

1. 9/19 No class--flood
1. 9/26 Introduction
2. 10/3 # Beng Huat Chua—"conceptualizing an East Asia Popular Culture, Inter-Asia cultural studies";
Chua Beng Huat, "Mapping Contours" from Structure, Audience, and Soft Power in East Asian Pop Culture
3. 10/10 # "pop culture China" from Structure, Audience and Soft Power;
From Transnationalism to Nativism: The Rise, Decline and the Reinvention of a Regional Hokkien Entertainment Industry
4. 10/17 Huat: "pop culture as soft power";
Iwabuchi on cool Japan: pop culture diplomacy, soft power, nation branding and the question of international cultural exchange
5. 10/24 On cuteness in Japan;
Sharon Kinsella –cuties in Japan
The labor of Cute: net idols, cute culture and the digital economy in Japan--
6. 10/31 On The Korean wave
Interpreting the Television Format Phenomenon Between South Korea and China Through Inter-Asian Frameworks
Feminist Themes in Hallyu 4.0
7. 11/7 The rise of China:
Hollywood and China:# Producing Global China: the great wall and Hollywood's cultivation of the PRC's global vision
#Leo Ching "'Japanese Devils': The Conditions and Limits of Anti-Japanism in China"
8. 11/14 The rise of china in East Asian pop culture: Taiwan:
#The Politics and Aesthetics of Chinese Drama in Taiwan
Moving away from the Chinese-language market: The renaissance of 'new Taiwan dramas'
9. 11/21 Reading Week
10. 11/28 The rise of Netflix:
11. S. Korea: Netflix/Platform imperialism;
#Blackships: Locating Netflix in Taiwan and Japan
12. 12/5 group presentation
13. 12/12 group presentation