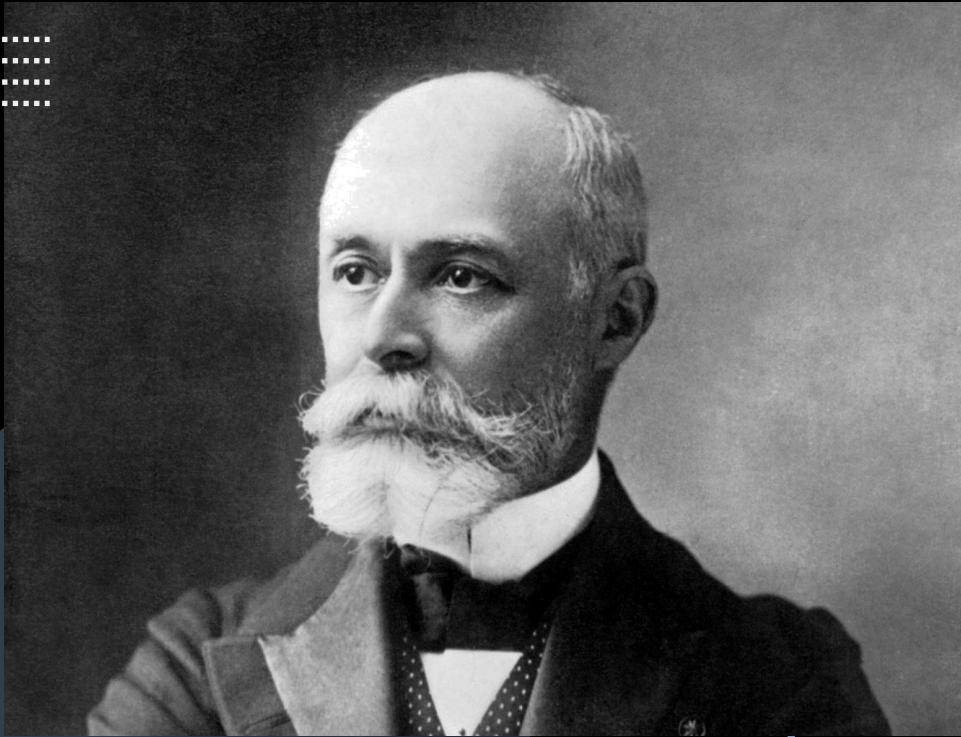


“Deathly beautiful”, or Shocking History of the Use of Radium in Cosmetics in the 20th Century

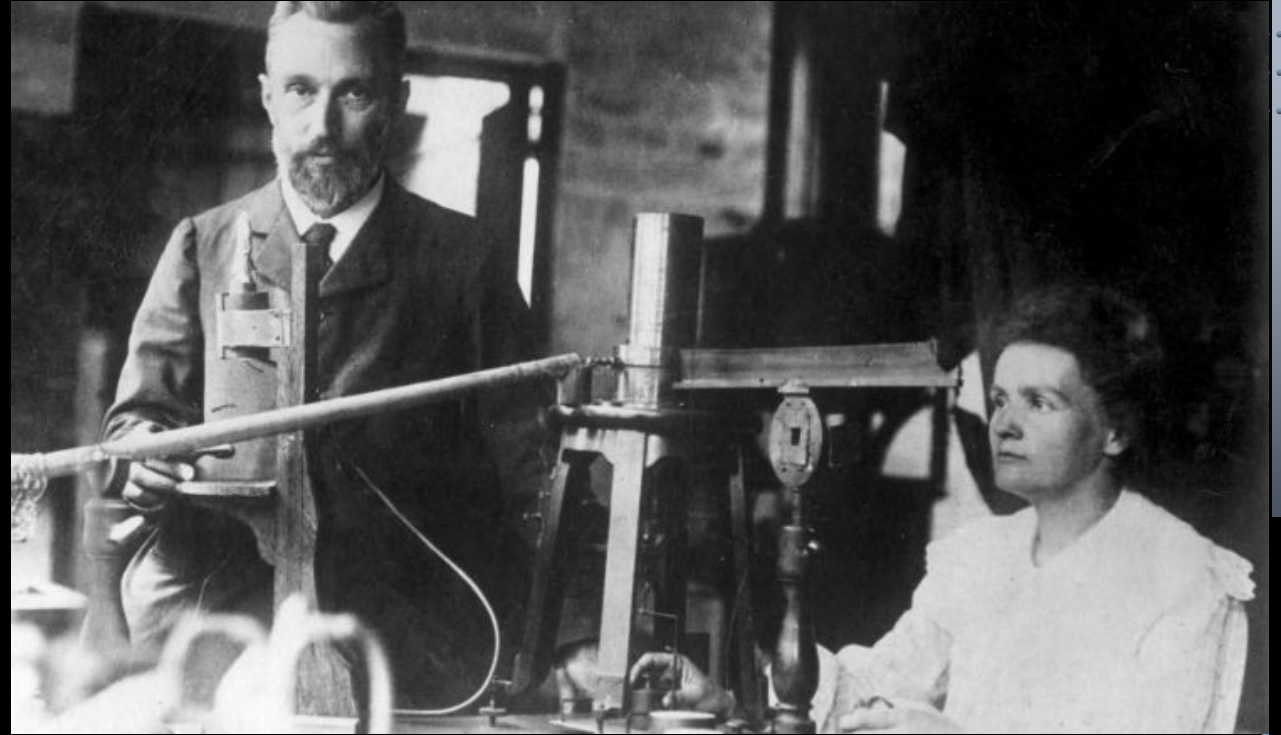
Siluianova Iuliia

Biochemistry





Henri Becquerel

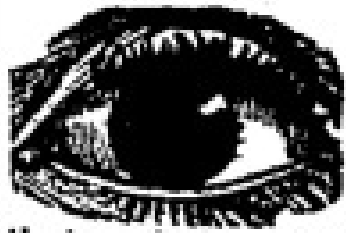


Marie and Pierre Curie

- Received the 1903 Nobel Prize in Physics

Radium Cosmetiques

NOTHING LIKE THEM IN U. S.
Face Lifting Without Plastic Surgery
Aimeray Radium Cosmetiques
507 5th Ave., New York City, N. Y.



Do You Not Know? The Eyetome

Invented by Dr. Francis King, well-known Ocular Muscle Specialist, is relieving all forms of Eye Troubles and doing away with glasses in great numbers of cases. Call or write 709 Grant Bldg., Los Angeles, CA. 3346.



"Here's Health!"

TO keep that health you must keep Nature's laws. They are simple and easy to keep; but if they are broken Nature exacts a heavy penalty from each and every one. Get plenty of sleep, exercise and wholesome fun. Avoid overwork, all other excesses, eat fresh, natural foods, breathe fresh air, and drink plenty of fresh, invigorating, natural radioactive water from the Radium-Spa.



A DAY CREAM
possessing Radio - active
properties

Rador

VANISHING CREAM

Made from the prescription of a Paris skin specialist, the cream itself is a perfect preparation of its kind; but its great success is obtained by its Radio-Active properties and their pleasing emollient and stimulating skin effects, shown by satisfied users for over ten years.

Commence using it this Summer, and you will have made a discovery of paramount importance.

Rador Creams have been religiously adhered to without a break by satisfied users for fifteen years.

* Rador' Peau de Velours. The Ideal Skin Food for overnight use. Price 3/- and 5/9 Jar.

* Rador' Vanishing Cream for day use. Price 3/- and 5/9 Jar.

* Rador' Face Powder. Rachel, Naturelle or Ochre. Price 3/0 per box.

Obtainable at Harrods, Selfridges, Whiteleys, Marshall & Snelgrove, D. H. Evans, Barkers, Army & Navy Stores, or direct from the laboratories.

RADOR CO., LTD., WIMBLEDON, S.W.19

THE GREAT RADIUM DANCE

THE RADIUM DANCE

by JEAN SCHWARTZ

As Introduced in
"PIFF-PAFF-POUF"

JEANOME H. DEMICK & CO PROPRIETORS OF THE WHITE

Radium Radia

The greatest remedy known for the cure of

RHEUMATISM,

Lumbago, Neuralgia, Sore Throat, Asthma,

COUGHS AND COLDS,

No person need fear that dreaded

PNEUMONIA

If they use Radium Radia at the early stages of colds. No home should be without this wonderful remedy.

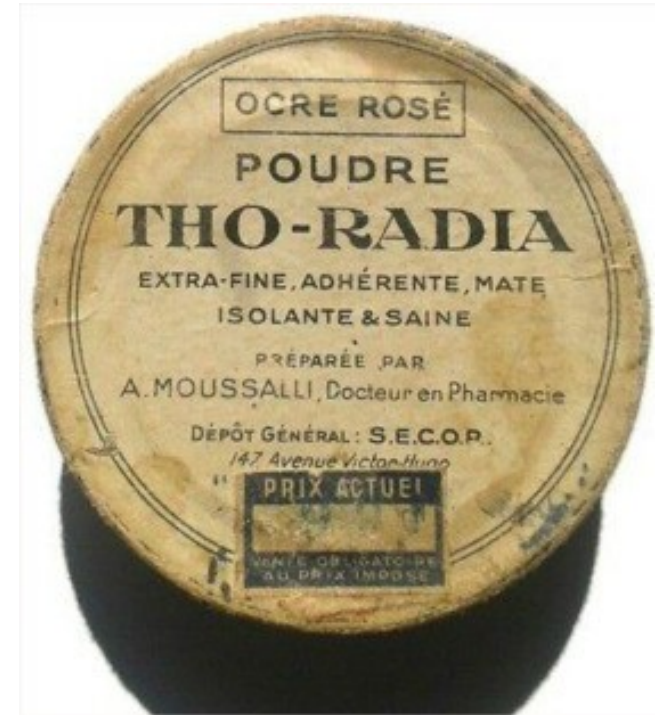
APPLIED EXTERNALLY.

Sold at the Best Drug Stores. Ask for Booklet.

Price 50c. and 80c.

THO-RADIA

- was founded in 1932 by the Parisian pharmacist Alexis Moussalli;
- Moussalli brought the physician Alfred Curie - a doctor who had no relation to the discoverers of radium despite his name;
- the company's signature product was Tho-Radia cream which was supposed to activate the circulation, firm the tissue, remove grease, remove wrinkles, etc.



100 grams of Tho-Radia cream contained:

0.233 ug of radium bromide
0.5 g of thorium chloride

100 grams of Tho-Radia powder contained:

0.01 ug of radium bromide
0.1 g of thorium sulfate
4 g of titanium oxide

Radium and Beauty

HERE are the first toilet preparations to embody Actual Radium, an astonishing new force for betterment, applied as an aid to Beauty. Learn how the amazing Energy of Radium has proved a boon to the human skin. Learn what Radium actually means to Beauty and how its power is employed in "Rador" Preparations. Study our \$5,000 guarantee. Then turn to "Rador" Toilet Requisites. When you have used, enjoyed and tested them you will adopt them as your own first aid to Beauty.



RADIOR

...enriched the world's attention.
Radium, though new to the world, is no less of absorbing interest. Its marvels have amazed and thrilled us all.

Who would have imagined that these two subjects would some day go hand in hand? Yet, in Radium, Science has discovered a revolu-

...Beauty.
Every "Rador" Preparation is guaranteed, under \$5,000 penalty, to contain a definite amount of Actual Radium, and to retain its Radio-activity for at least twenty years. See Guarantee above.


In England, "Rador" Preparations are a

...Toilet Requisites
"Rador" Toilet Requisites are necessarily higher in price. This must be expected in preparations containing the finest ingredients only, plus a definite quantity of Actual Radium. But the

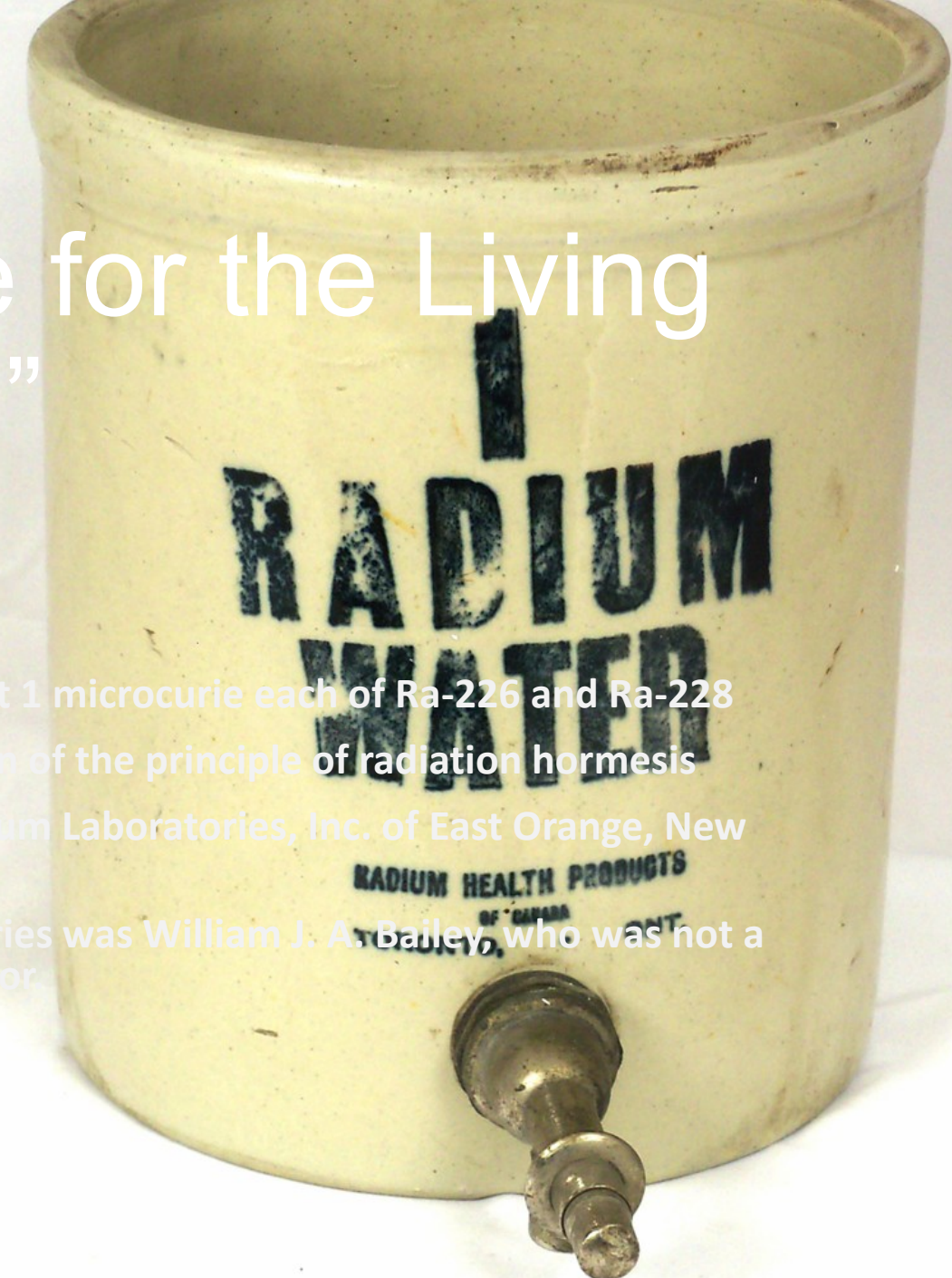


Radithor – “A Cure for the Living Dead”

- consisted of triple-distilled water containing at least 1 microcurie each of Ra-226 and Ra-228
- excessively broad and pseudoscientific application of the principle of radiation hormesis
- manufactured from 1918 to 1928 by the Bailey Radium Laboratories, Inc. of East Orange, New Jersey
- The owner of the company and head of the laboratories was William J. A. Bailey, who was not a medical doctor.



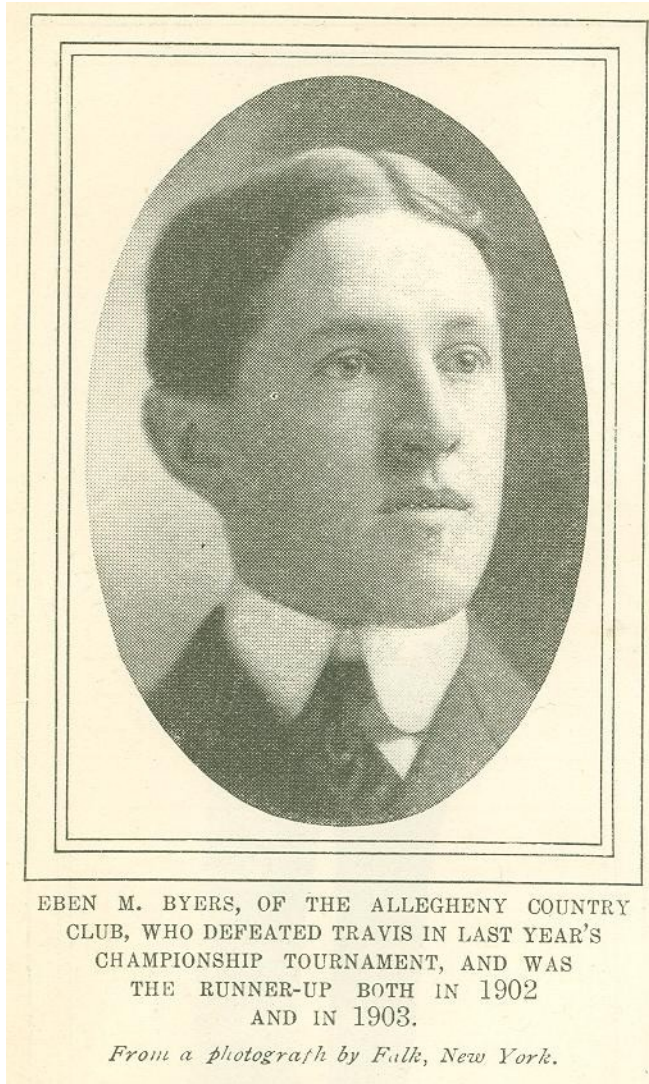
RADITHOR
CERTIFIED
Radioactive Water
Contains
Radium and Mesothorium
in Triple Distilled Water



RADIUM
WATER

RADIUM HEALTH PRODUCTS
OF CANADA

On the Path to Reveal the Dangers of Radium



1. Eben Byers

2. The "Radium Girls"



Federal Food, Drug, and Cosmetic Act (FFDCA)

- Draft year: 1938
- Amendment years: 1954 and 1958
- National



Franklin D. Roosevelt signing the Federal Food, Drug, and Cosmetic Act

The sources

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