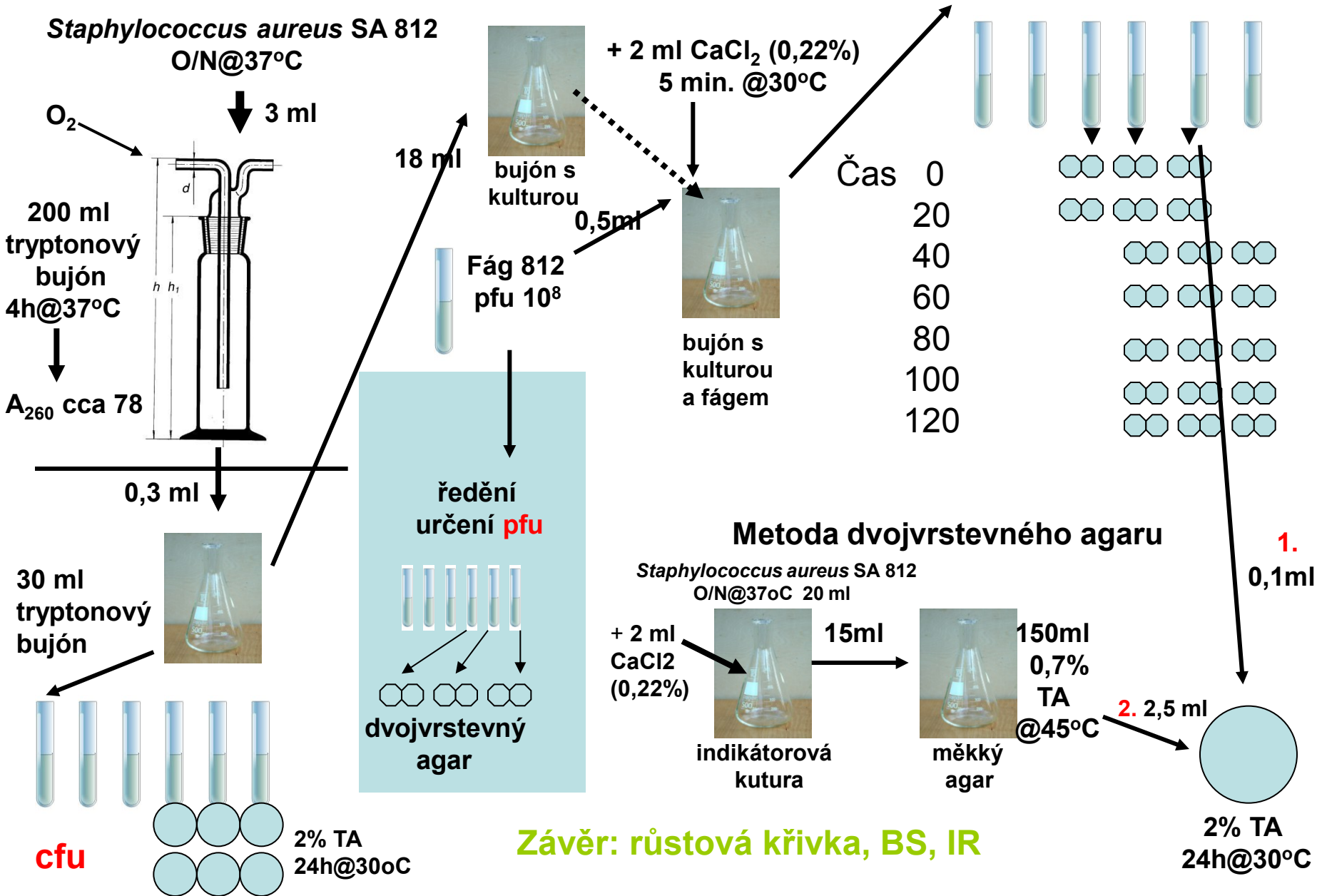Růstová křivka fága