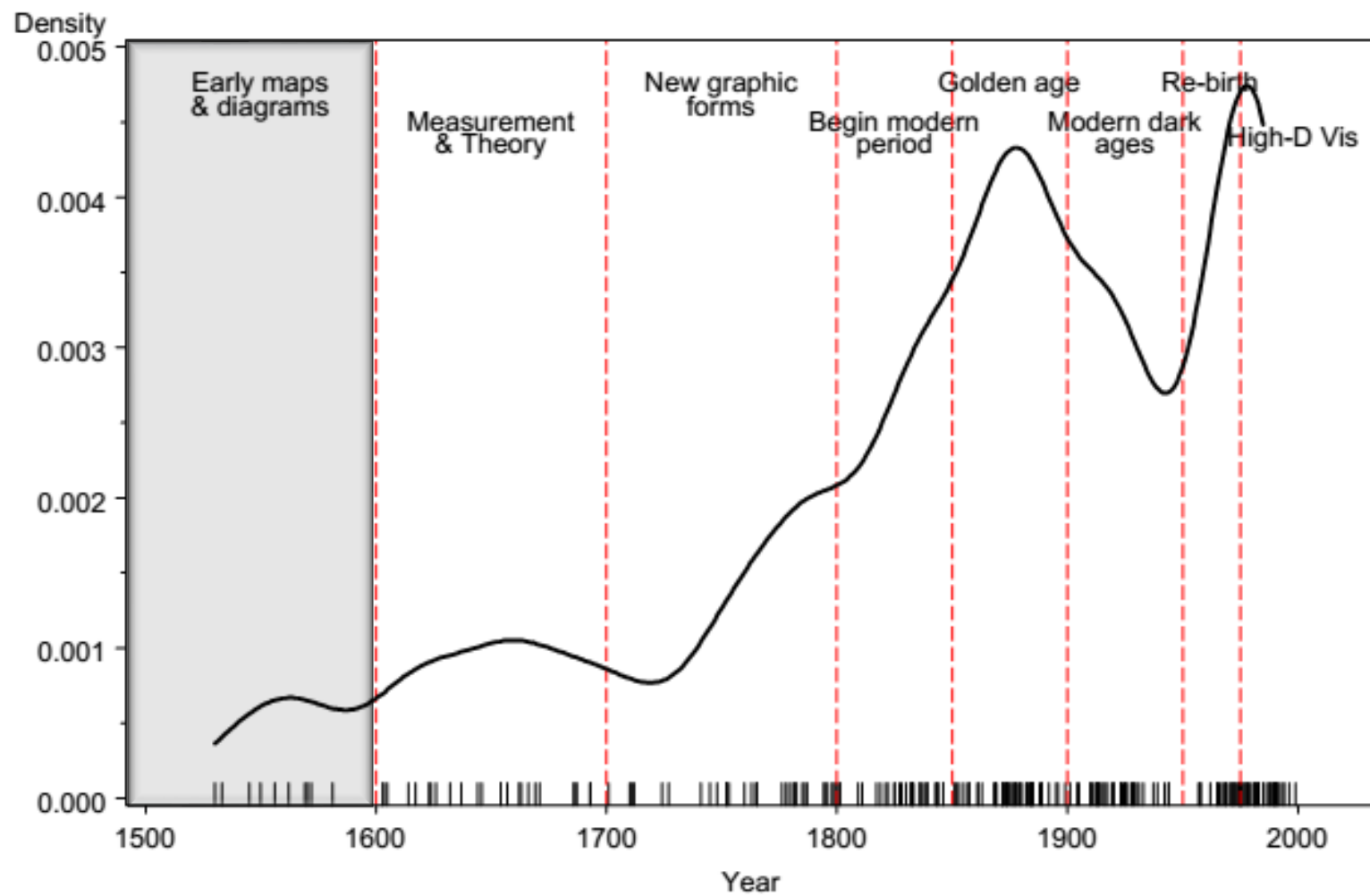
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	Mentions	2
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	Downloads	4K

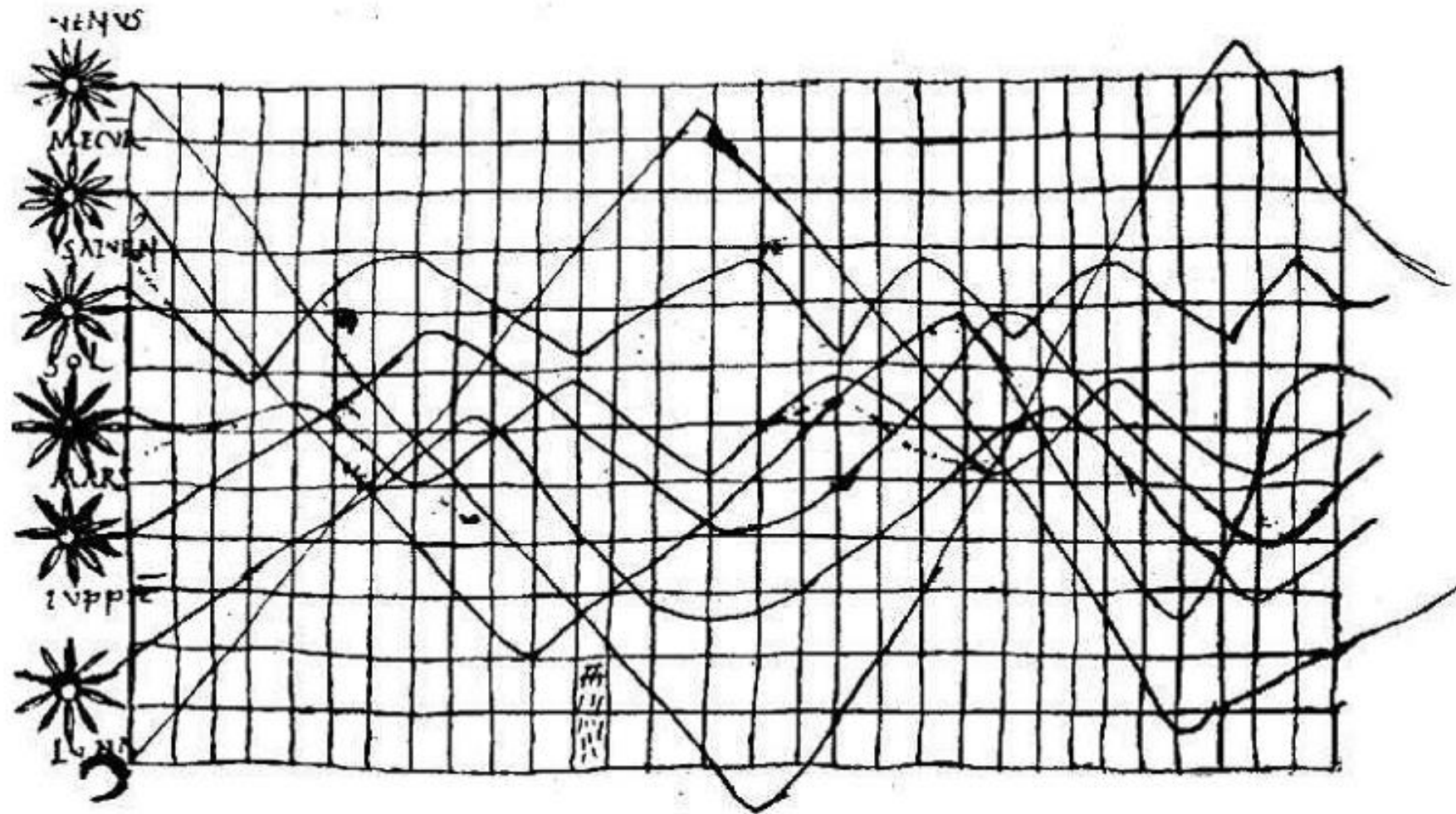
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11. století

Incipit peritilis tractatus de latitudinibus formaz fm R. euerendū doctozē magrū Nicholauū Bozen.



Latitudo vni^{me}. Latitudo dif^{me}.

Diformis fm se totā.

Non fm se totā dif^{me}.

Diffo^{me} difformis.

Inicipiens a nō gdu.

Diffo^{me}. icip. a nō gra.

Incip. r. terminat ad g.

Nō tota diffo^{me} diffo^{me}.

1^o diuisi

2^o diuisi

3^o diuisi

4^o diuisi

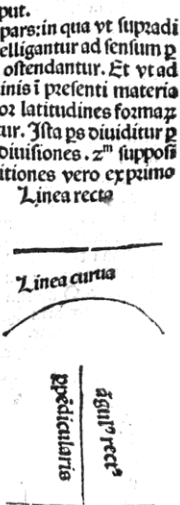
5^o diuisi

6^o diuisi

canis ymiformē. quandā in suis ptribus variatā quā vocamus dif formē tm. Quandā que symfor miter varietur: vocat ymiformi ter difformis. Si vero difformi ter variat vocat difformiter dif formis: ita ymaginatur quādā variatione latitudinis ymiforme. quandam difformem. Et rur sus variationum difformiū quā dā ymiformiter difformis: r quā dā difformiter difformem. Un de sicut ymiformis latitudinis variatio reddit latitudines diffor mem. Itē sicut ymiformiter dif formis variatio reddit latitudi nē ymifoz' diffoz' difformem: ita diffoz' difformis variatio reddit latitudinem diffoz' difformi ter difformem. Latitudo yni formiter difformiter difformis ē illa que inter excessus graduū eque distantū seruat eādē pportione: aliā tria pportioe equalitatis. Nā si iter excessus graduum iter se eque di stantiū seruat pportione eqūlitas: tūc eēt latitudo ymifoz' difformis: vt patet ex diffinitionibus mēbrozū secunde diuisionis. Rursus si nulla pportio serua ref: tūc nulla posset attēdi ymiformitas in latitudine tali: r sic nō esset ymiformiter difformiter difformis. Latitudo difformiter difformiter difformis est illa que iter excessus graduum eque distantium non seruat eandē pportione: sicut in scda pte patet. Notandū ta men est qd in supradictis diffinitionibus: vbi loquitur de excessu graduum inter se: eque distantium debz accipi distantia secundū partes latitudinis extēsiue r nō inten siue. Iterū loquitur dicte diffinitiones de distantia gra duū situati: nō autē gradualī.



Equitur scda pars: in qua vt supradicta intelligantur ad sensum p figurās geometricas ostendantur. Et vt ad omnē speciem latitudinis i presenti materia via occurrat apparētoz latitudines formaz ad figurās geometricas applicatur. Ita ps diuiditur p tria capitula: quozum p^m dicit diuisiones. 2^m supposi tiones. 3^m propositiones. Diffinitiones vero expimo Euclidis patēt. s. qd est figura plana vl curua. qd linea recta: qd curua: qd ē āgul^o rect^o: qd acutus: quid obtusus. Et est p^o diuisio qd figurarū quedā sunt angulares quedam non angu lares. Figura angularis est illa que hz āgulos seu angulū. Figura nō angularis ē illa que nō habet angulos nec an gulum: vt circulus. Figurarū angulariū quedas sunt mo nāgulares r quedas pluriū an gulozū. Figure monāgule sūt monāgulares sunt que ha bent vni solū angulū r que



pa diuisi

2^o diuisi

is ymiformiter variatio reddit ymifoz' fformiter difformem. Latitudo yni formiter difformiter difformis ē illa que inter excessus graduū eque distantū seruat eādē pportioe: aliā tria pportioe equalitatis. Nā si iter excessus graduum iter se eque di stantiū seruat pportioe eqūlitas: tūc eēt latitudo ymifoz' difformis: vt patet ex diffinitionibus mēbrozū secunde diuisionis. Rursus si nulla pportio serua ref: tūc nulla posset attēdi ymiformitas in latitudine tali: r sic nō esset ymiformiter difformiter difformis. Latitudo difformiter difformiter difformis est illa que iter excessus graduum eque distantium non seruat eandē pportione: sicut in scda pte patet. Notandū ta men est qd in supradictis diffinitionibus: vbi loquitur de excessu graduum inter se: eque distantium debz accipi distantia secundū partes latitudinis extēsiue r nō inten siue. Iterū loquitur dicte diffinitiones de distantia gra duū situati: nō autē gradualī.

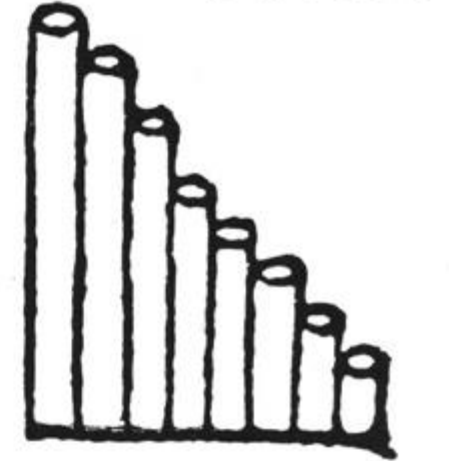
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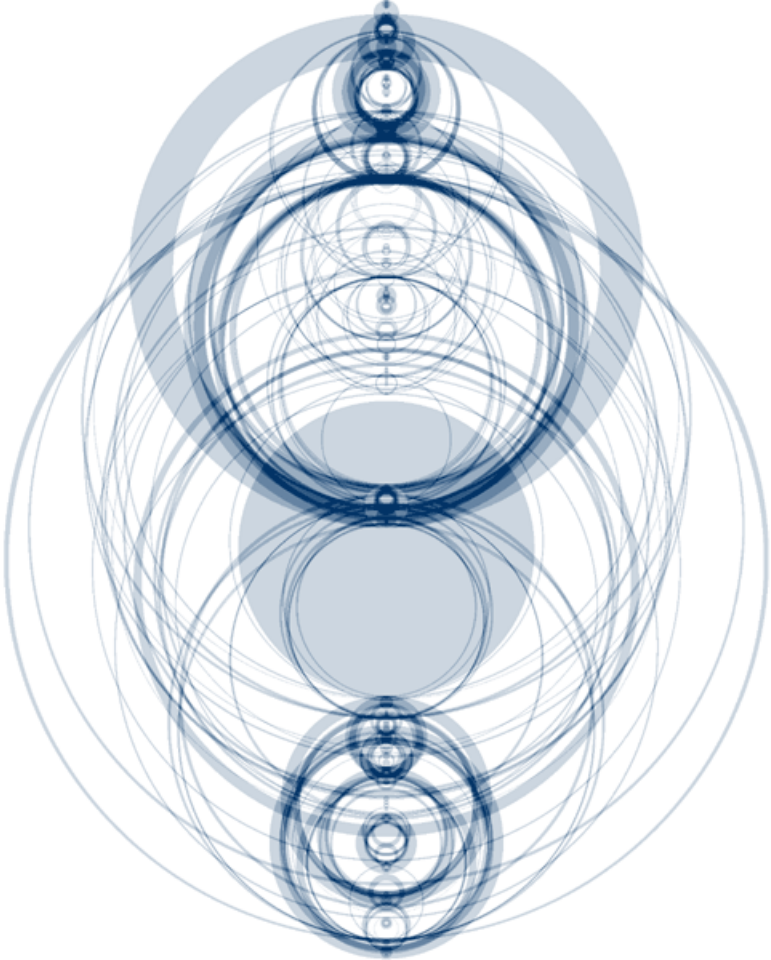
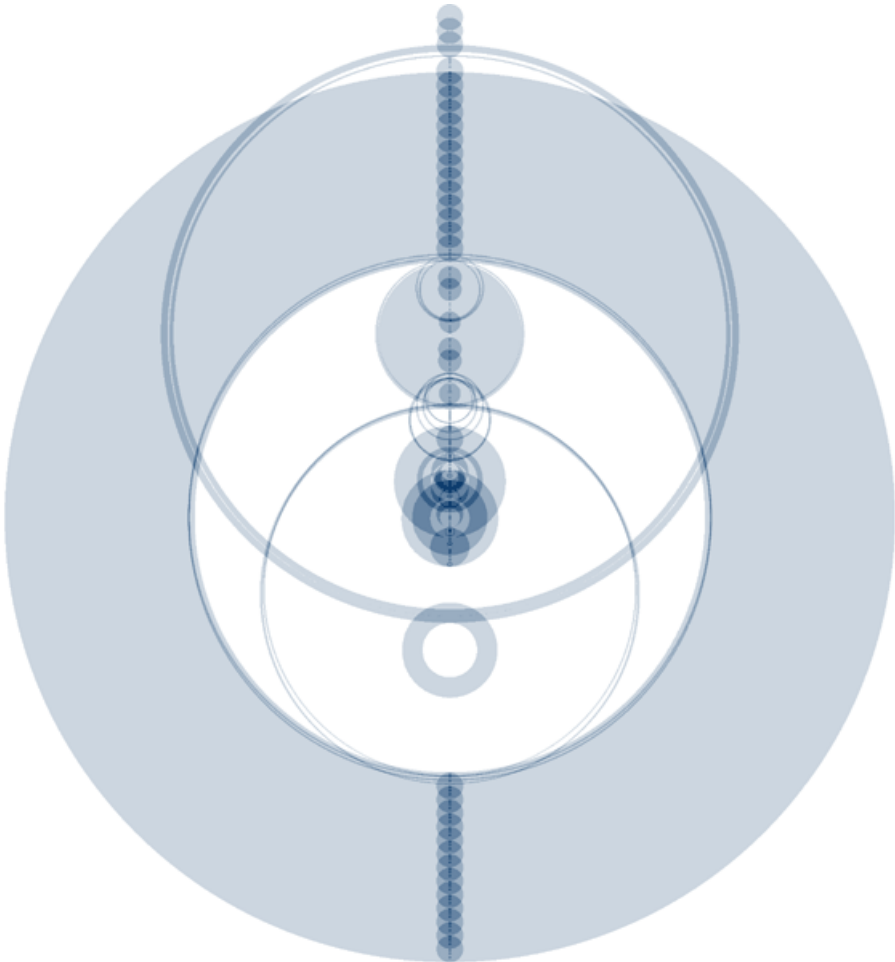
Diffo^{me} diffo^{me}

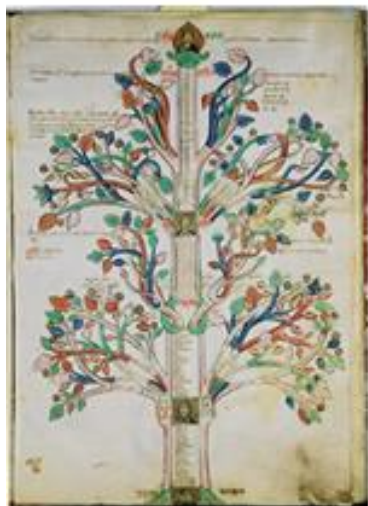


Diffo^{me} diffo^{me}



Martin Wattenberg





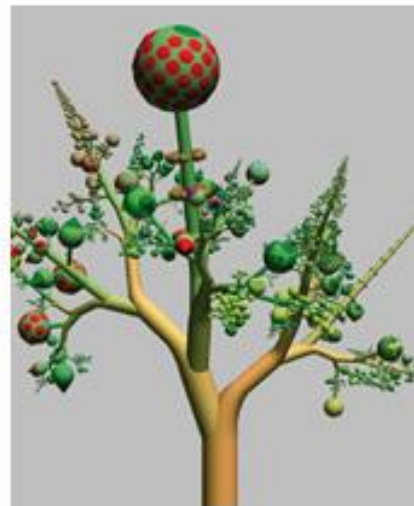
1202



1478

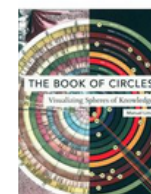


1780



2001

1



[The book of circles : visualizing spheres of knowledge /](#)

Autor [Lima, Manuel, 1978-](#)

Vydáno 2017

Další autoři: ; "...Lima, Manuel, 1978-..."

Umístění:

✗ [Pedagogická fakulta](#)

[Kniha](#) [Vypůjčeno](#)

2



[The book of trees : visualizing branches of knowledge /](#)

Autor [Lima, Manuel, 1978-](#)

Vydáno 2014

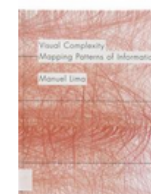
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Autor [Lima, Manuel, 1978-](#)

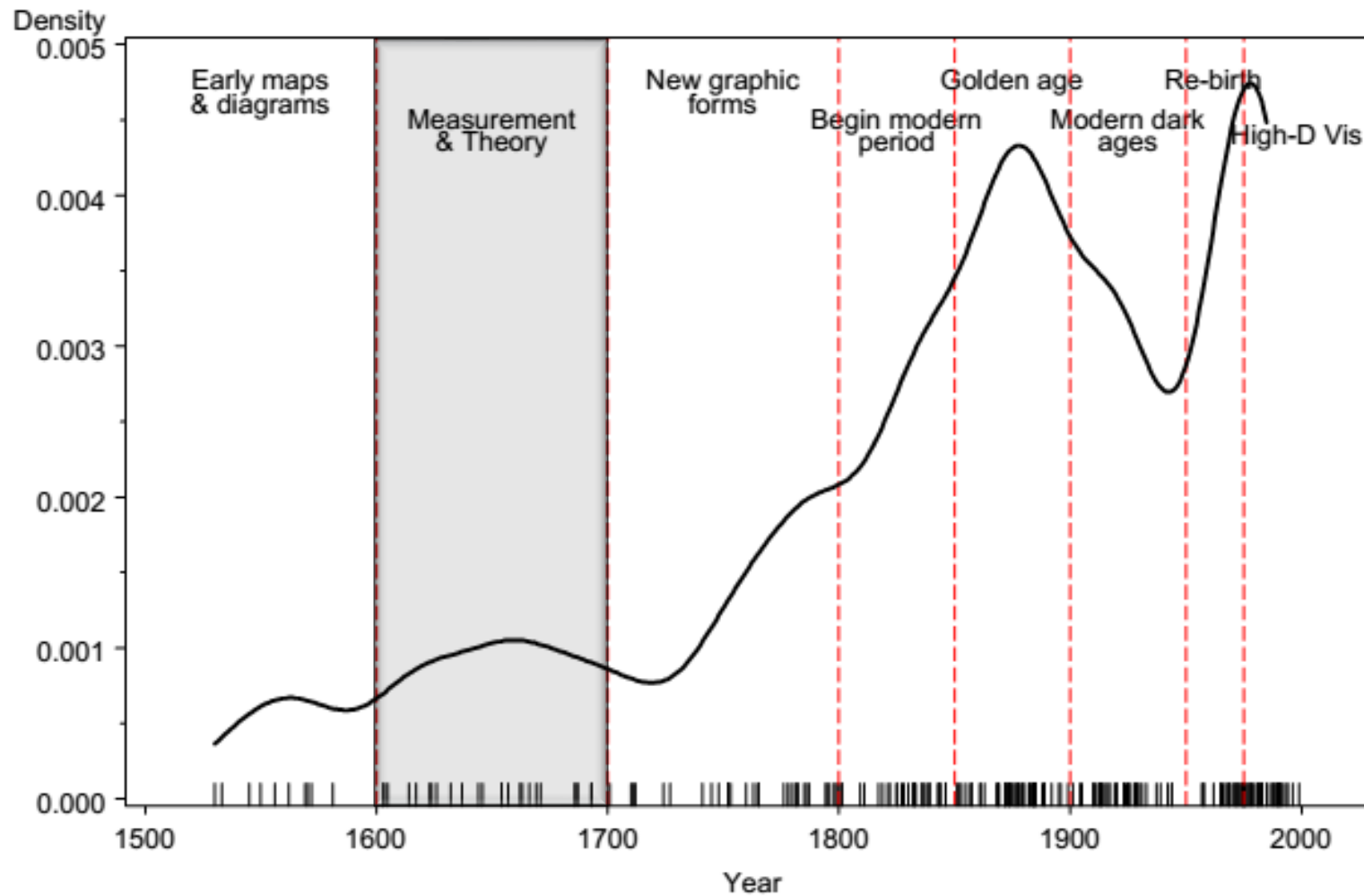
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analytická geometrie

souřadnicový systém

počátky sběru dat

měření času, prostor

1644

Michael Florent van Langren

Rozdíly v odhadech zeměpisné délky

*Las distancias de
Roma y Toledo segun
los autores. Leg. de Allé*

<i>El Globo</i>	<i>— 195</i>
<i>Gerð. Mercat</i>	<i>— 210</i>
<i>Ioan sconer</i>	<i>— 230</i>
<i>Orontius</i>	<i>— 269</i>
<i>Ioan Regiöt</i>	<i>— 283</i>
<i>P. Clavius</i>	<i>— 294</i>
<i>Ptolomeus</i>	<i>— 307</i>

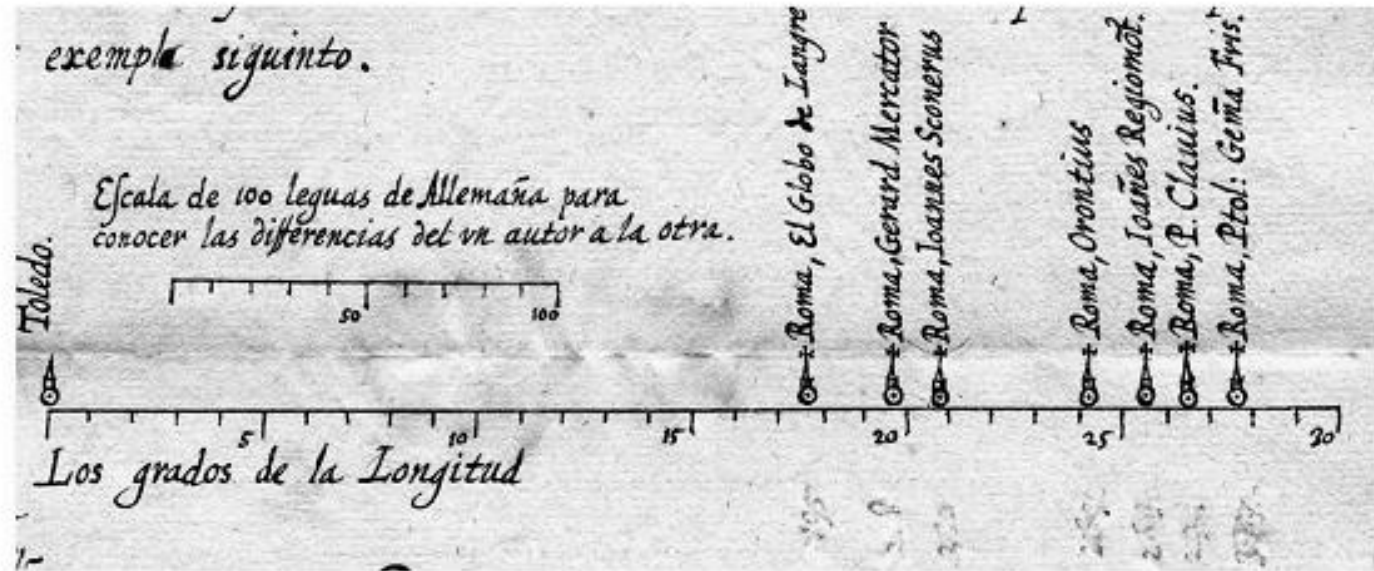
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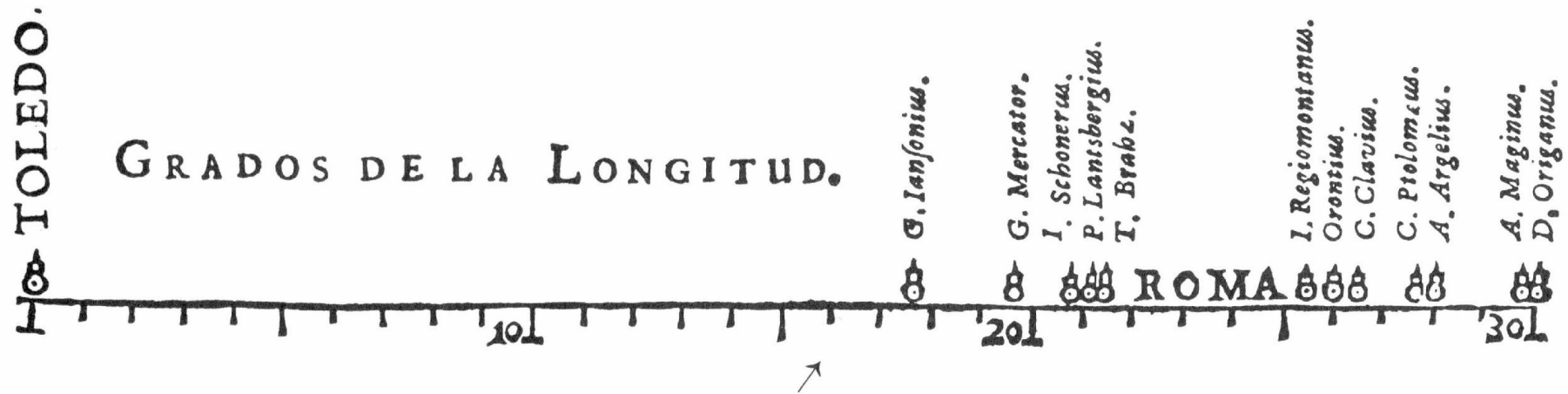
Las distancias de
Roma y Toledo segun
los autores. Leg. de Allé

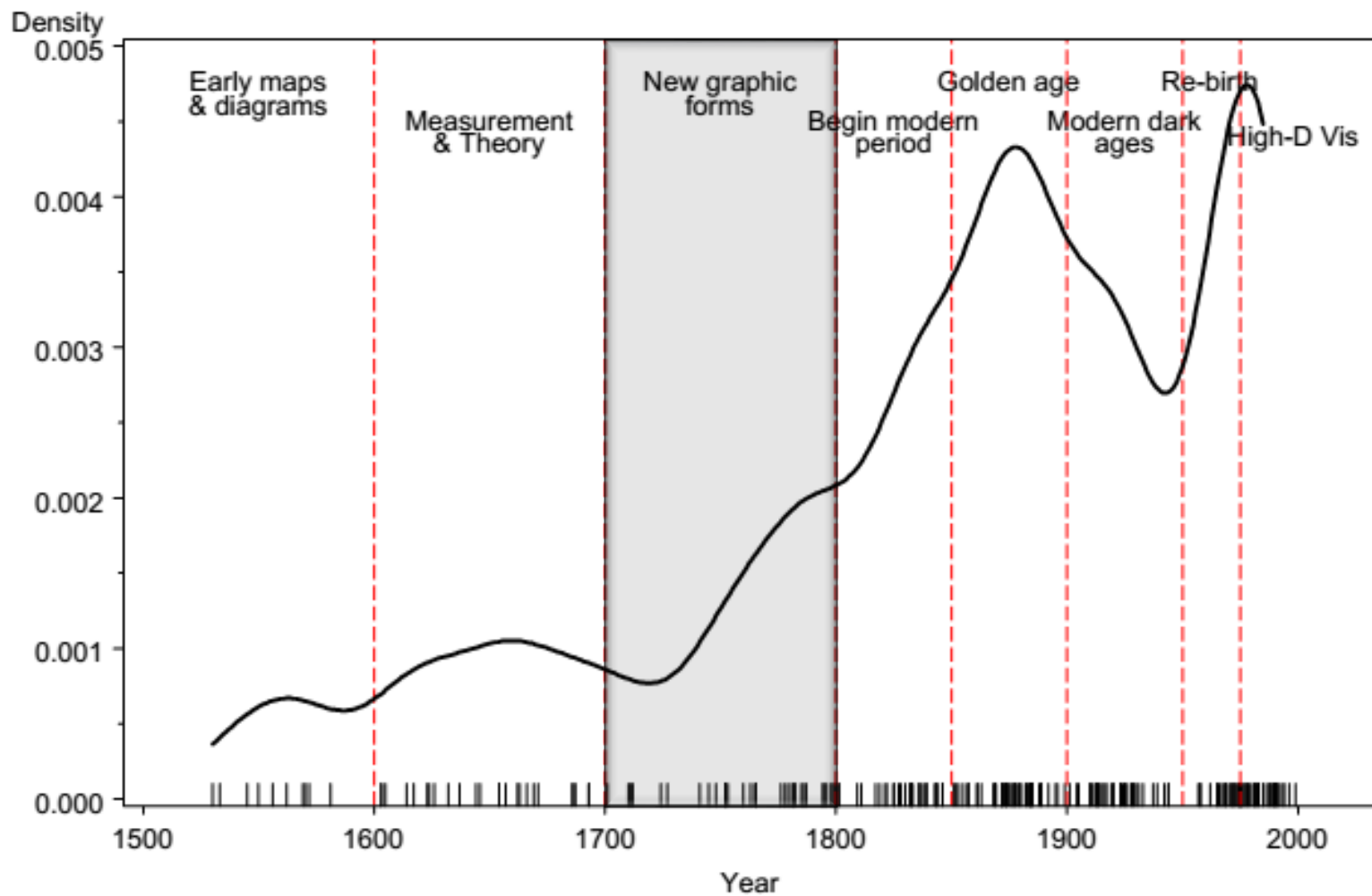
El Globo	— 195
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Ioan Regiōt	— 283
P. Clavius	— 294
Ptolomeus	— 307



Michael Florent van Langren

Rozdíly v odhadech zeměpisné délky





technologická vylepšení

nové metafoxy

systematický sběr dat

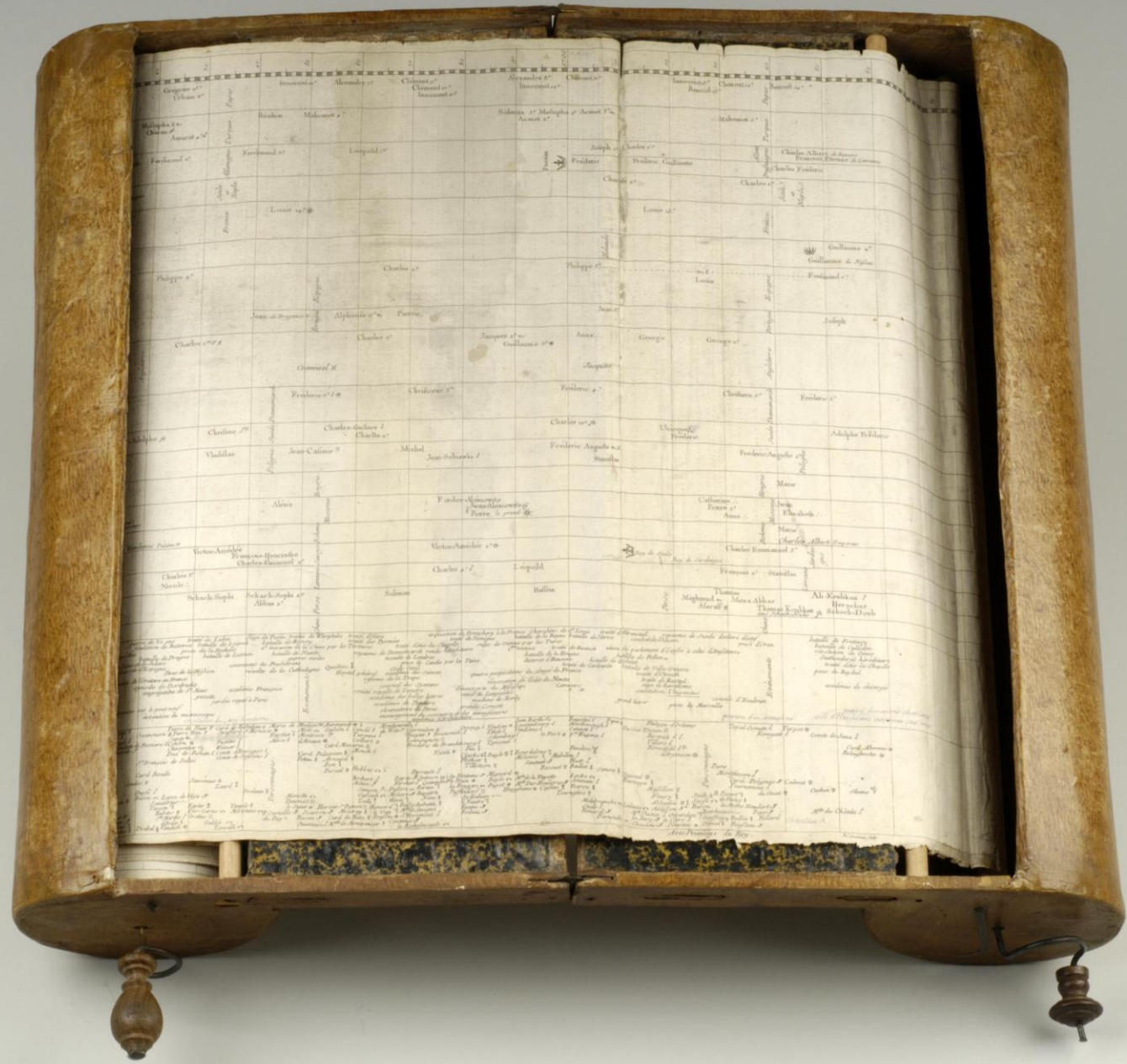
data nad mapou

1753

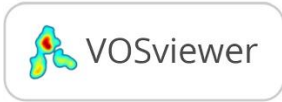
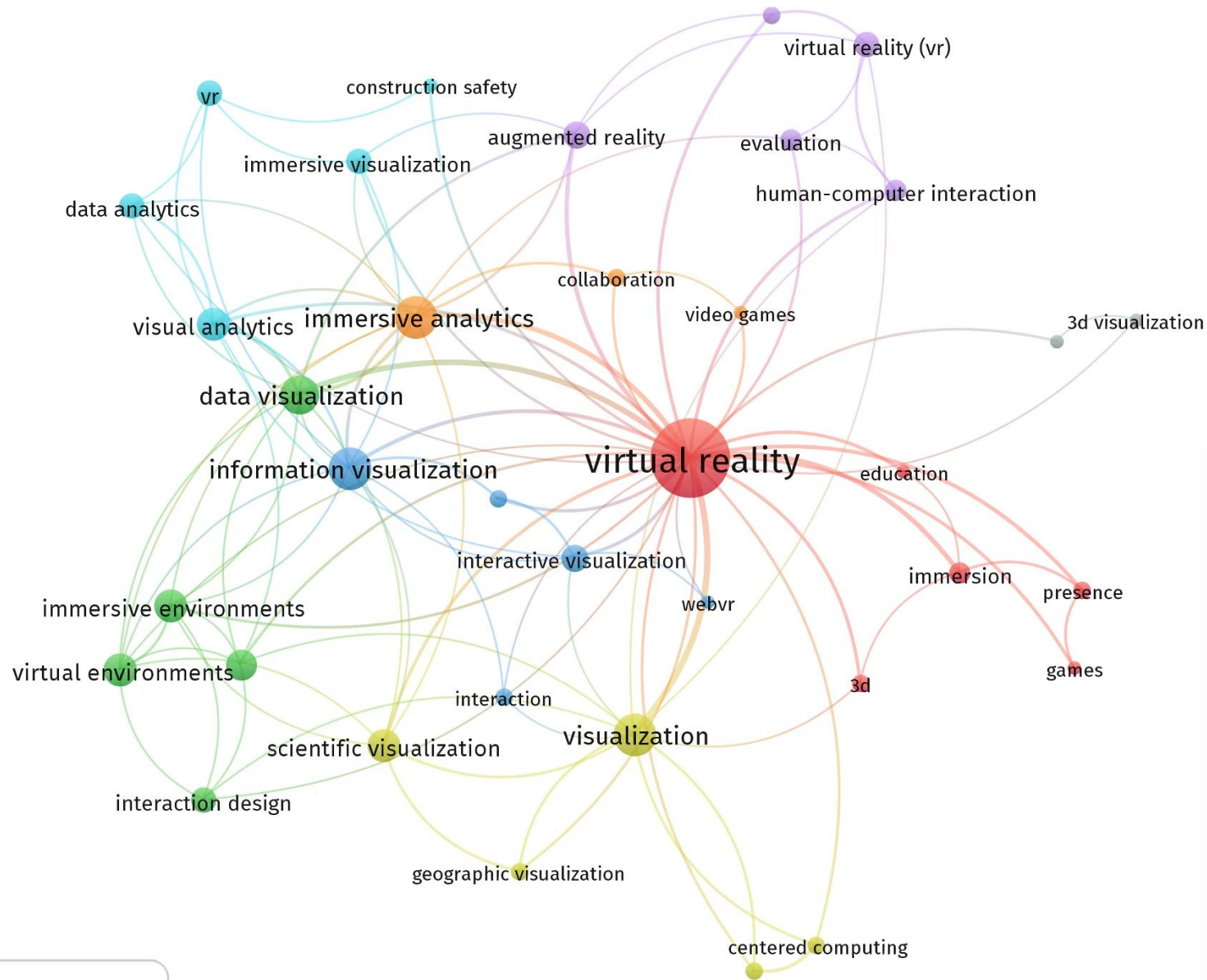
Jacques Barbeu-Dubourg

Časová osa









Visualization in virtual reality: a systematic review

Elif Hilal Korkut¹ · Elif Surer¹

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Abstract

Rapidly growing virtual reality (VR) technologies and techniques have gained importance over the past few years, and academics and practitioners have been searching for efficient visualizations in VR. To date, the emphasis has been on the employment of game technologies. Despite the growing interest and potential, visualization studies have lacked a common baseline in the transition period of 2D visualizations to immersive ones. To this end, the presented study aims to provide a systematic literature review that explains the state-of-the-art research and future trends in visualization in virtual reality. The research framework is grounded in empirical and theoretical works of visualization. We characterize the reviewed literature based on three dimensions: (a) Connection with visualization background and theory, (b) Evaluation and design considerations for virtual reality visualization, and (c) Empirical studies. The results from this systematic review suggest that: (1) There are only a few studies that focus on creating standard guidelines for virtual reality, and each study individually provides a framework or employs previous studies on traditional 2D visualizations; (2) With the myriad of advantages provided for visualization and virtual reality, most of the studies prefer to use game engines; (3) Although game engines are extensively used, they are not convenient for critical scientific studies; and (4) 3D versions of traditional statistical visualization techniques, such as bar plots and scatter plots, are still commonly used in the data visualization context. This systematic review attempts to add a clear picture of the emerging contexts, different elements, and interdependencies to the literature.

Keywords Virtual reality · Visualization · Game technologies · Systematic review

1 Introduction

The word “visualization” has been an overloaded term even before being established as a scientific field and has a prolonged usage with different meanings in different contexts. Since the visualization structures and types that can be presented in immersive environments are very diverse, immersive visualization is placed in the convergence of different research areas. In immersive environments, data can be presented with 3D models, 3D graphs and plots, simulations, and multiple 2D representations. The data source can be statistics, medicine, computer sciences, heritage, and many others. Its scope includes technology-related areas,

such as multisensory interfaces, interaction, navigation, collaborative aspects, rendering techniques, and domain-specific subjects. Immersive environments offer distinctive methods to engage with the rapidly expanding digital realm as an immersive computing technology. Over time, various fundamental VR technologies have emerged that collectively allow a person to experience a virtual environment. The technology is specifically tailored to use human information processing systems with an emphasis on presenting information to our senses (Suh and Prophet 2018), and interaction opportunities provide new ways to express ideas and propose new interaction methods for a wide range of research domains and disciplines (Fig. 1). With recent technological advances, the invention of several libraries, tools,

EXPLICATION des Signes employés

<i>Amiral</i>	Y
<i>Anatomiste</i>	A
<i>Artiste</i>	F
<i>Assassin, Assassiné</i>	X, †
<i>Astronome</i>	☉
<i>Belliqueux</i>	♂
<i>Botaniste, Naturaliste</i>	♂
<i>Chymiste</i>	♁
<i>Collegues, Associés</i>	X
<i>Conquerant</i>	✳
<i>Cruel</i>	ℓ
<i>Débauché</i>	V
<i>Deposé, Chassé, Retiré</i>	ev, ev, ev
<i>Evêque</i>	F
<i>Empoisonneur Empoisonné</i>	☠, A
<i>Fainéant</i>	⊙
<i>Femme</i>	∴
<i>Fou, Inconstant</i>	⚡
<i>Generux, bienfaisant</i>	♥
<i>Géographe</i>	^
<i>Géometre</i>	⊕
<i>Grand</i>	☀
<i>Heretique, Errant, Schismatique</i>	⊖, ⊖, ⊖
<i>Haineux</i>	⊙
<i>Historien, Chronologiste</i>	⊠
<i>Impie Idolatre</i>	†
<i>Imposteur, faux Prophete</i>	⊖, ⊖
<i>Interregne</i>	○
<i>Incertain</i>	*
<i>Jurisconsulte</i>	□
<i>Juste</i>	⚖
<i>Legislateur</i>	□

dans la Carte Chronographique.

<i>Ligne de vie</i>	-----
<i>Malheureux</i>	☿
<i>Martyr</i>	☩
<i>Mechant, Injuste</i>	M
<i>Medecin</i>	⚕
<i>Ministre</i>	4
<i>Moine</i>	⚔
<i>Murcier</i>	⚔
<i>Orateur, Rethair</i>	☉, ☉
<i>Peintre</i>	☉
<i>Philosophe, Sage</i>	☉, ☉
<i>Pilote, Marin</i>	⚓
<i>Poete</i>	☺
<i>Prisonnier</i>	⊠
<i>Prophete</i>	☩
<i>Prudent, Rusé</i>	●, ●
<i>Puni, mis à mort</i>	☉, ☉
<i>Rebelle</i>	✳
<i>Retabli, Rappelé</i>	⚖
<i>Riche, Avaré</i>), C
<i>Roy, Empereur</i>	☑, ☑
<i>Royaume</i>	☑
<i>Republique</i>	☑
<i>Ruine</i>	⚔
<i>Saint</i>	⚔
<i>Savant</i>	⚔
<i>Souverain pontife</i>	☑
<i>Suicide, homicide de soi même</i>	☞
<i>Scrupuleux, Superstitieux</i>	⊖, ⊖
<i>Souveraineté</i>	☑
<i>Theologien</i>	⊕
<i>Tué à la guerre</i>	⚔
<i>Usurpateur, Tyran</i>	☩, ☩





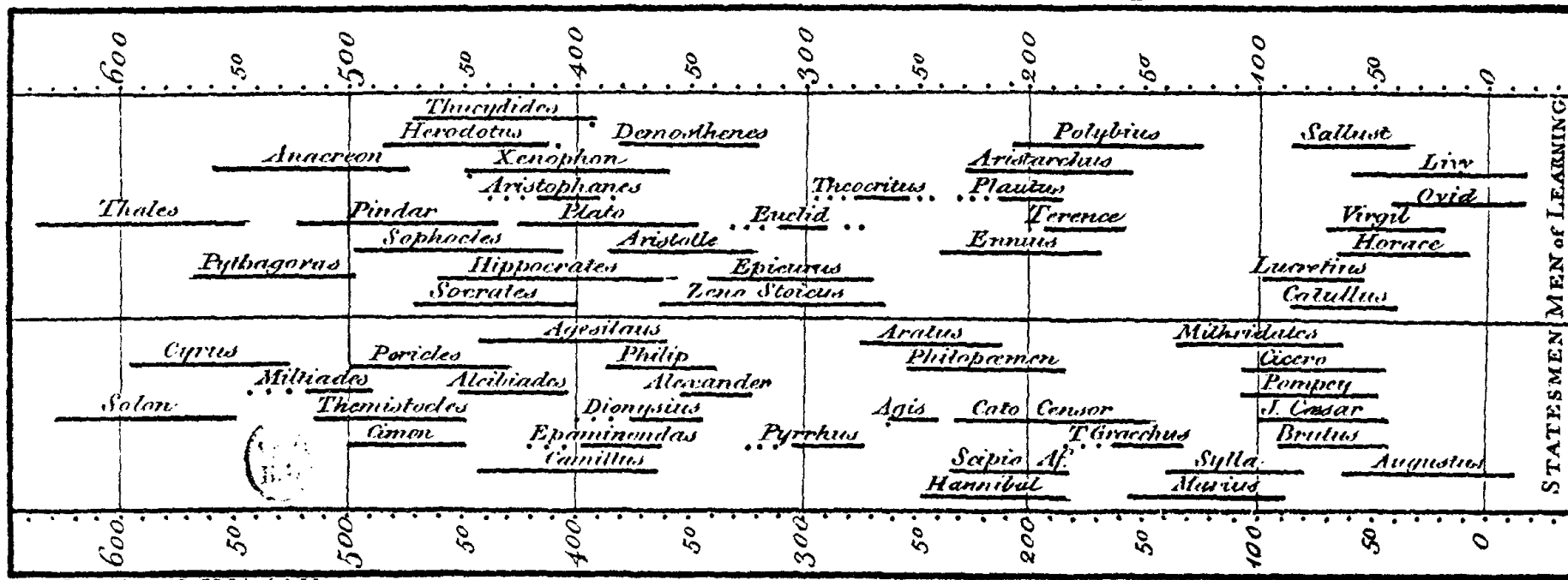
L. CUI GUET.

E. Deschamps

1765

Joseph Priestly

Časová osa

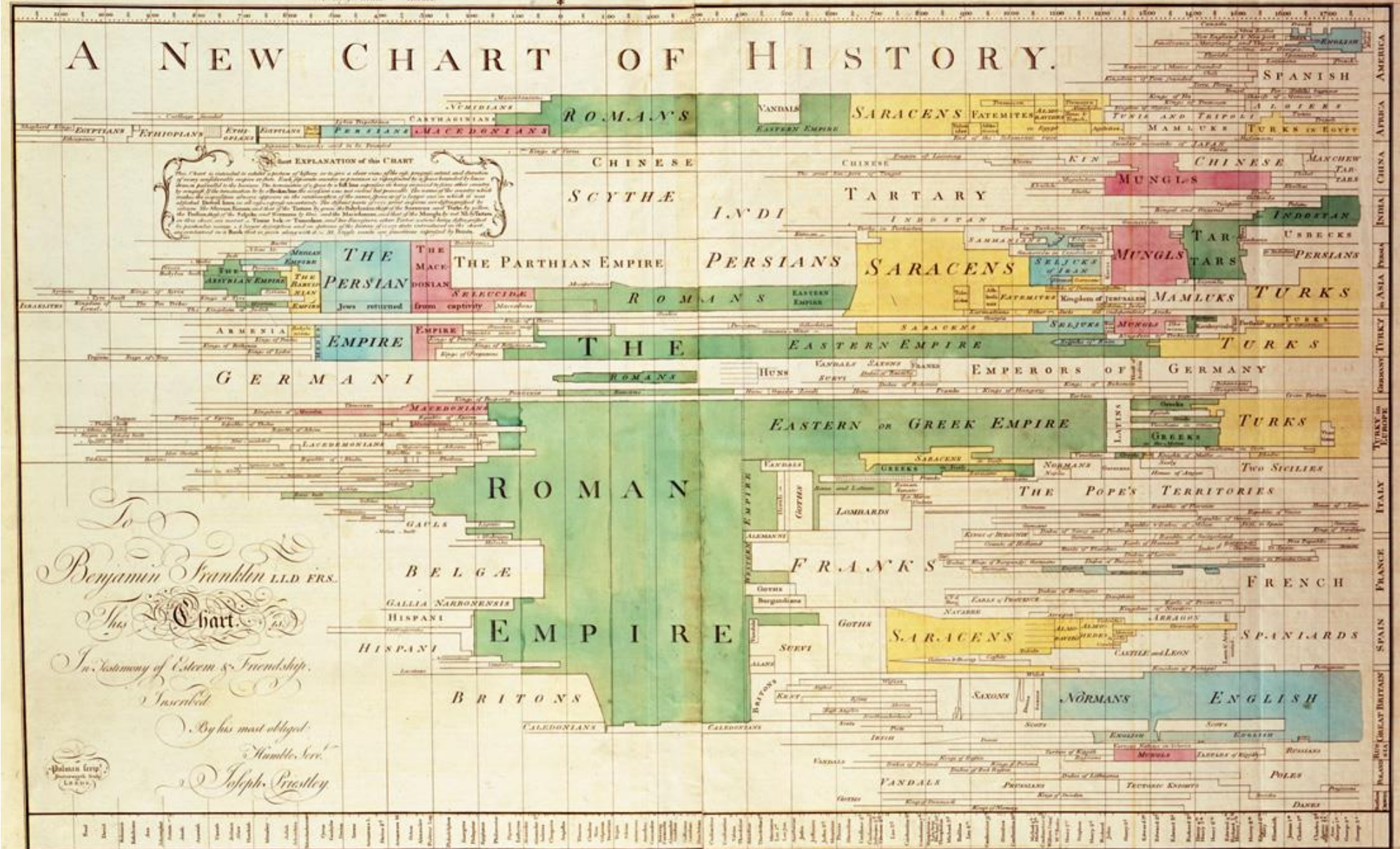


J. Priestly L.L.D. F.R.S. inv. et del.

...zobrazení nejistoty...

Alumni ex hactenus multaque scriptor
perpetuo usque
MORALE

A NEW CHART OF HISTORY.

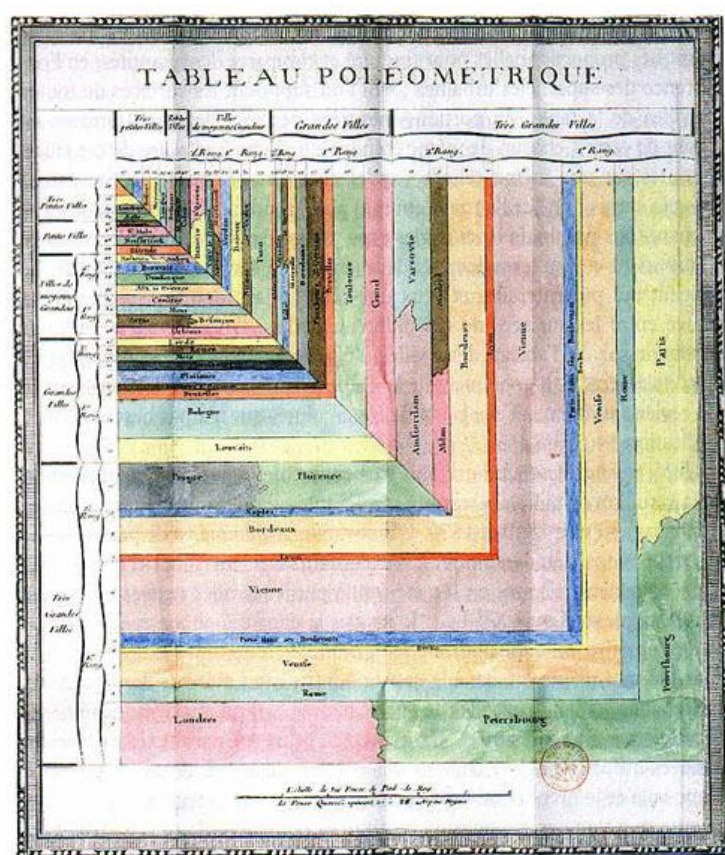


To
Benjamin Franklin LL.D. FRS.
This Chart
In testimony of Esteem & Friendship.
Subscribed
By his most obliged
Kinsman, Servant
Joseph Priestley

1782

Charles de Fourcroy

Předchůdce kartodiagramu



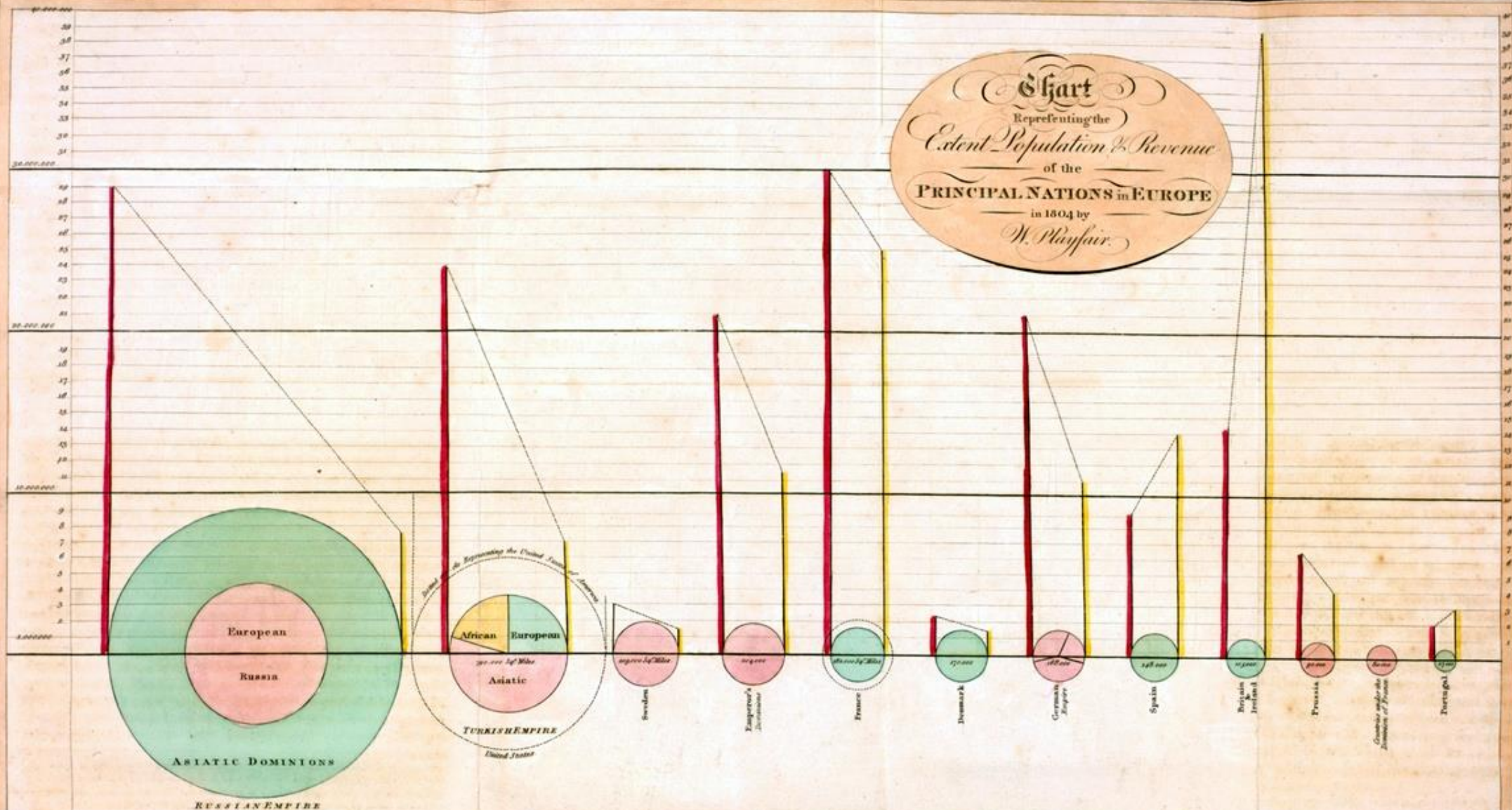
1780+

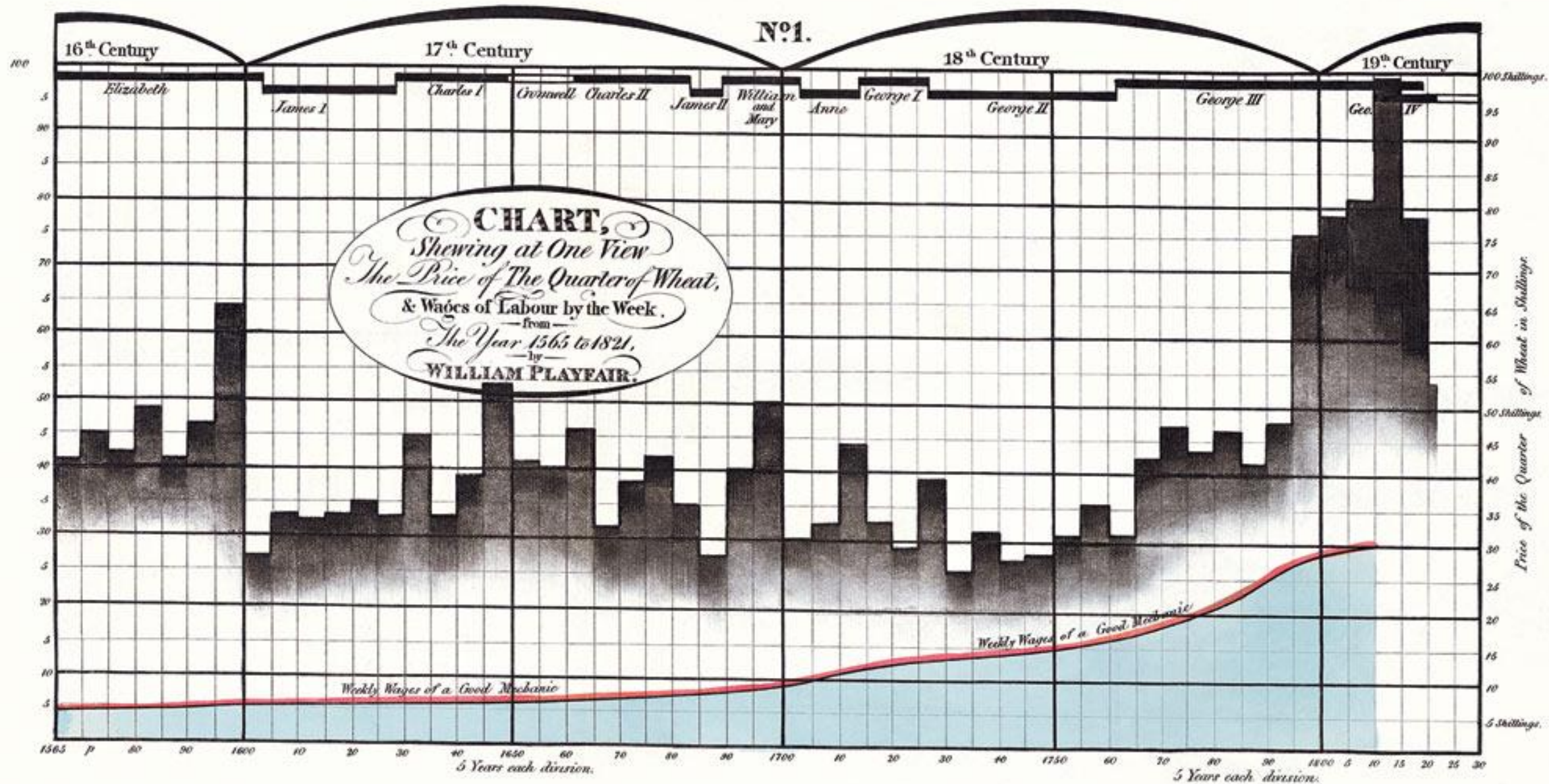
William Playfair

Skoro všechny základní statistické grafy

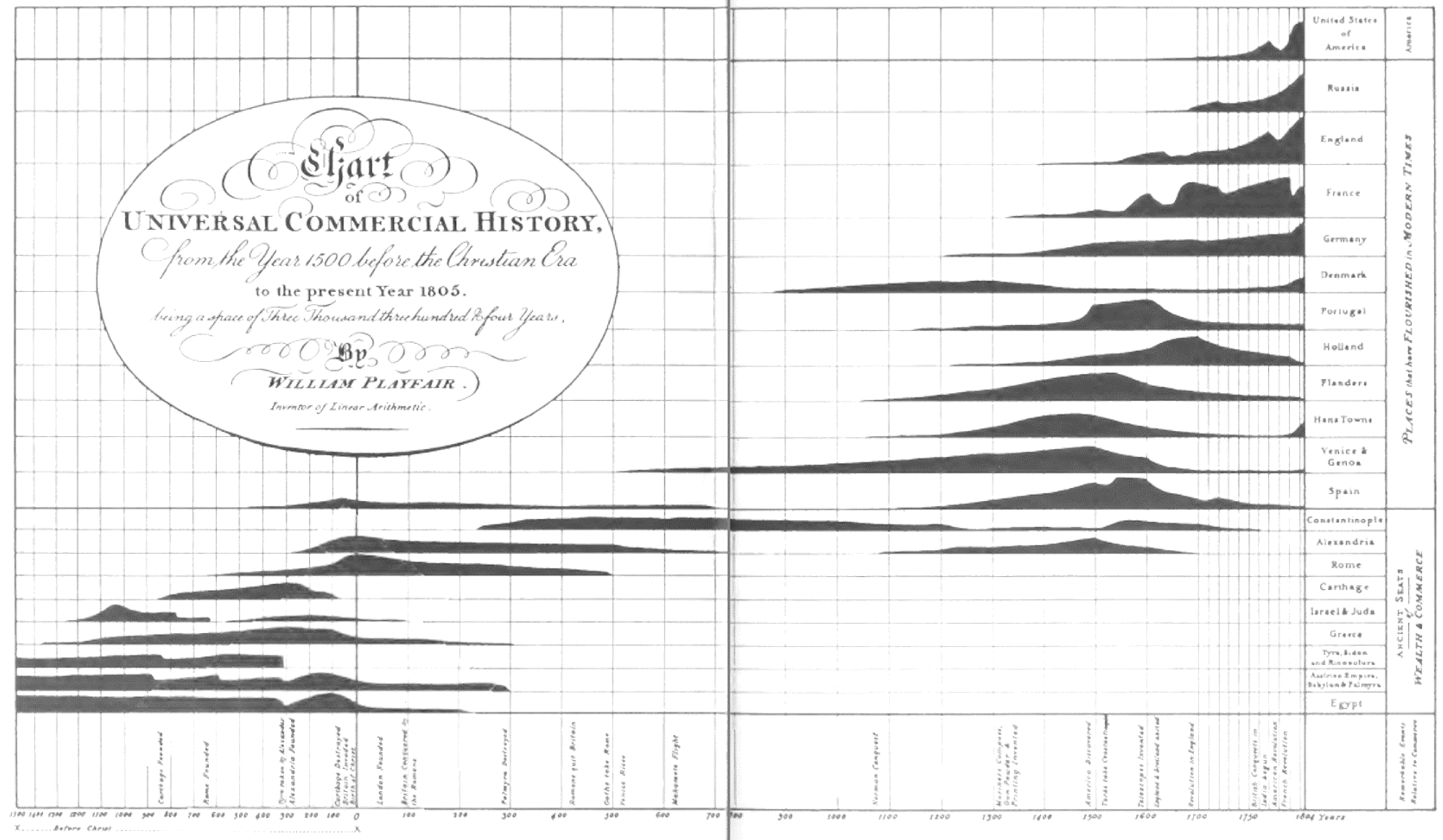


Chart
 Representing the
Extent Population & Revenue
 of the
PRINCIPAL NATIONS in EUROPE
 in 1804 by
W. Playfair.





Start
 of
UNIVERSAL COMMERCIAL HISTORY,
From the Year 1500 before the Christian Era
 to the present Year 1805.
Being a space of Three Thousand three hundred & four Years.
 By
WILLIAM PLAYFAIR.
Inventor of Linear Arithmetic.



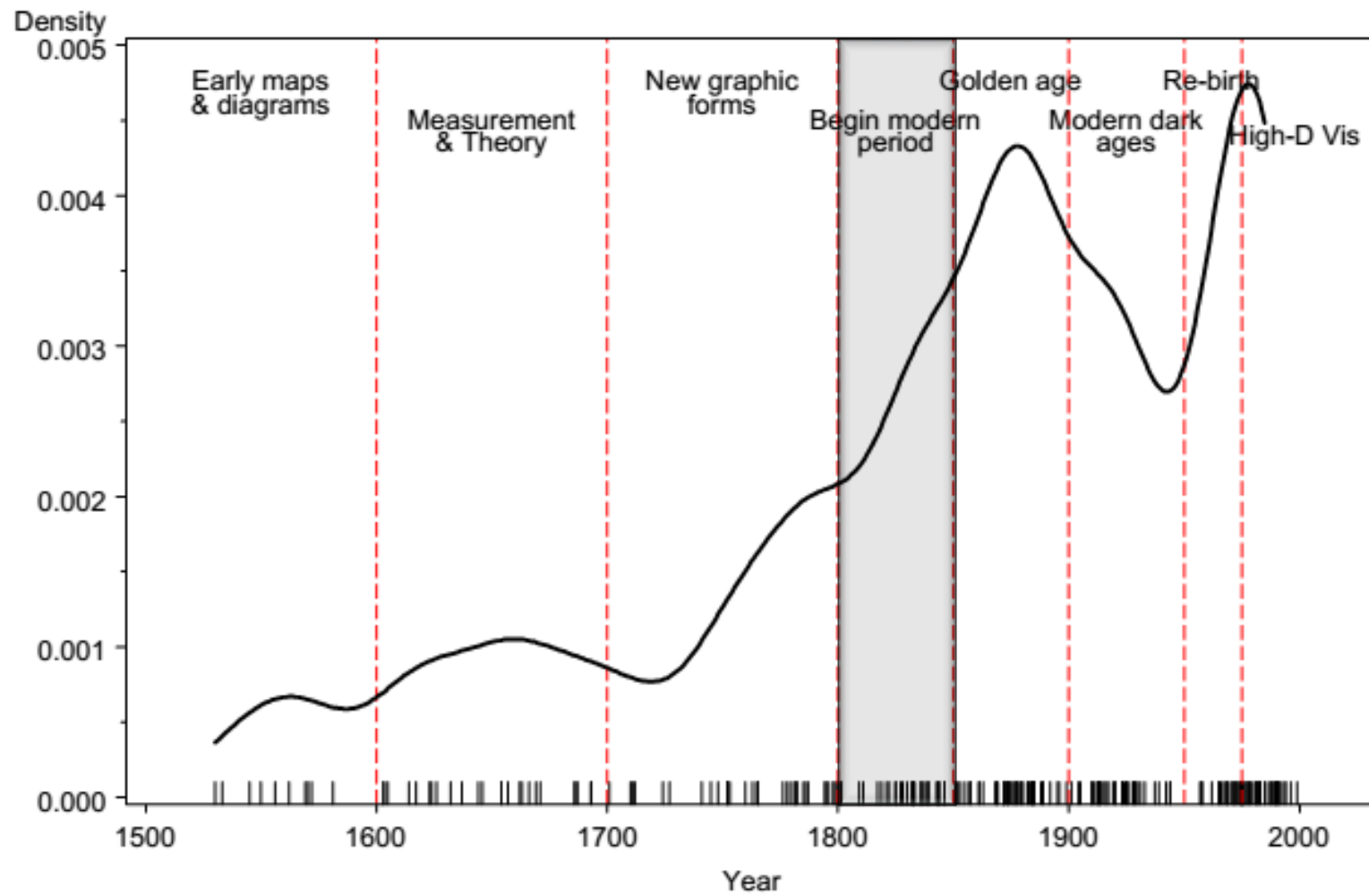
1500 1400 1300 1200 1100 1000 900 800 700 600 500 400 300 200 100 0 100 200 300 400 500 600 700 800 900 1000 1100 1200 1300 1400 1500 1600 1700 1800 1805 Years
 X..... Before Christ X

PLACES that have FLOURISHED in MODERN TIMES

ANCIENT SEATS OF WEALTH & COMMERCE

Remarkable Events Relative to Commerce

Carthage Founded
 Rome Founded
 Tyrr, Sidon and Rhinoceros Founded
 Carthage Destroyed
 London Founded
 Palmyra Destroyed
 Rome quit Britain
 Carthage took Rome
 Phoenicia Risen
 Mahomet's Flight
 Norman Conquest
 Mariner's Compass, Gun Powder & Printing Invented
 America discovered
 Telescope Invented
 Revolution in England
 British Conquest in America & Revolution
 French Revolution



všechny základy máme

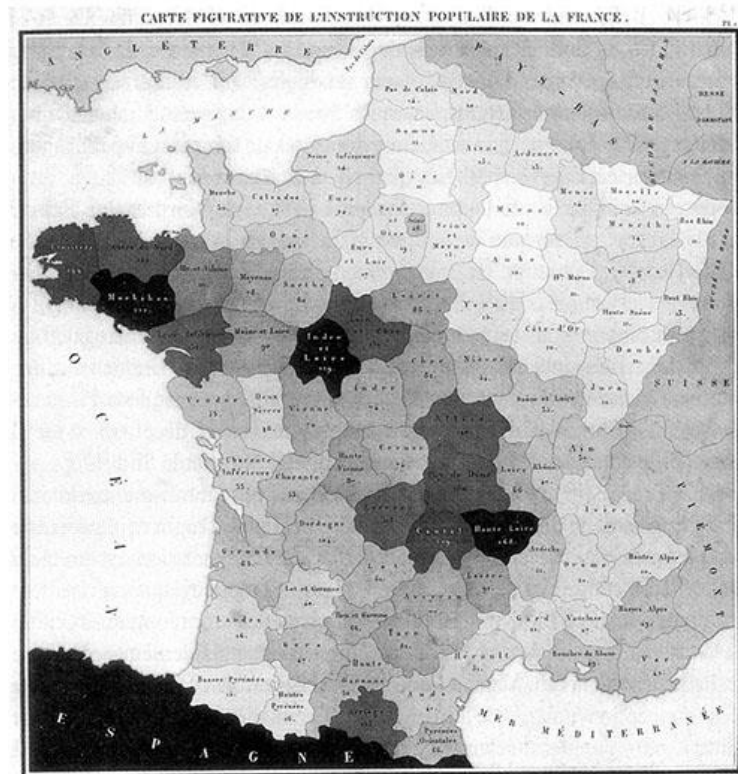
statistické atlasy

pokročilé metafory

1826

Charles Dupin

První choropleth (kartogram)



1833

André-Michel Guerry

Essai sur la statistique morale de la France.

„Let us now compare this map with the one for crimes against persons. The maximum crime rate is in Corsica. Is this because there is greater ignorance there? Our map supplies evidence to the contrary. Further, the minimum occurs in the western and central provinces. Can it be said that the highest level of education prevails there?“

„Clearly, the relationship people talk about does not exist.“

1833 | 1854

Robert Baker, John Snow

Mapy cholery (dot mapa)



1833 / 1854

Robert Baker, John Snow

Mapy cholery (dot mapa)

„We are of the opinion that the streets in which malignant cholera prevailed most severely, were those in which the drainage was most imperfect; and that the state of the general health of the inhabitants would be greatly improved, and the probability of a future visitation from such malignant epidemics diminished, by a general and efficient system of drainage, sewerage and paving, and the enforcement of better regulations as to the cleanliness of the streets.“



MICROCOSM dedicated to the London Water Companies

BRING FORTH ALL MONSTROUS, ALL PRODIGIOUS THINGS, HYDRAS AND GORGONS, AND CHIMERAS DIRE.



MONSTER SOUP commonly called THAMES WATER, being a correct representation of that precious stuff doled out to us

an oilman, aged 30, "Asiatic cholera". *Southwark & Vauxhall.*

At the same house, Aug. 1, the son of an oilman, aged 8 weeks, "cholera maligna 3 days". *Southwark and Vauxhall.*

At 6, Brown's Terrace, Wyndham Road, Aug. 3, the son of a labourer, aged 3 months, "infantile cholera 6 days" *Southwark and Vauxhall.*

At 27, Thomas Street, Wyndham Road, Aug. 4, the widow of a labourer, aged 68, "diarrhœa 6 days, cholera 4 days" *Southwark and Vauxhall.*

At 7, Rosemary Terrace, Southampton Street, Aug. 5, the son of a labourer, aged 7 years, "Asiatic cholera 15 hours" *Southwark and Vauxhall.*

At 5, Chatham Place, Windmill Lane, August 3rd, a plumber, aged 60, "diarrhœa 2 days, cholera 2 days".
Southwark and Vauxhall.

At 7, Gloucester Pl., Old Kent Rd., Aug. 4, a carman, aged 19, "Asiatic cholera 15 hours" *Lambeth.*

ROTHERHITHE. *Rotherhithe.*

At 2, Albert Place, Union Road, July 8, the wife of a coffee-shopkeeper, aged 32, "cholera 30 hours"
Southwark and Vauxhall.

At 7, Spread Eagle Court, July 22nd, the wife of a labourer, aged 25, "cholera 12 hours". *Southwark & Vauxhall.*

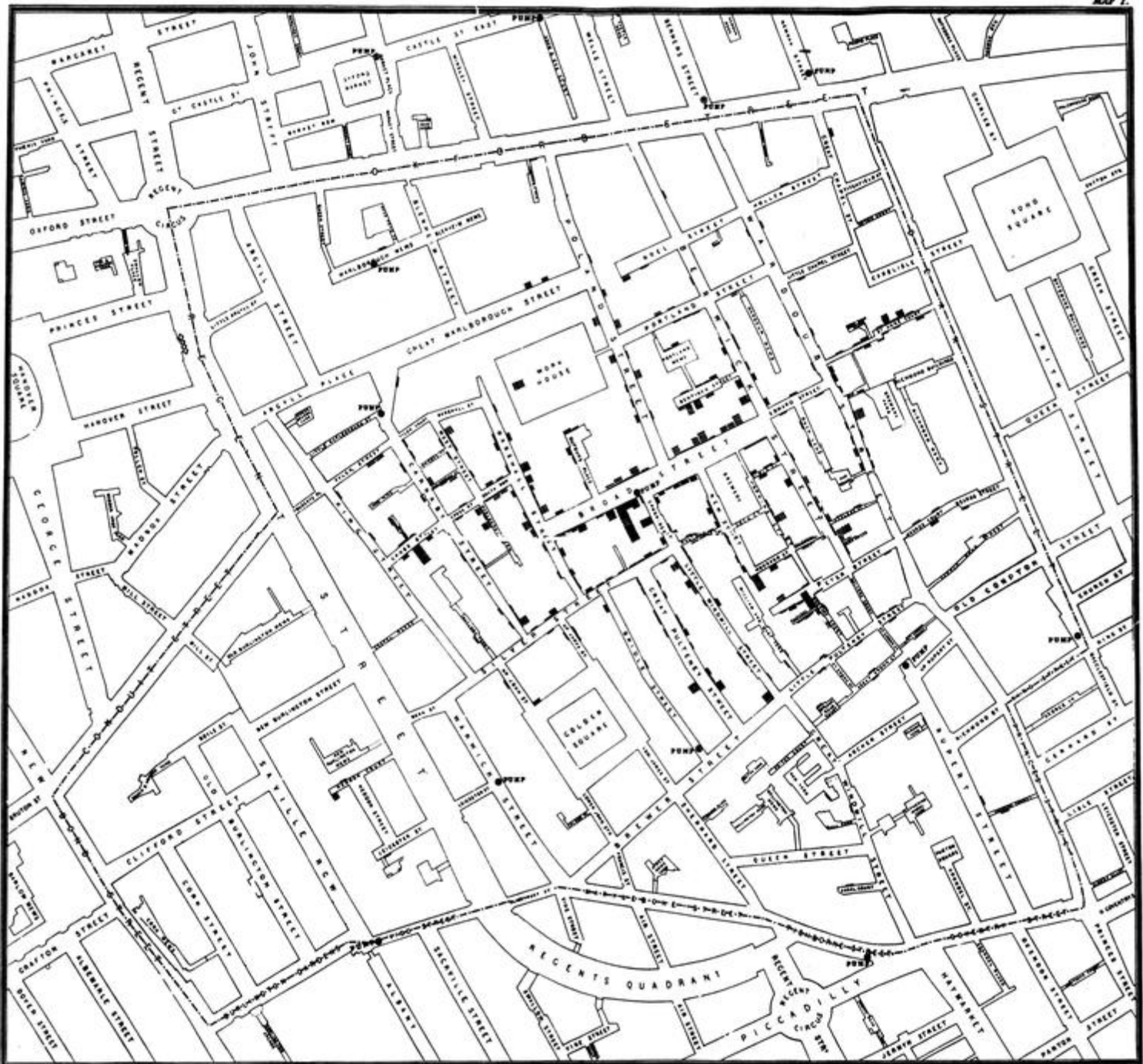
At 19, Spread Eagle Court, July 24th, the daughter of a labourer, aged 1 year and 9 months, "cholera 20 hours" *Southwark and Vauxhall.*

At 4, John's Place, July 25th, a blacksmith, aged 41, "cholera 10 hours". *Water pumped from beneath the Thames Tunnel, by the Engine of the Thames Tunnel Company.*

At 1, John's Place, July 27th, the wife of a biscuit baker, aged 45, "cholera 26 hours" *Same as above.*

At 5, John's Place, July 25, the son of a baker, aged 4 years, "cholera 24 hours" *Same as above.*





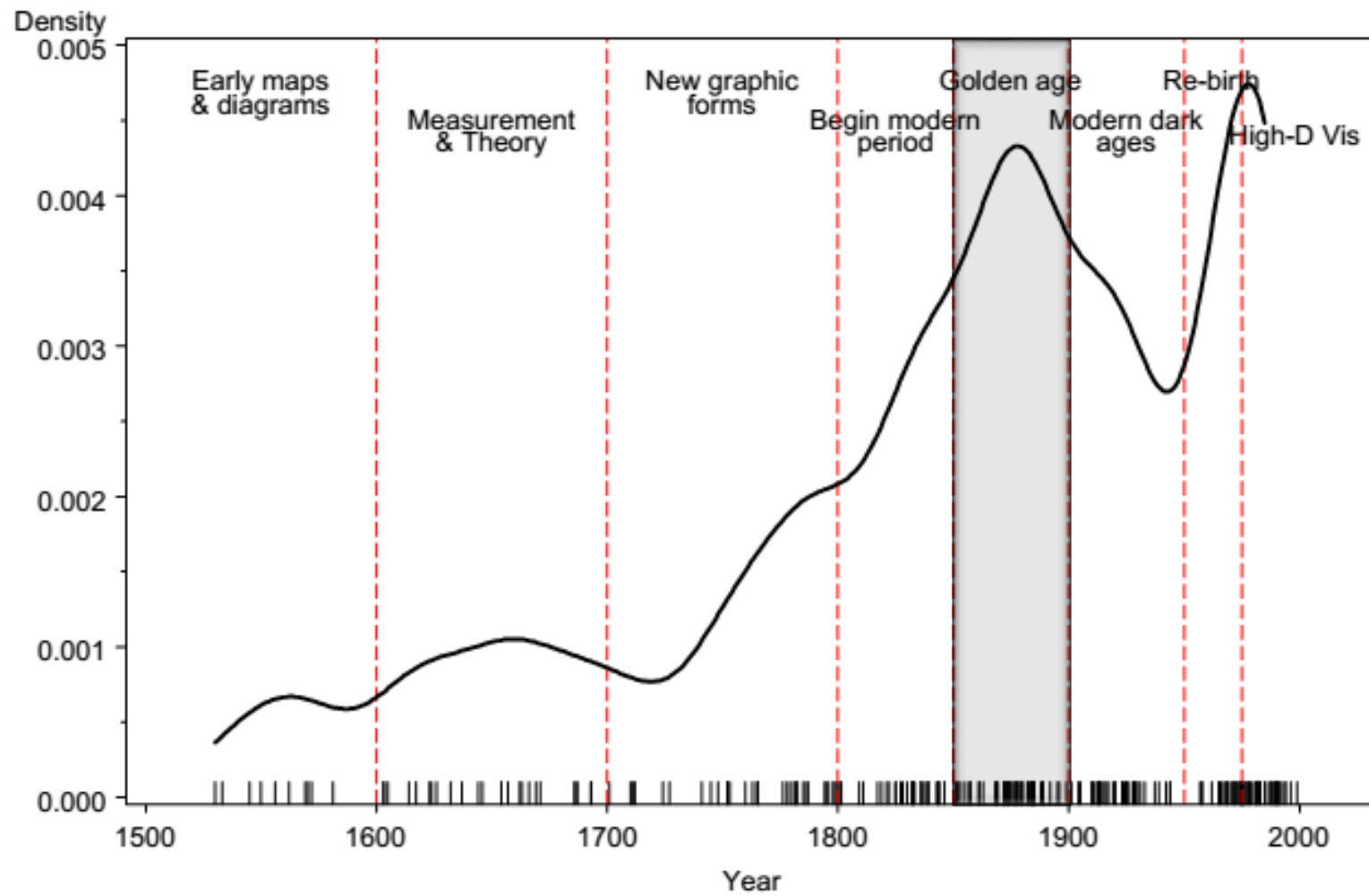
SNOW

Epidemiology begins.



Based on a true story.

THE UNIVERSITY OF SOUTHERN CALIFORNIA AND RELATIVE RISK PRODUCTIONS IN ASSOCIATION WITH THE ALFRED P. SLOAN FOUNDATION PRESENT CHUCK McCOLLUM REBECCA SPICHER DARIN SINGLETON
GREGORY GIFFORD GILES ANTHONY MARK BARROW AND MORRISON KEDDIE IN "SNOW" MUSIC BY BARRETT YERETSJIAN MARTIN CHRISTOPHER SOUND BY AARON COVINGTON JONATHAN DEUTSCH
EDITED BY NATE HARRISON 1ST ASSISTANT DIRECTOR AREK BAGROUDARIAN MAKEUP & HAIR BY STEVE WEBER COSTUME DESIGNER BY PHOEBE BOYNTON PRODUCTION DESIGNER BY ELLEN DORRIS
CINEMATOGRAPHY BY ELIZABETH YARWOOD PRODUCED BY JONATHAN HAY JOHN PAUL HENDERSON JAY NEW WRITTEN BY ISAAC ERGAS AND JAY NEW DIRECTED BY ISAAC ERGAS



oficiální statistické úřady

plnobarevné atlasy

zlatý věk

●
1869

Charles Joseph Minard

Napoleonův pochod na Rusko a zpět

* * * * *

„Probably the best statistical graphic ever drawn.“

Edward Tufte

Carte Figurative des pertes successives en hommes de l'Armée Française dans la campagne de Russie 1812-1813.

Dressée par M. MINARD, Inspecteur Général des Ponts et Chaussées en retraite. Paris, le 20 Novembre 1869.

Les nombres d'hommes présents sont représentés par les largeurs des zones colorées à raison d'un millimètre pour dix mille hommes; ils sont de plus écrits en travers des zones. Le rouge désigne les hommes qui ont été en Russie; le noir ceux qui en sortent. — Les renseignements qui ont servi à dresser la carte ont été puisés dans les ouvrages de M. M. Chiers, de Ségur, de Fezensac, de Chambray et le journal inédit de Jacob, pharmacien de l'Armée depuis le 28 Octobre.

Pour mieux faire juger à l'œil la diminution de l'armée, j'ai supposé que les corps du Prince Jérôme et du Maréchal Davout qui avaient été détachés sur Minsk et Mohilow et ont rejoint vers Orscha et Witebsk, avaient toujours marché avec l'armée.

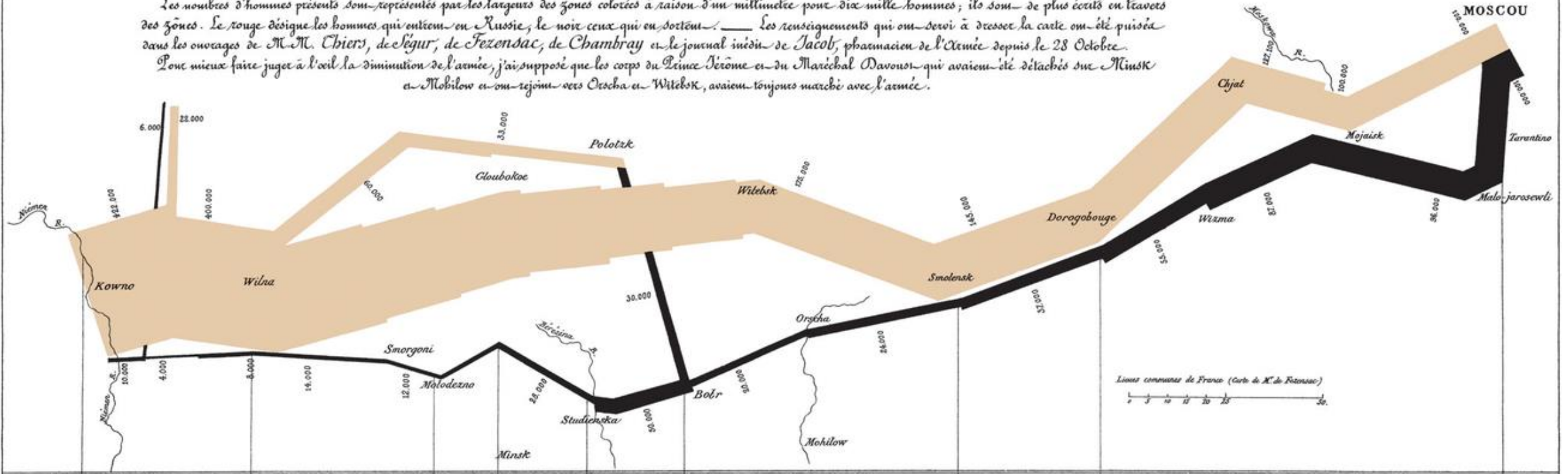
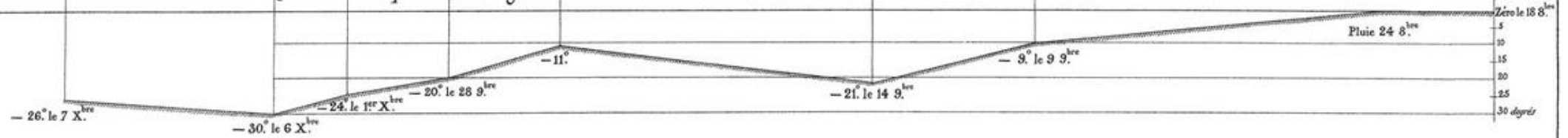


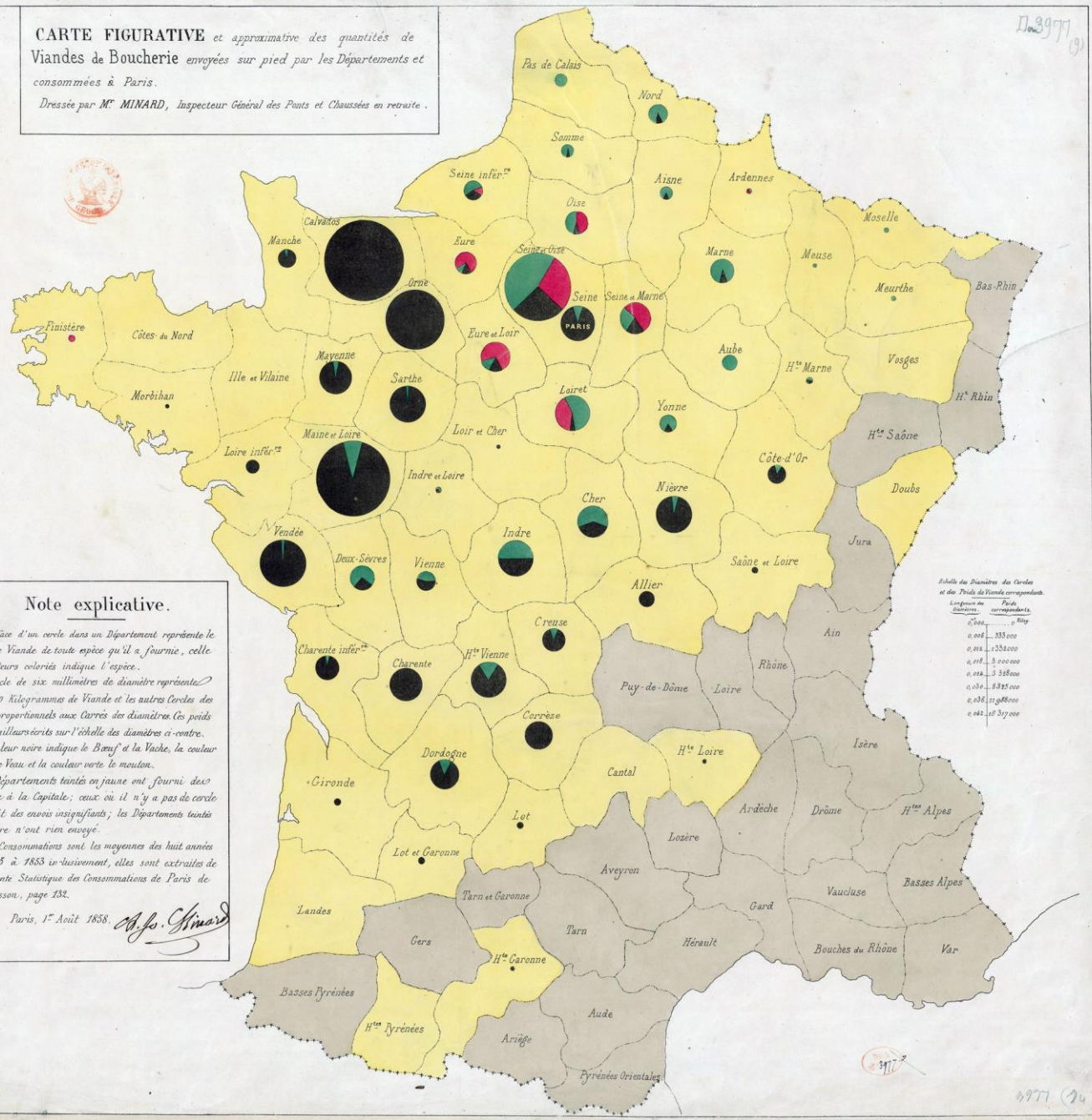
TABLEAU GRAPHIQUE de la température en degrés du thermomètre de Réaumur au dessous de zéro.



Les Cosaques passent au galop le Niemen gelé.

CARTE FIGURATIVE et approximative des quantités de
Viandes de Boucherie envoyées sur pied par les Départements et
consommées à Paris.

Dressée par M^r MINARD, Inspecteur Général des Ponts et Chaussées en retraite.



Note explicative.

La surface d'un cercle dans un Département représente le poids de Viande de toute espèce qu'il a fournie, celle des Secteurs colorés indique l'espèce.
Un cercle de six millimètres de diamètre représente 333 000 kilogrammes de Viande et les autres Cercles des poids proportionnels aux Carrés des diamètres. Les poids sont d'ailleurs écrits sur l'échelle des diamètres ci-contre.
La couleur noire indique le Bœuf et la Vache, la couleur rouge le Veau et la couleur verte le mouton.
Les Départements teintés en jaune ont fourni des Bestiaux à la Capitale; ceux où il n'y a pas de cercle ont fait des envois insignifiants; les Départements teintés en bistre n'ont rien envoyé.
Ces Consommations sont les moyennes des huit années de 1845 à 1853 inclusivement, elles sont extraites de l'excellente Statistique des Consommations de Paris de M^r Husson, page 132.

Paris, 1^{er} Août 1858. *A. J. Minard*

Echelle des Diamètres des Cercles et des Poids de Viande correspondants.

Longueur du diamètre	Poids correspondants
0,060	333 000
0,084	1 332 000
0,108	3 000 000
0,132	5 332 000
0,156	8 333 000
0,180	11 999 000
0,204	16 332 000

17.3977 (9)

17.3977

17.3977 (24)

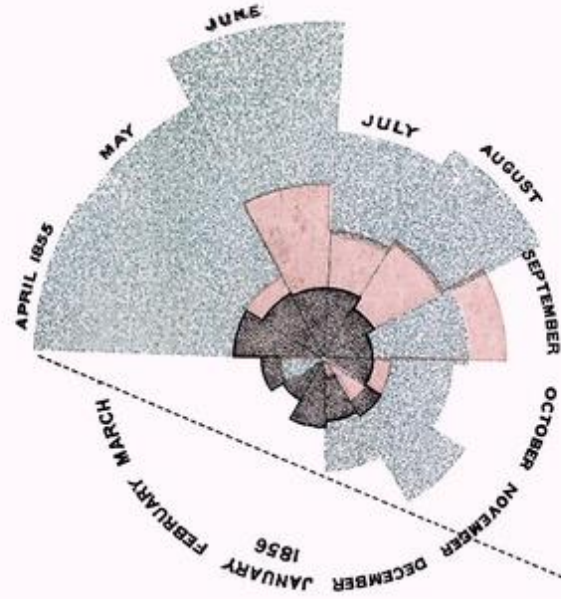
1858

Florence Nightingale

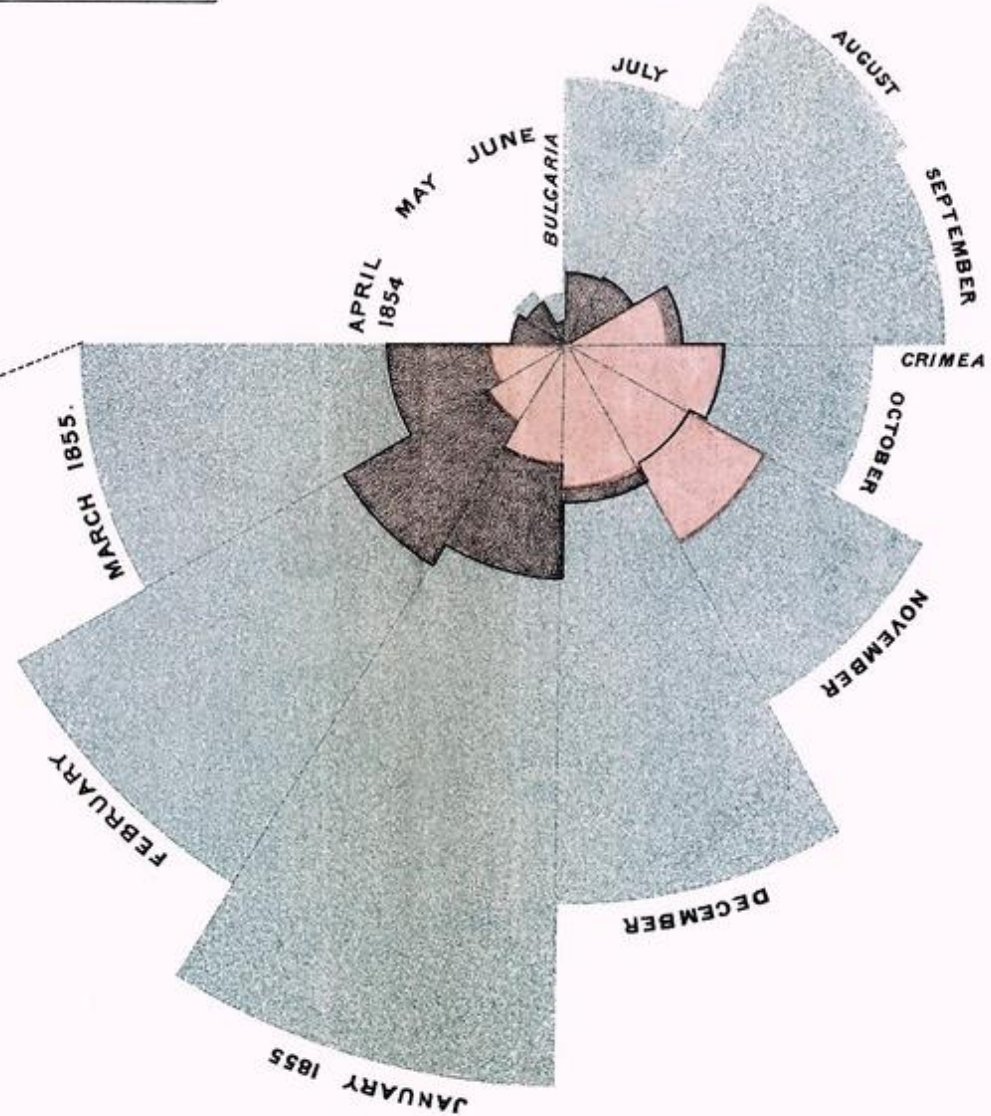


DIAGRAM OF THE CAUSES OF MORTALITY IN THE ARMY IN THE EAST.

2.
APRIL 1855 TO MARCH 1856.



1.
APRIL 1854 TO MARCH 1855.



The Areas of the blue, red, & black wedges are each measured from the centre as the common vertex.

The blue wedges measured from the centre of the circle represent area for area the deaths from Preventible or Mitigable Zymotic diseases, the red wedges measured from the centre the deaths from wounds, & the black wedges measured from the centre the deaths from all other causes.

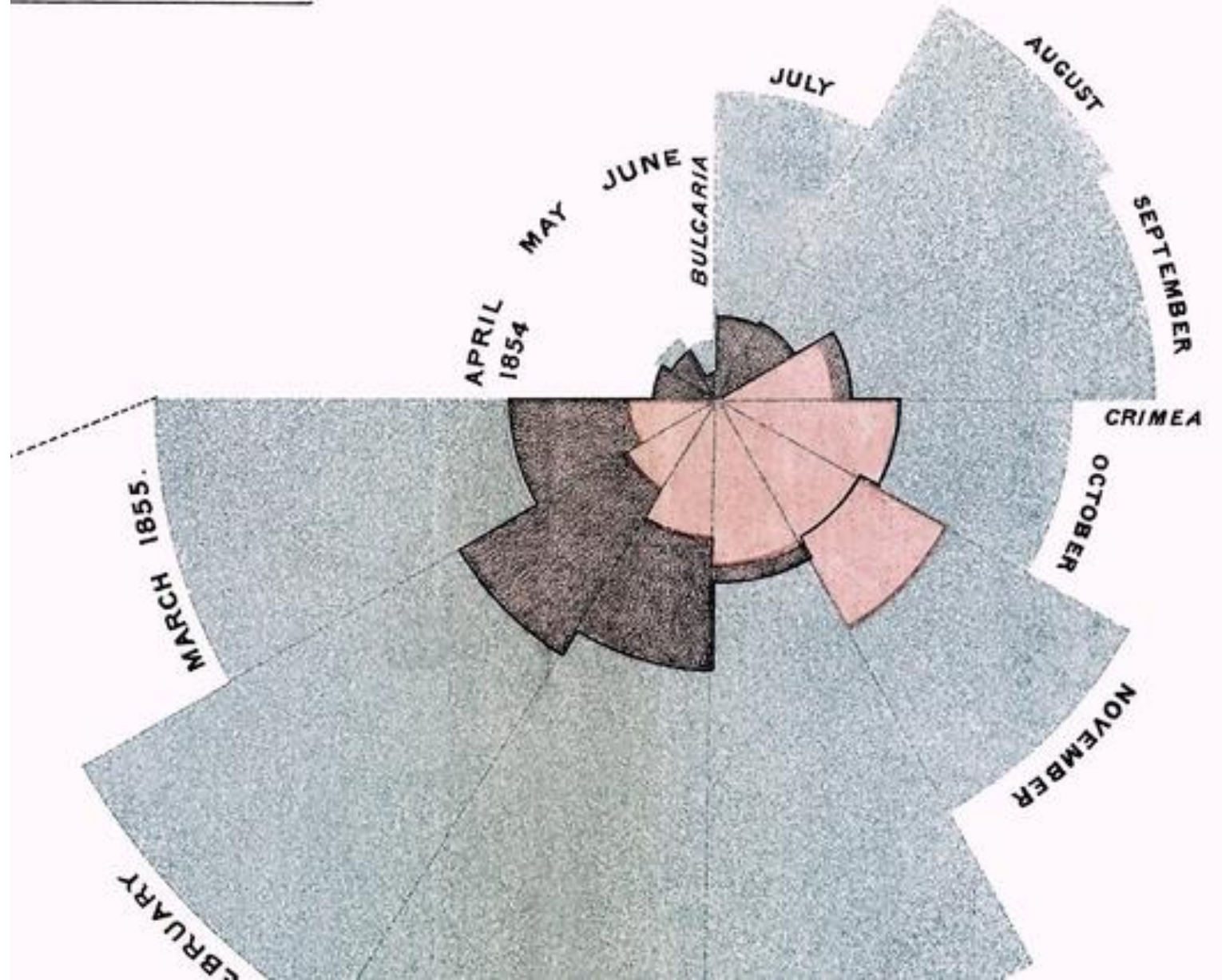
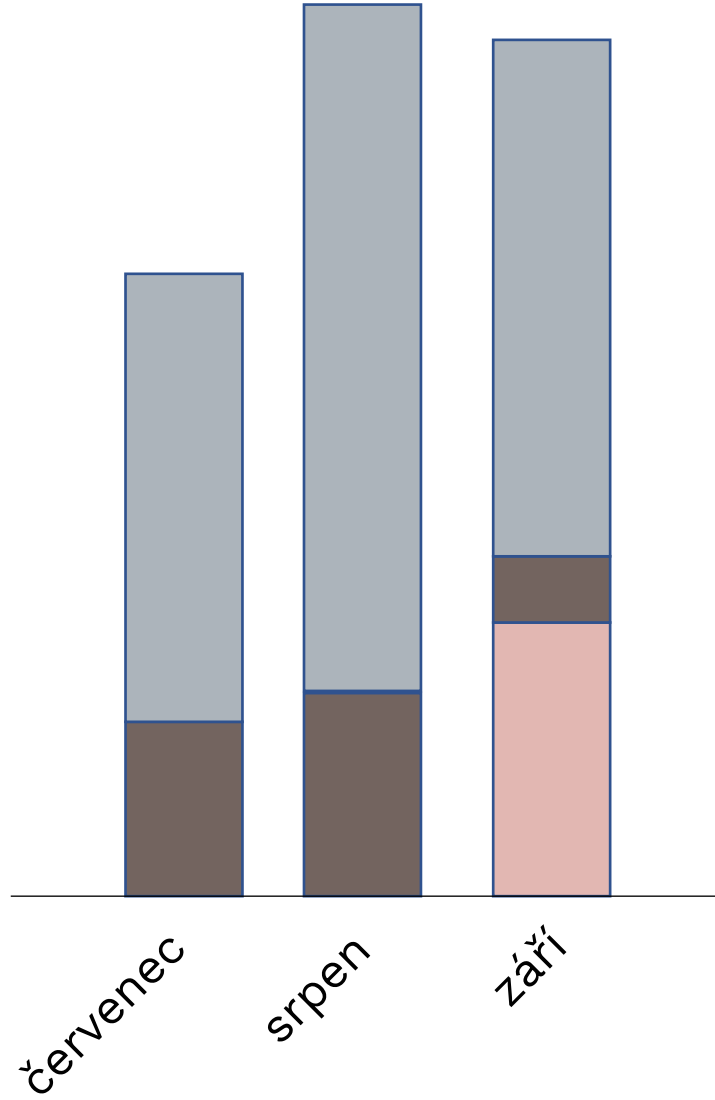
The black line across the red triangle in Nov^r 1854 marks the boundary of the deaths from all other causes during the month.

In October 1854, & April 1855, the black area coincides with the red; in January & February 1856, the blue coincides with the black.

The entire areas may be compared by following the blue, the red & the black lines enclosing them.

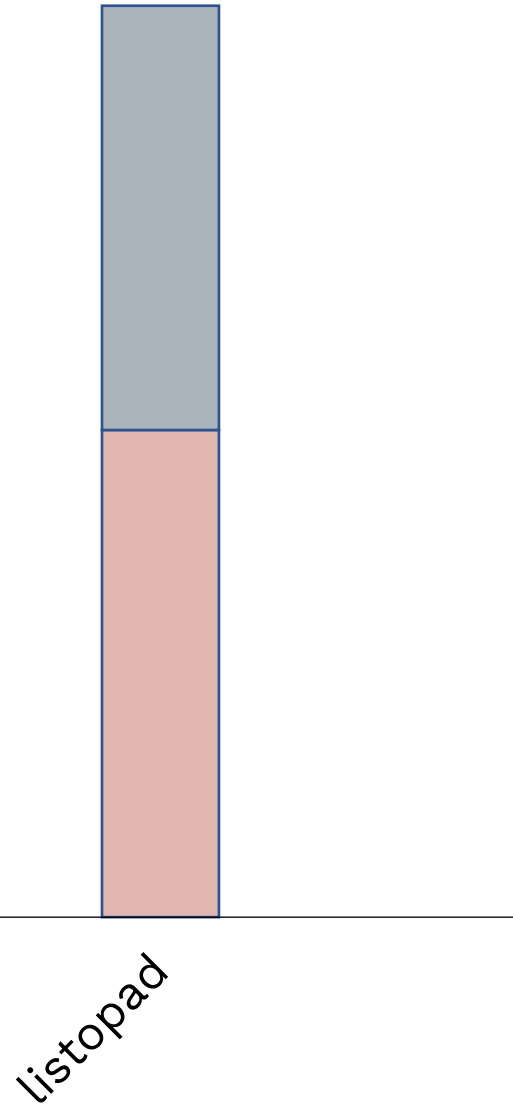
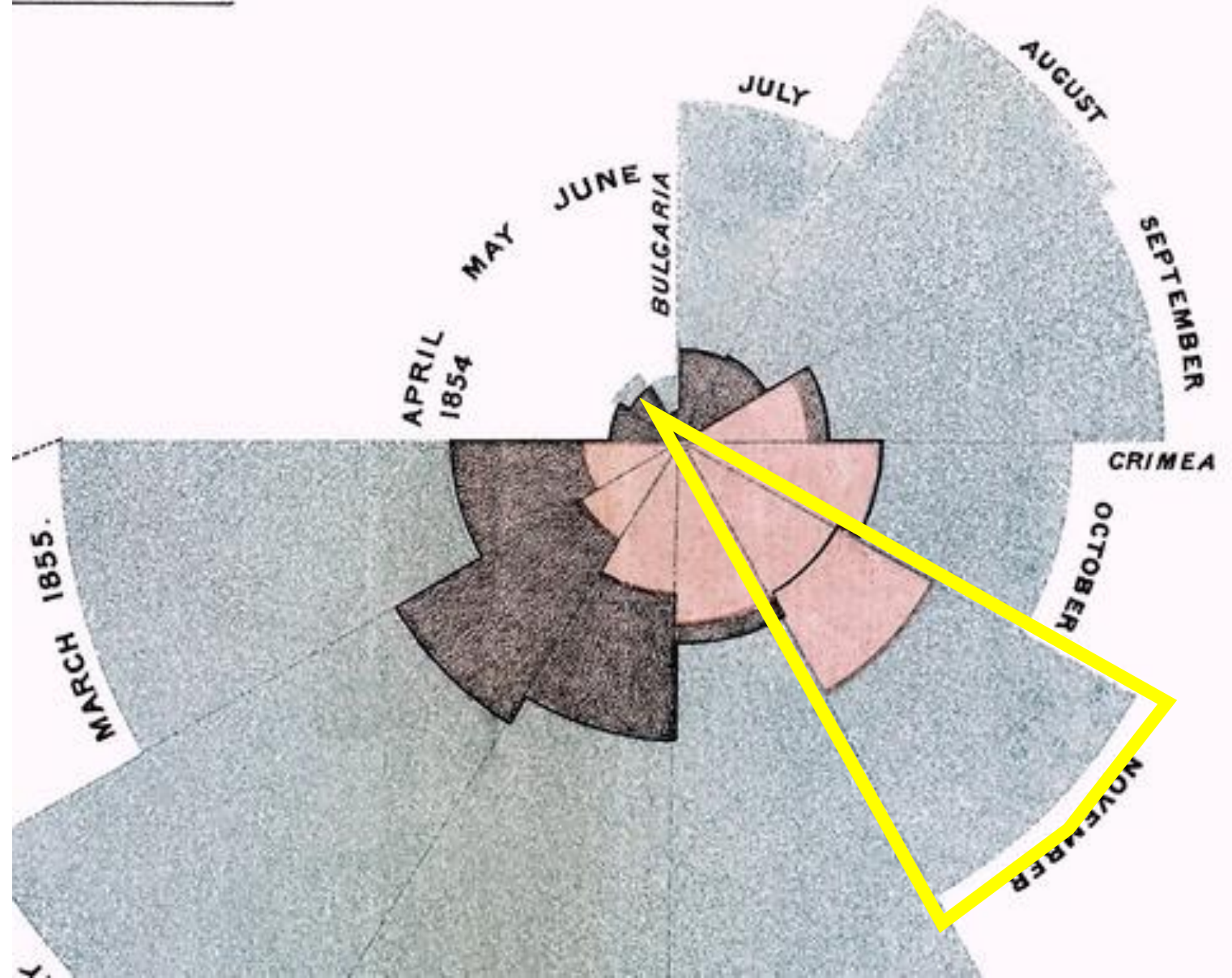
AUSES OF MORTALITY Y IN THE EAST.

1.
APRIL 1854 TO MARCH 1855.



LES OF MORTALITY THE EAST.

1.
APRIL 1854 TO MARCH 1855.



1860+

William Farr

TEMPERATURE AND MORTALITY OF LONDON For every week of 11 years (1840-50).



Circular Diagrams showing the relative Mortality and the mean temperature in each week of the 11 Years 1840-50. The distance between each circle represents either 100,000 deaths or 10° of temperature; the radii represent the weeks of the year the numbers of which are arranged round the outside circle from 1st Dec. Besides these circles which serve for a scale there are two others. The two extra circles the one running outside the yellow colour and inside the black; the other outside

the blue and inside the red colour represent respectively the average weekly deaths of the ten Years 1840-49 corrected for increase of Population, and the mean temperature (68°) of the 79 years 1771-1849. The outer irregular line represents the Deaths, and the inner irregular line the mean temperature in each week of the year. The black colour denotes the extent by which the weekly

deaths exceed the average (Excessive Mortality) and the yellow colour denotes the extent by which the weekly deaths are below the average (Subalibrity). The red colour denotes the extent by which the mean temperature of the week exceeds the mean temperature of the 79 years (Heat), and the blue (Cold) the extent by which the mean weekly temperature is below the mean temperature of the 79 years. Thus, in the year 1846 the number of deaths registered in the 25th week was 365, the

average weekly number for the 10 years was 1620 the deaths were therefore 217 below the average, which difference is shown by the width of the yellow colour. The mean temperature for the same week was 69°·5 while the average mean for the 79 years was only 48°·4, so that the mean temperature of that week was 21° above the average mean, which excess is shown by the width of the red colour.

NUMERO ASSOLUTO dei NATI VIVI

MASCHI

loro superstiti classificati per età
secondo i risultati dei Censimenti

SVIZZERA 1750-1875

Linee di età Linee dei censiti
" isodemiche " " superstiti

SCALE

25 mm per 100 anni di età e per 100 d'osservazione
75 mm per 50.000 individui

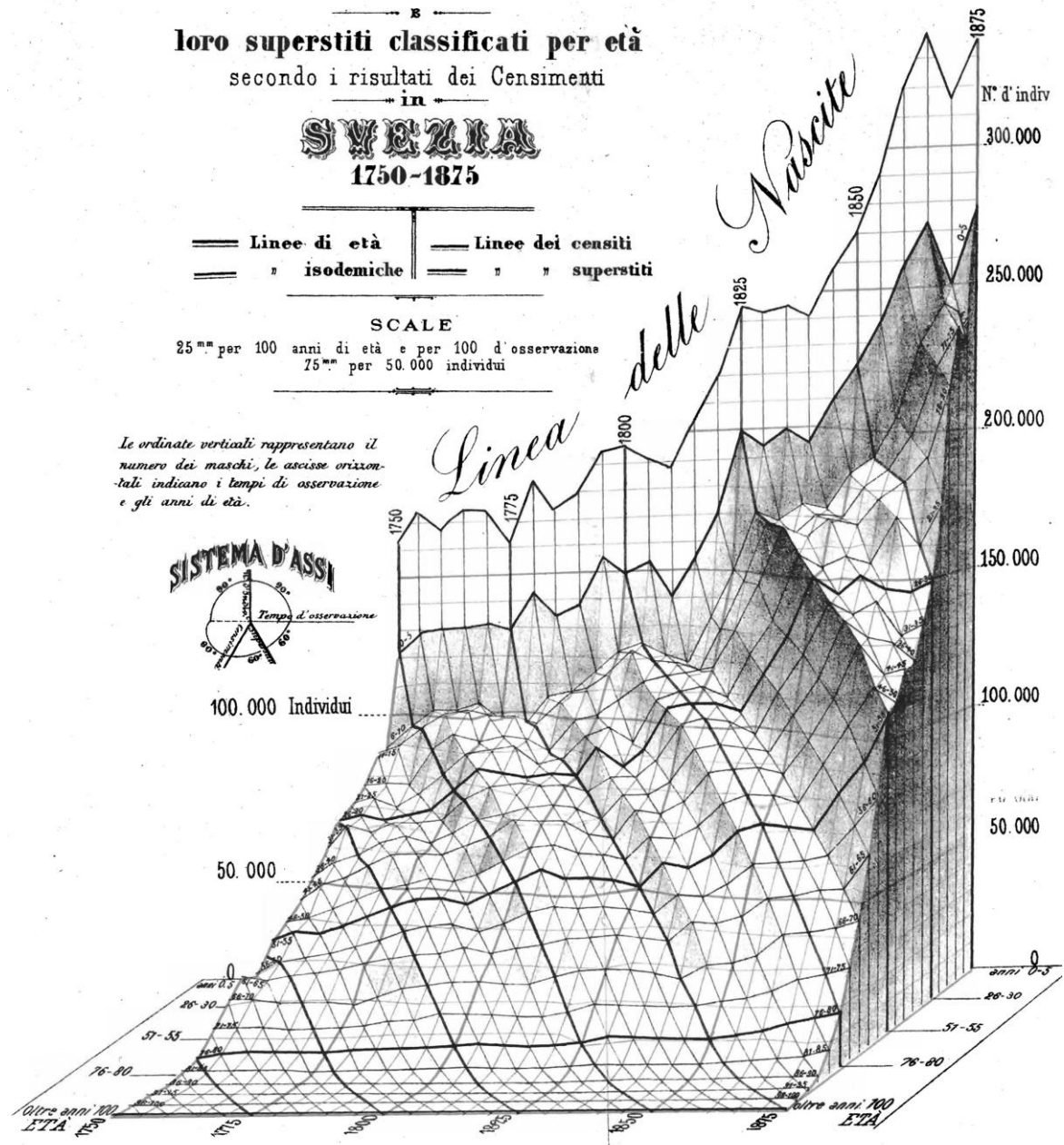
Le ordinate verticali rappresentano il numero dei maschi, le ascisse orizzontali indicano i tempi di osservazione e gli anni di età.

SISTEMA D'ASSI



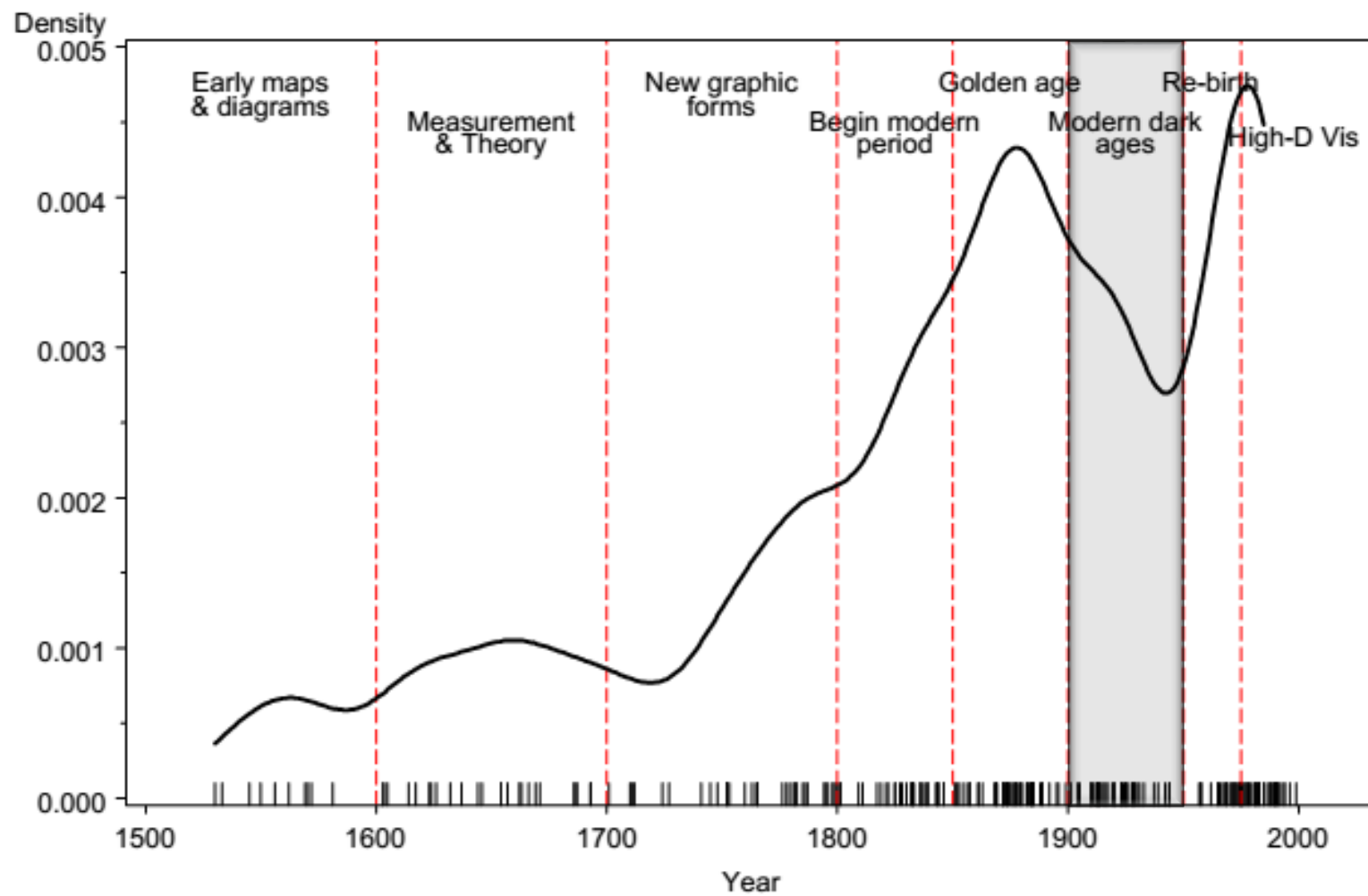
100.000 Individui

50.000



1879

Luigi Perozzo



nová statistická škola

pokřivenost x přesnost

tabulka je víc než graf

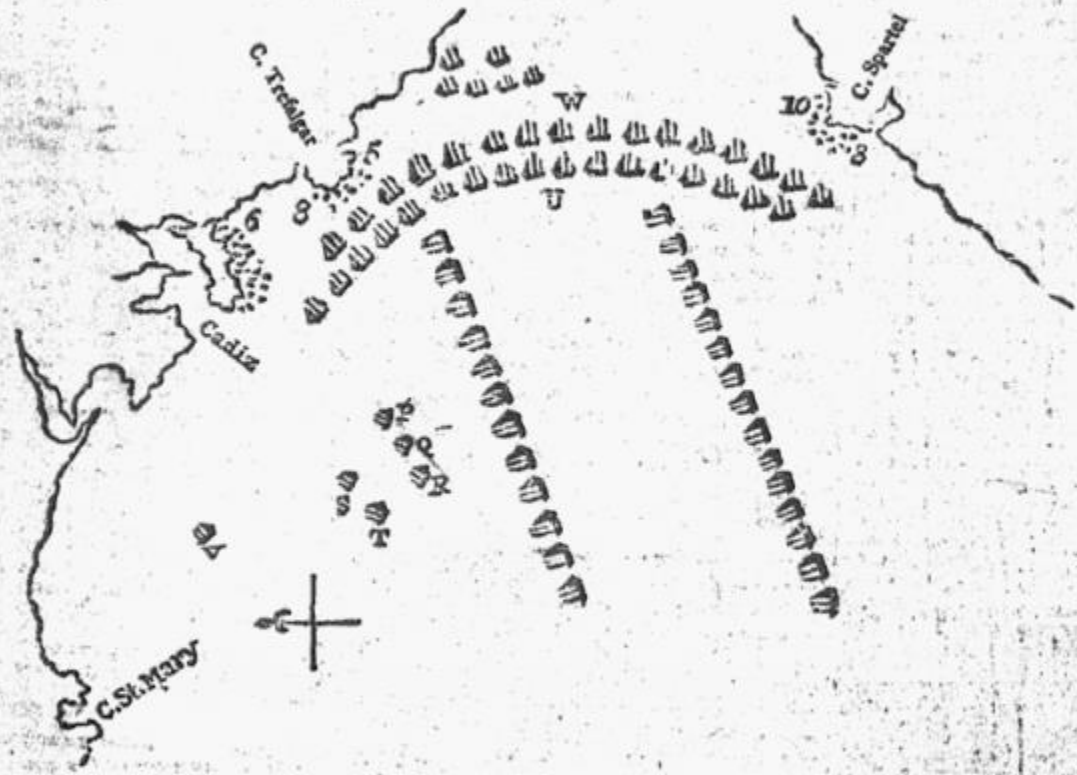
[From a London Paper]

P L A N

OF THE

BRILLIANT ACTION OFF TREFALGAR,

REVISED BY AN OFFICER WHO CAME HOME WITH THE
VICTORIOUS DISPATCHES.



BRITISH FLEET:

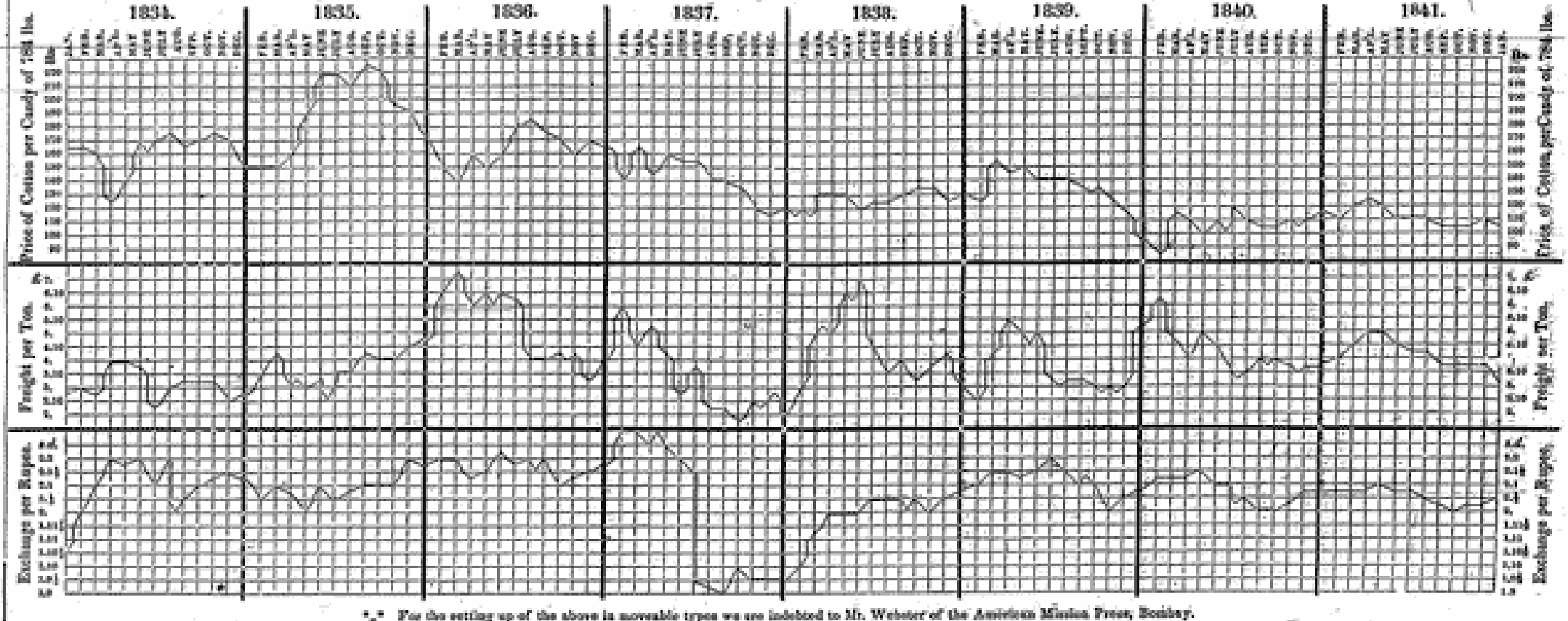
	Guns.	Commanders.
Victory	100	Admiral Lord NELSON, Capt. T. M. HARDY.
Temeraire	98	— E. HARVEY.
Neptune	98	— T. F. FAIRMAULT.
Conqueror	74	— I. FEELEW.
Leviathan	74	— H. W. BAYNHAM.
Ajax	74	— J. PILFORD.
Orion	74	— E. CODRINGTON.
Agamemnon	74	— Sir E. HERRY.
Minotaur	74	— C. J. M. MANSFIELD.
Spartiate	74	— Sir F. LAPORRY.
Britannia	100	Rear Admiral Earl of NORTHBROOK.

**THE COMBINED FLEET.
SPANISH SHIPS**

	Guns.	Commanders.
Santissima Trinidad	140	Admiral Don Isaac de Morra D'Alca; Capt. Don Franc. De Walave.
Prince of Austria	120	Admiral Gravina, Commander in Chief; Captain Don Rafael D'Hors.
Argonaut	80	Adm. Sig. D. Comingo Gaedac harras; Captain Count D. S. Antonio Pavez.
Neptuno	80	Commodore Don Baatser; Capt Don Cazelana Valdez.
Santa Anna	120	Son Susto

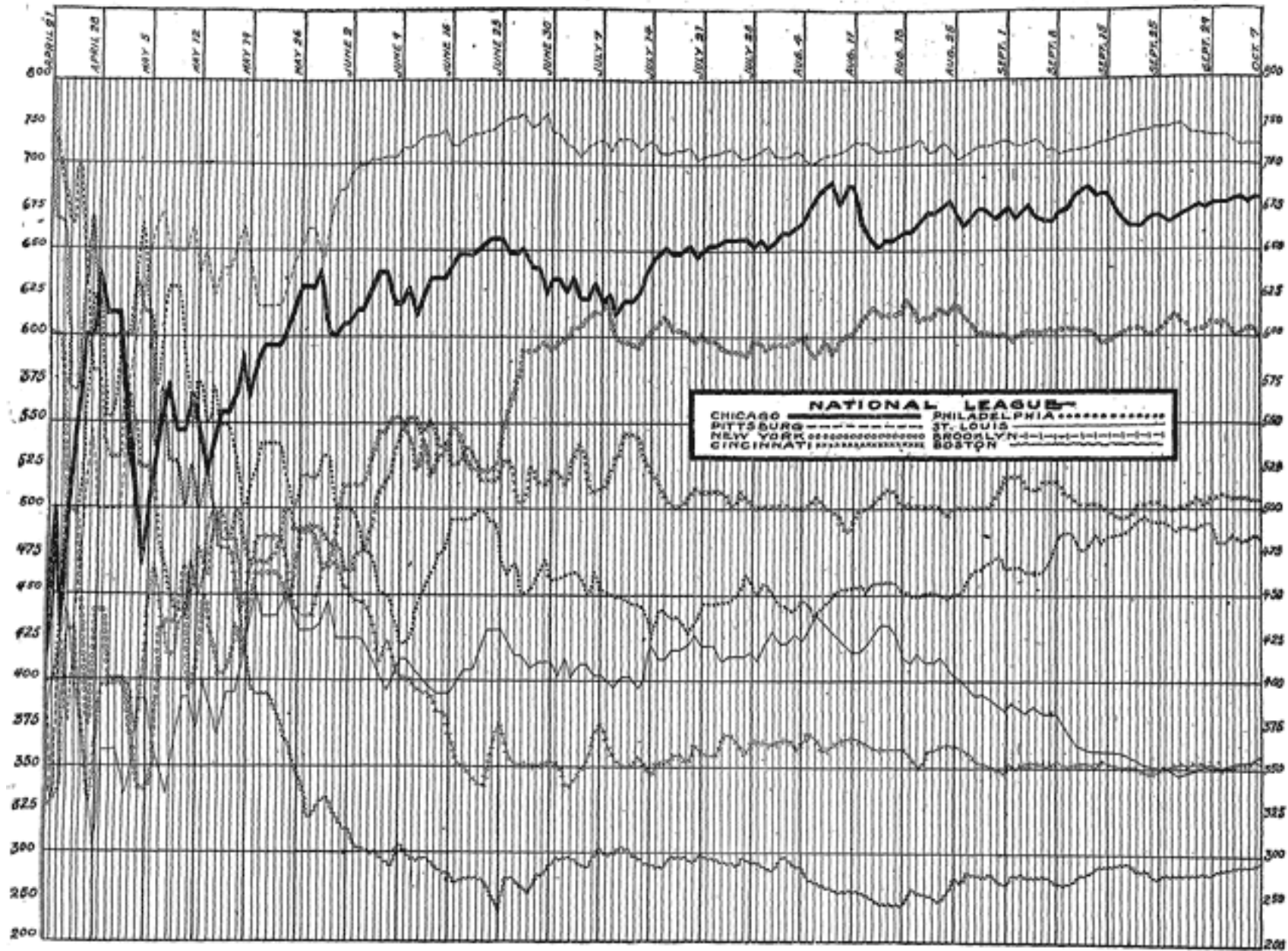
CHART

OF THE FLUCTUATIONS OF THE PRICE OF COTTON (BROACH), THE RATES OF FREIGHT TO GREAT BRITAIN, AND OF EXCHANGE ON LONDON,
AT BOMBAY DURING THE LAST EIGHT YEARS.

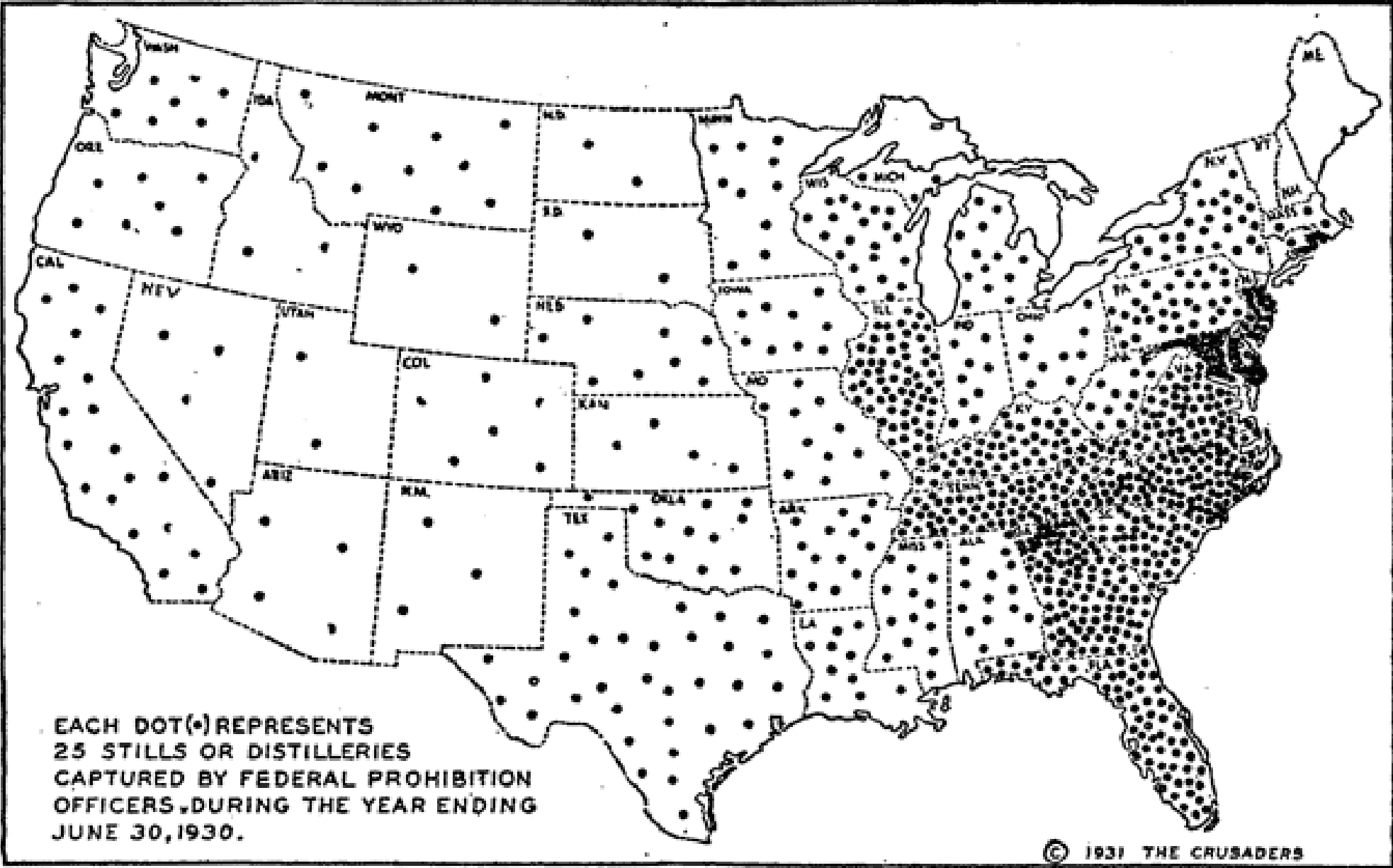


* For the setting up of the above in movable types we are indebted to Mr. Webster of the American Mission Press, Bombay.

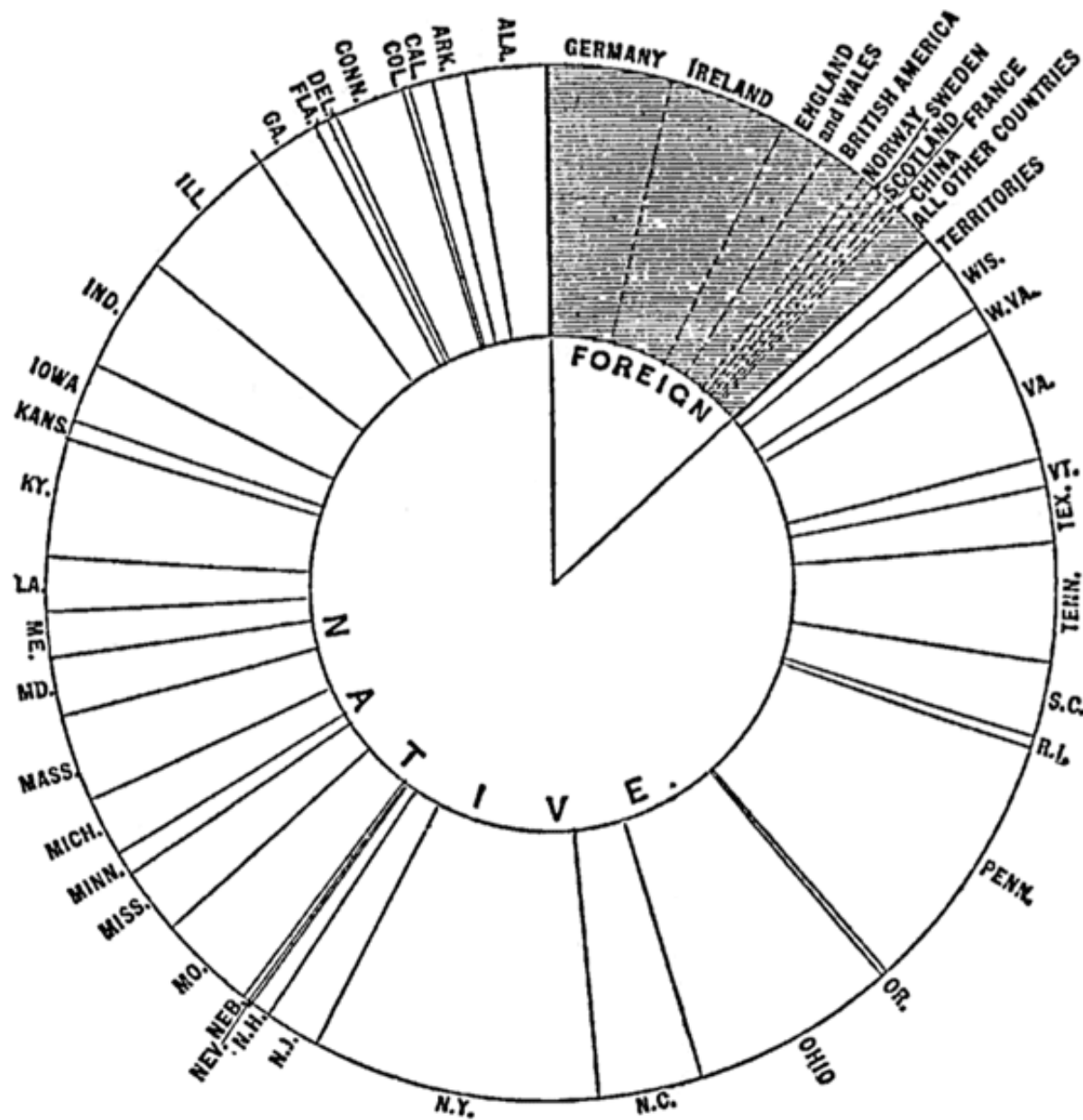
Diagram Showing Daily Fluctuations in the National League Pennant Race of 1909.

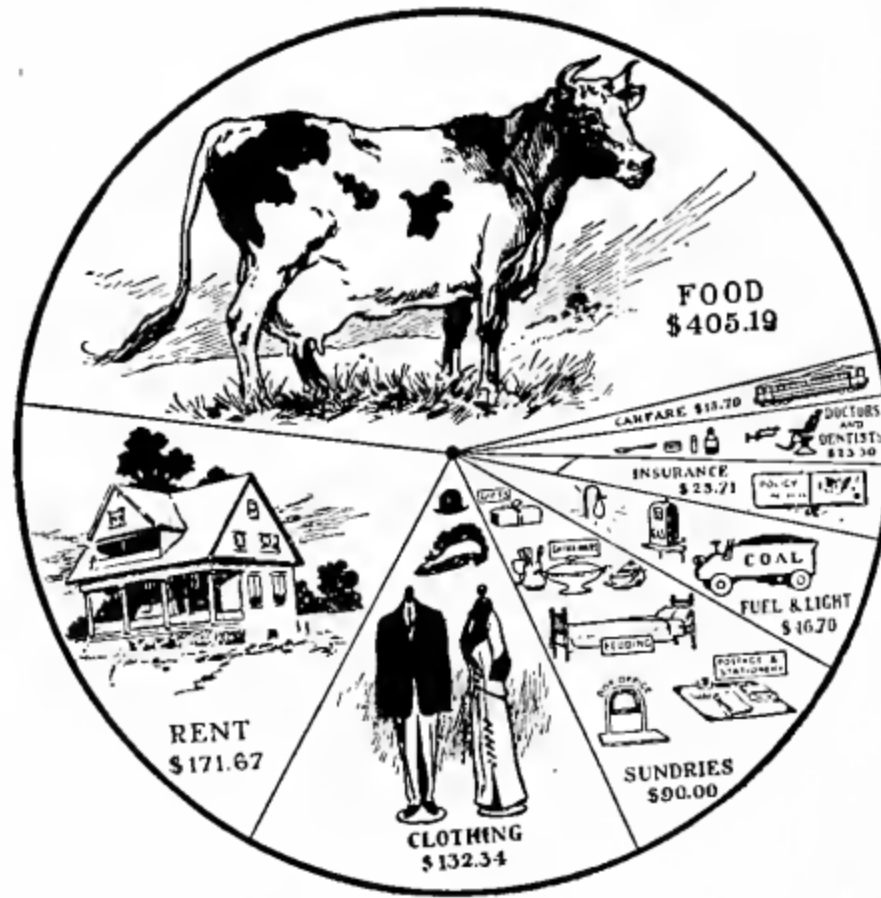


CRUSADERS' MAP OF YEAR'S STILL SEIZURES.



POPULATION ACCURATELY MEASURED.



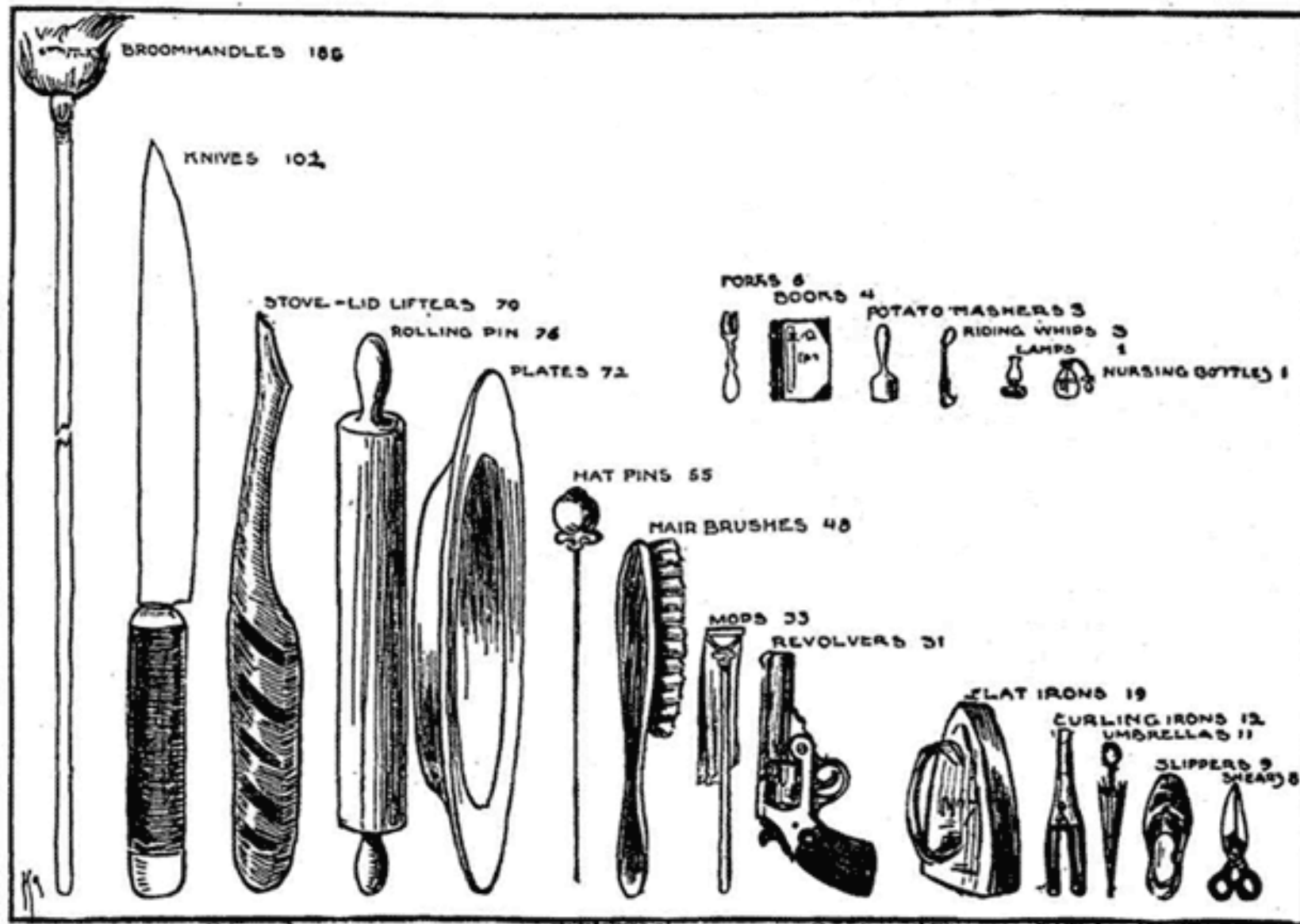


The Survey

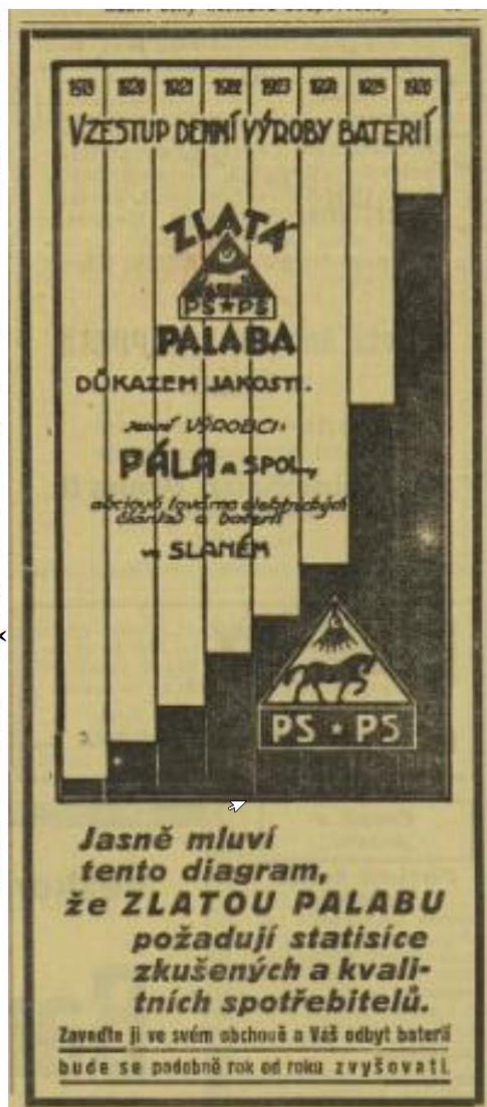
Fig. 3. Disposition of a Family Income of from \$900 to \$1000

This cut shows an attempt to put figures in popular form. The eye is likely to judge by the size of the pictures rather than by the angles of the sectors

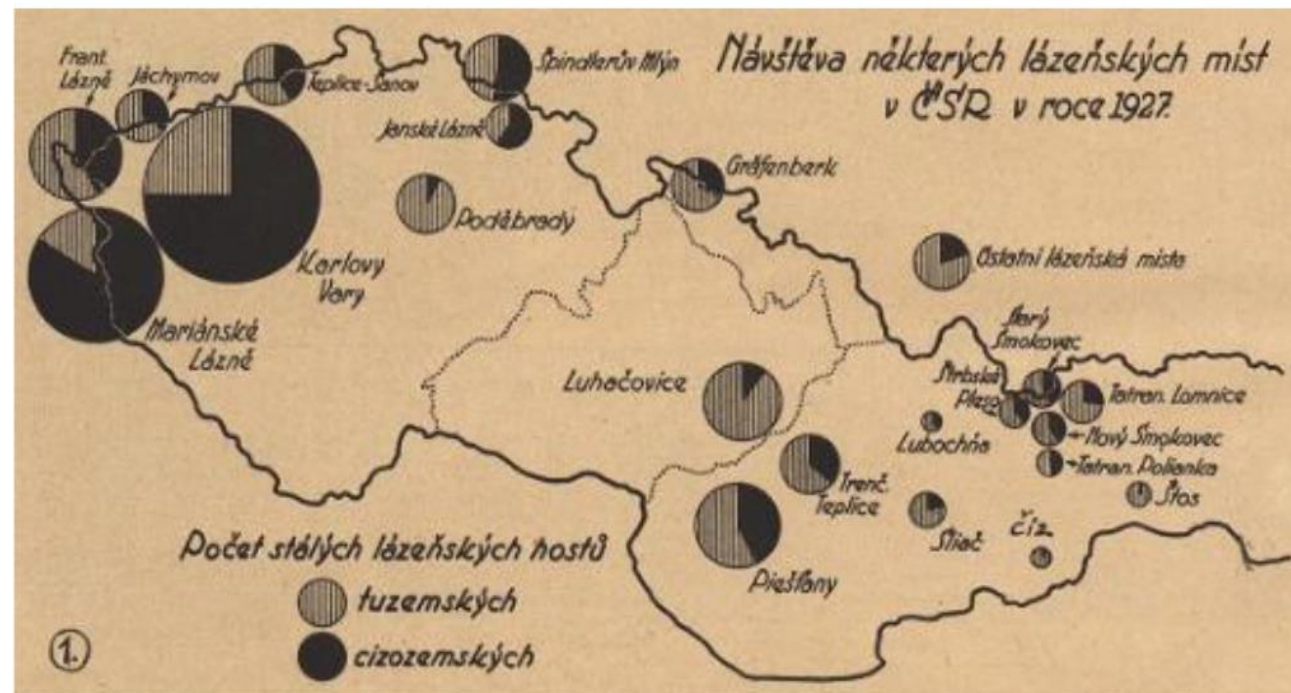
DIAGRAM SHOWING RELATIVE POPULARITY OF WOMEN'S WEAPONS.



Obrázek 13 Vzestup denní výroby baterií (Český Lloyd, 1926)



<https://is.muni.cz/th/gcpfw/>



Obrázek 15 Návštěvnost československých lázní 2 (Pestrý týden, 1928)

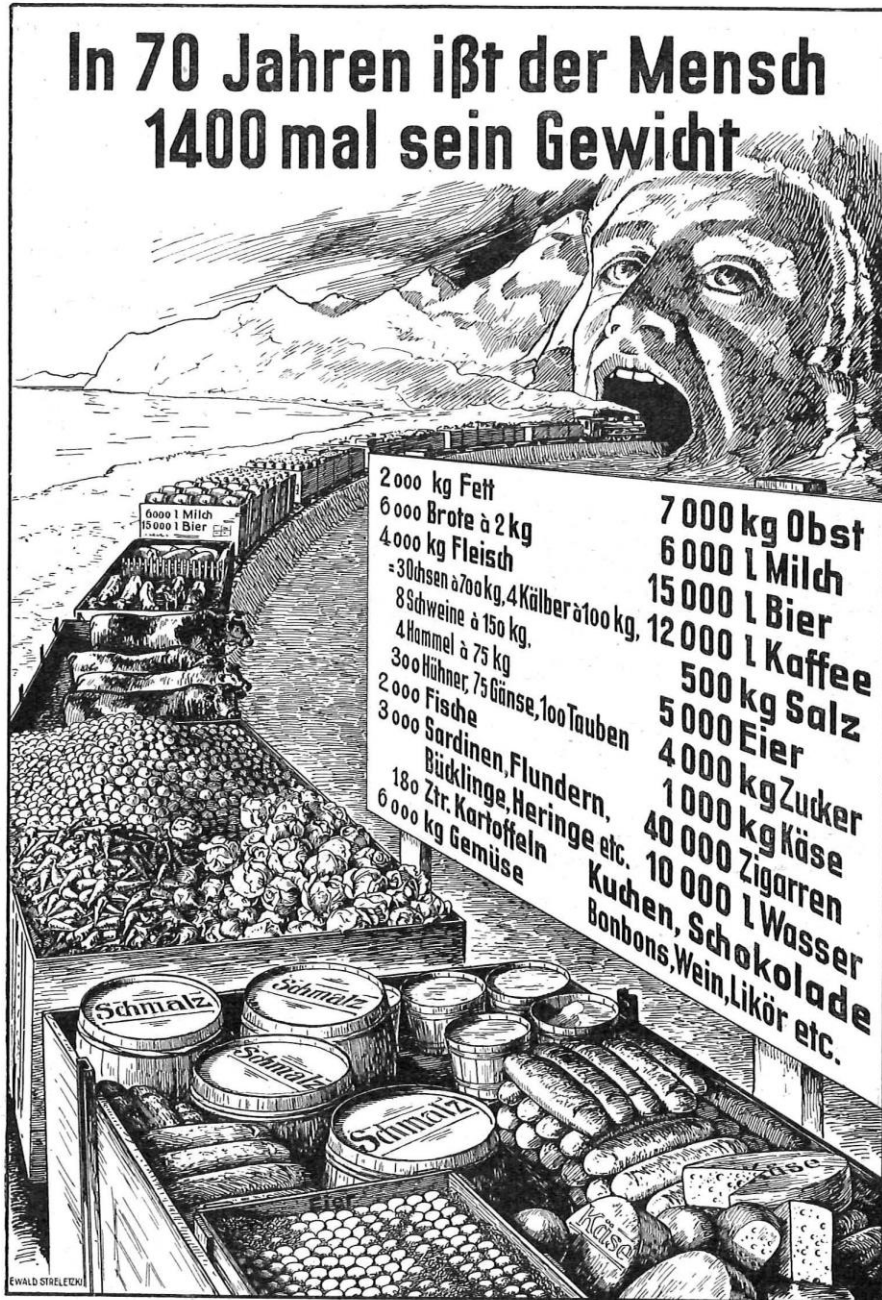
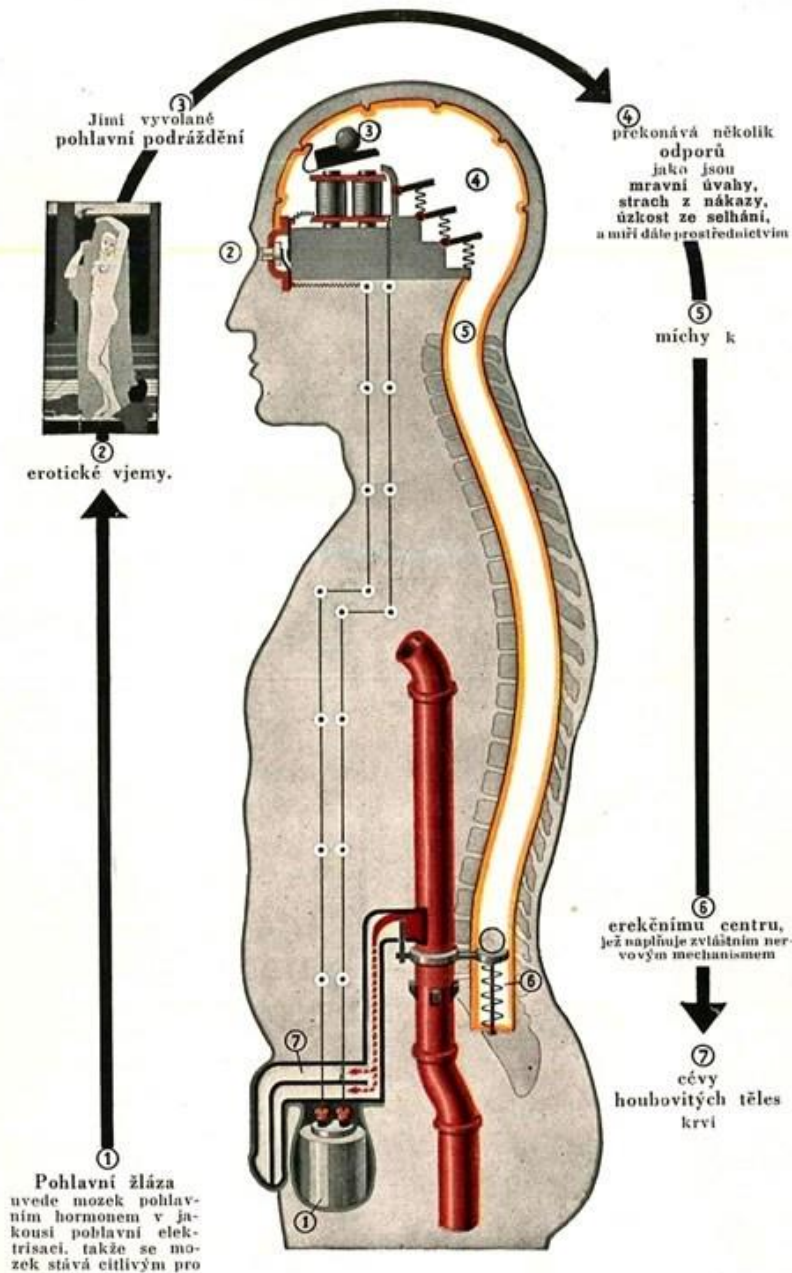


Abb. 161.

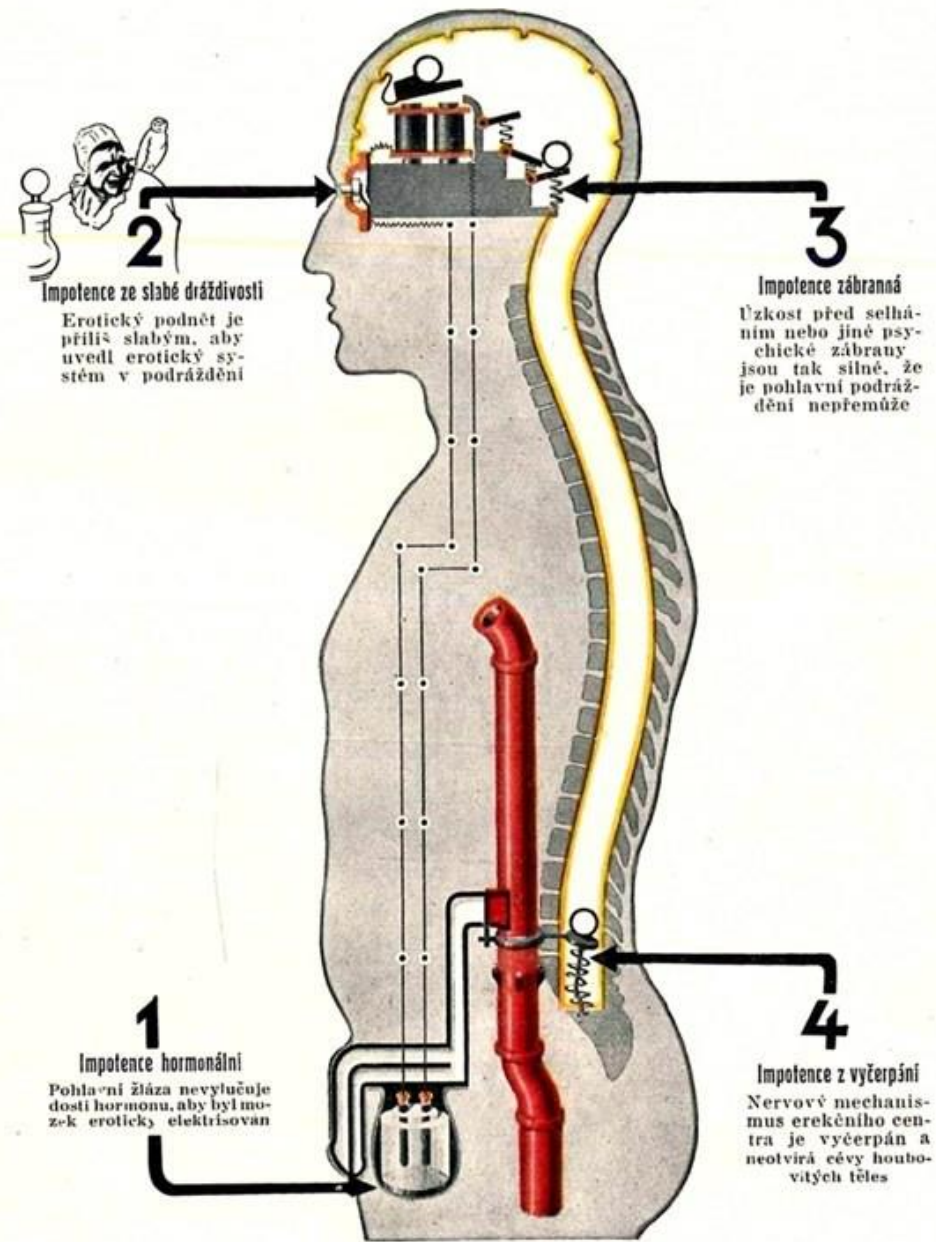


Bildliche Darstellung der Vorgänge, die sich zwischen der Geruchsempfindung und dem „reflektorischen“ Speichelfluß im Kopf des Menschen abspielen



Obr. 9. Erekcce

Technicko-schematické znázornění mužského erekčního systému
Blíže v textu

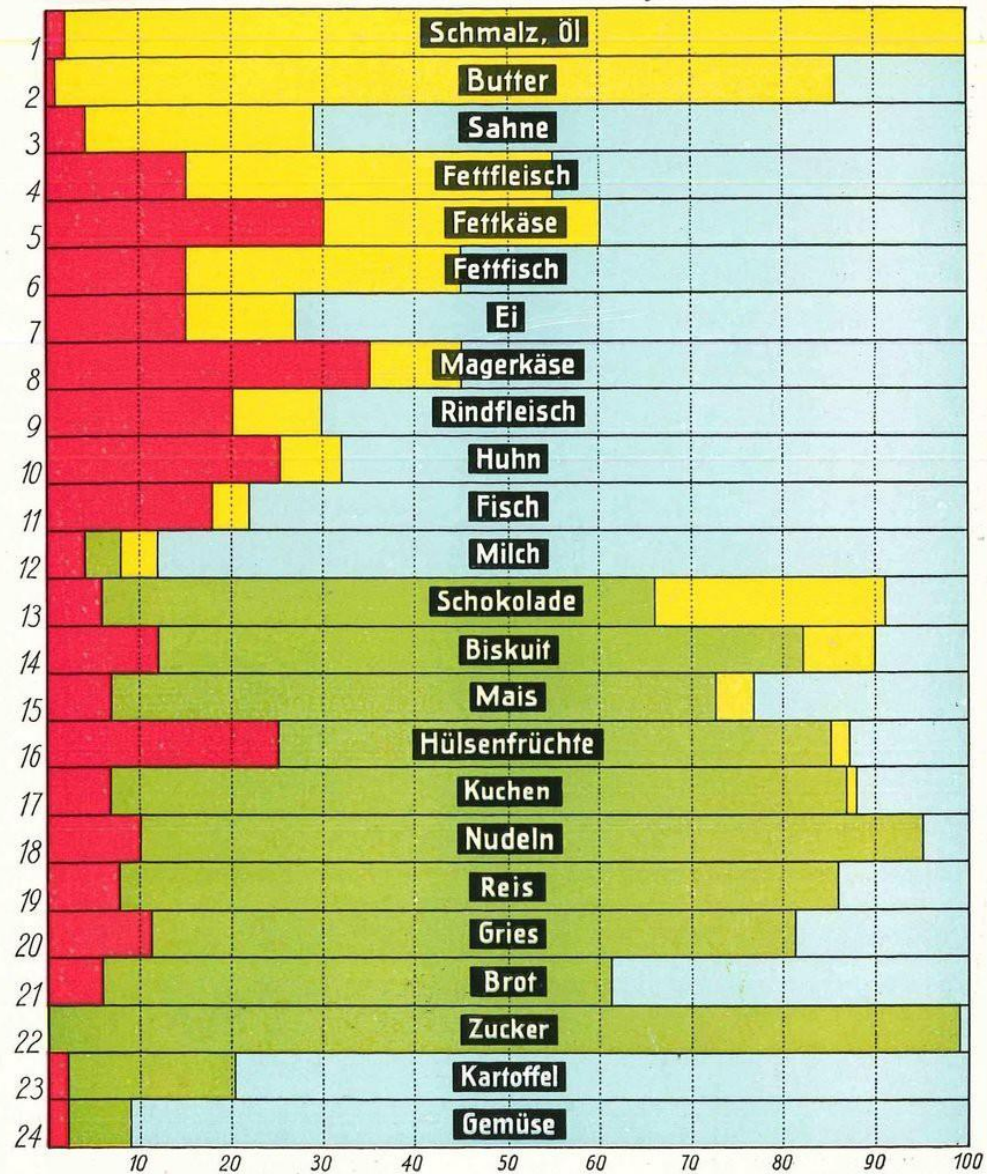


Obr. 37. Nejdůležitější formy impotence
v technicko-schematickém znázornění

Gehalt der wichtigsten Nahrungsmittel

an

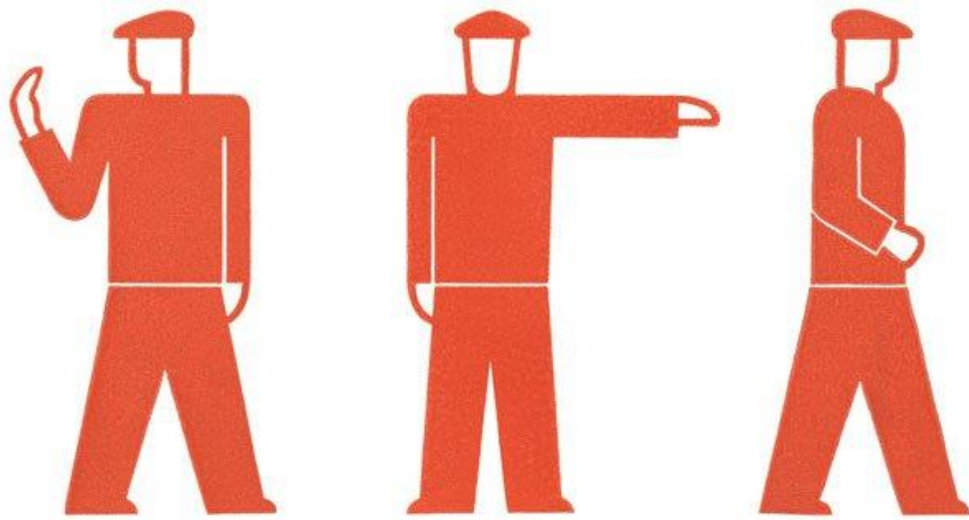
■ Eiweiss
 ■ Fett
 ■ Kohlenhydraten
 ■ Wasser



1-3 Fett-Spender, 4-11 Fett-Eiweiss-Spender, 12-15 Fett-Eiweiss-Kohlenhydrat-Spender,
 16-21 Eiweiss-Kohlenhydrat-Spender, 22-24 Kohlenhydrat-Spender.

1910+

Otto Neurath



ISOTYPE

„Neurth věřil, že složité společenské jevy může pomocí obrazů pochopit i analfabet. Verbální jazyk byl pro něj nežádoucí médium, které je v rozporu s myšlenkou internacionalismu. Pod heslem „*slova rozdělují, obrazy spojují*“ vzniklo moderní obrazové písmo, univerzální znaková řeč symbolů, jehož prostřednictvím Neurath komunikoval složité statistické údaje.“

*Kateřina Nováčková – Piktogram Revival
(Designum 1/2008, s. 62–65)*

Population and Live Stock

Great Britain



United States



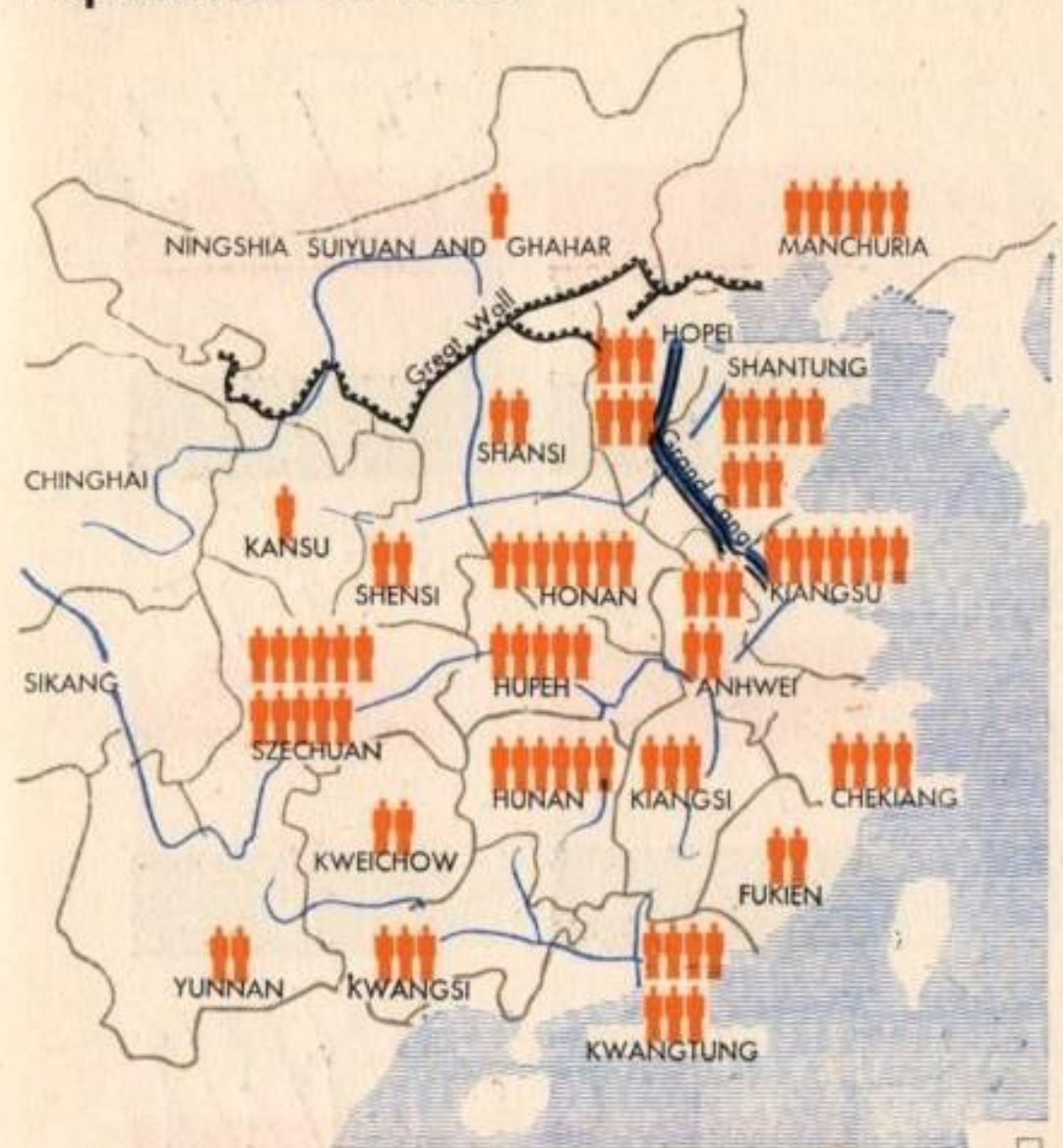
Each grey figure represents 5 million population
 Each complete red symbol represents 5 million cattle
 Each complete black symbol represents 5 million pigs
 Each complete blue symbol represents 5 million sheep

Average for 1935 - 1939



There are more cattle and pigs per head of population in America than Britain, but sheep—only 5 in U.S. for every 9 in Britain—are a different story, and provide the tender home-grown leg of mutton prized by the British.

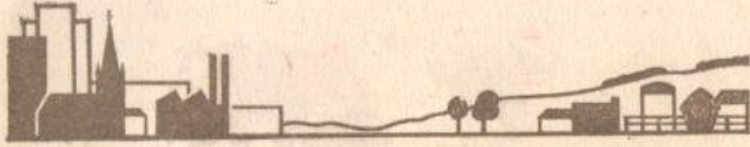
Population in 1936



Each symbol represents 5 million people



Urbanization in the West



United States



Great Britain



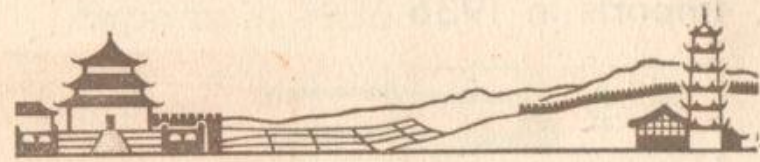
France



Each row of man symbols represents 45 million population
red: in cities of 100,000 inhabitants and more

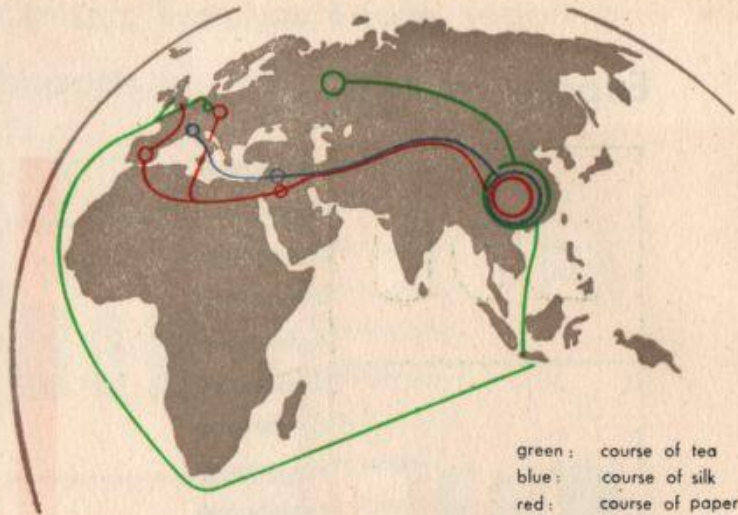


Urbanization in China

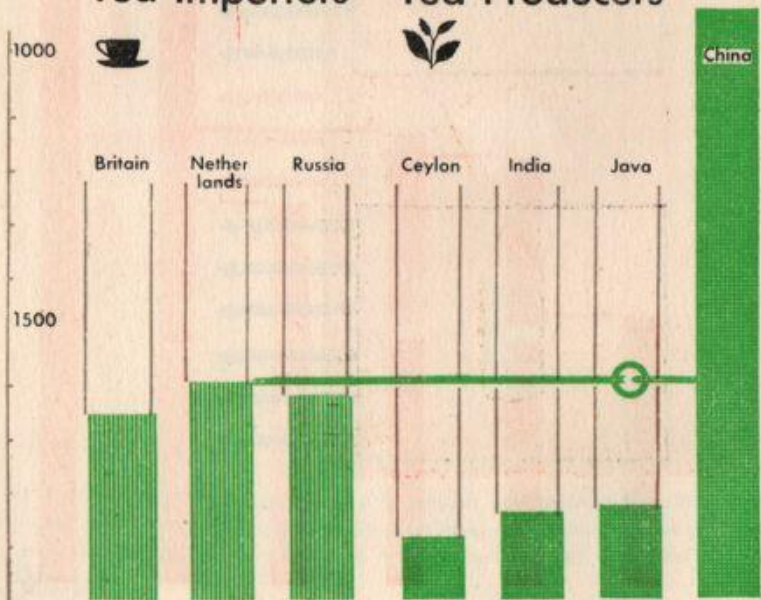


China





Tea Importers Tea Producers



Silk and Paper Manufacture

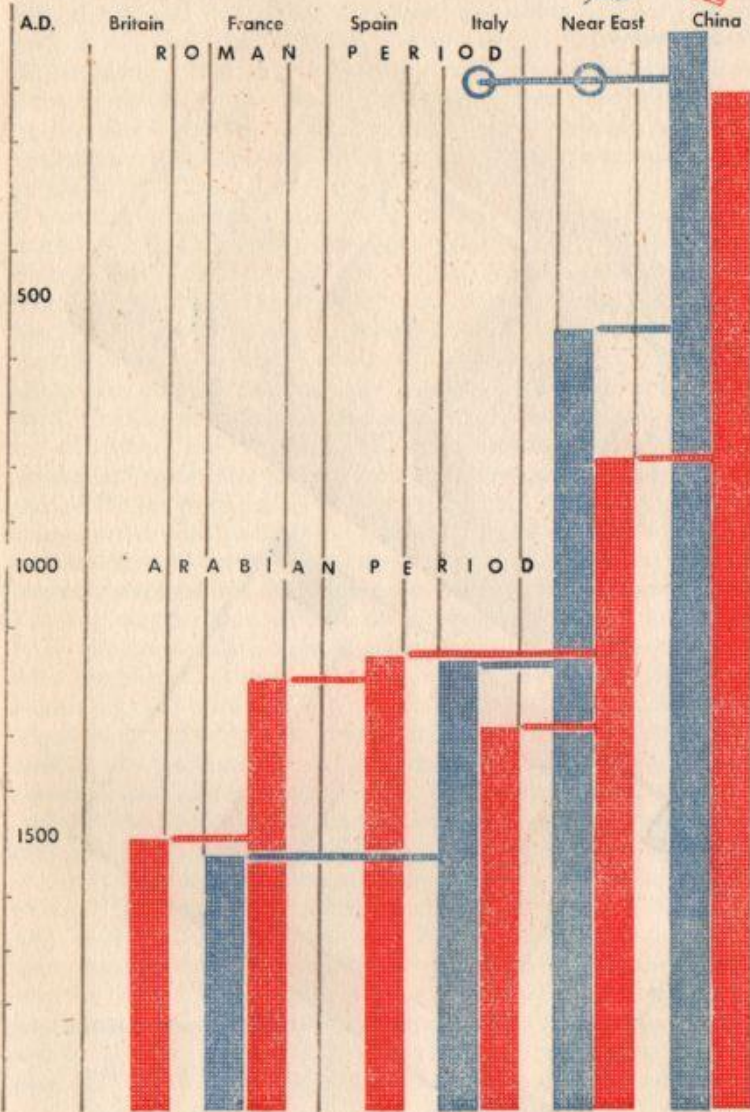
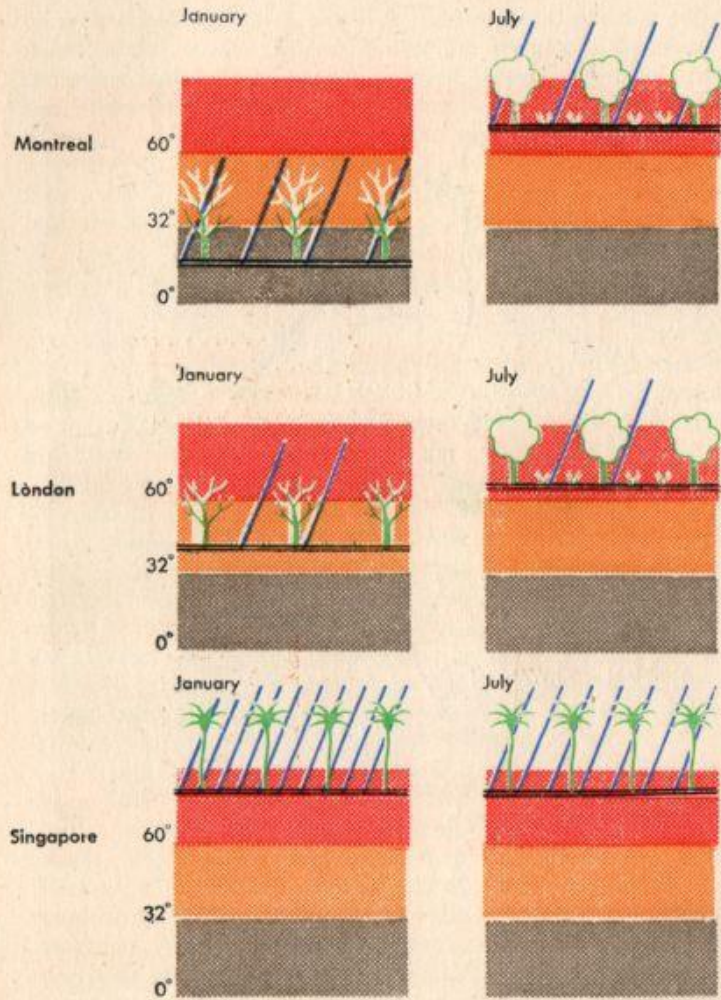
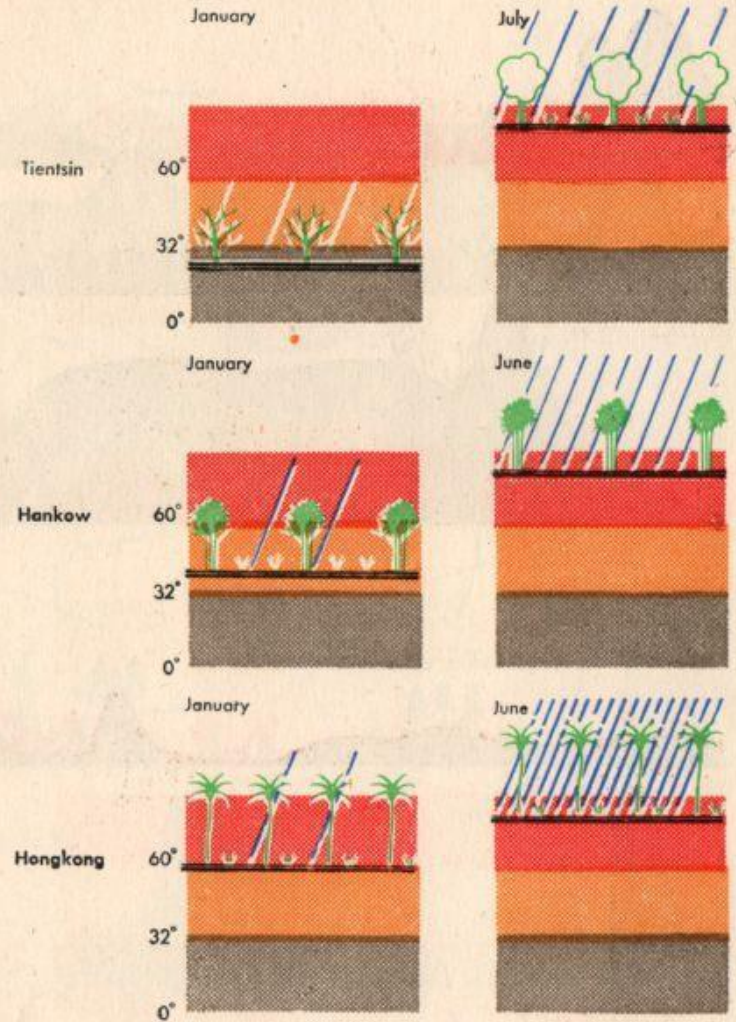


CHART 3

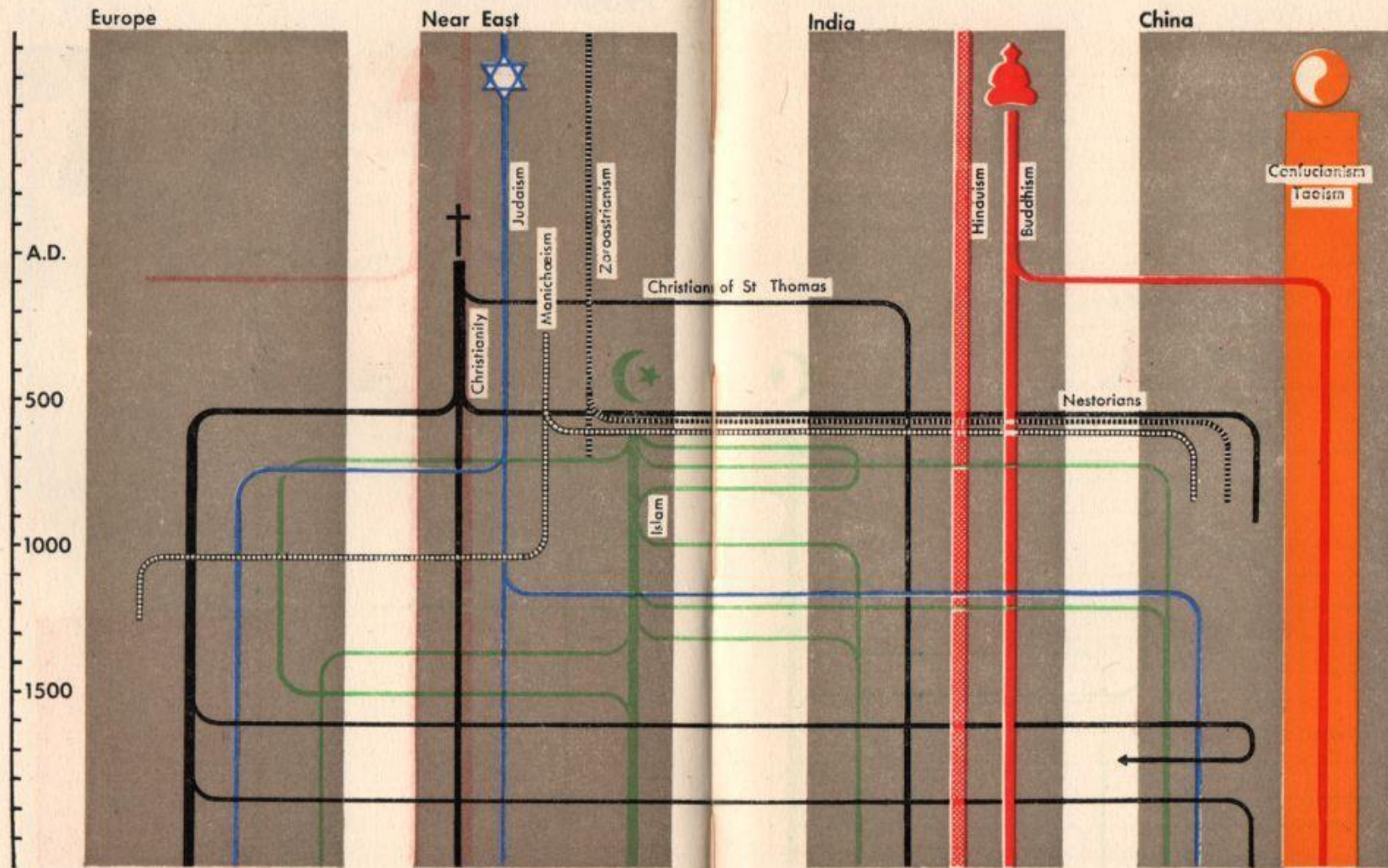
Climate in the British Commonwealth

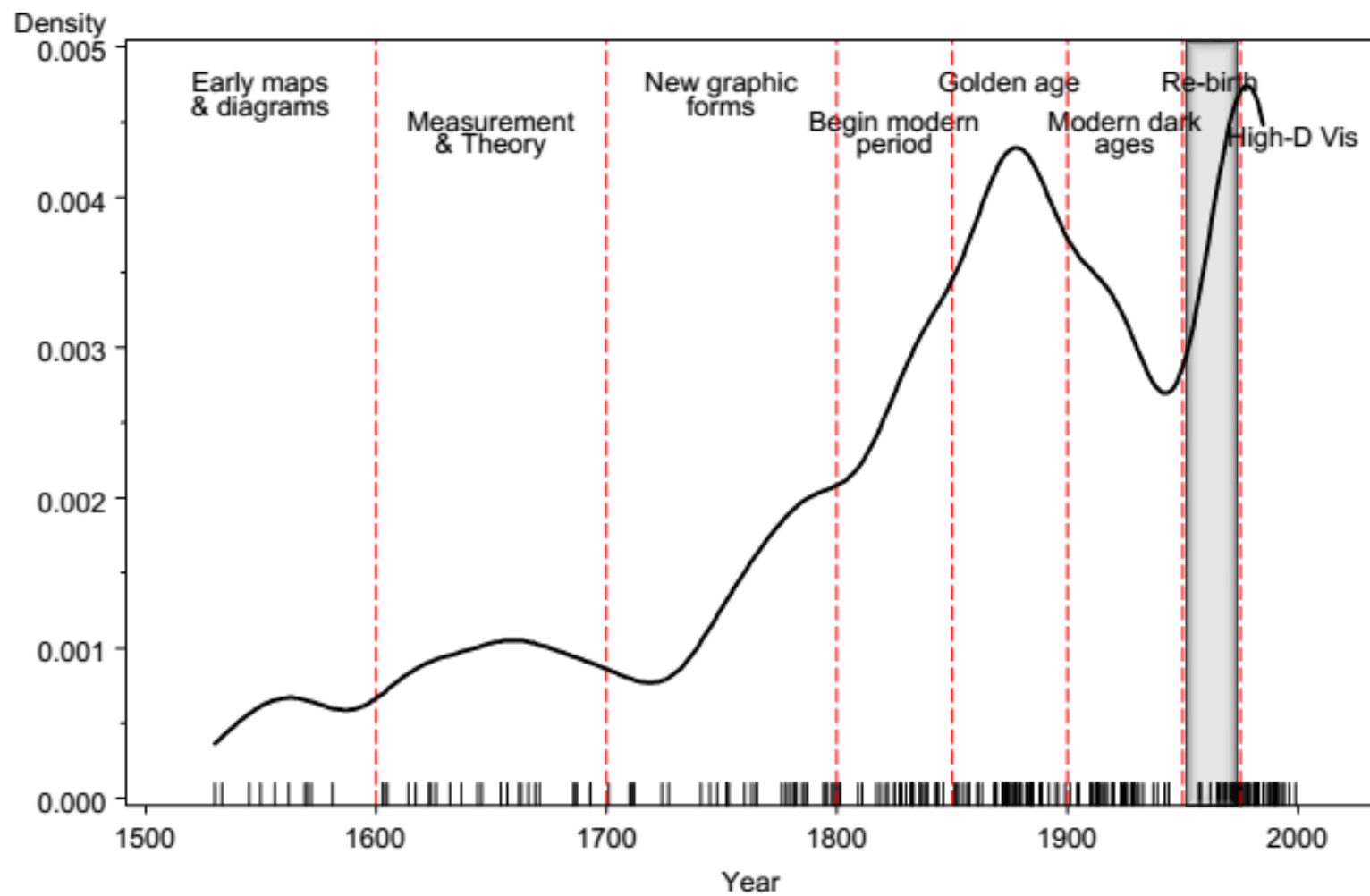


Climate in China



Religious Contacts between West and East





1950+

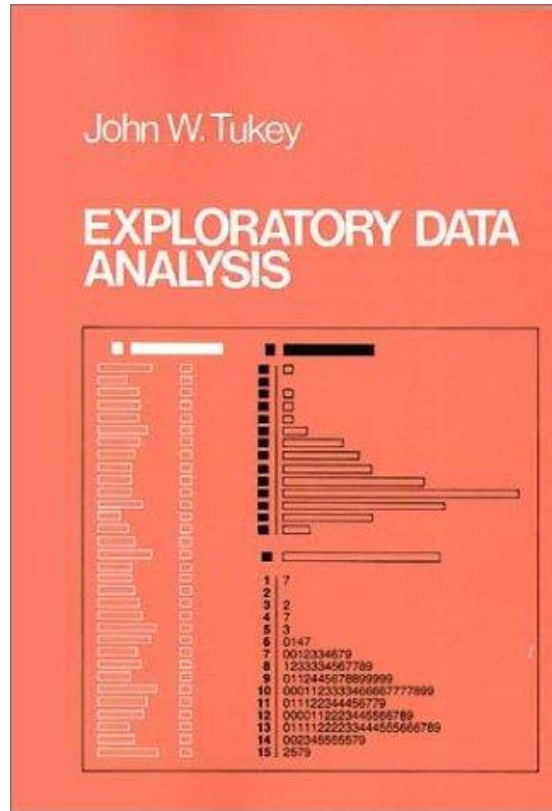
Počítače

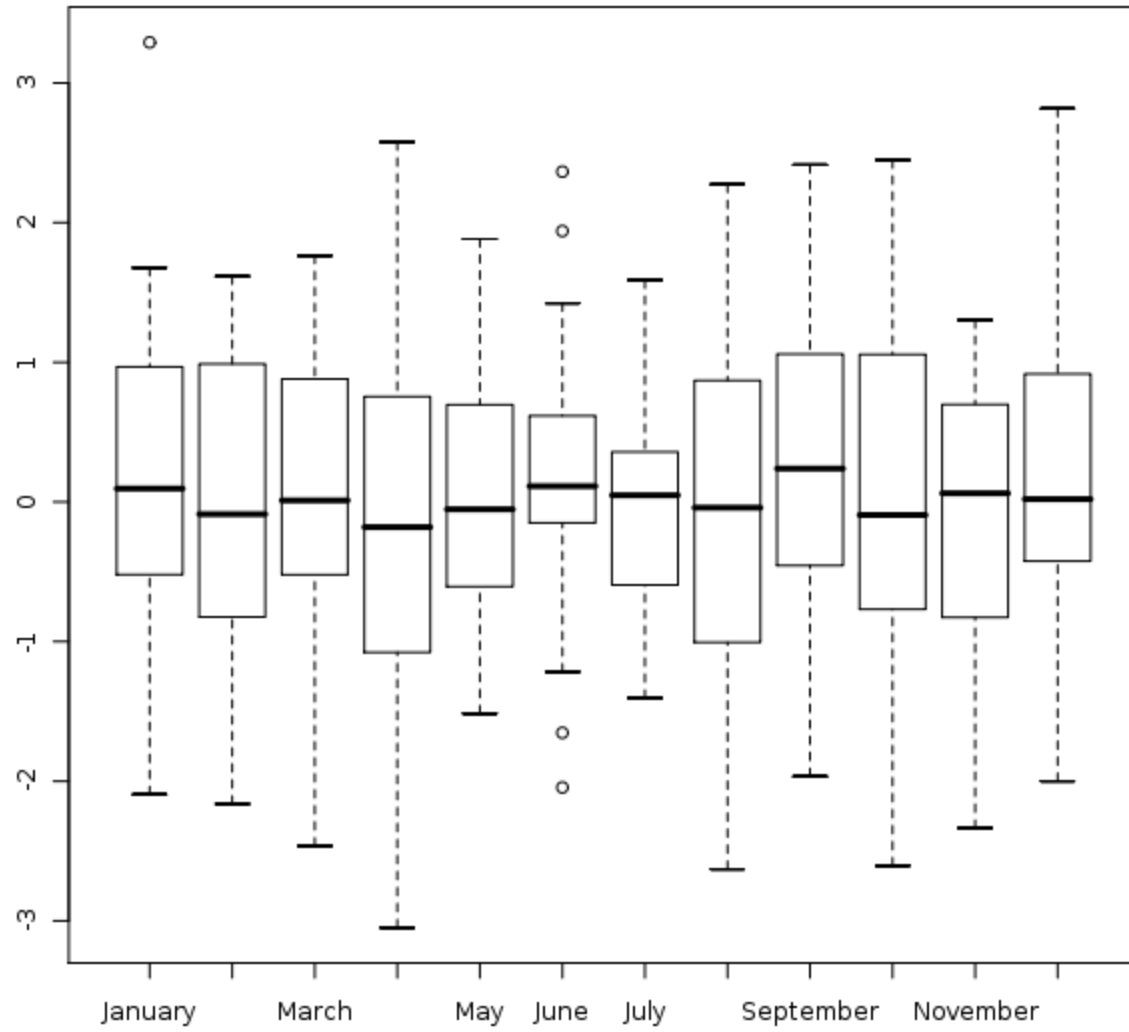


1962

John Tukey

Exploratory Data Analysis

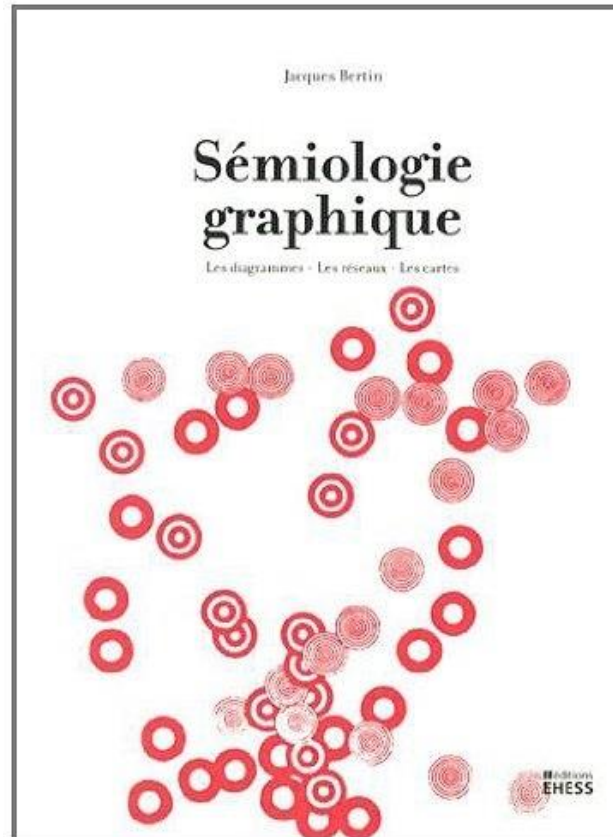


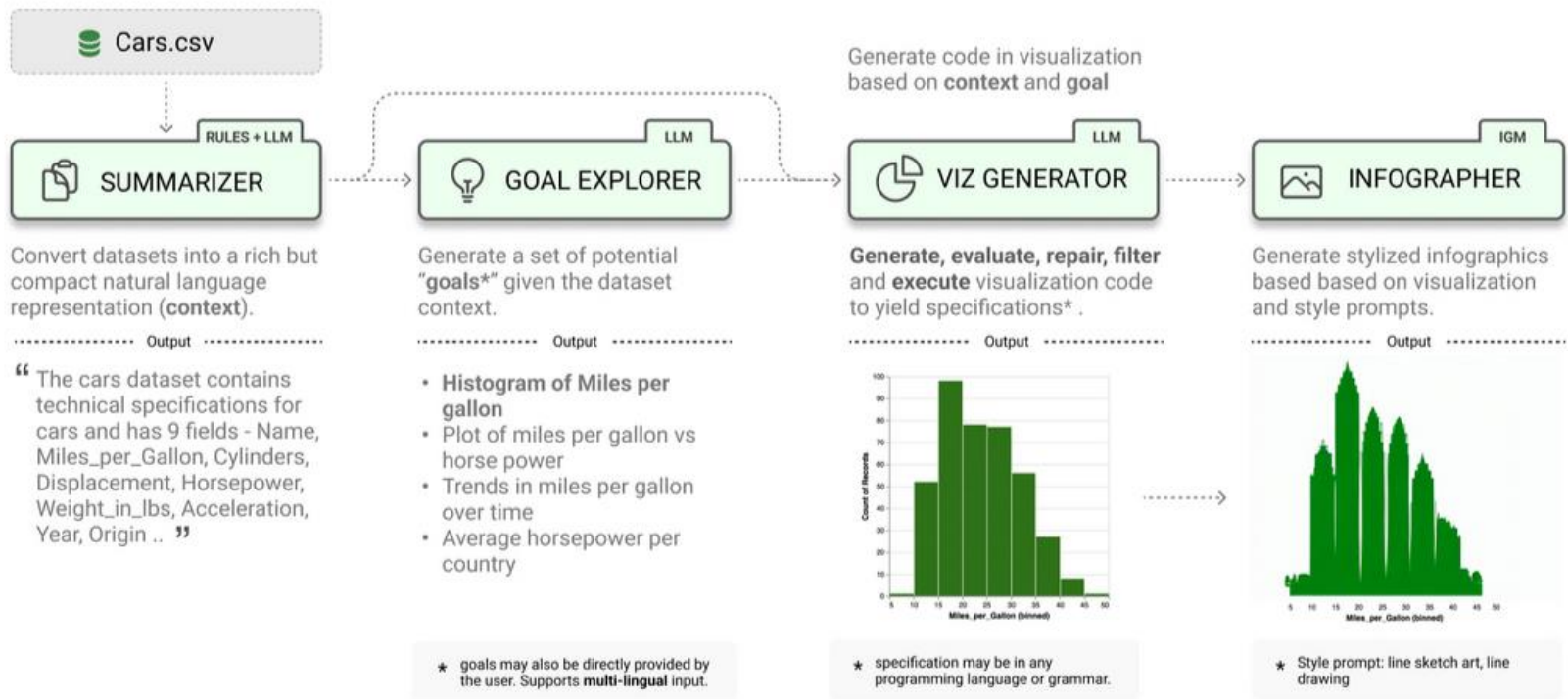


1967

Jacques Bertin

Sémiologie Graphique

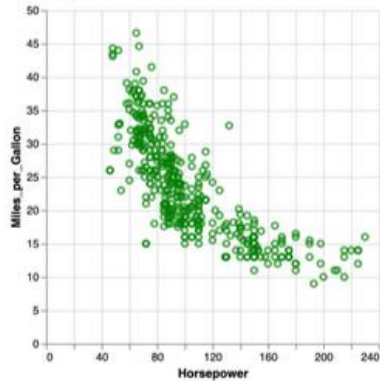




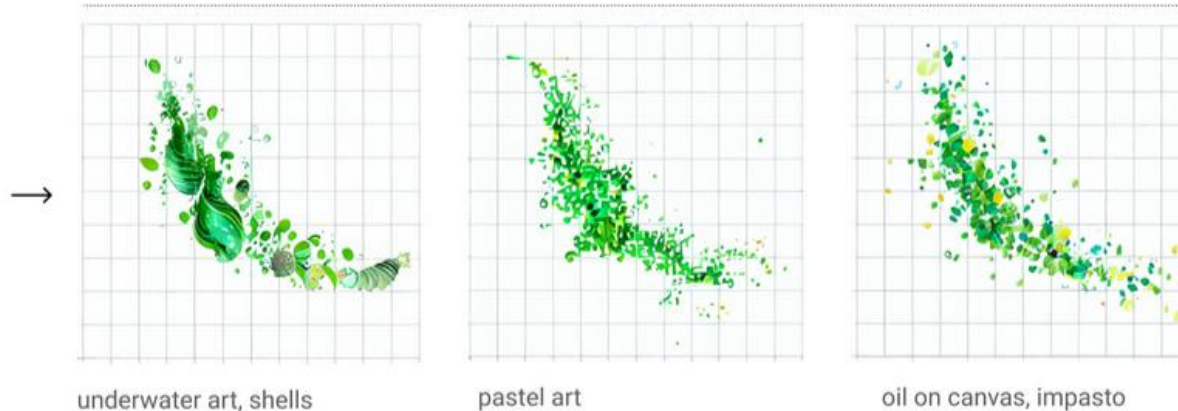
Architecture for LIDA

Reference Visualization

(show me horsepower vs miles per gallon)



Generated stylized infographics



Example infographics generated with LIDA

<http://datavis.ca/milestones/>



Co je dnes vizualizace?

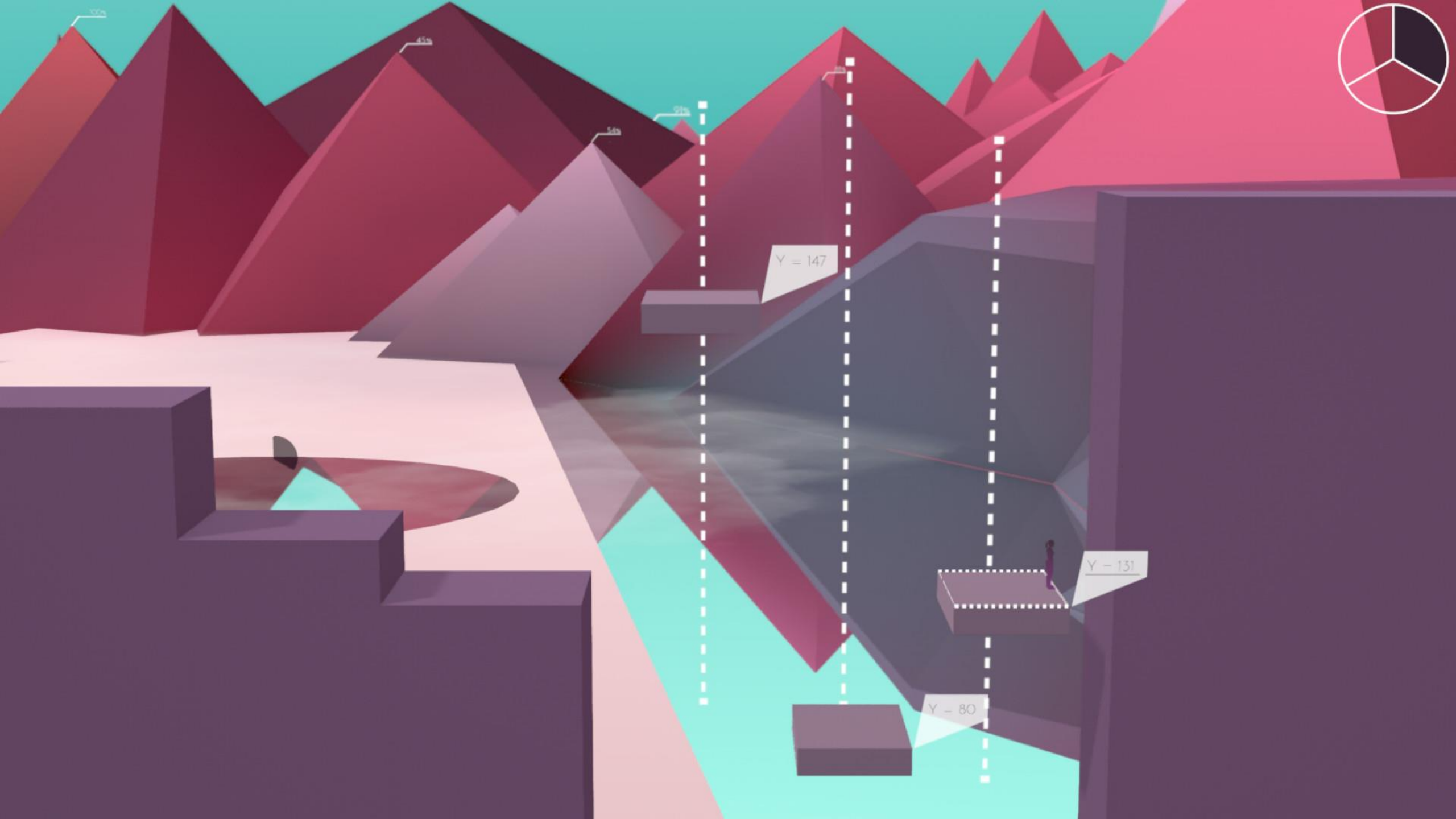
Vizualizace dnes

- ↳ otevírání pole širokému spektru lidí (*ve smyslu tvorby*)
- ↳ stabilní **oblast studia** v akademické sféře
- ↳ vznikají samostatné studijní obory
- ↳ otevřené vzdělávání v oblasti - MOOC
- ↳ zmatení pojmů a představ (*nejen v umění*)









Y = 147

Y = 131

Y = 80

132

133

134

135

136



Feeling All

Gender Both

Age All

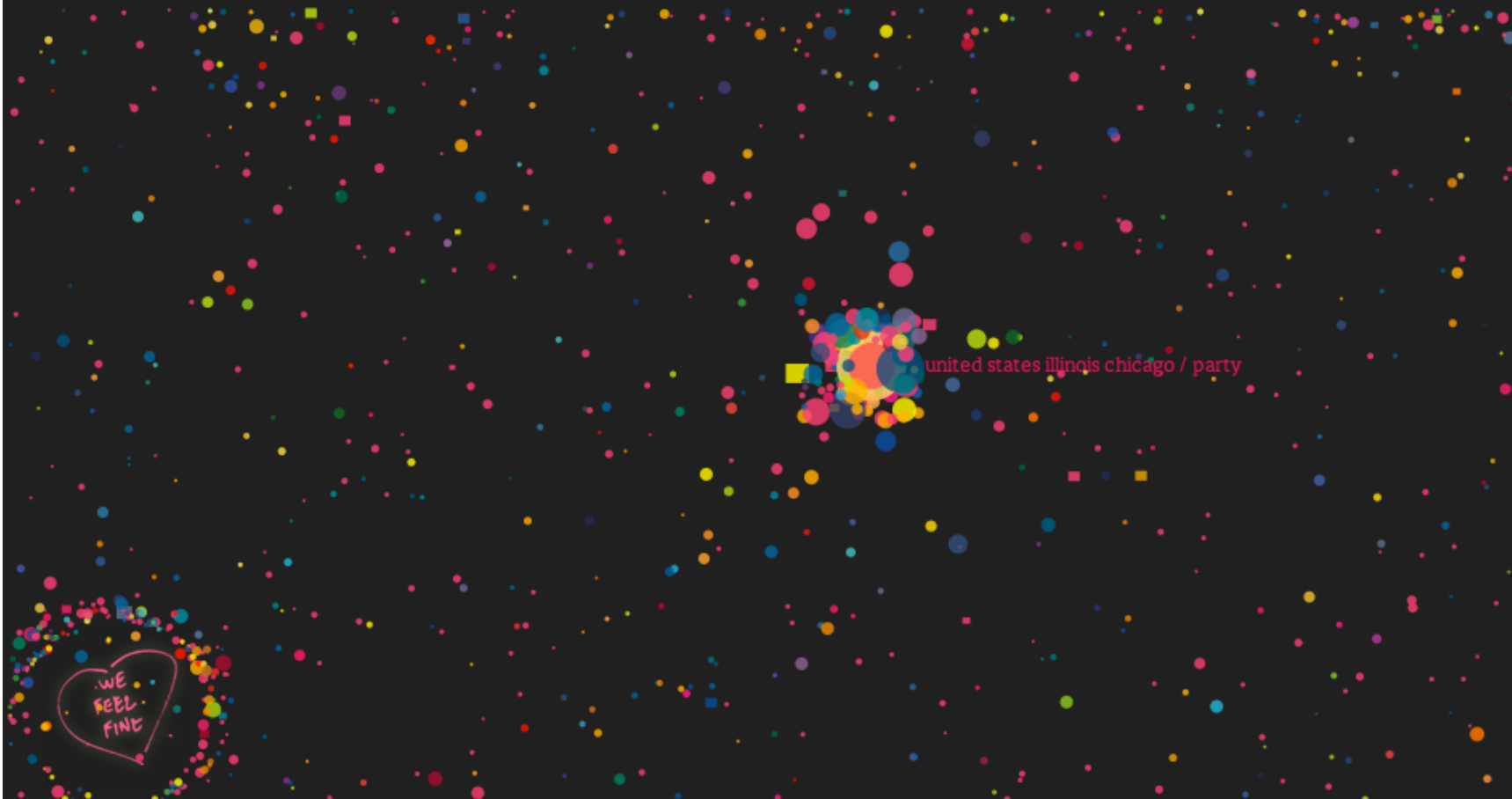
Weather All

Location All

Date All

i seriously hope youre not upset that i passed on drinks at her club gig that night i desperately wanted to meet you there though i feel like you should have enough insight to realize i cant afford to drive into the city and party whenever i feel like it and put my health at risk

39 mins ago / from a 106 year old in chicago illinois united states when it was cloudy





WEATHER

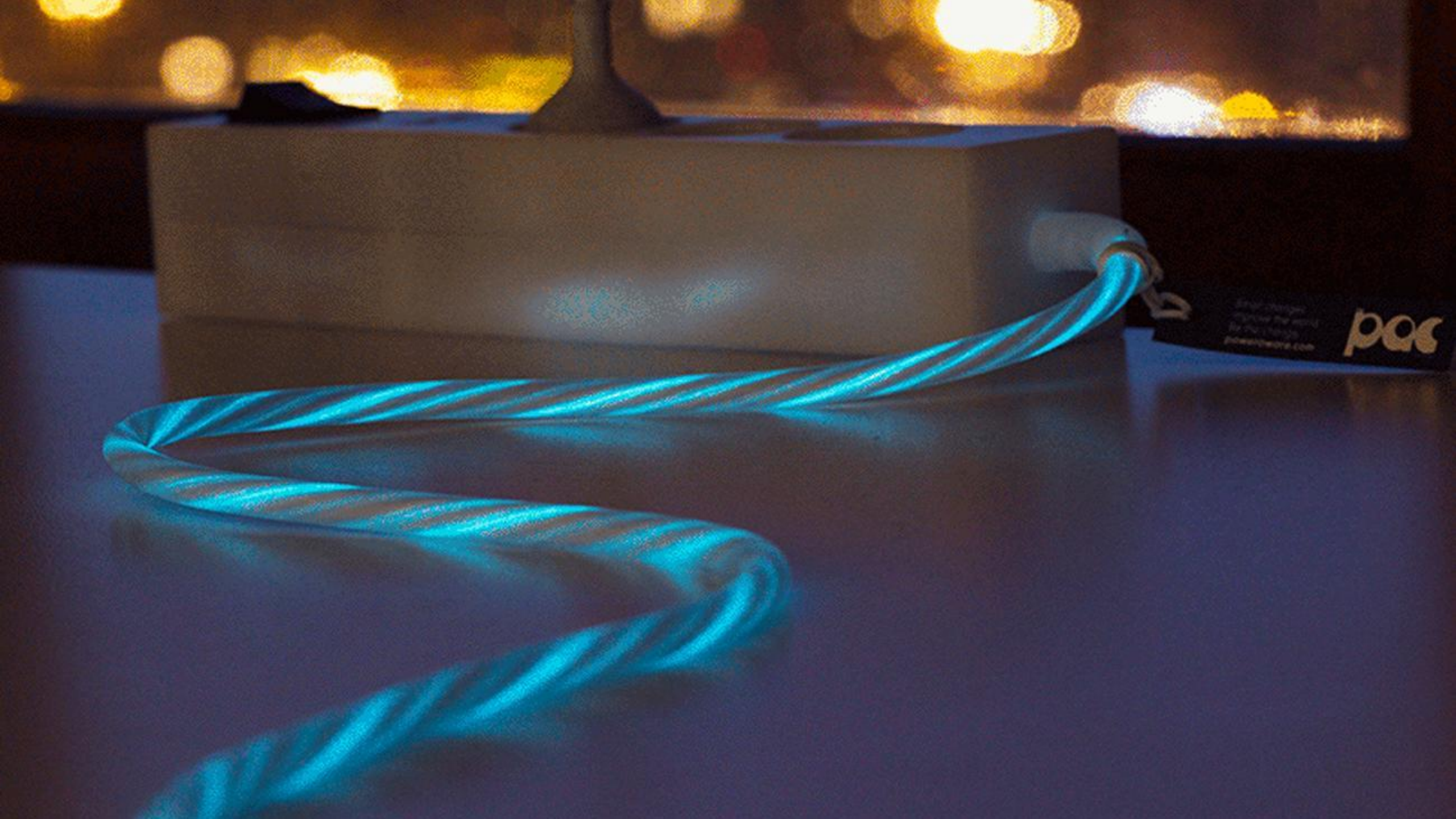
Today's high temperature. Pulses if precipitation is likely. After 6pm shows tomorrow's forecast.



-10s 10s 20s 30s 40s 50s 60s 70s 80s 90s 100s

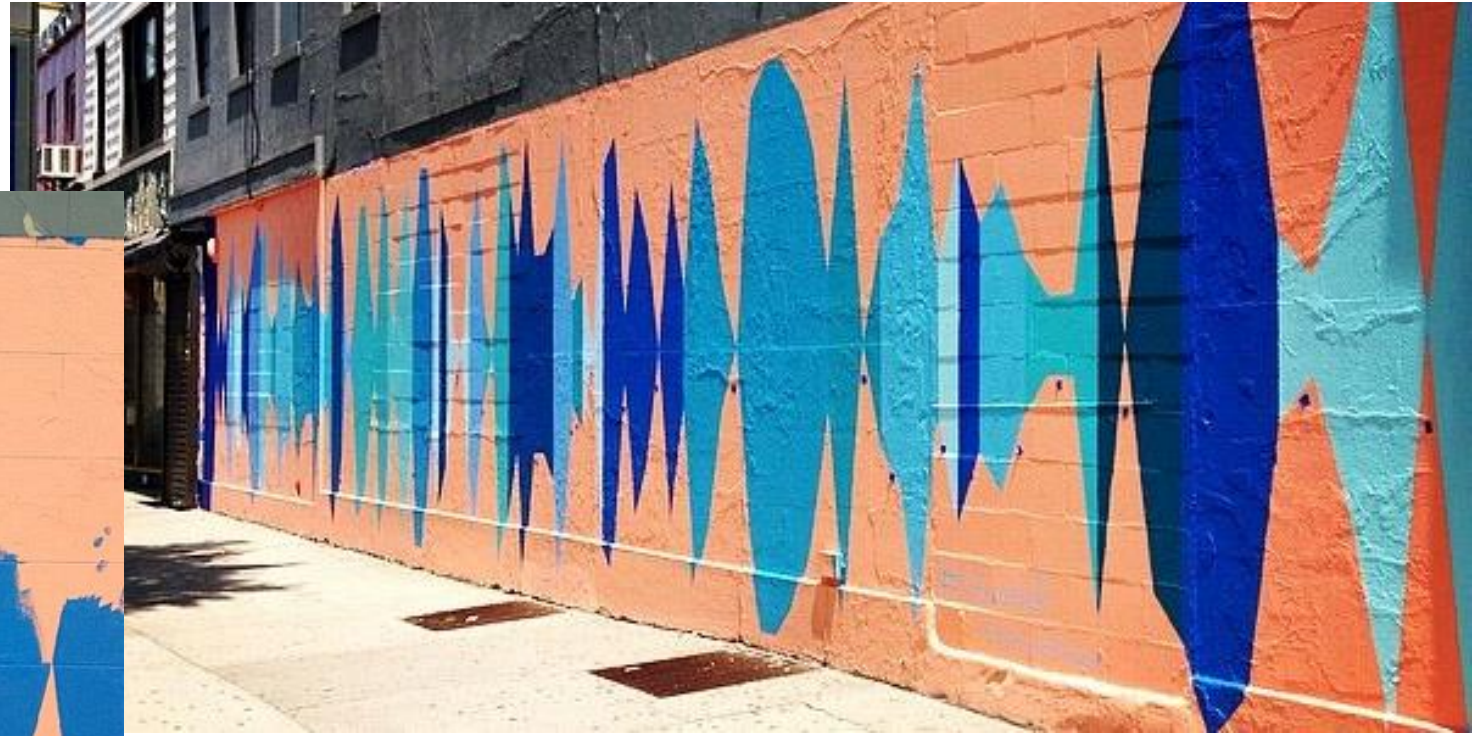
ambient





Single charger
power the world
by poc design
powerwire.com

poc



Objem a dostupnost dat

↳ data smog - přehlčení daty

↳ big data - krása, ale co s tím

↳ nefunguje bez "information taming" technologií

↳ široká dostupnost všem

↳ open data hnutí

Dostupnost nástrojů

↳ demokratizace & laicizace -> *naklikávačky*

↳ Tableau, Power BI

↳ R, Python; D3.js a podobné knihovny

↳ Gephi, NodeXL -> *vizualizace sítí*

↳ Voyant Tools -> *digital humanities*

↳ Processing -> *datové umění*

↳ [VDEs](#)

Komunita a spolupráce

↳ sdílení

↳ inspirace

↳ podpora

↳ [Data Visualization Society](#)



A zase příště...

↳ vizualizace 101

↳ absolutní základy vizuálního zobrazování dat

↳ z čeho se každá vizualizace dat skládá?

↳ jak se tvoří nové vizuální metafory?

↳ *tvoříme nové vizuální metafory...*

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marek@kisk.cz