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# Ergonomic design

Bi9100 Ergonomics and Applied Anthropology

Case study



# Industrial – commercial applications of ergonomics/physical anthropology methods

- Different assignments bring different requirements (end user group)
- One-off task/complex problem
- Workflow efficiency/health risk prevention
- Analysis/suggestion
- Standard innovation proposal

- Hypothesis – goal (improve inadequate leg-room on city buses)
- Experiment design (current dimensions; relevant standard; reference population; target population; methods)
- Standard dimensions upgrade/innovation proposal
- Appealing visual style