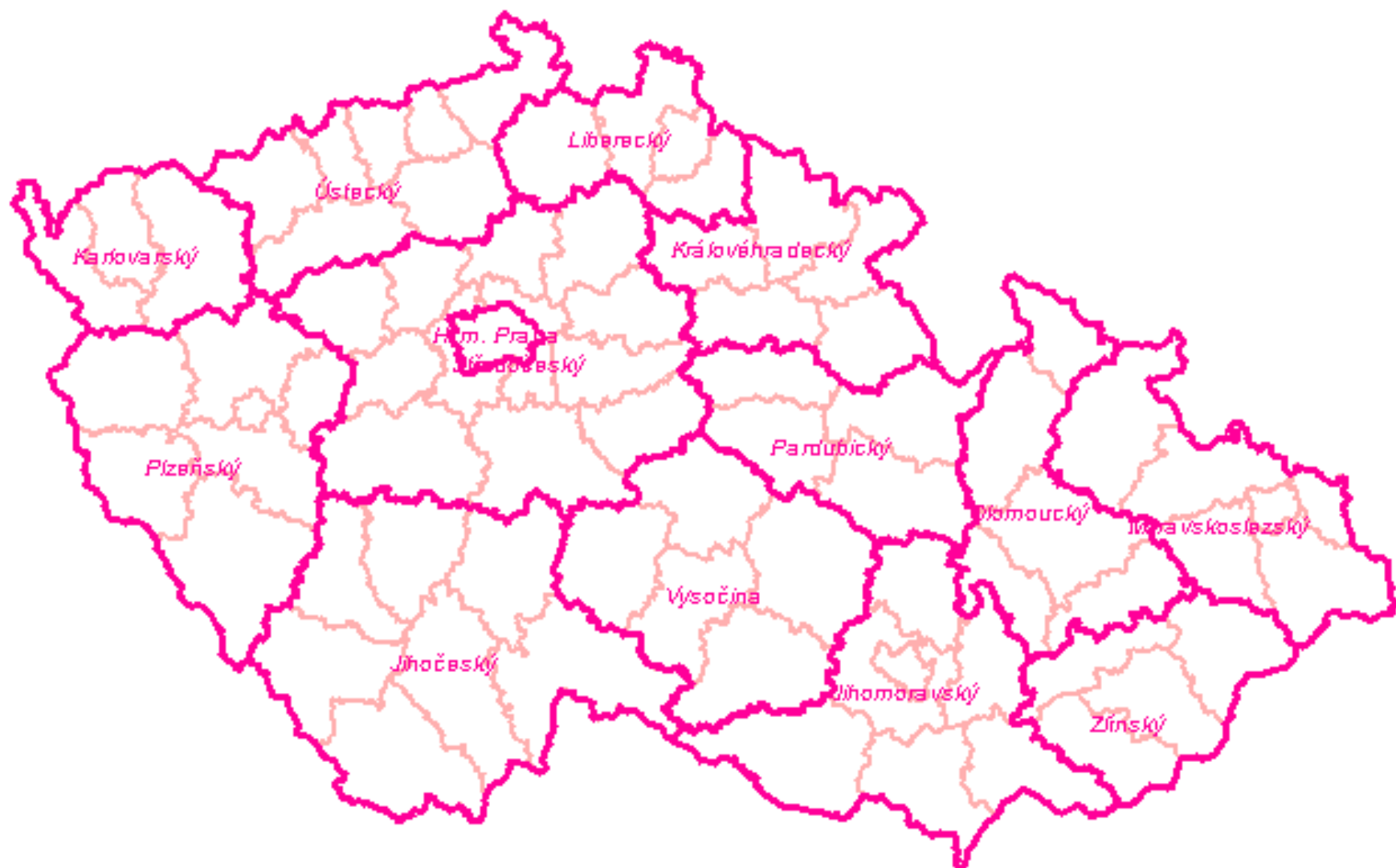
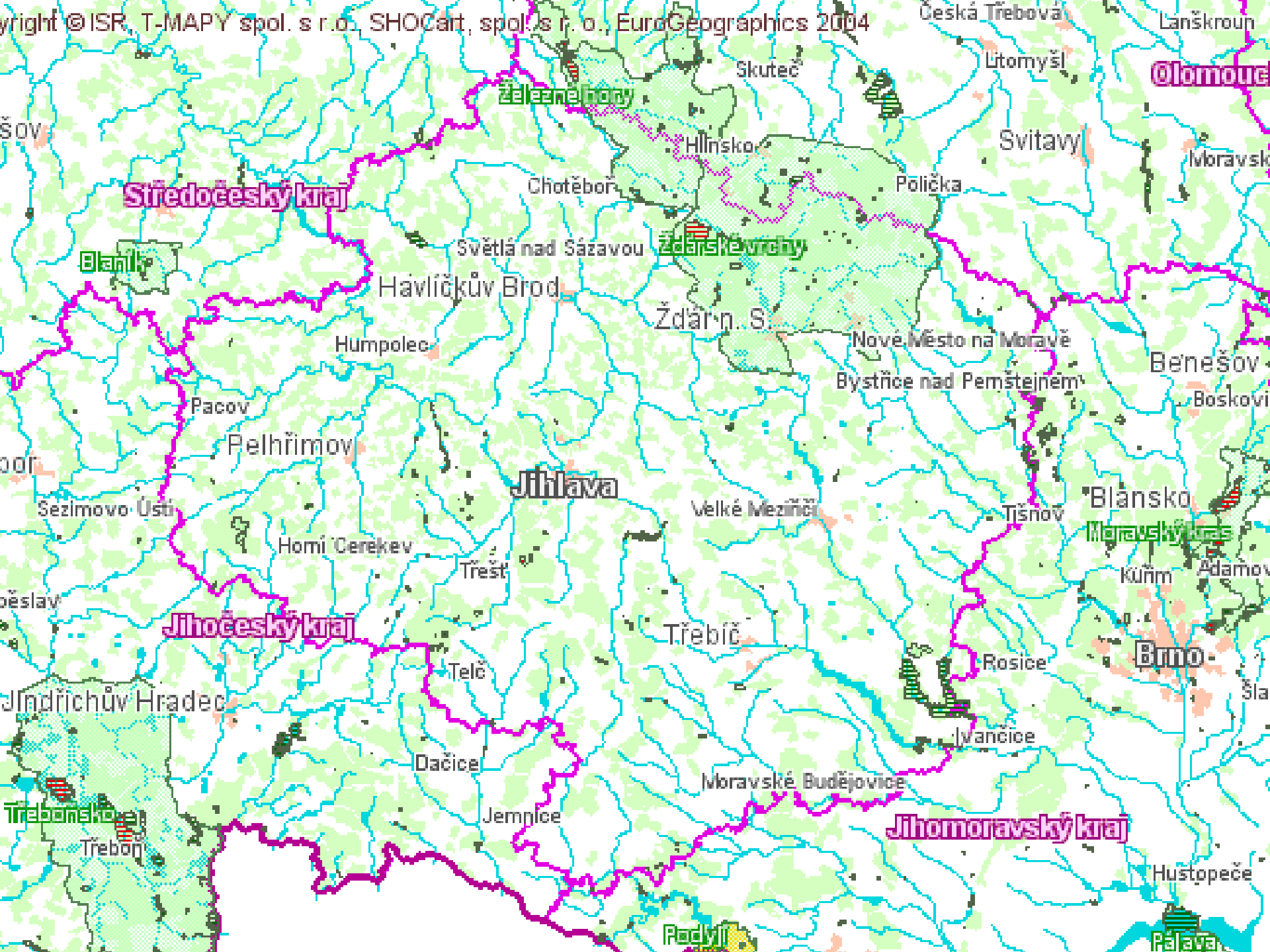


The Strategy of Regional Sustainability for The Highland (NUTS III), CzechRep

Alois Hynek, Nikola Hynek
Technical University in Liberec
Masaryk university in Brno











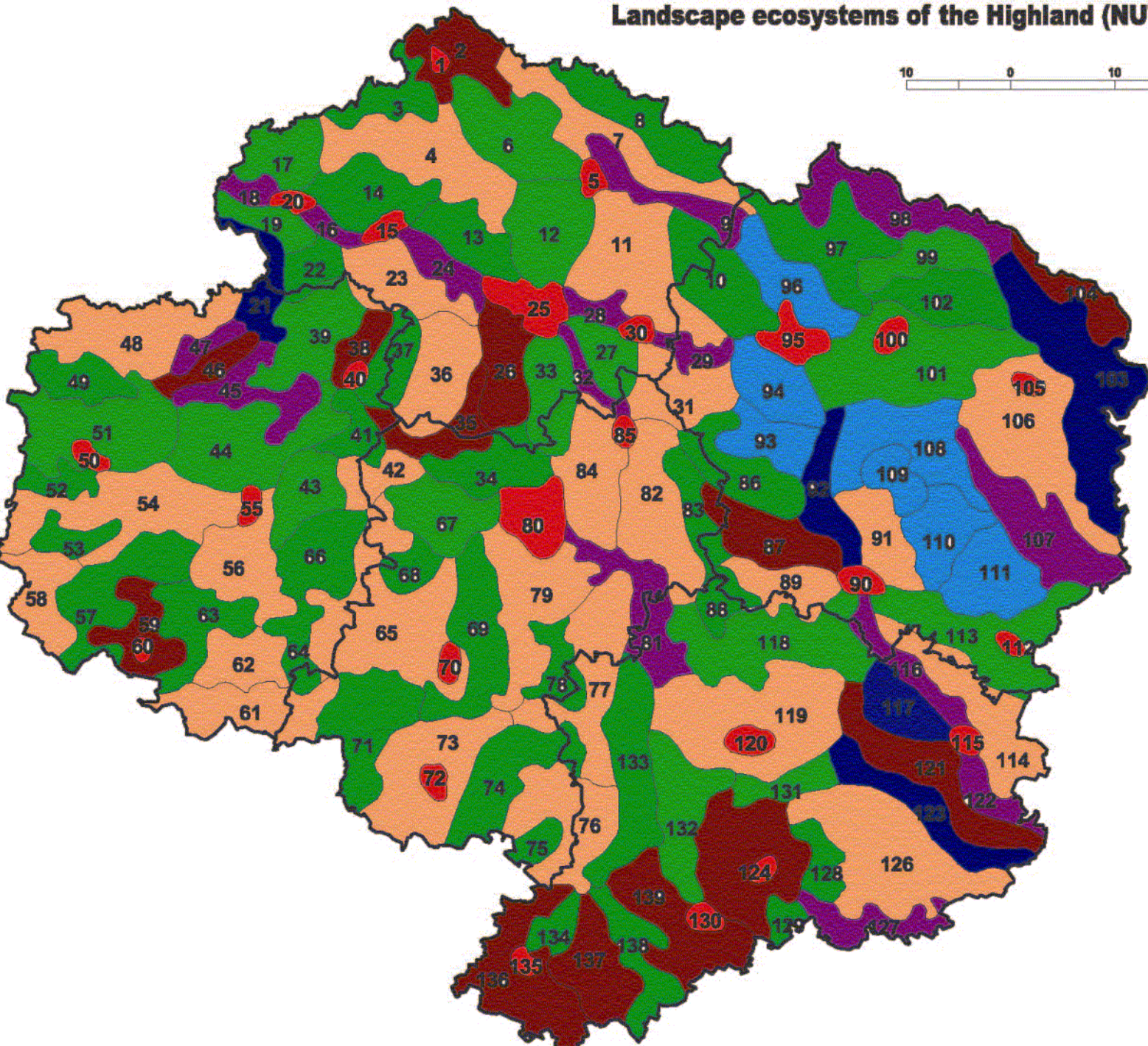
The Highland: cultural landscape

Diffusion of innovations

- medieval colonization, Theresian cadastre
- industrial revolution – roads, railways
- communist era
 - > industrialization
 - > new neighbourhoods, second homes
 - > agricultural collectivization
- postcommunist era
 - > new industrial/entrepreneurial zones
 - > hypermarkets, Beverly Hills
 - > new regional and environmental policy

Landscape ecosystems of the Highland (NUTS III, Czech Republic)

10 0 10 20 Km



Spatiality/Locality

- ◉ Living world, social space
- ◉ Social and spatial structures
- ◉ Socially produced space (Lefebvre, Soja)
- ◉ Power, knowledge (Deleuze, Foucault)
- ◉ Landscape sphere, globions
- ◉ Ecumene and nonecumene
- ◉ Site and situation

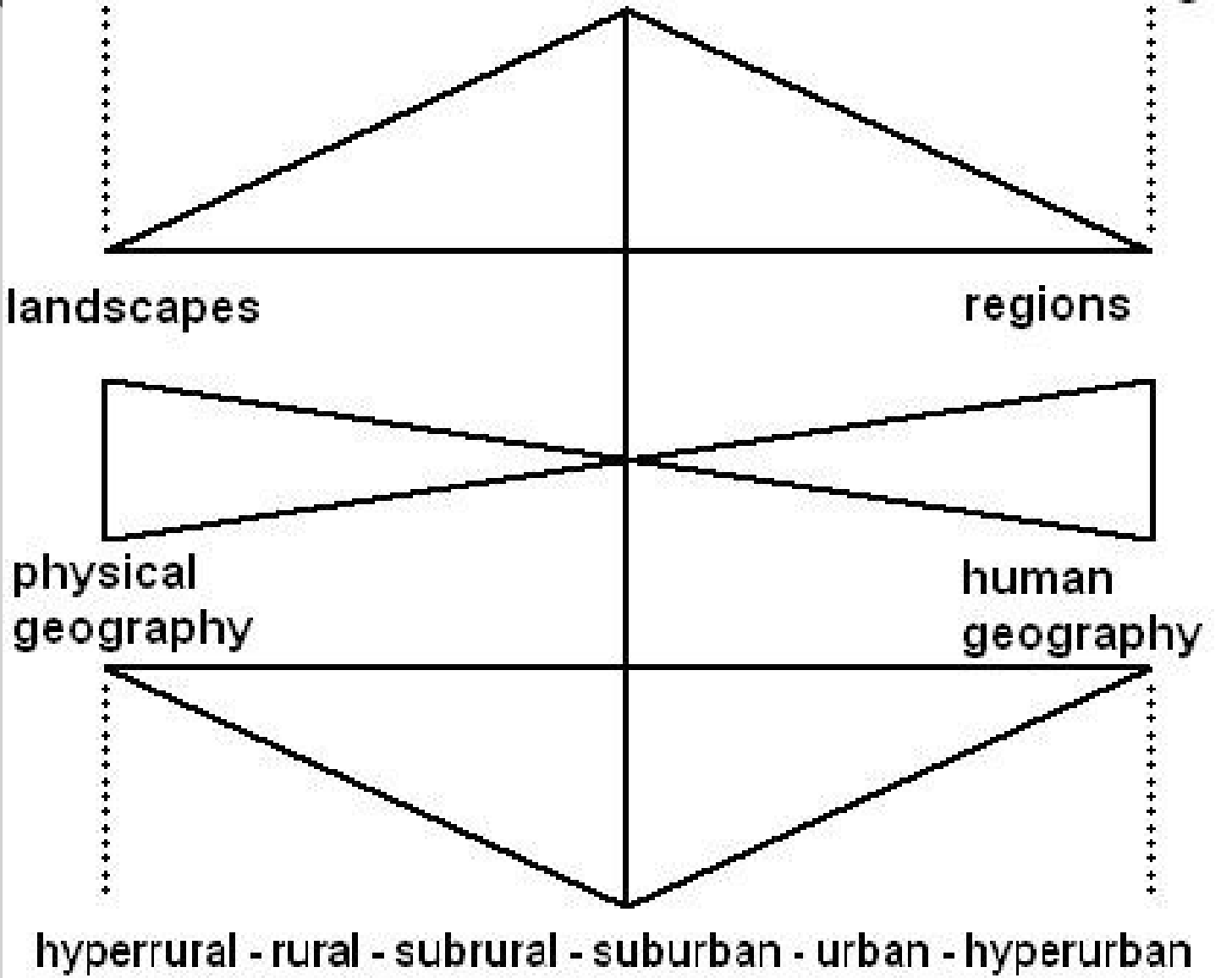
Regions...

- ◉ Vidal de la Blache – *paysan, paysage, pays*
- culture, landscape, region
- ◉ P.Claval – economy, politics, culture, ecology, administration
- ◉ spatial/regional science, regional studies
- ◉ Haggett – regional synthesis
- ◉ traditional positivist concept
- ◉ urban-suburban-subrural-rural

Landscapes vs. Regions?

- ◉ Landscape as spaces of spatial interactivity
- ◉ Region as spaces of spatial integrity
- ◉ Regions in cultural/natural landscapes?
- ◉ Regions and their landscapes?
- ◉ Environment in regional policy

duration issues change



Ecology, or environment?

- Landscape ecosystems
forest, meadow, village, neighbourhood, pond...
- Environment as an
anthropocentric concept/social reality
- Ecological and environmental
content/context:
 - > **Environment as a frame**
 - > **Landscape(a set of ecosystems) as a base**
- Space and time – ordering principles
(process)

A Priori Imperative Approach

economy	society	politics	ecology	culture	technology
---------	---------	----------	---------	---------	------------

The Possibility of Perspectivism 1

economy	technology	politics	society	ecology	culture
---------	------------	----------	---------	---------	---------

The Possibility of Perspectivism 2

society	culture	politics	economy	ecology	technology
---------	---------	----------	---------	---------	------------

and so on

The Highland: updating landscape/regional sustainability

(non)equilibrium? balance ? contingency ?

RESPEC(T)S :

Regional

- ⊙ Economic
- ⊙ Social
- ⊙ Political
- ⊙ Environmental
- ⊙ Cultural
- ⊙ Technological

Sustainability

construction of reality – social construction





The Highland: Strategy for regional development-environment

Target 4.1:

◎ Landscape sustainability

> Measure 4.1.1:

Landscaping renovation and protection

> Measure 4.1.2.

Water courses network revitalization (hydro cycle renaturalization)

- Target 4.2.

System of environmental awareness and education, Agenda 21, NATURA 2000 , Aarhus Convention, European Landscape Convention

◉ Target 4.3 :
Waste management

◉ Target 4.4
Renewable and alternative energy
sources assistance

Environmental issues:

- ◉ environmental indicators
- ◉ SWOT analysis
- ◉ agriculture, forestry, water, energy
- ◉ protected areas and tourism
- ◉ environmental awareness
- ◉ projects, public-private participation

