

# Text in exhibitions

- Video – what advice does it give? (4 points)
- Skills that can be developed from exploring objects: description, deduction, interpretation, clarification
- Make it interesting to the reader, make it relatable
- Aim for an average of 10-20 words per sentence, use short paragraphs – fewer than 50 words
- Simple, short words make your text more accessible
- Use pictures, diagrams, maps or graphs to get your messages across



HW – Write a label (45 word limit)

**Aquamanile in the Form of a Griffon**

(KHM), ca. 1120/30

-material: Gilded bronze,

damascened silver, niello, garnet

- H. 17,3 cm, B. 8,5 cm, L. 14,5 cm

HW 2 – Write a made-up label (45  
word limit)  
ČUDO (SMD)

